

Re:Build Nature — Analytical Exercise (WC: 0)

Task A — Analytic exercise

Write a brief essay (approximately 1000 words) reflecting on your Exercise 1 results and process, based on one or more of the following sources:

- *Designing Journey – a GDC talk by Jenova Chen*
<https://www.youtube.com/watch?v=UGCkVHSvjzM>
- *MDA: A Formal Approach to Game Design and Game Research – a research paper by Robin Hunicke, Marc LeBlanc, and Robert Zubek*
<https://users.cs.northwestern.edu/~hunicke/MDA.pdf>
- *What Makes an Indie Hit?: How to Choose the Right Design – a Game Developer Magazine article by Ryan Clark*
<https://www.gamedeveloper.com/business/what-makes-an-indie-hit-how-to-choose-the-right-design>

Evaluation criteria:

1. *Ability to handle complex issues and conceptual information*
2. *Ability to organize and communicate ideas clearly and concisely*
3. *Ability to reflect on your own work*
4. *Ability to analyze, criticize and invent*
5. *Quality of written communication*

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