

# Estimating the Single Index Model

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## Estimating the Single Index Model

Sharpe's Single (SI) model:

$$R_{it} = \alpha_i + \beta_i R_{Mt} + \varepsilon_{it}, \quad t = 1, \dots, T$$

$$\varepsilon_{it} \sim \text{iid } N(0, \sigma_{\varepsilon,i}^2), \quad R_{M,t} \sim \text{iid } N(\mu_M, \sigma_M^2)$$

$$\text{cov}(R_{Mt}, \varepsilon_{is}) = 0 \text{ for } t, s$$

$$E[R_{it}] = \mu_i = \alpha_i + \beta_i \mu_M, \quad \text{var}(R_{it}) = \beta_i^2 \sigma_M^2 + \sigma_{\varepsilon,i}^2$$

$$\alpha_i = \mu_i - \beta_i \mu_M$$

$$\beta_i = \frac{\text{cov}(R_{it}, R_{Mt})}{\text{var}(R_{Mt})} = \frac{\sigma_{iM}}{\sigma_M^2}$$

Main parameters to estimate:  $\alpha_i$ ,  $\beta_i$  and  $\sigma_{\varepsilon,i}^2$

## Plug-in Principle Estimators

Plug-in principle: Estimate model parameters using sample statistics

$$\begin{aligned}\hat{\beta}_i &= \frac{\hat{\sigma}_{iM}}{\hat{\sigma}_M^2} \\ \hat{\sigma}_{iM} &= \frac{1}{T-1} \sum_{t=1}^T (R_{it} - \hat{\mu}_i)(R_{Mt} - \hat{\mu}_M) \\ \hat{\sigma}_M^2 &= \frac{1}{T-1} \sum_{t=1}^T (R_{Mt} - \hat{\mu}_M)^2 \\ \hat{\mu}_i &= \frac{1}{T} \sum_{t=1}^T R_{it}, \\ \hat{\mu}_M &= \frac{1}{T} \sum_{t=1}^T R_{Mt}\end{aligned}$$

Plug-in principle estimator for  $\alpha_i = \mu_i - \beta_i \mu_M$  :

$$\hat{\alpha}_i = \hat{\mu}_i - \hat{\beta}_i \hat{\mu}_M$$

Plug-in principle estimator of  $\varepsilon_{it}$  :

$$\hat{\varepsilon}_{it} = R_{it} - \hat{\alpha}_i - \hat{\beta}_i R_{Mt}$$

Plug-in principle estimator for  $\sigma_{\varepsilon,i}^2 = \text{var}(\varepsilon_{it})$  :

$$\begin{aligned}\hat{\sigma}_{\varepsilon,i}^2 &= \frac{1}{T-2} \sum_{t=1}^T \hat{\varepsilon}_{it}^2 \\ &= \frac{1}{T-2} \sum_{t=1}^T \left( R_{it} - \hat{\alpha}_i - \hat{\beta}_i R_{Mt} \right)^2\end{aligned}$$

## Least Squares Estimation of SI Model Parameters

**Idea:** SI model postulates a linear relationship between  $R_{it}$  and  $R_{Mt}$  with intercept  $\alpha_i$  and slope  $\beta_i$  :

$$R_{it} = \alpha_i + \beta_i R_{Mt} + \varepsilon_{it}$$

Estimate  $\alpha_i$  and  $\beta_i$  by finding the “best fitting line” to the scatterplot of data

- Problem: How to define the “best fitting line”?
- Least Squares solution: minimize the sum of squared residuals (errors)

## Least Squares Algorithm

$\hat{\alpha}_i$  = initial guess for  $\alpha_i$

$\hat{\beta}_i$  = initial guess for  $\beta_i$

$\hat{R}_{it} = \hat{\alpha}_i + \hat{\beta}_i R_{Mt} =$  fitted line

$\hat{\varepsilon}_{it} = R_{it} - \hat{R}_{it}$   
 $= R_{it} - (\hat{\alpha}_i + \hat{\beta}_i R_{Mt}) =$  residual

Determine the best fitting line by minimizing the *Sum of Squared Residuals* (SSR)

$$\begin{aligned} \text{SSR}(\hat{\alpha}_i, \hat{\beta}_i) &= \sum_{t=1}^T \hat{\varepsilon}_{it}^2 \\ &= \sum_{t=1}^T \left( R_{it} - \hat{\alpha}_i - \hat{\beta}_i R_{Mt} \right)^2 \end{aligned}$$

That is, the least squares estimates solve

$$\min_{\hat{\alpha}_i, \hat{\beta}_i} \text{SSR}(\hat{\alpha}_i, \hat{\beta}_i) = \sum_{t=1}^T \left( R_{it} - \hat{\alpha}_i - \hat{\beta}_i R_{Mt} \right)^2$$

Note: Because  $\text{SSR}(\hat{\alpha}_i, \hat{\beta}_i)$  is a quadratic function in  $\hat{\alpha}_i, \hat{\beta}_i$ , the first order conditions for a minimum give two linear equations in two unknowns and so there is an analytic solution to the minimization problem that we can find using calculus.

## Calculus Solution

The first order conditions for a minimum are

$$0 = \frac{\partial \text{SSR}(\hat{\alpha}_i, \hat{\beta}_i)}{\partial \hat{\alpha}_i} = -2 \sum_{t=1}^T (R_{it} - \hat{\alpha}_i - \hat{\beta}_i R_{Mt}) = -2 \sum_{t=1}^T \hat{\varepsilon}_{it}$$
$$0 = \frac{\partial \text{SSR}(\hat{\alpha}_i, \hat{\beta}_i)}{\partial \hat{\beta}_i} = -2 \sum_{t=1}^T (R_{it} - \hat{\alpha}_i - \hat{\beta}_i R_{Mt}) R_{Mt} = -2 \sum_{t=1}^T \hat{\varepsilon}_{it} R_{Mt}$$

These are two linear equations in two unknowns. Solving for  $\hat{\alpha}_i$  and  $\hat{\beta}_i$  gives

$$\hat{\alpha}_i = \hat{\mu}_i - \hat{\beta}_i \hat{\mu}_M$$
$$\hat{\beta}_i = \frac{\hat{\sigma}_{iM}}{\hat{\sigma}_M^2}$$

which are exactly the plug-in principle estimators!



## Estimators for $\sigma_{\varepsilon,i}^2$ and $R$ - square

Utilize plug-in principle

$$\hat{\varepsilon}_{it} = R_{it} - \hat{\alpha} - \hat{\beta}_i R_{Mt}$$

$$\hat{\sigma}_{\varepsilon,i}^2 = \frac{1}{T-2} \sum_{t=1}^T \hat{\varepsilon}_{it}^2$$

$$\begin{aligned} \hat{\sigma}_{\varepsilon,i} &= \sqrt{\hat{\sigma}_{\varepsilon,i}^2} = \text{SER} \\ &= \text{standard error of regression} \end{aligned}$$

## Remarks

- $\hat{\sigma}_{\varepsilon,i}$  typical magnitude of residual = standard error of regression (SER)
- Divide by  $T - 2$  to get unbiased estimate of  $\sigma_{\varepsilon,i}^2$
- $T - 2$  = degrees of freedom = sample size - number of estimated parameters ( $\alpha_i$  and  $\beta_i$ )

Recall

$$R_i^2 = \frac{\beta_i^2 \sigma_M^2}{\sigma_i^2}$$
$$= 1 - \frac{\sigma_{\varepsilon,i}^2}{\sigma_i^2}$$

= % of variability due to market

Estimate using plug-in principle

$$\hat{R}_i^2 = \frac{\hat{\beta}_i^2 \hat{\sigma}_M^2}{\hat{\sigma}_i^2}$$
$$= 1 - \frac{\hat{\sigma}_{\varepsilon,i}^2}{\hat{\sigma}_i^2}$$

## Least Squares Estimation Using R

R command

lm - linear model estimation

Syntax

```
lm.fit = lm(y~x,data=my.data.df)
```

`my.data.df` = data frame with columns named y and x

Note: `y~x` is formula notation in R. It translates as the linear model

$$y = \alpha + \beta x + \varepsilon$$

For multiple regression, the notation `y~x1+x2` implies

$$y = \alpha + \beta_1 x_1 + \beta_2 x_2 + \varepsilon$$

## Important method functions for lm objects

`summary()`: summarize model fit

`plot()`: plot results

`residuals()`: extract residuals

`fitted()`: extract fitted values

`coef()`: extract estimated coefficients

`confint()`: extract confidence intervals

## Least Squares Estimates are Maximum Likelihood Estimates Under Normal Distribution Assumption

$$R_{it} = \alpha_i + \beta_i R_{Mt} + \varepsilon_{it}, \quad t = 1, \dots, T$$
$$\varepsilon_{it} \sim \text{iid } N(0, \sigma_{\varepsilon,i}^2), \quad R_{M,t} \sim \text{iid } N(\mu_M, \sigma_M^2)$$

Then

$$R_{it}|R_{Mt} \sim N(\alpha_i + \beta_i R_{Mt}, \sigma_{\varepsilon,i}^2)$$
$$f(R_{it}|R_{Mt}) = (2\pi\sigma_{\varepsilon,i}^2)^{-1/2} \exp\left(\frac{-1}{2\sigma_{\varepsilon,i}^2} (R_{it} - \alpha_i + \beta_i R_{Mt})^2\right)$$
$$\ln L(\theta|\mathbf{R}, \mathbf{R}_M) = \frac{-T}{2} \ln(2\pi) - \frac{T}{2} \ln(\sigma_{\varepsilon,i}^2)$$
$$- \frac{1}{2\sigma_{\varepsilon,i}^2} \sum_{t=1}^T (R_{it} - \alpha_i + \beta_i R_{Mt})^2$$

Maximizing  $\ln L(\theta|\mathbf{R}, \mathbf{R}_M)$  with respect to  $\theta = (\alpha_i, \beta_i, \sigma_{\varepsilon,i}^2)'$  gives the least squares estimates!

## Statistical Properties of Least Squares Estimates

Assuming the SI model generates the observed data, the estimators

$$\hat{\alpha}_i, \hat{\beta}_i \text{ and } \hat{\sigma}_{\varepsilon,i}^2$$

are random variables.

Properties

- $\hat{\alpha}_i, \hat{\beta}_i$  and  $\hat{\sigma}_{\varepsilon,i}^2$  are unbiased estimators

$$E[\hat{\alpha}_i] = \alpha_i$$

$$E[\hat{\beta}_i] = \beta_i$$

$$E[\hat{\sigma}_{\varepsilon,i}^2] = \sigma_{\varepsilon,i}^2$$



- Analytic standard errors are available for  $\widehat{SE}(\hat{\alpha}_i)$  and  $\widehat{SE}(\hat{\beta}_i)$

$$\widehat{SE}(\hat{\alpha}_i) = \frac{\hat{\sigma}_{\varepsilon,i}}{\sqrt{T \cdot \hat{\sigma}_M^2}} \cdot \sqrt{\frac{1}{T} \sum_{t=1}^T R_{Mt}^2}$$

$$\widehat{SE}(\hat{\beta}_i) = \frac{\hat{\sigma}_{\varepsilon,i}}{\sqrt{T \cdot \hat{\sigma}_M^2}}$$

These are routinely reported in standard regression output (e.g. by R summary command)

- $\widehat{SE}(\hat{\alpha}_i)$  and  $\widehat{SE}(\hat{\beta}_i)$  are smaller the smaller is  $\hat{\sigma}_{\varepsilon,i}$
- $\widehat{SE}(\hat{\beta}_i)$  is smaller the larger is  $\hat{\sigma}_M^2$
- $\widehat{SE}(\hat{\alpha}_i)$  and  $\widehat{SE}(\hat{\beta}_i) \rightarrow 0$  as  $T$  gets large  $\Rightarrow \hat{\alpha}_i$  and  $\hat{\beta}_i$  are consistent estimators

- Standard errors for  $\hat{\sigma}_{\varepsilon,i}^2$ ,  $\hat{\sigma}_{\varepsilon,i}$  or  $R$ -square can be computed using the bootstrap
- For  $T$  large enough, the central limit theorem (CLT) tells us that

$$\hat{\alpha}_i \sim N(\alpha_i, \widehat{SE}(\hat{\alpha}_i)^2)$$

$$\hat{\beta}_i \sim N(\beta_i, \widehat{SE}(\hat{\beta}_i)^2)$$

- Approximate 95% confidence intervals

$$\hat{\alpha}_i \pm 2 \cdot \widehat{SE}(\hat{\alpha}_i)$$

$$\hat{\beta}_i \pm 2 \cdot \widehat{SE}(\hat{\beta}_i)$$

## SI Model Using Matrix Algebra

$$R_{it} = \alpha_i + \beta_i R_{Mt} + \varepsilon_{it}, \quad t = 1, \dots, T$$

Stack over observations  $t = 1, \dots, T$

$$\begin{pmatrix} R_{i1} \\ \vdots \\ R_{iT} \end{pmatrix} = \alpha_i \begin{pmatrix} 1 \\ \vdots \\ 1 \end{pmatrix} + \beta_i \begin{pmatrix} R_{M1} \\ \vdots \\ R_{MT} \end{pmatrix} + \begin{pmatrix} \varepsilon_{i1} \\ \vdots \\ \varepsilon_{iT} \end{pmatrix}$$

or

$$\mathbf{R}_i = \alpha_i \cdot \mathbf{1} + \beta_i \cdot \mathbf{R}_M + \varepsilon_i = \begin{pmatrix} \mathbf{1} & \mathbf{R}_M \end{pmatrix} \begin{pmatrix} \alpha_i \\ \beta_i \end{pmatrix} + \varepsilon_i$$

$$= \mathbf{X} \gamma_i + \varepsilon_i$$

$$\mathbf{X} = \begin{pmatrix} \mathbf{1} & \mathbf{R}_M \end{pmatrix}, \quad \gamma_i = \begin{pmatrix} \alpha_i \\ \beta_i \end{pmatrix}$$

Recall the least squares normal equations

$$0 = \frac{\partial \text{SSR}(\hat{\alpha}_i, \hat{\beta}_i)}{\partial \hat{\alpha}_i} = -2 \sum_{t=1}^T (R_{it} - \hat{\alpha}_i - \hat{\beta}_i R_{Mt})$$
$$0 = \frac{\partial \text{SSR}(\hat{\alpha}_i, \hat{\beta}_i)}{\partial \hat{\beta}_i} = -2 \sum_{t=1}^T (R_{it} - \hat{\alpha}_i - \hat{\beta}_i R_{Mt}) R_{Mt}$$

Using matrix algebra these equations are

$$\begin{pmatrix} \sum_{t=1}^T R_{it} \\ \sum_{t=1}^T R_{it} R_{Mt} \end{pmatrix} = \begin{pmatrix} T & \sum_{t=1}^T R_{Mt} \\ \sum_{t=1}^T R_{Mt} & \sum_{t=1}^T R_{Mt}^2 \end{pmatrix} \begin{pmatrix} \hat{\alpha}_i \\ \hat{\beta}_i \end{pmatrix}$$

Equivalently,

$$\begin{pmatrix} \mathbf{1}'\mathbf{R}_i \\ \mathbf{R}_M'\mathbf{R}_i \end{pmatrix} = \begin{pmatrix} \mathbf{1}'\mathbf{1} & \mathbf{1}'\mathbf{R}_M \\ \mathbf{1}'\mathbf{R}_M & \mathbf{R}_M'\mathbf{R}_M \end{pmatrix} \begin{pmatrix} \hat{\alpha}_i \\ \hat{\beta}_i \end{pmatrix}$$

or

$$\mathbf{X}'\mathbf{R}_i = \mathbf{X}'\mathbf{X}\hat{\gamma}_i$$

Solving for  $\hat{\gamma}_i$  gives the least squares estimates

$$\hat{\gamma}_i = (\mathbf{X}'\mathbf{X})^{-1} \mathbf{X}'\mathbf{R}_i$$

## Estimating SI Model Covariance Matrix

Recall, in the SI model

$$\Sigma = \sigma_M^2 \beta \beta' + \mathbf{D}$$
$$\beta = \begin{pmatrix} \beta_1 \\ \vdots \\ \beta_n \end{pmatrix}, \mathbf{D} = \begin{pmatrix} \sigma_{\varepsilon,1}^2 & 0 & 0 \\ 0 & \ddots & 0 \\ 0 & 0 & \sigma_{\varepsilon,n}^2 \end{pmatrix}$$

Estimate  $\Sigma$  using plug-in principle

$$\hat{\Sigma} = \hat{\sigma}_M^2 \hat{\beta} \hat{\beta}' + \hat{\mathbf{D}}$$

where

$$\hat{\beta} = \begin{pmatrix} \hat{\beta}_1 \\ \vdots \\ \hat{\beta}_n \end{pmatrix}, \hat{\mathbf{D}} = \begin{pmatrix} \hat{\sigma}_{\varepsilon,1}^2 & 0 & 0 \\ 0 & \ddots & 0 \\ 0 & 0 & \hat{\sigma}_{\varepsilon,n}^2 \end{pmatrix}$$

## Hypothesis Testing in SI Model

### Single Index Model and Assumptions

$$R_{it} = \alpha_i + \beta_i R_{Mt} + \varepsilon_{it}$$

$$\text{cov}(R_{Mt}, \varepsilon_{it}) = 0, \text{cov}(\varepsilon_{it}, \varepsilon_{jt}) = 0, \text{cov}(\varepsilon_{it}, \varepsilon_{i,t-j}) = 0$$

$$R_{Mt} \sim iid N(\mu_M, \sigma_M^2)$$

$$\varepsilon_{it} \sim iid N(0, \sigma_{\varepsilon,i}^2)$$

$$\alpha_i, \beta_i, \mu_M, \sigma_M^2, \sigma_{\varepsilon,i}^2 \text{ are constant over time}$$

## Hypotheses of Interest

- Basic significance test

$$H_0 : \beta_i = 0 \text{ vs. } H_1 : \beta_i \neq 0$$

- Test for specific value

$$H_0 : \beta_i = \beta_i^0 \text{ vs. } H_1 : \beta_i \neq \beta_i^0$$

- Test of constant parameters

$$H_0 : \beta_i \text{ is constant over entire sample}$$

$$H_1 : \beta_i \text{ changes in some sub-sample}$$



## Basic significance test

$$H_0 : \beta_i = 0 \text{ vs. } H_1 : \beta_i \neq 0$$

Test statistics: t-statistics

$$t_{\beta_i=0} = \frac{\hat{\beta}_i - 0}{\widehat{SE}(\hat{\beta}_i)} = \frac{\hat{\beta}_i}{\widehat{SE}(\hat{\beta}_i)}$$

Intuition:

- If  $|t_{\beta_i=0}| \approx 0$  then  $\hat{\beta}_i \approx 0$ , and  $H_0 : \beta_i = 0$  should not be rejected
- If  $|t_{\beta_i=0}| > 2$ , say, then  $\hat{\beta}_i$  more than 2 values of  $\widehat{SE}(\hat{\beta}_i)$  away from 0. This is very unlikely if  $\beta_i = 0$ , so  $H_0 : \beta_i = 0$  should be rejected.

## Distribution of test statistics under $H_0$

Under the assumptions of the SI model, and  $H_0 : \beta_i = 0$

$$t_{\theta=0} = \frac{\hat{\beta}_i}{\widehat{SE}(\hat{\beta}_i)} \sim t_{T-2}$$

where

$t_{T-2}$  = Student t distribution with  
 $T - 2$  degrees of freedom (d.f.)

## Remarks:

- $t_{T-2}$  is bell-shaped and symmetric about zero (like normal)
- d.f. = sample size - number of estimated parameters. In SI model there are two estimated parameters ( $\alpha_i$  and  $\beta_i$ )
- Degrees of freedom determines kurtosis (tail thickness)

$$\text{d.f.} = T - 2 < 10, \text{ kurt}(t_{T-2}) \gg 3$$

$$\text{d.f.} = T - 2 > 60, \text{ kurt}(t_{T-2}) \approx 3$$

- For  $T \geq 60$ ,  $t_{T-2} \sim N(0, 1)$ . Therefore, for  $T \geq 60$

$$t_{\beta_i=0} = \frac{\hat{\beta}_i}{\widehat{SE}(\hat{\beta}_i)} \sim N(0, 1)$$

## Test for specific value

$$H_0 : \beta_i = \beta_{i0} \text{ vs. } H_1 : \beta_i \neq \beta_{i0}$$

Test statistics: t-statistics

$$t_{\beta_i=\beta_{i0}} = \frac{\hat{\beta}_i - \beta_{i0}}{\widehat{SE}(\hat{\beta}_i)}$$

Intuition:

- If  $|t_{\beta_i=\beta_{i0}}| \approx 0$  then  $\hat{\beta}_i \approx \beta_{i0}$ , and  $H_0 : \beta_i = \beta_{i0}$  should not be rejected
- If  $|t_{\beta_i=\beta_{i0}}| > 2$ , say, then  $\hat{\beta}_i$  more than 2 values of  $\widehat{SE}(\hat{\beta}_i)$  away from  $\beta_{i0}$ . This is very unlikely if  $\beta_i = \beta_{i0}$ , so  $H_0 : \beta_i = \beta_{i0}$  should be rejected.

## Diagnostic for constant parameters: rolling Regression

Idea: Compute estimates of  $\alpha_i$  and  $\beta_i$  from SI model over rolling windows of length  $n < T$

$$R_{it}(n) = \alpha_i(n) + \beta_i(n)R_{Mt}(n) + \varepsilon_{it}(n)$$

If  $\hat{\alpha}_i(n)$ ,  $\hat{\beta}_i(n)$  are roughly constant over the rolling windows then the hypothesis that  $\alpha_i$  and  $\beta_i$  are constant is supported by the data.