Payal Bhujwala
UI/UX | Interaction | Product Design

payal.bhujwala@gmail.com
(848) 213-3038
linkedin.com/in/payalbhujwala/
payalbhujwala.com/portfolio

Employment

Design Lead | UX Designer
Client: National Institutes of Health
February 2020 - July 2020 // Pittsburgh, USA

- Led a design team consisting of 2 designers and 2 illustrators as a paid Design lead for FROLIC.
- Expanded and augmented existing design system unifying all UI assets.
- Collaborated with a team of 3+ developers to deploy application on iOS and Android app stores.

Software Developer
Company: Wipro Technologies Limited
Client: Charles Schwab
July 2018 - July 2019 // Bangalore, India | Pune, India

- Ideated and devised a tool to generate comprehensive reports for internal validation and product strategy.
- Part of an Agile team with a project manager, product owner and developers.
- Developed applications in Python and C++ for Charles Schwab's Market Data Support team.

Experience

Design Lead | UX Designer | UX Researcher
Client: The Pittsburgh Foundation
January 2020 - August 2020 // Pittsburgh, USA

- Led creation of a design system for final product and built out interactions for 4+ user flows.
- Developed a responsive web application to help make better matches between donors and nonprofits.
- Collaborated with a 5 member team; 1 project manager, 1 product owner and 2 researchers.

UI/UX Designer
Client: TALK: The New Sex-Ed
April 2020 - July 2020 // Pittsburgh, USA

- Shaped an inclusive onboarding experience for an interactive chat fiction based sex-ed app.
- Conducted multiple rounds of usability testing with 10+ participants to help inform further designs.
- Built a style guide and functional specs for handing off to clients for development.

Education

Master of Human-Computer Interaction
Carnegie Mellon University, August 2020

Bachelor of Engineering in Information Technology
College of Engineering Pune, May 2018

Certification

Arena Animation Print and Publishing Course
August 2017 - March 2018 // Pune, India
Learned basics of graphic design and used softwares such as Photoshop, Illustrator, CorelDRAW and InDesign.
Designed brand logos, products and other branding materials.

Udacity Front End Web Development Nanodegree
June 2017 - July 2017 // Online Training
Worked on Hands-on projects in HTML, CSS and Javascript

Skills

Design Methods
Concept Testing | MoSCoW Prioritization | Journey Mapping | Storyboarding | User Personas | User Interviews | Heuristic Evaluation | A/B Testing | Site mapping | Experience Prototyping | Job Stories | Usability Testing | Think aloud protocol | Process flow creation

Tools
Adobe Creative Suite :
Photoshop | Illustrator | Indesign | AfterEffects | Premiere Pro | Dimension | Dreamweaver

Prototyping and Handoff:
Figma | Adobe XD | Sketch | InVision | Framer | Zeplin

Ideation & Collaboration:
Trello | JIRA | Confluence | MURAL | Miro

Frontend:
Webflow | HTML5 | CSS 3 | JavaScript | Bootstrap