

Payal Bhujwala

UI/UX | Interaction | Product Design

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Employment

Design Lead | UX Designer

Client: National Institutes of Health

February 2020 - July 2020 // Pittsburgh, USA

Worked as a paid UX Designer on FROLIC a mobile app that aims at encouraging young girls to be physically active. Led a team of two designers and two illustrators. I was responsible for leading the usability testing sessions and generating insights. I also expanded and built the existing design system as well as worked with a team of developers to deploy the application on iOS and Android app stores.

Software Developer

Company: Wipro Technologies Limited

Client: Charles Schwab

July 2018 - July 2019 // Bangalore, India | Pune, India

Worked in an Agile team with a project manager, product owner and developers. Developed applications in Python and C++ for Charles Schwab with their Market Data Support team. I was responsible for ideating and developing a tool that generated comprehensive reports from real-time market data for internal validation and product strategy.

Experience

Design Lead | UX Designer | UX Researcher

Client: The Pittsburgh Foundation

January 2020 - August 2020 // Pittsburgh, USA

Worked in a student-led high functioning agile team. Developed a responsive web application that helps the foundation make better matches between donors and nonprofits. Led the process of creating a design system for the application as well as designing the interactions for the prototypes.

UI/UX Designer

Client: TALK: The New Sex-Ed

April 2020 - July 2020 // Pittsburgh, USA

Created an inclusive onboarding experience for an interactive chat fiction based sex-ed app. Conducted multiple rounds of usability testing with 10+ participants on low and mid fidelity prototypes which helped inform the high fidelity design. Developed the style guide and asset sheet to hand off to clients for development

Education

Master of Human Computer Interaction

Carnegie Mellon University, August 2020

Bachelor of Engineering in Information Technology

College of Engineering, Pune, May 2018

Certification

Arena Animation Print and Publishing Course

August 2017 - March 2018 // Pune, India

Learned basics of graphic design and worked in softwares such as Photoshop, Illustrator, CorelDRAW and InDesign. Designed brand logos, products and other branding materials.

Udacity Front End Web Development Nanodegree

June 2017 - July 2017 // Online Training

Worked on Hands-on projects in HTML, CSS and Javascript

Skills

Design Methods

Concept Testing | MoSCoW Prioritization | Journey Mapping | Storyboarding | User Personas | User Interviews | Heuristic Evaluation | A/B Testing | Moodboarding | Sitemapping | Experience Prototyping | Job Stories | Usability Testing | Think aloud protocol | Process flow creation

Tools

Adobe Creative Suite :

Photoshop | Illustrator | Indesign | AfterEffects | Premiere Pro | Dimension | Dreamweaver

Prototyping and Handoff:

Figma | Adobe XD | Sketch | InVision | Framer | Zeplin

Ideation & Collaboration:

Trello | JIRA | Confluence | MURAL | Miro

Frontend:

Webflow | HTML5 | CSS 3 | JavaScript | Bootstrap