

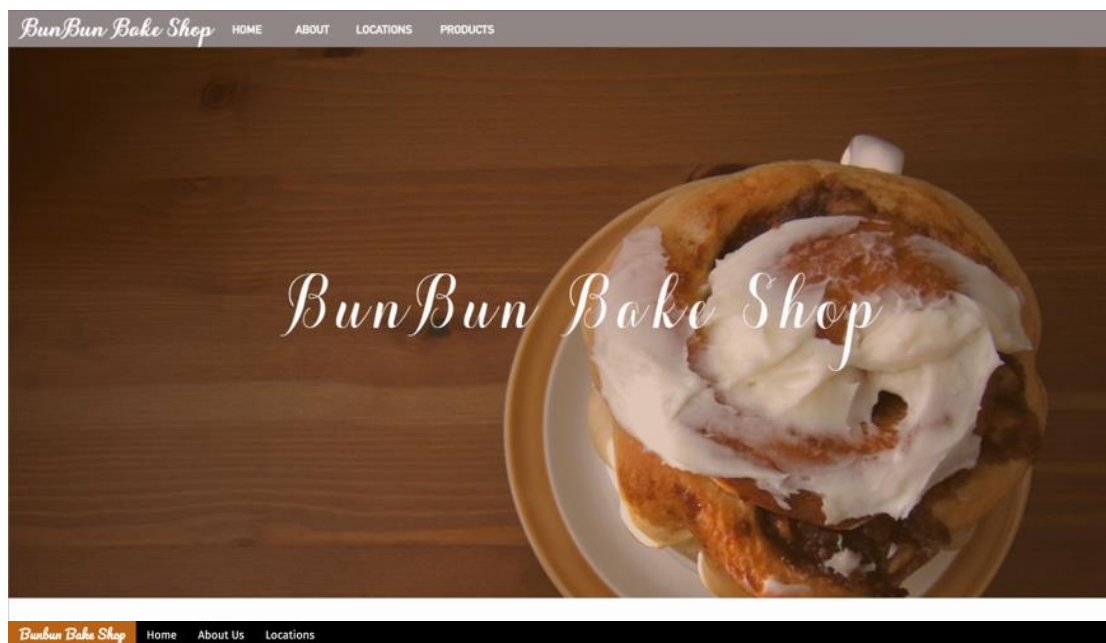
Assignment 5

1. Heuristic Evaluation

After conducting the heuristic evaluation these were some of the bugs, I found in my working prototype made for assignment 3.

- The Name of the brand didn't redirect to the home page of the application as it does on the other websites. - Flexibility and efficiency of use.
- The About us and Locations page did not have the content structured properly and spaced out well. – Aesthetic and Minimalist Design.
- Position of the Glaze and Quantity options kept changing from page to page and wasn't consistent. - Consistency and standards.

Screenshots:



ORIGINAL

Glaze



Quantity




Add to Cart




The BunBun Bake shop is highlighted in the image on the right which shows that it can be used to redirect to some page (here the Home page).

ABOUT US




Started as a bakery from home we have grown over the past ten years and opened branches in four locations across the city of Pittsburgh. Our goal has always been to bring uniquely hand crafted cinnamon buns and serve our customers with the best quality. Our buns are freshly made each day and customised as per our customer's needs.


LOCATIONS




1234 Forbe Ave,
Downtown



256, XYZ St.
Bloomfield




3341 Homestead Dr.




221 ABC Road,
Point Breeze

About Us



"Starting out as a bakery from our home ten years ago, we have expanded to open four stores in Pittsburgh now. Our goal has always been to make best-quality handcrafted and personalized cinnmamon buns and cater to our customers the best way we can." - Patty White, Founder and Owner.



Locations

We have stores in four different locations across Pittsburgh



The About us and Locations sections are more distinctly designed and differ in colour to enable the users to distinguish between the sections more easily.

2. Challenges

Structuring the grid like layout for each page was a bit of a challenge but then the usage of containers and grid (and also referencing and troubleshooting using stackoverflow.com) really helped out. It was also difficult to manipulate the attributes of the href tag at times if it was clubbed together with an image and an figcaption element.

3. Brand and Feel

Given from the design that I created earlier this one was going for a more minimalist design and I tried to reduce the number of fonts that I used in the earlier prototype. I also wanted to put more meaningful images on the pages rather than just the same stock image on all pages and adjusted the dimension, padding and margin for each of the image individually adding to the minimalist appeal. I also wanted to target a more matured audience rather than a younger one as compared to the earlier prototype.

URL for the Github Repo: *payal-*

bhujwala.github.io/homework_5/HomePage.html