

Attribute Information:

0. url:	URL of the article
1. timedelta:	Days between the article publication
and	
	the dataset acquisition
2. n_tokens_title:	Number of words in the title
3. n_tokens_content:	Number of words in the content
4. n_unique_tokens:	Rate of unique words in the content
5. n_non_stop_words:	Rate of non-stop words in the
content	
6. n_non_stop_unique_tokens:	Rate of unique non-stop words in the content
7. num_hrefs:	Number of links
8. num_self_hrefs:	Number of links to other articles published by Mashable
9. num_imgs:	Number of images
10. num_videos:	Number of videos
11. average_token_length:	Average length of the words in the content
12. num_keywords:	Number of keywords in the metadata
13. data_channel_is_lifestyle:	Is data channel 'Lifestyle'?
14. data_channel_is_entertainment:	Is data channel 'Entertainment'?
15. data_channel_is_bus:	Is data channel 'Business'?
16. data_channel_is_socmed:	Is data channel 'Social Media'?
17. data_channel_is_tech:	Is data channel 'Tech'?
18. data_channel_is_world:	Is data channel 'World'?
19. kw_min_min:	Worst keyword (min. shares)
20. kw_max_min:	Worst keyword (max. shares)
21. kw_avg_min:	Worst keyword (avg. shares)
22. kw_min_max:	Best keyword (min. shares)
23. kw_max_max:	Best keyword (max. shares)
24. kw_avg_max:	Best keyword (avg. shares)
25. kw_min_avg:	Avg. keyword (min. shares)
26. kw_max_avg:	Avg. keyword (max. shares)
27. kw_avg_avg:	Avg. keyword (avg. shares)
28. self_reference_min_shares:	Min. shares of referenced articles
in	
	Mashable
29. self_reference_max_shares:	Max. shares of referenced articles
in	
	Mashable
30. self_reference_avg_shares:	Avg. shares of referenced articles
in	
	Mashable
31. weekday_is_monday:	Was the article published on a
Monday?	
32. weekday_is_tuesday:	Was the article published on a
Tuesday?	
33. weekday_is_wednesday:	Was the article published on a
Wednesday?	
34. weekday_is_thursday:	Was the article published on a
Thursday?	
35. weekday_is_friday:	Was the article published on a
Friday?	
36. weekday_is_saturday:	Was the article published on a
Saturday?	
37. weekday_is_sunday:	Was the article published on a
Sunday?	
38. is_weekend:	Was the article published on the
weekend?	

39. LDA_00:	Closeness to LDA topic 0
40. LDA_01:	Closeness to LDA topic 1
41. LDA_02:	Closeness to LDA topic 2
42. LDA_03:	Closeness to LDA topic 3
43. LDA_04:	Closeness to LDA topic 4
44. global_subjectivity:	Text subjectivity
45. global_sentiment_polarity:	Text sentiment polarity
46. global_rate_positive_words:	Rate of positive words in the
content	
47. global_rate_negative_words:	Rate of negative words in the
content	
48. rate_positive_words:	Rate of positive words among non-
neutral	
	tokens
49. rate_negative_words:	Rate of negative words among non-
neutral	
	tokens
50. avg_positive_polarity:	Avg. polarity of positive words
51. min_positive_polarity:	Min. polarity of positive words
52. max_positive_polarity:	Max. polarity of positive words
53. avg_negative_polarity:	Avg. polarity of negative words
54. min_negative_polarity:	Min. polarity of negative words
55. max_negative_polarity:	Max. polarity of negative words
56. title_subjectivity:	Title subjectivity
57. title_sentiment_polarity:	Title polarity
58. abs_title_subjectivity:	Absolute subjectivity level
59. abs_title_sentiment_polarity:	Absolute polarity level
60. shares:	Number of shares (target)