

Pizza Sales Database Management System

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CONTENTS

01 Introduction

02 Database Design

03 Database Schema

04 Key Queries & Codes

05 Data Analysis & Conclusion





01

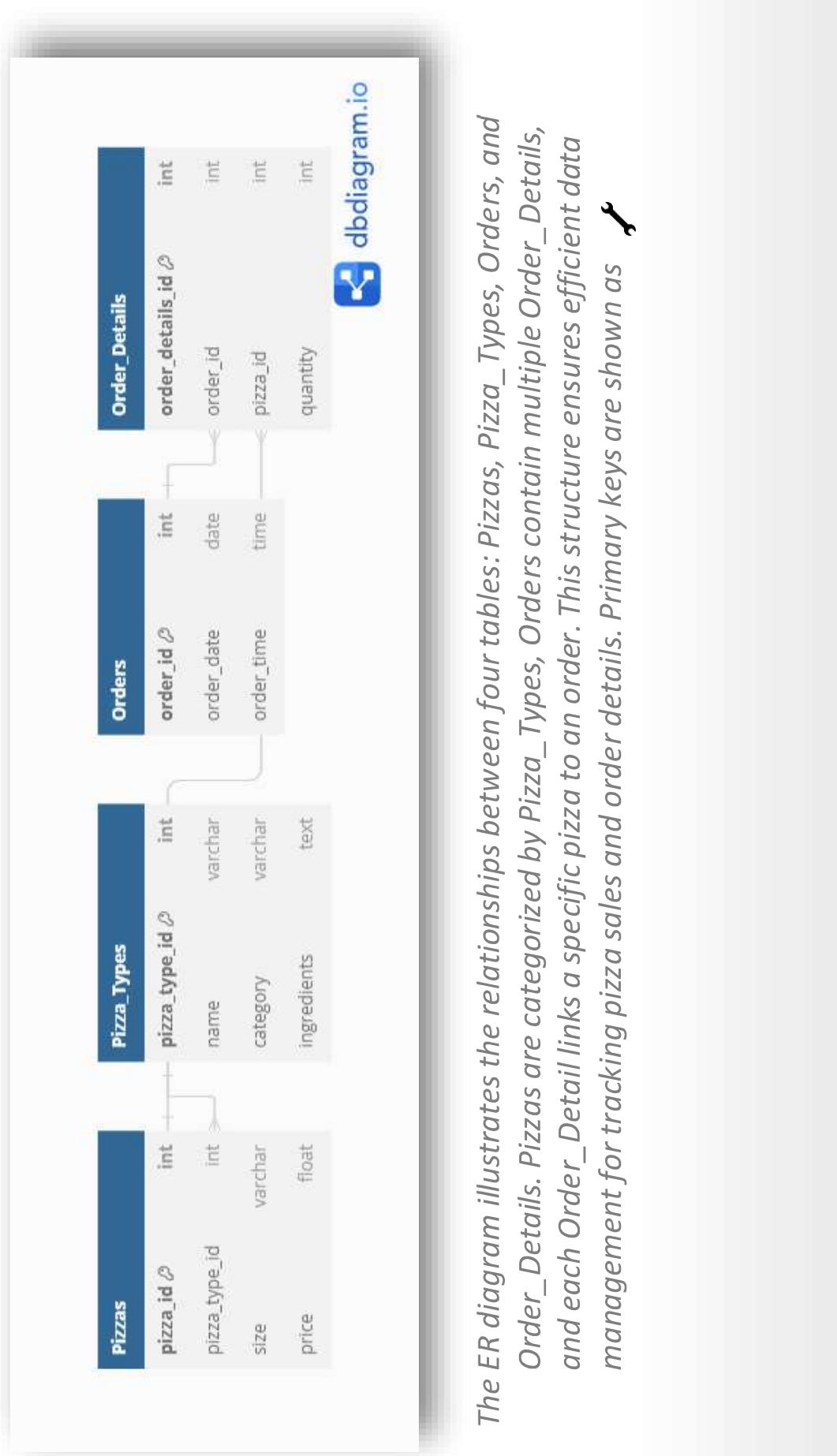
Introduction

This project involves creating a MySQL database to manage and analyze pizza sales data, focusing on customer orders, sales trends, and inventory management.

The objective is to streamline sales data management and provide insights into sales trends, popular pizzas, and customer preferences.

Database Design

Entity Relationship (ER) Diagram:



Database Schema



- *pizzas (pizza_id : text, pizza_type_id : text, size : text, price : double)*
- *pizza_types (pizza_type_id : text, name : text , category : text, ingredients : text)*
- *orders (order_id : int , order_date : date , order_time : time)*
- *orders_details (order_details_id : int , order_id : int , pizza_id : text , quantity : int)*

Key Queries & Codes



Retrieve the total number of orders placed.

- 1 -- Retrieve the total number of orders placed
- 2 • **SELECT COUNT(order_id) AS total_order FROM orders;**

Result Grid | Filter Rows: Export: Wrap Cell Content:

total_order
21350

Key Queries & Codes



Calculate the total revenue generated from pizza sales.

```
1 -- Calculate the total revenue generated from pizza sales.  
2  
3 • SELECT  
4     ROUND(SUM(pizzas.price * orders_details.quantity),2)  
5     AS total_revenue  
6 FROM  
7 pizzas  
8 JOIN  
9     orders_details ON pizzas.pizza_id = orders_details.pizza_id;
```

Result Grid	Filter Rows:	Export:	Wrap Cell Content:
total_revenue			▼ 817860.05

Key Queries & Codes

Identify the highest-priced pizza.



1 -- Identify the highest-priced pizza.

```
2  
3 • SELECT  
4     pizza_types.name, pizzas.price  
5   FROM  
6     pizza_types  
7   JOIN  
8     pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id  
9   ORDER BY pizzas.price DESC  
10  LIMIT 1;
```

name	price
The Greek Pizza	35.95

Key Queries & Codes

Identify the most common pizza size ordered.

```
1 -- Identify the most common pizza size ordered.
2
3 • SELECT
4 pizzas.size,
5 COUNT(orders_details.order_details_id) AS order_count
6 FROM
7 pizzas|
8 JOIN
9 orders_details ON pizzas.pizza_id = orders_details.pizza_id
10 GROUP BY pizzas.size
11 ORDER BY order_count DESC;
```

size	order_count
L	18526
M	15385
S	14137
XL	544
XXL	28

Key Queries & Codes

List the top 5 most ordered pizza types along with their quantities.

```
1 -- List the top 5 most ordered pizza types along with their quantities.  
2  
3 • SELECT  
4     pizza_types.name, SUM(orders_details.quantity) AS counts  
5   FROM  
6     pizza_types  
7   JOIN  
8     pizzas ON pizzas.pizza_type_id = pizzas.pizza_type_id  
9   JOIN  
10    orders_details ON pizzas.pizza_id = orders_details.pizza_id  
11  GROUP BY pizza_types.name  
12  ORDER BY counts DESC  
13  LIMIT 5;
```

Result Grid		Filter Rows:	Export:	Wrap Cell Content:	Fetch rows:
name	counts				
The Classic Deluxe Pizza	2453				
The Barbecue Chicken Pizza	2432				
The Hawaiian Pizza	2422				
The Pepperoni Pizza	2418				
The Thai Chicken Pizza	2371				

Key Queries & Codes



Join the necessary tables to find the total quantity of each pizza category ordered.

```
1 -- Join the necessary tables to find the total quantity of each pizza category ordered.
2
3 • SELECT
4     pizza_types.category,
5         SUM(orders_details.quantity) AS total_quantity
6     FROM
7         pizza_types
8     JOIN
9         pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
10    JOIN
11        orders_details ON orders_details.pizza_id = pizzas.pizza_id
12    GROUP BY pizza_types.category
13    ORDER BY total_quantity DESC;
```

category	total_quantity
Classic	14888
Supreme	11987
Veggie	11649
Chicken	11050

Key Queries & Codes

Determine the distribution of orders by hour of the day.

```
1 -- Determine the distribution of orders by hour of the day.
2
3 • SELECT
4   HOUR(order_time) AS hours, COUNT(order_id) AS total_order
5   FROM
6   orders
7   GROUP BY HOUR(order_time);
```

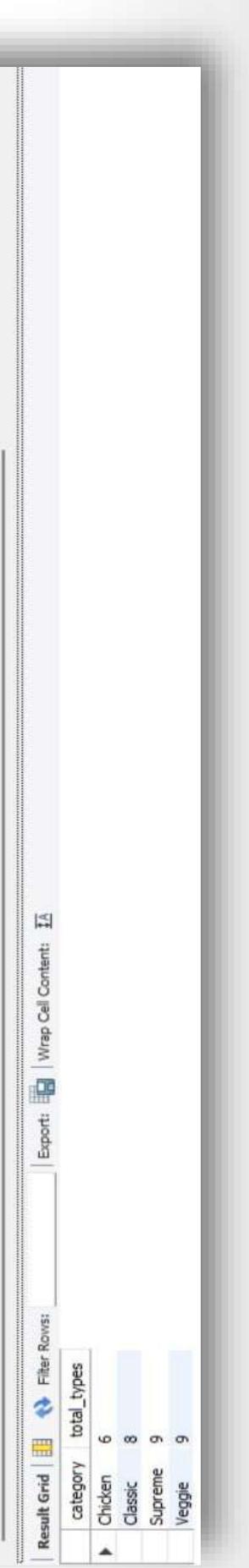
Result Grid | Filter Rows: _____ | Export: Wrap Cell Content:

hours	total_order
11	1231
12	2520
13	2455
14	1472
15	1468
16	1920
17	2336
18	2399
19	2009
20	1642
21	1198
22	663
23	28
10	8
9	1

Key Queries & Codes

Join relevant tables to find the category-wise distribution of pizzas.

```
1 -- Join relevant tables to find the category-wise distribution of pizzas.  
2  
3 • SELECT  
4     category, COUNT(name) AS total_types  
5   FROM  
6     pizza_types  
7 GROUP BY category;
```



category	total_types
Chicken	6
Classic	8
Supreme	9
Veggie	9

Key Queries & Codes

Group the orders by date and calculate the average number of pizzas ordered per day.

```
1 -- Group the orders by date and calculate the average number of pizzas ordered per day.  
2  
3 • SELECT  
4     ROUND(AVG(qty), 0) AS avg_per_day  
5 FROM  
6   (SELECT  
7     orders.order_date, SUM(orders_details.quantity) AS qty  
8   FROM  
9     orders  
10    JOIN orders_details ON orders.order_id = orders_details.order_id  
11    GROUP BY orders.order_date) AS order_qty;
```

avg_per_day
138



Key Queries & Codes

Determine the top 3 most ordered pizza types based on revenue.

```
1 -- Determine the top 3 most ordered pizza types based on revenue.
2
3 • SELECT
4     pizza_types.name,
5     SUM(pizzas.price * orders_details.quantity) AS revenue
6   FROM
7     pizza_types
8   JOIN
9     pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
10  JOIN
11    orders_details ON orders_details.pizza_id = pizzas.pizza_id
12  GROUP BY pizza_types.name
13  ORDER BY revenue DESC
14  LIMIT 3;
```

name	revenue
The Thai Chicken Pizza	43434.25
The Barbecue Chicken Pizza	42768
The California Chicken Pizza	41409.5

Data Analysis Summary



- **Total Number of Orders Placed:** 21,350
- **Total Revenue:** \$817,860.05
- **Highest Priced Pizza:** The Greek Pizza at \$35.95
- **Most Ordered Pizza Size:** Large (L) size is the most ordered, while XXL size is the least ordered.
- **Most Ordered Pizza:** The Classic Deluxe Pizza
- **Most Popular Pizza Category:** Classic category
- **Peak Ordering Times:** Most pizzas are ordered between 12:00 PM to 1:00 PM and 5:00 PM to 7:00 PM.
- **Most Liked Pizza Type:** Chicken pizzas are the most popular among customers
- **Average Number of Pizzas Ordered Per Day:** 138
- **Top 3 Ordered Pizzas:**
 - I. The Thai Chicken Pizza
 - II. The Barbecue Chicken Pizza
 - III. The California Chicken Pizza

Conclusion:

- I successfully created a MySQL database to manage and analyze pizza sales.
- The database design captures important details about pizzas, orders, and sales.
- SQL queries helped us understand which pizzas are most popular and when sales are highest.
- Future improvements could include adding customer feedback and real-time data analysis.



THANK YOU

