Paola Ayala Zelaya

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**Profile:**

# Honors College student with aspirations in web development and UI/UX design. Motivated to create innovative, accessible, and user-friendly websites using software development skills and experiences.

* Develop creative designs for interactive websites that guarantee frequent traffic of users.
* Expert in HTML and CSS
* Proficient in UI/UX Design through Figma and Adobe XD
* Knowledgeable about CMS management, composition, layout and responsive design
* Skilled in Microsoft Suite programs
* Efficient management and collaborative skills within an assigned team
* Multilingual: Native in English & Spanish and Intermediate in Italian

**Education:**

### Raritan Valley Community College, Branchburg, NJ

**Associate of Science in Interface Design and Web Development, Expected May 2023**

**GPA:** 3.80

**Honors and Awards:** Dean’s List, Phi Theta Kappa Academic Honor Society, Honors College

# Relevant Coursework:

Interactive Multimedia | Web Page Development I | Psychology | Interface Design and Human Computer Interaction | JavaScript | Color Theory | Web Page Development II | User Interface Programming | Digital Portfolio | Interface Design Capstone

**Work Experience:**

### *Student Help Desk Aide* *(Tech Services)* – Raritan Valley Community College, Branchburg, NJ 2022–Present

* Diagnose and resolve technical issues related to hardware and software.
* Advise users on appropriate actions and escalate problems requiring high-priority solutions.
* Respond to requests for help desk inquiries via phone, email, or walk-ins.

*Store Associate* – **TJ Maxx, Watchung, NJ**  **2021-2022**

* Provided quality customer service by accurately following store policies for positive feedback.
* Interacted with customers and answered questions or concerns regarding products.
* Communicated effectively with management, staff members, and customers.

**Campus Leadership & Involvement:**

*Student Government Representative* – **Society of Women Engineers (SWE) Fall 2022–Present**

* Attend Student Government Association meetings to give monthly reports on the organization’s activities.

*Mentee* – **Sanofi Corporate Mentor Program** **Fall 2022–Present**

* Develop career readiness and professional skills in the workplace through a mentor’s assistance.

*Vice President of Information and Media* – **Society of Women Engineers (SWE)** **Spring 2023-Present**

* Promote club meetings through visual designs on social media and maintain meeting minutes & attendance.

**Volunteer Experience & Recognitions:**

*Volunteer Experience*:

* Volunteer for Annual Fall Festival at North Plainfield High School **September 2019**
* Web Developer for WallynZavy’s Autistic Kids Can Do! **February to March 2023**

*Recognitions:*

* Seal of Biliteracy in Spanish and Italian  **June 2021**