```html
<!-- apply.html -->

<!DOCTYPE html>
<html lang="en">

<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Apply Now - Your College Name</title>
    <style>
        body {
            font-family: 'Arial', sans-serif;
            margin: 0;
            padding: 0;
            box-sizing: border-box;
            background-color: #f4f4f4;
            color: #333;
        }

        header {
            background-color: #003366;
            color: #fff;
            text-align: center;
            padding: 2em 0;
        }

        section {
            max-width: 800px;
            margin: 20px auto;
            padding: 20px;
            background-color: #fff;
            box-shadow: 0 0 10px rgba(0, 0, 0, 0.1);
        }

        h1, h2 {
            color: #003366;
        }

        p {
            line-height: 1.6;
            color: #333;
        }

        form {
            margin-top: 20px;
        }

        label {
```

```css
            display: block;
            margin-bottom: 5px;
        }

        input, select, textarea {
            width: 100%;
            padding: 10px;
            margin-bottom: 10px;
            border: 1px solid #ccc;
            border-radius: 5px;
        }

        input[type="submit"] {
            background-color: #003366;
            color: #fff;
            cursor: pointer;
        }

        input[type="submit"]:hover {
            background-color: #004080;
        }

        footer {
            background-color: #003366;
            color: #fff;
            text-align: center;
            padding: 1em 0;
        }
    </style>
</head>

<body>
    <header>
        <h1>Your College Name</h1>
        <p>Unlocking Potential, Empowering Futures</p>
    </header>

    <section>
        <h2>Apply Now</h2>
        <p>Thank you for your interest in [Your College Name]. Please fill out the form below to
start your application process.</p>

        <form>
            <label for="name">Name:</label>
            <input type="text" id="name" name="name" required>

            <label for="age">Age:</label>
            <input type="number" id="age" name="age" required>
```

```html
        <label for="branch">Branch of Interest:</label>
        <select id="branch" name="branch" required>
            <option value="arts">Arts</option>
            <option value="science">Science</option>
            <option value="engineering">Engineering</option>
            <option value="business">Business</option>
        </select>

        <input type="submit" value="Submit Application">
      </form>
   </section>

   <footer>
      &copy; 2023 Your College Name. All rights reserved.
   </footer>
</body>

</html>
```