



PIZZA SALES

Busiest Days and Times

DAYS

Orders are highest on weekends, Friday/Saturday evenings

TIMES

There are maximum orders from 12-01pm & after 5-8pm

Sales by category & size

CATEGORY

classic category contribute to maximum sales & total orders

SIZE

Large size pizza contribute to maximum sales

Best & worst Sellers

BEST

Classic Deluxe & Barbecue Chicken pizzas are the sellers and revenue generator

WORST

The Brie carre is at the bottom in both orders and revenue

Total Revenue

801944.7

Avg Order Value

37.56181265

Total Pizza Sold

49574

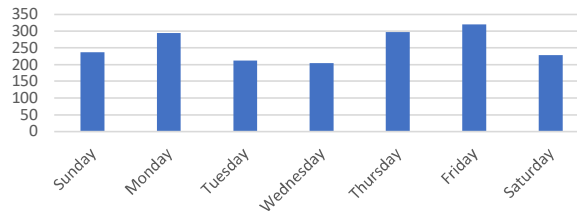
Total Orders

21350

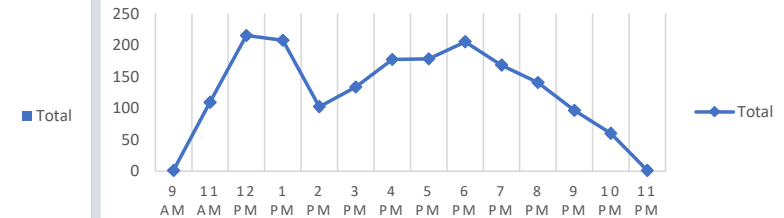
Avg Pizza Per Order

2.321967213

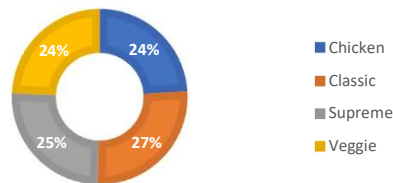
Daily trend for total order



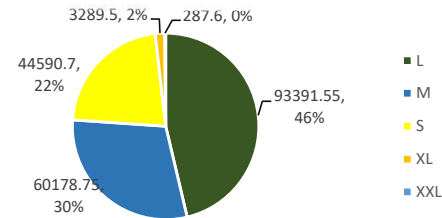
HOURLY TREND FOR TOTAL ORDER



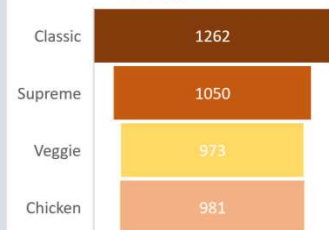
% of Sales by pizza category



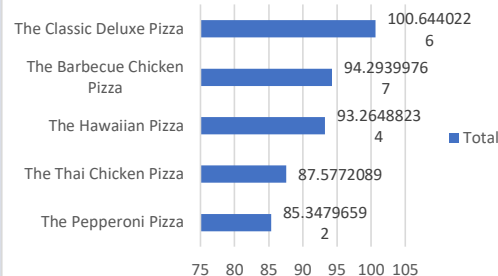
Percentage of sales by pizza size



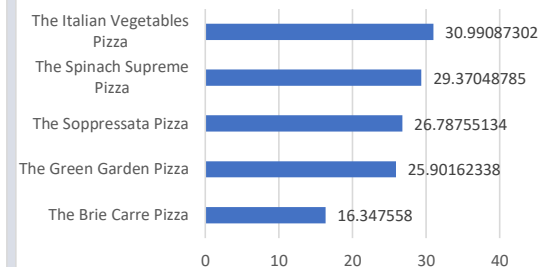
Total Pizza sold by category



Top 5 seller by total order



Bottom 5 seller by total order



date

Nov 2015

MONTHS

