PERFORMANCE DASHBOARD



Total Sales Actual

\$19M

YTD: \$2M

Total Sales Target

\$19M

YTD: \$3M

Variance

(\$367K)

YTD: (\$113K)

Variance Pct Label

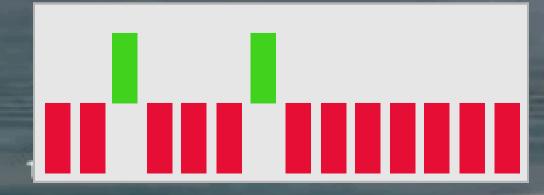
1.9%

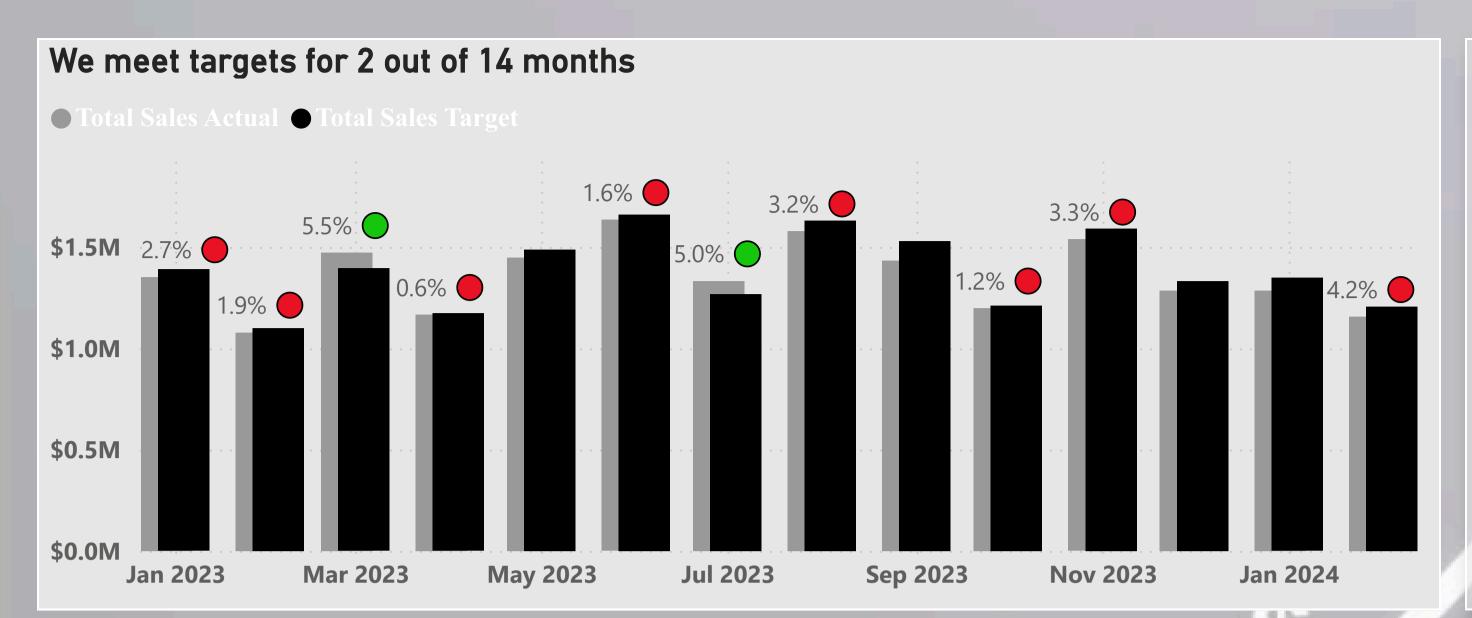


YTD Variance % -4.4%

Month Target Reached

2





Total Sales Actual (14.54% decrease) and Total Sales Target (13.24% decrease) both trended down between Sunday, January 1, 2023 and Thursday, February 1, 2024.

Across all metrics, Total Sales Actual had the most interesting recent trend and started trending down on Wednesday, November 1, 2023, falling by 24.87% (382428) in 3 months.

Total Sales Target was trending up between Sunday, January 1, 2023 and Friday, September 1, 2023 with a rise of 139300 but had a significant change in trend and dropped by 385000 starting

