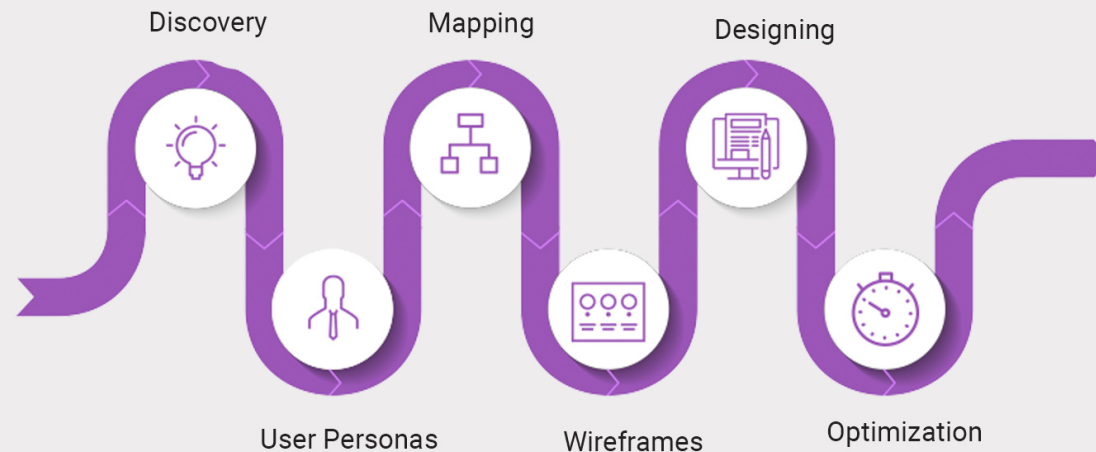





Designing the website user interface based on UX standards has various steps:



- Doing researches, identifying the end users, setting up meeting with different teams for alignment and defining the standards and elements to be used in the design.
- Drawing the wireframe
- Initial design (prototype)
- Final design and illustration of the actions

I tried to design the signup page based on the required standards and rules, user's needs and the current website template.


I have used the same font (Roboto) and colors as the current website    for consistency in order to avoid any confusion for the user.

The UX best practices used in the signup page:

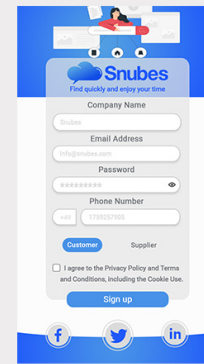
- Avoid complex and long form which makes the user bored.
- Gathering the minimum information and ignoring anything that can be collected later.
- Separate login and signup pages, easily swappable.
- Using flat design for the elements.
- Using familiar formats and signs which helps the users to fill-up the form in the shortest time.
- Minimum restrictions for easier registration.
- Possibility to access the most important parts of the website as well as the social media right from the signup page.



Various designs were made from the initial design to the final

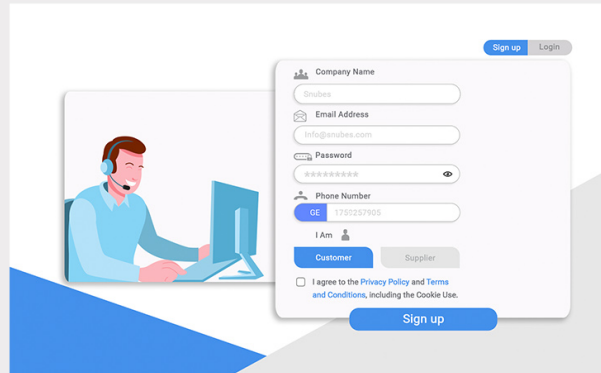


Initial design of the sign-up form. It features a blue header with the Snubes logo and tagline "Find quickly and enjoy your time". The form includes fields for Company Name, Email Address, Password, and Phone Number. There are radio buttons for "I am" (Customer or Supplier) and a checkbox for "I agree to the Privacy Policy and Terms and Conditions, including the Cookie Use." A "Sign up" button is at the bottom. The left side has a blue background with a circular graphic showing people interacting.



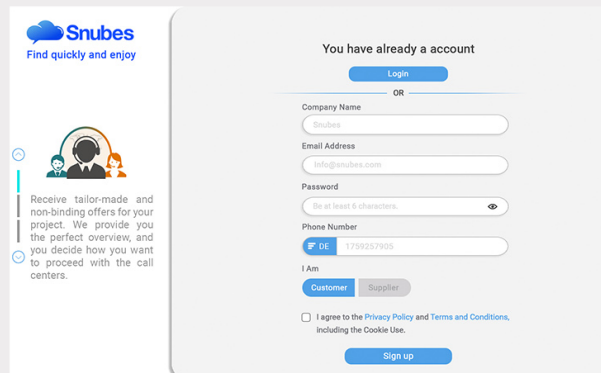
Design 1: Mobile view of the sign-up form. It features a blue header with the Snubes logo and tagline "Find quickly and enjoy your time". The form includes fields for Company Name, Email Address, Password, and Phone Number. There are radio buttons for "I am" (Customer or Supplier) and a checkbox for "I agree to the Privacy Policy and Terms and Conditions, including the Cookie Use." A "Sign up" button is at the bottom. The left side has a blue background with a circular graphic showing people interacting.

X

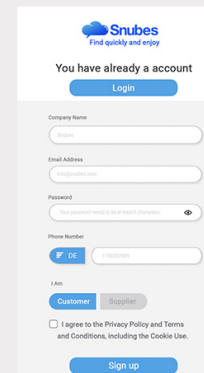


Design 2: Desktop view of the sign-up form. It features a blue header with the Snubes logo and tagline "Find quickly and enjoy your time". The form includes fields for Company Name, Email Address, Password, and Phone Number. There are radio buttons for "I am" (Customer or Supplier) and a checkbox for "I agree to the Privacy Policy and Terms and Conditions, including the Cookie Use." A "Sign up" button is at the bottom. The left side has a blue background with a circular graphic showing people interacting.

X





Design 3: Desktop view of the login form. It features a blue header with the Snubes logo and tagline "Find quickly and enjoy your time". The form includes fields for Company Name, Email Address, Password, and Phone Number. There are radio buttons for "I am" (Customer or Supplier) and a checkbox for "I agree to the Privacy Policy and Terms and Conditions, including the Cookie Use." A "Sign up" button is at the bottom. The left side has a blue background with a circular graphic showing people interacting.



Design 4: Mobile view of the login form. It features a blue header with the Snubes logo and tagline "Find quickly and enjoy your time". The form includes fields for Company Name, Email Address, Password, and Phone Number. There are radio buttons for "I am" (Customer or Supplier) and a checkbox for "I agree to the Privacy Policy and Terms and Conditions, including the Cookie Use." A "Sign up" button is at the bottom. The left side has a blue background with a circular graphic showing people interacting.

X

Various designs were made from the initial design to the final

Receive tailor-made and non-binding offers for your project. We provide you the perfect overview, and you decide how you want to proceed with the call centers.

Explore The Call Center Marketplace

You have already a account

Login

OR

Company Name

Snubes

Email Address

Info@snubes.com

Password

Minimum 6 characters.

Phone Number

DE 1759257905


I Am a

Customer Supplier

☐ I agree to the [Privacy Policy](#) and [Terms and Conditions](#), including the Cookie Use.

Sign up

f
t
in



Explore The Call Center Marketplace

Already have an account?

Login

Company Name

Snubes

Email Address

Info@snubes.com

Password

Minimum 6 characters.

Phone Number

DE 1759257905

I am a

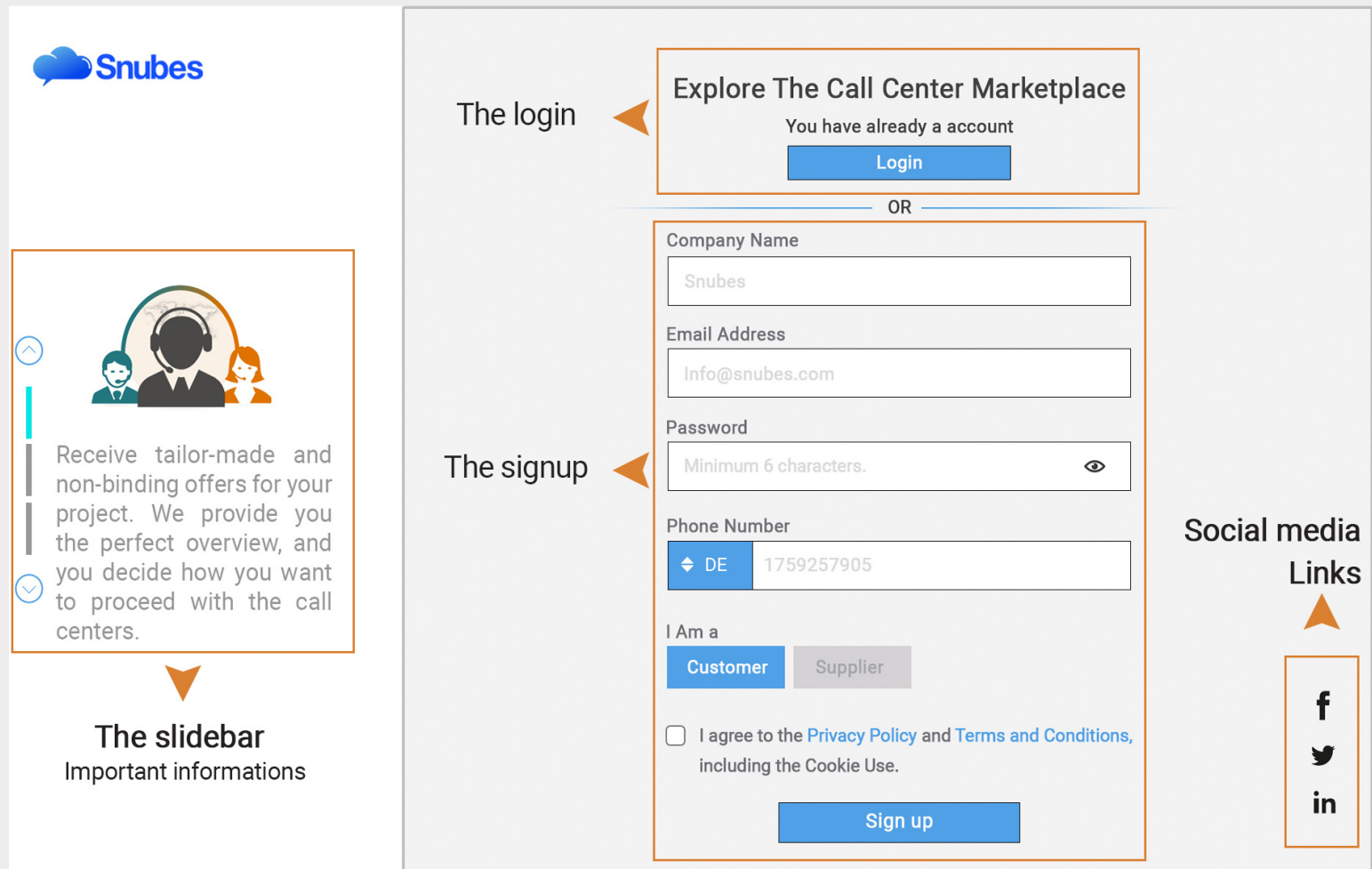
Customer Supplier

☐ I agree to the [Privacy Policy](#) and [Terms and Conditions](#), including the Cookie Use.

Sign up



Design is done in Desktop and Mobile versions and consists of 4 main sections:



The wireframe illustrates the layout of the Snubes website, divided into four main sections:

- The login:** Located at the top right, it features the Snubes logo, the heading "Explore The Call Center Marketplace", the text "You have already a account", and a blue "Login" button.
- The signup:** Located in the center, it includes a form with fields for "Company Name" (containing "Snubes"), "Email Address" (containing "Info@snubes.com"), "Password" (with a "Minimum 6 characters." hint and an eye icon), and "Phone Number" (with a country code dropdown set to "DE" and the number "1759257905"). It also has radio buttons for "I Am a" user type, with "Customer" selected and "Supplier" as an option. Below the form is a checkbox for agreeing to the "Privacy Policy" and "Terms and Conditions", including the "Cookie Use". A blue "Sign up" button is at the bottom.
- The sidebar:** Located on the left, it contains the Snubes logo, an illustration of three people in a call center, and the text: "Receive tailor-made and non-binding offers for your project. We provide you the perfect overview, and you decide how you want to proceed with the call centers." Below this is a blue arrow pointing down to the text "The sidebar Important informations".
- Social media Links:** Located on the right, it features a vertical stack of social media icons for Facebook, Twitter, and LinkedIn, with the heading "Social media Links" above them.



Receive tailor-made and non-binding offers for your project. We provide you the perfect overview, and you decide how you want to proceed with the call centers.

1. Sidebar

Although users usually go to the signup page after browsing the website and finding their needs, but maybe some of them haven't gone through everything or skipped some parts, therefore I have designed a sidebar to show the most important information to the users. Besides that, using attributes for the images and `<h>` tags for the contents, makes the search engines to index and rank the page.

Explore The Call Center Marketplace

You have already a account

Login

2. Login

The login form is placed on top and starts with a motivating phrase to encourage users to signup if they don't have an account.

Company Name

Snubes

Email Address

Info@snubes.com

Password

Minimum 6 characters.



Phone Number

◆ DE

1759257905

I Am a

Customer

Supplier

☐ I agree to the [Privacy Policy](#) and [Terms and Conditions](#), including the Cookie Use.

Sign up

3. Sign up form

The signup form contains all information of the current form. Labels are placed in top of the text boxes and placeholders are provided to guide the users.



4. Social media

Links to the social media which can be used by the users to get more information and external links are placed next to the inner links which is a very important factor in SEO.