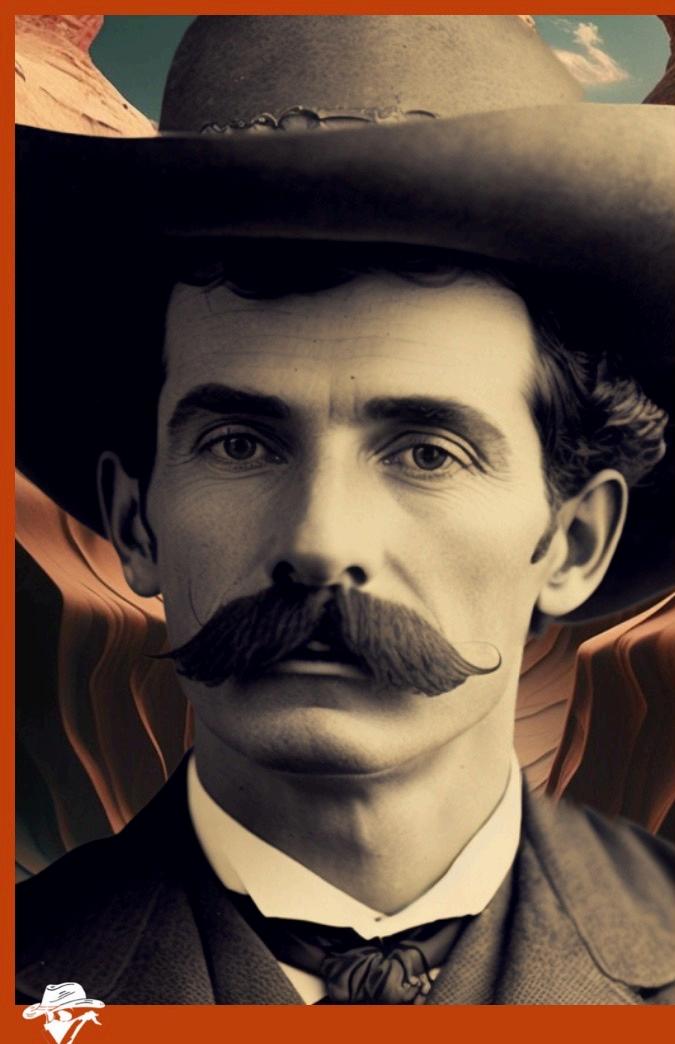




VENDETTA DAO

Meet the new outlaws of Web3 gaming





WE
BRING
THE
FUN

BULL CASE



THE PROBLEM

The game has changed for GameFi, and most Web3 companies won't keep up

FAILED REVENUE MODELS

P2E ponzinomics and a lack of sustainable revenue don't cut it during bear markets

LIMITED OPTIONS FOR GAMERS

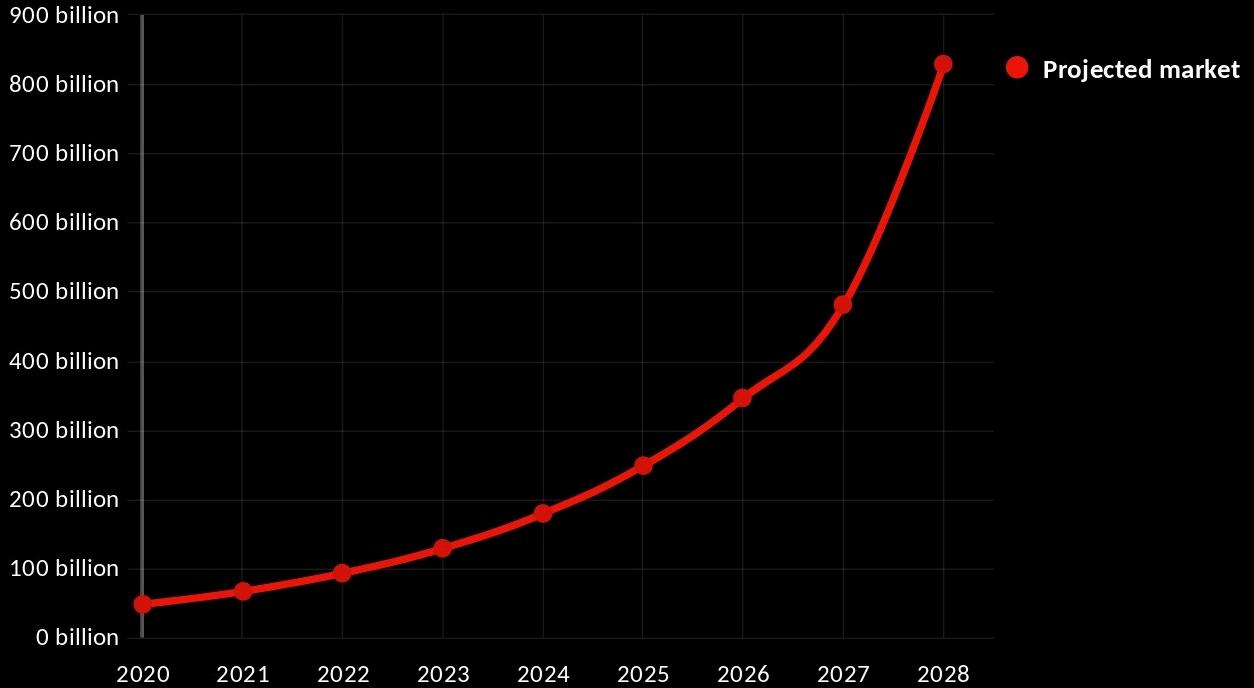
No support for mobile and Mac users leave millions of potential users out in the cold

UNFUN GAMES

Endless repetition of cute fantasy games and cyberpunk metaverses fail to retain or attract users



METAVERSE MARKET PROJECTION



● Projected market

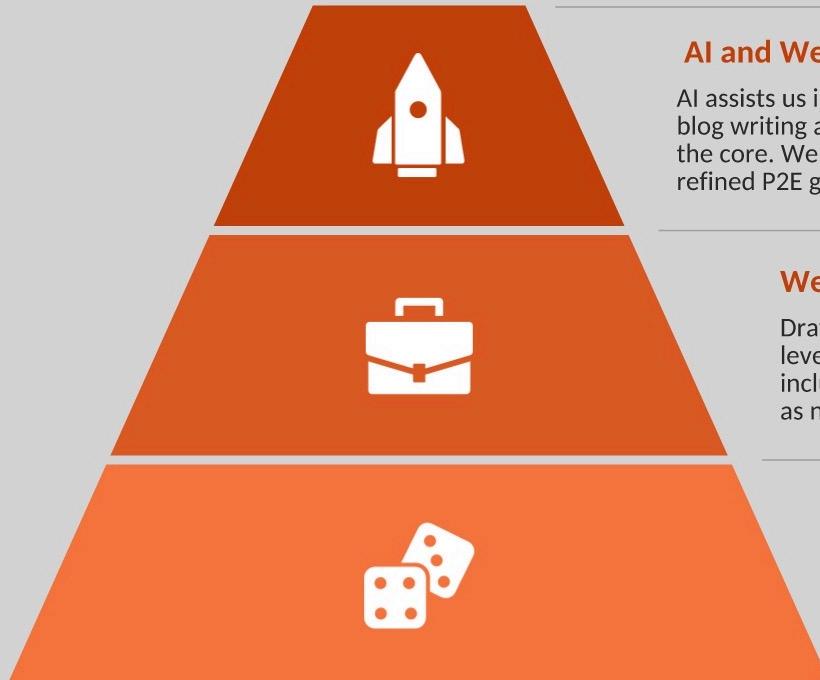


WHAT WE'RE BUILDING

Our unique, AI-leveraged approach to virtual world building and Web3 gaming gives us a edge over inexperienced teams and less sophisticated projects.

- **Gaming ecosystem**
VendettaDAO includes a thriving gaming guild and web2/web3 studio creating an open-world Wild West metaverse coupled with seven Wild West-themed mini-games.
- **DAO & community**
Our DAO combines a successful gaming guild with an engaged web3 community. We encourage our Vendetta community to take an active role in building our metaverse and games through UGC, Ai art contests, and more.
- **AI-powered**
AI technology is evolving quickly, and we are tracking it closely. Advancements in AI allow us to develop faster, better, and cooler game tech and promotional content.
- **Dream team**
Our team has experience in traditional business, a track record of success in crypto gaming, deep ties to the wildly popular Vulcan Forged gaming ecosystem, and we have already built a successful gaming guild.

WHAT MAKES VENDETTA DAO STAND OUT?



AI and Web3 Strategies

AI assists us in everything we do, from concept art and game development, to blog writing and docs, to this pitch deck! And make no mistake, we're crypto to the core. We plan to capture value through transaction fees, NFT sales, and our refined P2E game economy.

Web2 Revenue Models

Drawing from our experience in traditional business, we plan to leverage mature and proven revenue models from traditional gaming, including subscription and ad revenue. We develop quickly and pivot as needed using a "Lean Startup" approach.

Games for Grown Ups

At VendettaDAO, creating addictive Western-genre gaming and metaverse experiences is our first priority. Our Wild West creative universe features booze, brawls, wild women, and gambling. It's a badass metaverse for fun-loving rule-breakers.





DEMAND

With the modern world becoming ever more technologically advanced, recent years have seen a resurgence of the Wild West genre penetrating pop-culture and regaining its popularity.

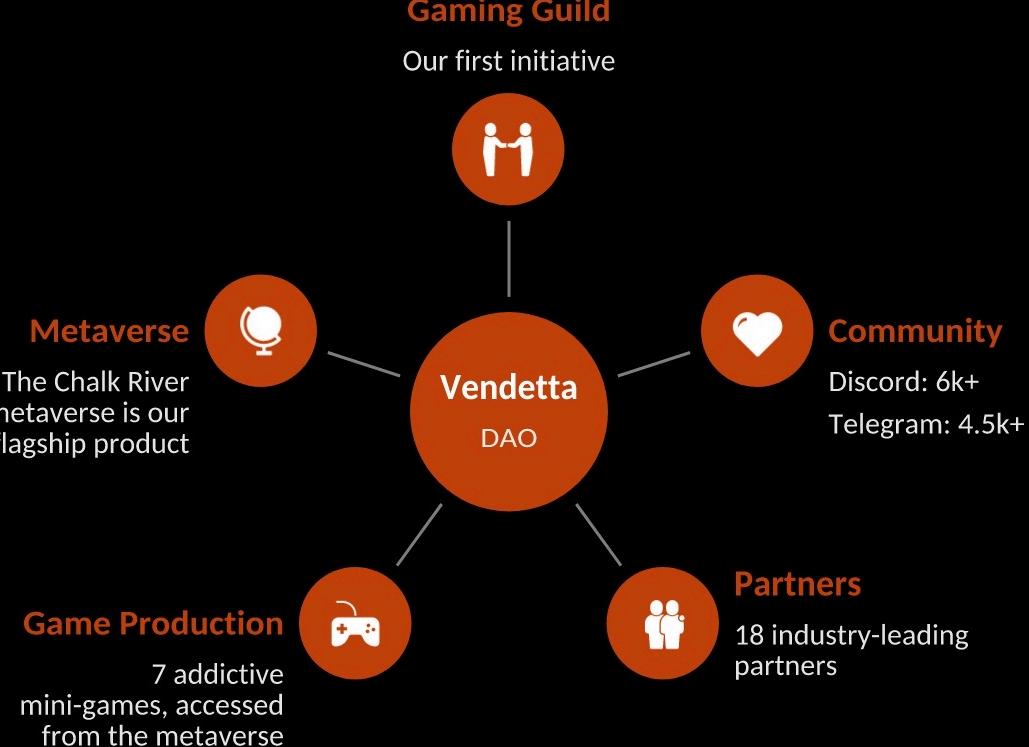
This revival of the old west aesthetic can be seen in record-breaking TV shows like Paramount's Yellowstone and 1923, HBO's West World, and hit movies like Netflix's The Power of the Dog, and many others. Classic westerns like 1953's Shane have heavily inspired blockbuster mega-hits like Marvel's Logan.

The Wild West genre is bigger than ever in gaming, with titles such as Red Dead Redemption II making \$725 million just on its opening weekend alone, breaking multiple records and making it the second biggest launch in entertainment history.

With our team's expertise and clear demand for this type of content, it is evident that the VendettaDAO Wild West ecosystem is well-positioned for success.



VENDETTA ECOSYSTEM





ROADMAP

2022

2023 Q1/2

2023 Q3-4

2024
and beyond...

- Platform design
- Team creation
- Discord community
- Gaming guild
- Litepaper
- Roadmap V1
- Website V1
- Genesis NFT sales

- SBT airdrop
- VDT token rewards
- Seed Investment
- Whitelist sale
- Public sale
- Alpha testing group
- Refresh road map
- Refresh website

- Metaverse launch
- Launch 7 games
- Staking and farming
- DAO management
- CRM/automated cash-out for scholars
- Onboard ad revenue

- Build and enhance the metaverse
- Mobile game development
- Game dev as a service
- E-sport competitions

METaverse
Games
NFTs



CHALK RIVER METAVERSE

With stunning landscapes, charming towns, and a cast of memorable characters, the Chalk River metaverse is the ultimate Wild West destination. Join the quest to strike it rich by mining for gold, or make a name for yourself as a new world business mogul, card shark, or the toughest lawman in town.

Chalk River is the main portal into our gaming ecosystem. For NFT holders, any game VendettaDAO produces or hosts can be accessed via Chalk River. We have riddles and scavenger hunts planned in the near future, and will incorporate user-generated content and AI-generated story mode. Land ownership, business rental, and advertising opportunities for on-brand companies, and many other concepts are in the works.





MAGNIFICENT SEVEN

7 addictive games for PC, Mac and mobile, accessible via Chalk River Metaverse

1 “On the Dodge” (Shooting Gallery)

A fun single-person shooting gallery gives our gamers a chance to hone their skills and compete against high scores of other quick draw shooters to earn from the \$VDT pool.

2 “Ghost Riders!” (First-Person Shooter)

Battle your way through an endless hoard of demon Ghost Riders as you try to shoot your way through Chalk River Gold Mine.

3 “Shoot-Out on Main Street” (PvP)

This addictive multiplayer “Fastest Gun in the West” shootout game is a 1 vs 1 shoot to the death, a 5 vs 5 random partnering posse, or 5 vs 5 fixed posse shootout on the Main Street of our young boom town of Chalk River.

4 Last Man Standing (Battle Royale)

The biggest, baddest outlaw in the West! In this multiplayer game, players must compete against each other and against the clock to be the last man standing!

5 Chalk River Invasion (Co-op Battle)

In this multiplayer game, players must choose a side. Defend the town of Chalk River against outlaws, or attack and pillage the town as part of a team of outlaws.

6 Canyon Run (Horse Racer)

This single-player or multiplayer horse race through Chalk River Canyon will give players a chance to use and train their SmartNFT horses while racing against each other and try to survive the elements and all the dangers that the Chalk River Canyon trail has for them.

7 The Vendetta Saloon (Crypto Gambling)

The Vendetta is a den of iniquity offering the strongest whiskey in the metaverse along with a suite of multiplayer parlor games including poker, blackjack, and billiards.



NFT STRATEGY

VendettaDAO will feature a wide range of dynamic next-gen NFTs including playable Character NFTs, horses, weapons, clothing and skins, land, buildings, licenses, and exclusive PFP drops.

We partnered with industry leading NFT wizards Owl Protocol and Metopia to engineer our specialized NFTs.



Dynamic Character NFT

This archetypal character represents a man who used to kill for a living. He tried to leave that life behind, but it came back to haunt him.

(Sold out)

James-Younger Gang

In honor of the infamous train robbin' posse, we introduced these limited edition James-Younger Gang 6 packs.

(Sold out)

Vendetta Posse

In honor of Wyatt Earp's Vendetta Ride, we introduced these limited edition Vendetta Posse sets of 10+1 dynamic NFTs.

(Sold out)

BULLISH ON SOULBOUND TOKENS

One of the hottest developments in NFT technology and the brainchild of Vitalik Buterin, Soulbound Tokens (SBTs) are NFTs that can never be sold or transferred. They are the ultimate badge of loyalty in a crypto community.

VendettaDAO will airdrop free-of-charge “Pioneer” SBTs to all of our early adopters who purchased and held our Genesis NFTs in their wallets based on our Dec 15th 2022 snapshot.

We deeply appreciate our loyal day-one community, who stood by us through the bear market. These Pioneers will be rewarded via their SBT ownership with governance rights, discounts, early bird access, and endless perks.

Having a solid base community is one of the strongest assets a project can have!



TOKENOMICS



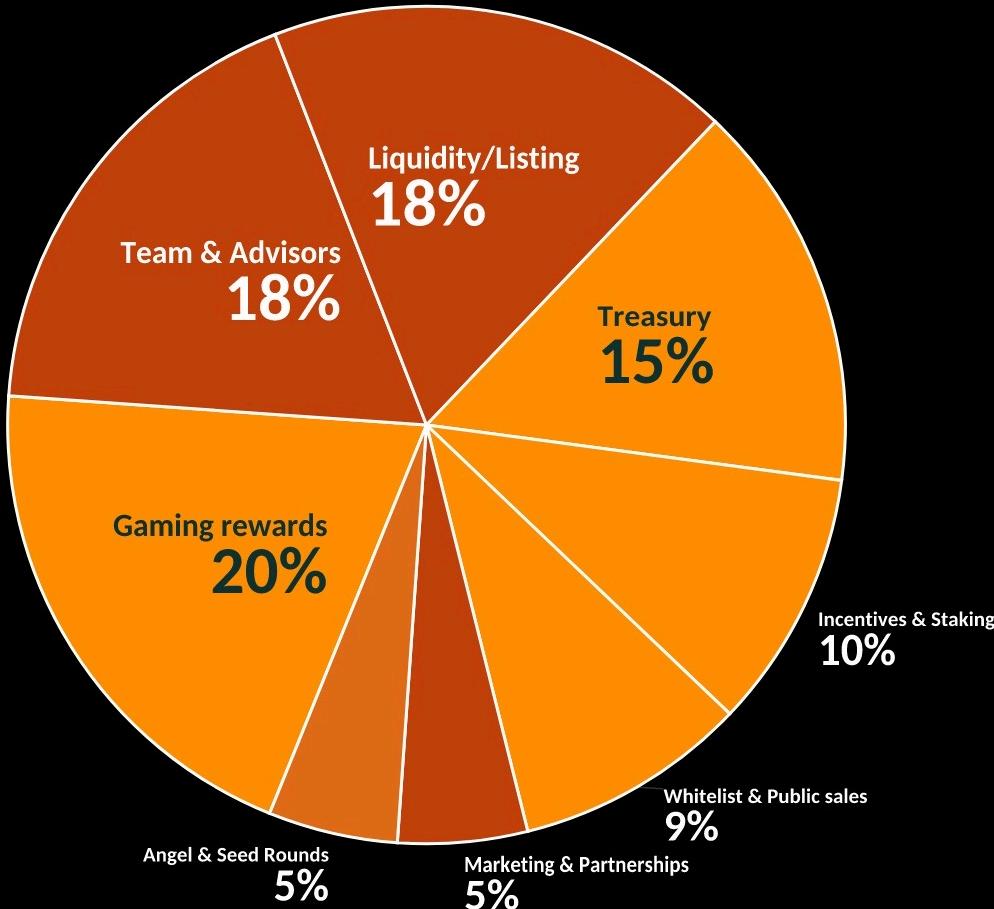


TOKEN UTILITY

Users can hold and stake \$VDT tokens to be rewarded with more \$VDT tokens and governance rights, allowing them to participate in the creation of gaming features and other initiatives.

\$VDT IS USED FOR:

- Generating the in-game currency (Gold Dust)
- Purchasing NFTs and exclusive in-game upgrades
- Joining pay-to-play mini-games and gambling
- Transacting P2P on the Vendetta marketplace
- Rewarding scholars (play-to-earn)



Token Allocation

100 million total supply

TOKEN ALLOCATIONS	TOTALS		VESTING
	PERCENTAGE OF TOTAL NUMBER OF TOKENS	PERCENTAGE OF TOKENS SOLD FOR FUNDING	
ANGEL INVESTMENT	2.5%	2.5%	20% TGE, THEN 4 MONTH CLIFF, VESTING MONTHLY OVER 10 MONTHS
SEED	2.5%	2.5%	10% TGE, THEN 3 MONTH CLIFF, VESTING MONTHLY OVER 8 MONTHS
PUBLIC WHITELIST	4.5%	4.5%	10% TGE, THEN 2 MONTH CLIFF, VESTING MONTHLY OVER 6 MONTHS
PUBLIC	4.5%	4.5%	NO LOCK UP
LIQUIDITY & LISTING	18%		N/A
GAMING REWARDS	20%		N/A
TEAM & ADVISORS	18%		10% TGE, THEN LINEAR MONTHLY VESTING MONTHLY OVER 12 MONTHS
TREASURY	15%		N/A
MARKETING & PARTNERSHIPS	5%		NO LOCK UP
COMMUNITY INCENTIVES/STAKING/FARMING	10%		TBD PER PROGRAM
Total:	100%	14%	

TEAM AND PARTNERS



THE TEAM

Our team combined has decades of experience doing business in Web2 and Web3. We have vast experience in entrepreneurship, business, international trade, project management, marketing, writing, guild management, coding and blockchain development.



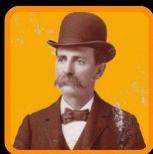
Mcswyzzle
Governor



Fanzey
General



Erock
Wordsmith



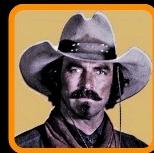
Bergs
Industrialist



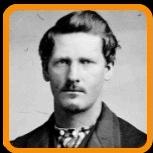
Fryatt
Propaganda



Payam
Developer



Floyde
Blocksmith



**Glitched
Viking**
Strategist



TRUSTED ADVISOR

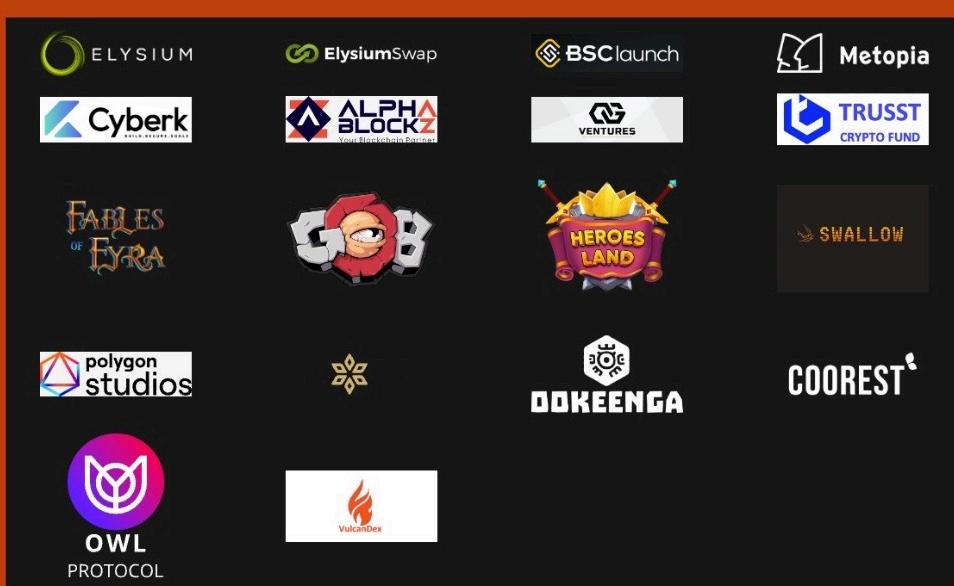
Jamie Thompson



- Founder/CEO of Vulcan Forged
- Creator of Elysium Blockchain
- Man, myth, legend

PARTNERS

18 top-tier partners and counting





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