



The Economic Structure Of Intellectual Property Law

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Summary : Free the economic structure of intellectual property law pdf download - this book takes a fresh look at the most dynamic area of american law today comprising the fields of copyright patent trademark trade secrecy publicity rights and misappropriation topics range from copyright in private letters to defensive patenting of business methods from moral rights in the visual arts to the banking of trademarks from the impact of the court of patent appeals to the management of mickey mouse the history and political science of intellectual property law the challenge of digitization the many statutes and judge-made doctrines and the interplay with antitrust principles are all examined the treatment is both positive oriented toward understanding the law as it is and normative oriented to the reform of the law previous analyses have tended to overlook the paradox that expanding intellectual property rights can effectively reduce the amount of new intellectual property by raising the creators input costs those analyses have also failed to integrate the fields of intellectual property law they have failed as well to integrate intellectual property law with the law of physical property overlooking the many economic and legal-doctrinal parallels this book demonstrates the fundamental economic rationality of intellectual property law but is sympathetic to critics who believe that in recent decades congress and the courts have gone too far in the creation and protection of intellectual property rights table of contents introduction 1 the economic theory of property 2 how to think about copyright 3 a formal model of copyright 4 basic copyright doctrines 5 copyright in unpublished works 6 fair use parody and burlesque 7 the economics of trademark law 8 the optimal duration of copyrights and trademarks 9 the legal protection of postmodern art 10 moral rights and the visual artists rights act 11 the economics of patent law 12 the patent court a statistical evaluation 13 the economics of trade secrecy law 14 antitrust and intellectual property 15 the political economy of intellectual property law conclusion acknowledgments index reviews of this book chicago law professor william landes and his polymath colleague richard posner have produced a fascinating new book the economic structure of intellectual property law is a broad-ranging analysis of how intellectual property should and does work shakespeare s copying from plutarch microsoft s

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