

PayDay Token Roadmap

November - December 2024

- Community Distribution Campaign:
 - Distribute tokens to early adopters (target: 600,000 members).
 - Engage users on LinkedIn and Telegram to build a strong community.
- Presale Campaign:
 - Conduct presale at \$0.0006 per token.
 - Raise funds for exchange listings and project development.

January 2025

- DEX Listing:
 - List PayDay Token on TON-based decentralized exchanges (mid-January).
 - Enable early liquidity and trading opportunities for the community.
- CEX Listing Preparation:
 - Complete documentation and compliance requirements for centralized exchanges (CEX).

End of January 2025

- CEX Listing:
 - Official listing on major centralized exchanges.
 - Increase market access and attract institutional investors.

Q1 - Q2 2025

- Payroll System Integration:
 - Begin partnerships with businesses for payroll integration.
 - Promote blockchain-based employee payment solutions featuring instant cross-border transactions and low fees.
- Adoption Campaign:
 - Roll out educational and promotional content to drive adoption among businesses and individuals.

Q3 2025 and Beyond

- Gold Debit Card Launch:
 - Introduce PDAY Gold Debit Cards for borderless payments.
 - Enhance token adoption and demand through real-world usability.
- Ecosystem Growth:
 - Develop additional use cases and establish strategic partnerships to strengthen the PDAY ecosystem.