



Google Android Market 发布流程与攻略

由于 GOOGLE 国内服务尚未与全球同步，对开发者造成诸多不便。不管是把开发 Android APP 作为未来个人创业起点，还是作为业余兴趣爱好，尽早接触 Google Market 并接受全球用户的检验是令开发者们兴奋的挑战。如何实现这项挑战？在 Google 开放国内市场前，开发者可通过依托海外关系建立帐户、借国内已经有帐户的朋友发布等方法实现 Google Market 发布 APP。而还未找到合适途径的开发者可通过专业渠道发布。

目前，友思国际是国内第一家专业代理 Google Market 发布的渠道。友思国际淘宝上的店铺是 us1688.taobao.com 至今保持着 100% 信誉。

（一）为什么选择友思发布

1. 友思专业渠道发布的优势

- 1) 研发与发布管理分开，明确分工。开发者致力于 APP 开发，而友思专注于海外帐户管理与上传发布，并及时反馈市场动态。
- 2) 正规商业合作渠道，以商业协议书为操作准则，淘宝信誉保障，抛却使用亲朋帐户时产生的人情因素，实现快速回收款。

3) 每月提供下载量统计，账目情况一目了然。

4) RMB 结账，转入指定支付宝，省掉电汇、结汇、报税麻烦。

2. 本地化优势

APP 的上传发布管理全部在美国本地操作，提供语言描写本地化修改、市场价格策略、软件设计界面建议、下载统计收款、规避知识产权风险等服务。

同时，为了配合全球 ANDROID MARKET 开拓，我们很快就要推出众多国外 ANDROID 二级市场，比如：Slideme AndAppStore Getjar Mobango Handango...请与我们联系咨询如何同时发布从而实现利润最大化！

(二) 友思代理发布业务及流程

1、发布收费 APP 流程

- 1) 进入[友思国际淘宝店铺](#) 或直接进入[业务页面](#)，拍下链接。
- 2) 联系店小二(淘宝旺旺：曾阿德 手机：15880245559)发送《Android APP 代理发布协议书》。
- 3) 商定协议细节，对协议书无异议后签字确认并扫描传回店小二。
- 4) 确认后，开始按 google market 规则提交软件 APK 及各语种描述。
- 5) 其它细节按协议书或联系店小二进行操作。

2、委托发布免费 APP 业务及流程

免费软件可以以植入广告的形式盈利。我们可以提供任何移动

广告收入模式，比如象 ADMOB。免费软件也可以以后收费形式卖给国内市场，比如免费软件在软件内加锁，用户付款买钥匙等。

- 1) 进入友思国际淘宝店铺，找到[免费发布 APP 委托链接](#)。
- 2) 拍下链接并付款后，提交免费版 APK 文件及各语种描述。
- 3) 发布成功，确认并评价。

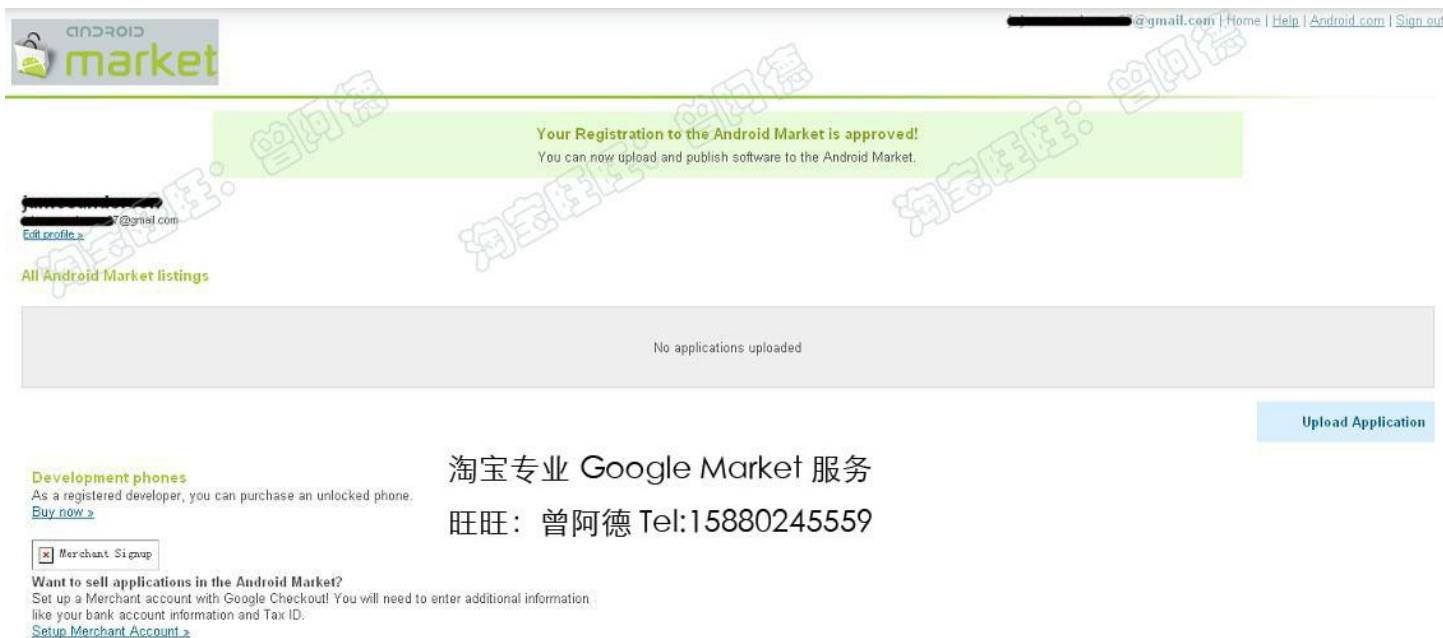
(三) 总结

目前，开发出来的 ANDROID APP 以后收费或广告形式发布是很多国内 ANDROID 开发者的主要收入模式，这与国外 ANDROID 开发者主要以收费软件发布产生的收益是有一定距离的。为了帮助国内 ANDROID 开发者抢占巨大的国外市场，我们以美国专业的本地化管理优势、便捷的结算方式为您实现成本最低化，效益最高化。

通过友思，您只需要做的是 APP 的开发和更新+支付宝提现:)

(附) Google Market 攻略三步图

1、帐户注册



The screenshot shows the Google Android Market developer interface. At the top, there's a navigation bar with the Android Market logo and links for Home, Help, and Sign out. A green banner in the center states: "Your Registration to the Android Market is approved! You can now upload and publish software to the Android Market." Below this, there's a section for "All Android Market listings" which currently shows "No applications uploaded". On the right side, there's a blue button labeled "Upload Application". On the left side, there are links for "Development phones" and "Merchant Signup".

Development phones
As a registered developer, you can purchase an unlocked phone.
[Buy now >](#)

Merchant Signup
Want to sell applications in the Android Market?
Set up a Merchant account with Google Checkout! You will need to enter additional information like your bank account information and Tax ID.
[Setup Merchant Account >](#)

淘宝专业 Google Market 服务
旺旺：曾阿德 Tel:15880245559

2、提交 APP

Upload assets

Application .apk file

Upload an .apk file:

 No file chosen

Screenshots

0 or 2

Add a screenshot:

 No file chosen

Screenshots:

320w x 480h or 480w x 854h
24 bit PNG or JPEG (no alpha)
Full bleed, no border in art
Landscape thumbnails are cropped

Promotional Graphic optional

Add a promotional graphic:

 No file chosen

Promo Graphic:

180w x 120h
24 bit PNG or JPEG (no alpha)
Full bleed, no border in art

Marketing Opt-Out

☐ Do not promote my application except in Android Market and in any Google-owned online or mobile properties. I understand that any changes to this preference may take sixty days to take effect.

Android Market Service

Listing details

Language
[add language](#)

| English (en) |

Title (en)

0 characters (30 max)

Description (en)

0 characters (325 max)

Promo Text (en)

0 characters (80 max)

Application Type

Select ▼

Category

Select ▼

Price

☒ Free ☐ USD Setting the price to Free is permanent; you cannot change to a price later. [\[Learn More\]](#)

Publishing options

Copy Protection

- ☒ Off (Application can be copied from the device)
☐ On (Helps prevent copying of this application from the device. Increases the amount of memory on the phone required to install the application.)

The copy protection feature will be deprecated soon, please use [licensing service](#) instead.

Locations

Select locations to list in:

☒ All locations

(Includes more countries than those listed below where Android Market is distributed. List of countries is subject to change.)

Contact information

Website

Email

Phone

3、APP 发布成功

The screenshot displays the Google Android Market Developer Dashboard. At the top, the 'market' logo is visible on the left, and navigation links for '@gmail.com', Home, Help, Android.com, and Sign out are on the right. A large watermark '手机:15880245559' is overlaid on the top right. Below the header, the user's profile is shown with an 'Edit profile' link. The main section, 'All Android Market listings', contains a table of published applications:

Application Name	Category	Rating	Installs	Price	Status
Applications: Tools	Tools	(0)☆☆☆☆☆	24 total 17 active installs (70%)	\$0.99	Published
Applications: Multimedia	Multimedia	(0)☆☆☆☆☆	0 total 0 active installs (0%)	\$0.99	Published

Each application entry includes a 'Comments' link. To the right of the table is an 'Upload Application' button. Below the listings, the 'Account Information' section shows 'Status: Account Active' and 'Google Checkout: View Merchant Account'. The 'Development phones' section at the bottom states: 'As a registered developer, you can purchase an unlocked phone. Buy now »'. A large watermark '软件成功发布效果图' and 'Android Market Service @ 阿德' are overlaid on the right side of the dashboard. At the very bottom, copyright information for 2010 Google and links to the Developer Distribution Agreement, Google Terms of Service, and Privacy Policy are provided.

联系方式

淘宝旺旺 曾阿德

QQ 793951548

手机 15880245559