

While working on this project, I focused on making every part of the page feel intentional and easy to interact with. I started by using Font Awesome icons in my brand name because it added personality and gave the brand the exact “feel” I wanted — something simple, modern, and instantly recognizable at first glance.

For the navigation bar, I decided to use Bootstrap’s dropdown component. It allowed me to organize the links neatly so users can move around the page without feeling lost. I also added a search button to make it easier for users to quickly find a specific gift item instead of scrolling endlessly.

In the product section, I created six sections (gifts for him, her, kids, weddings, bridal showers, and a general gift section), with four different cards each that highlight diverse product options for each category. The idea was to give visitors a quick visual guide and help them spot what they need without overthinking.

To wrap up the page, I included a footer with direct links to social media platforms. This gives users a simple way to connect with the brand or reach out, keeping everything accessible and straightforward.