# PETER BARSTON

#### **EDUCATION**

#### UNIVERSITY OF NORTH CAROLINA, CHARLOTTE

Charlotte, NC

School of Data Science, Masters in Data Science and Business Analytics

January 2021 – May 2022

Cumulative GPA: 4.00/4.00 | Relevant Skills – SQL, R, Tableau, Python

**GEORGETOWN UNIVERSITY** 

Washington, DC

McDonough School of Business, B.S. in Business Administration

Class of 2016

Cum Laude | Cumulative GPA: 3.69/4.00 | Dean's List, Six Semesters Double Major in Finance & Accounting | Major GPA: 3.72/4.00

FAIRFIELD COLLEGE PREPARATORY SCHOOL

Fairfield, CT

Summa Cum Laude | Cumulative GPA: 4.01/4.00 | SAT: 2140 2012 St. Peter Claver, S.J. Award Recipient for Service to the Needy

Class of 2012

## **WORK EXPERIENCE**

#### UNIVERSITY OF NORTH CAROLINA, CHARLOTTE

Charlotte, NC

Teaching Assistant, Introduction to Sports Statistics & Analytics

January 2021 – Present

- Lead teaching assistant for 40+ students per semester, leveraging passion and expertise to foster knowledge and personal growth in the sports analytics space.
- Combine understanding of the relevant issues in sports and applications of key statistical and narrative concepts to create three unique assignments per semester for student base, driving further enrichment.

#### MAJOR LEAGUE SOCCER

New York, NY

Financial Analyst, Player Relations

May 2018 – January 2021

- Managed \$10m+ salary caps for each of the 26 clubs in league with total player-related outlay nearing \$400m annually. Gained unrivaled insight into MLS roster trends and the league's place within the global soccer hierarchy, leveraging that knowledge to drive productive relationship between league headquarters and individual teams.
- Demonstrated ability to succinctly communicate nuanced financial insights. Presentation to C-level MLS executives on \$20m+ league-wide charter flight program provided robust analysis of pricing, risk factors and industry background before league-wide partner was selected and program was enacted for the first time in 2020 season.
- Created cross-functional model to analyze MLS' potential \$1m+ annual exposure to FIFA's young player recruitment bylaws ahead of league's crucial decision to opt-in to policies for first time starting in 2020.
- Instrumental in disseminating analytical tools available to improve decision-making processes at club and league level.

#### BARCLAYS CAPITAL, INCORPORATED

New York, NY

Analyst, Cash Equities Trading

July 2016 – March 2018

- Earned responsibility of trading Barclays' industrial equities sector in head trader's absence after demonstrating unique poise and critical thinking. Passion and hard work drove \$100k+ in commissions each day.
- Presented daily 3-5 min market overview to 25+ traders and salespeople highlighting prevailing market and desk-specific themes. Supplied critical context to frame desk-wide strategy that tallied more than \$200m in commissions annually.
- Crafted weekly and monthly market recaps for a distribution list of 1,000+ co-workers and clients. Capably combined qualitative and quantitative skillsets to drive business.
- Selected as one of five employees in hiring class of 75+ to be given chance to help mentor 50+ interns and new hires.

#### **OUTSIDE OF WORK**

## GEORGETOWN SPORTS ANALYSIS, BUSINESS AND RESEARCH GROUP

Washington, DC

Founding Member and VP of Operations

January 2013-April 2015

• Designed and developed proprietary model of Barclays Premier League spending using publicly available transfer and wage data to determine the most over- and under-achieving clubs and managers of the 2010s.

# THE HOYA

Washington, DC

Columnist and Podcaster

January 2013-April 2015

• Successfully merged statistical analysis, film breakdown and writing skills over 5+ hours of work each week to produce wide variety of sports content for the 10,000+ readers of *The Hoya*. Georgetown's most well-read student newspaper.

## DARIEN YOUTH SPORTS SURVEY

Darien, CT

Founder/Creator

September 2009-September 2012

- Refreshed the way youth sports were thought about in hometown via survey of more than 1,000 children and 200 parents
- Findings were highlighted in feature article in the *New York Times* and many other national media outlets.