

ClipCentral

Short Pitch - Clip central is a social media site designed to allow any gamer as well to show off clips, find new teammates, and put themselves on the radar!

Long pitch - ClipCentral is the Instagram for gaming. We offer a variety of video editing services to allow our users to perfect their best gaming highlights. Each clip will be categorized by the game to allow for a completely customized experience. Our service gives the opportunity to connect with friends, show off your talent on all your favorite games, and get your content out to the gaming world! Each user will have a profile page where all their content will be stored to allow for easy trips down memory lane. We here at ClipCentral are here to help you improve your gaming atmosphere in every way possible!

Personas

1. New hires or recruits
2. Casual Gamers
3. Professional gamers, or notable streamers

Comparable websites - Tik Tok and Twitch