



Pitch Deck



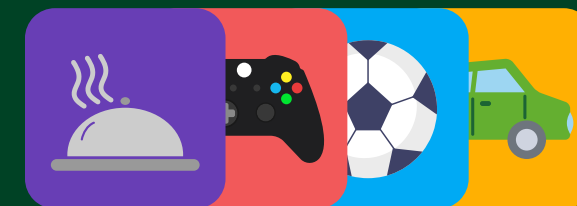
Karvon: Book Services in One App

Starting in Central Asia → built to go global

What is Karvon?

AI-powered booking
platform for local
services

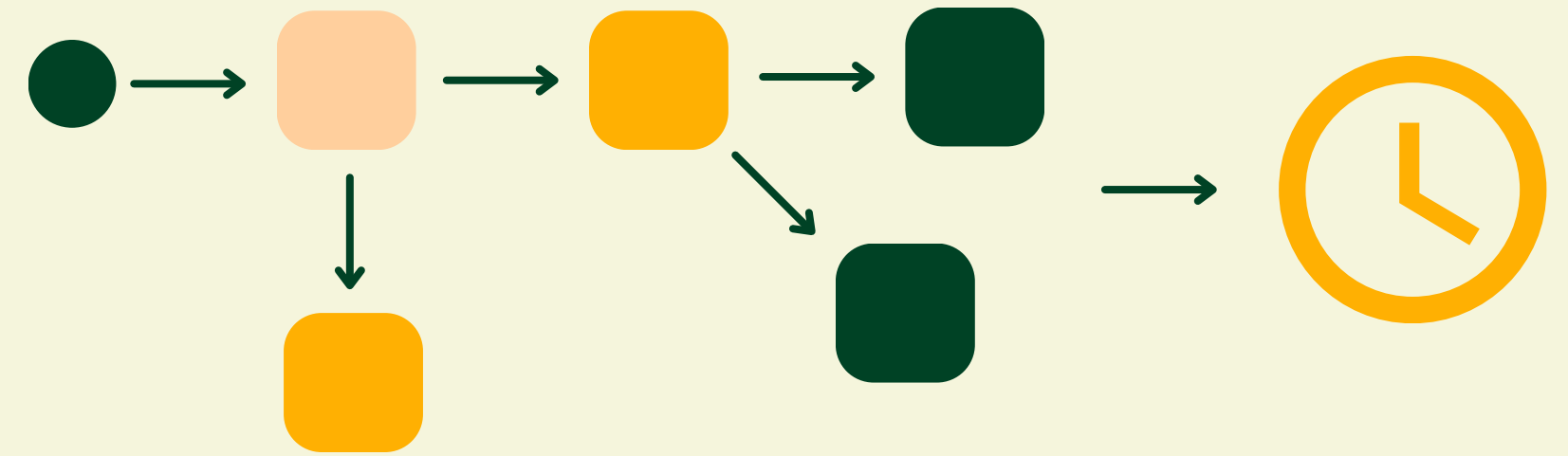
For everyone



Restaurants, Gaming
clubs, Medicine,
Beauty and more

Booking Local Services Is Still Manual

- Clients: calls, DMs, “are you free?”
- Businesses: scattered bookings, double-bookings, no data



Solution – “One Platform for Clients and Businesses”

- For Clients: search, compare, book, pay in one place
- For Businesses: manage bookings, prices, availability



Why Now?

**Infrastructure Is
Ready, Booking
Layer Is Not**

**Consumers got used to booking
everything online post-COVID**

**Local businesses still run on
calls, spreadsheets, and chats**

**Perfect timing for a modern,
regional → global aggregator**

Market – “Huge Global Markets, Underserved Regions”

- Global reservation & booking software → hundreds of billions and growing
- Big verticals: travel/experiences, restaurants, car rentals, leisure
- Central Asia: fast-growing, fragmented, few serious booking players
- Karvon: start in Uzbekistan → expand across similar under-served markets

Market Size



\$1.2T

**TAM – Global Online
Booking & Reservations**

\$30B

**SAM – Target Emerging
Markets (Central Asia +
similar under-digitized
markets)**

**\$90M
revenue**

**SOM (~\$0.9B GMV / ~\$90M
revenue (10% take-rate))**

Sources: Grand View Research 2022; Mordor Intelligence 2025; MarketResearchFuture 2025; Travel & Tour World 2025; Wikipedia – Central Asia (UN/World Bank data)

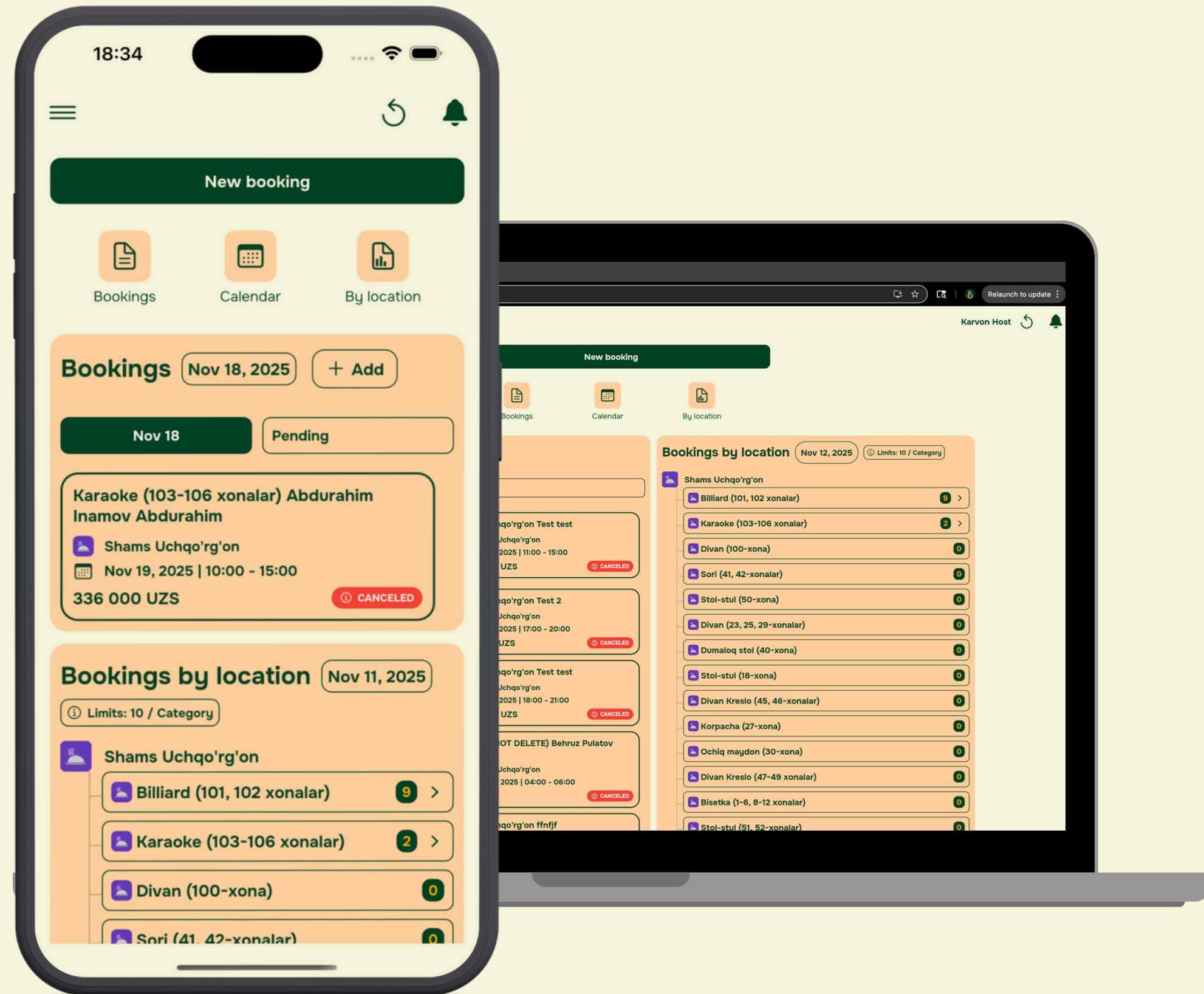
Karvon for clients

- Make bookings fast and easy
- Find various services and many locations



Karvon Host

- Platform for business management
- Automatically manage bookings, availability and conflicts

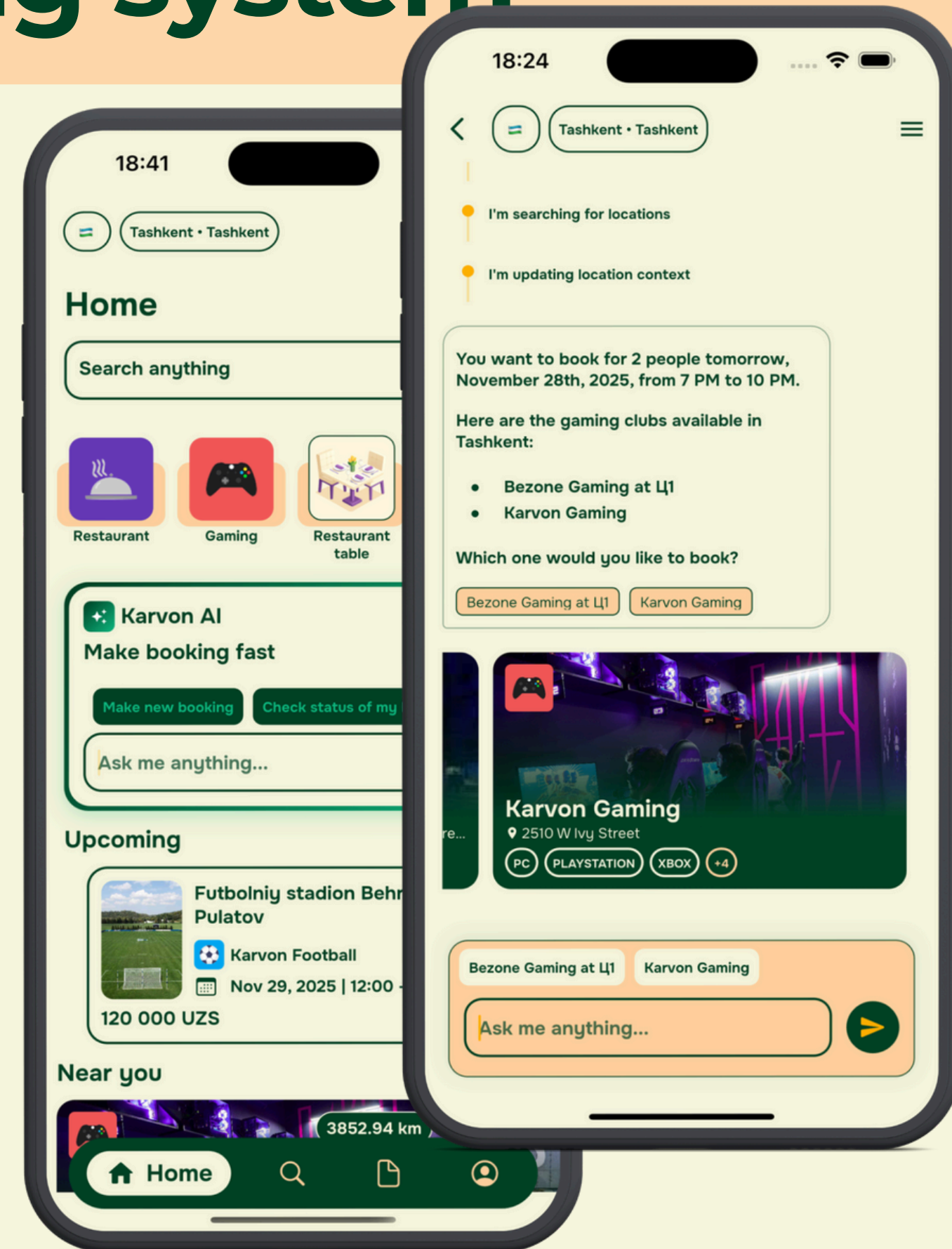




AI powered booking system

For clients

Find locations and
make bookings
through chat. **FAST** and
SIMPLE





AI powered booking system

For partners

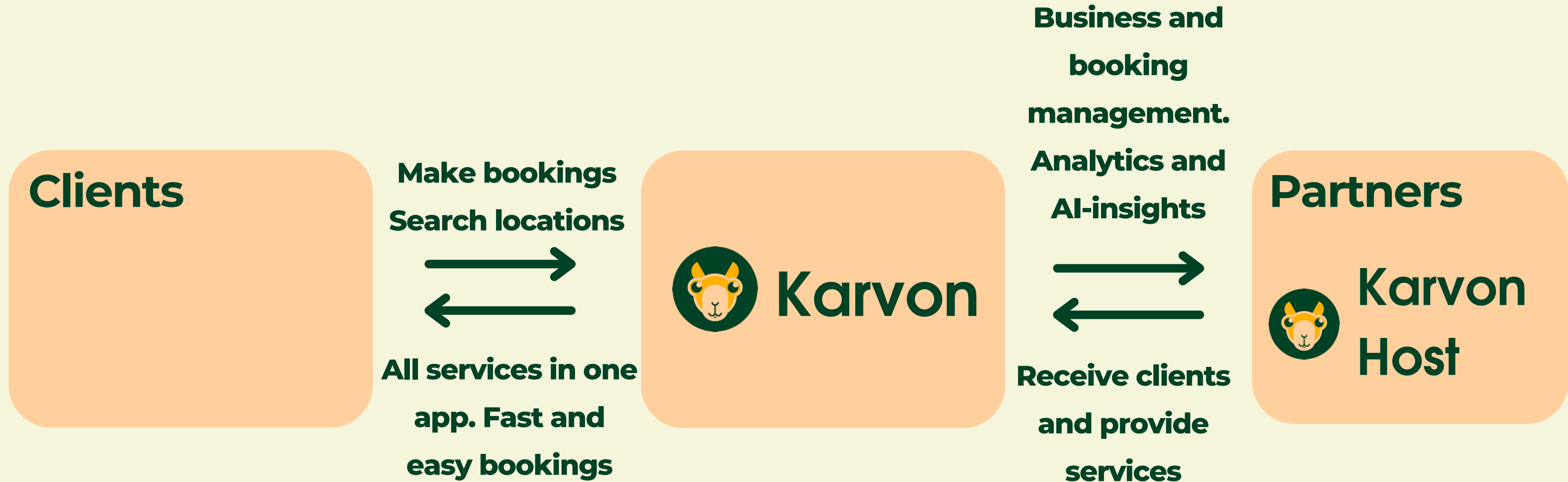
- Create **Karvon Sales AI Agent.**  

Automatically receive bookings from Telegram/Instagram

For partners

- AI Insights & Data analytics
- Cross-vertical patterns (“Football 8PM → restaurant 10PM”)

How it works



Business Model

**Revenue on
Every Booking**

**Commission on each
completed booking**

**Optional SaaS plans for
advanced features**

**Paid promotion / featured
listings inside Karvon search**

Traction – “Early Proof from Our Home Market (Central asia)”

20+

Partners
connected

-70%

Less avg. time
spent on making
booking

500+

MAU

4 hours

Saved per day
for business
operations

3

Active cities

12

Service categories

Go-To-Market

Secure anchor partners in each city

- (top venues & fleets)

Onboard them to Karvon

Host, migrate from manual workflows

Network effects:

**more supply →
more choice →
more users →
more supply**


Competition – Our Position

- Status quo: phones, DMs, spreadsheets, piles of papers
- Point solutions: single-vertical tools (restaurant-only, salon-only, etc.).
Example: OpenTable
- Global players: focus mainly on hotels/flights, not everyday local services
- Karvon: multi-vertical, AI-powered, starting in Central Asia → global roll-out

Our team




**Bekhruzjon
Pulatov**

- Techy, CS background at University of South Florida
-  Amazon experience



**Javokhir
Ganiboev**

- Business and tech, CS background at USF
-  PoytaxtBank experience

**Supported by Executives from Poytaxt
Bank, Octobank and others**





Thank you!

