



Karvon

Pitch Deck



Karvon: Book Services in One App

Starting in Central Asia → built to go global

What is Karvon?

AI-powered booking
platform for local
services

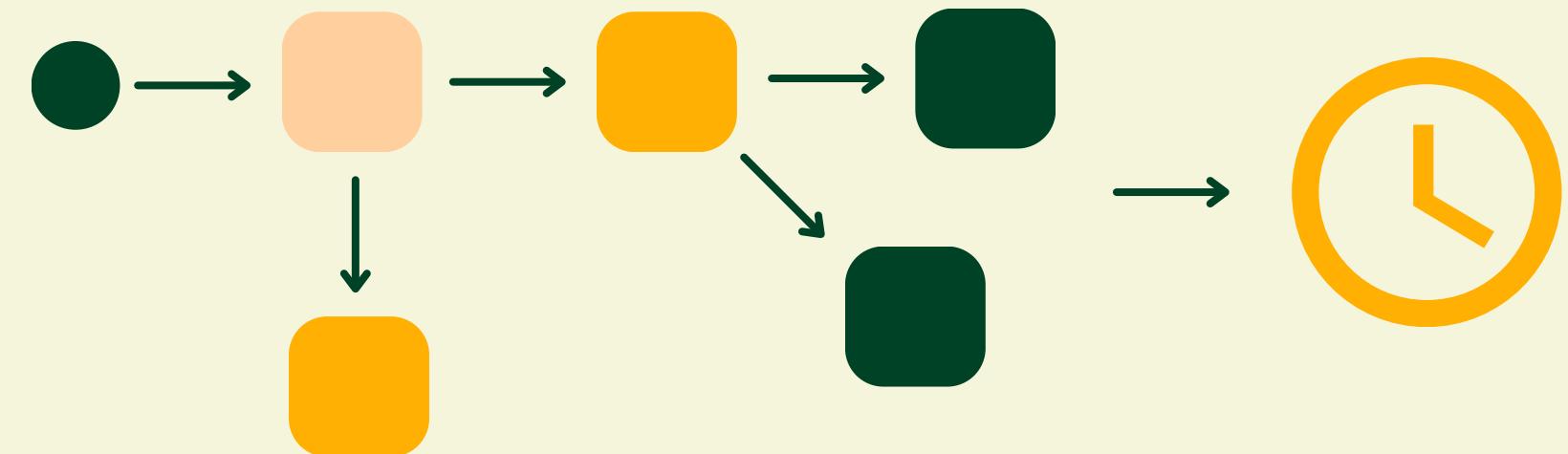
For everyone



Restaurants, Gaming
clubs, Medicine,
Beauty and more

Booking Local Services Is Still Manual

- Clients: calls, DMs, “are you free?”
- Businesses: scattered bookings, double-bookings, no data



Solution – “One Platform for Clients and Businesses”

- For Clients: search, compare, book, pay in one place
- For Businesses: manage bookings, prices, availability



Why Now?

Infrastructure Is Ready, Booking Layer Is Not

Consumers got used to booking everything online post-COVID

Local businesses still run on calls, spreadsheets, and chats

Perfect timing for a modern, regional → global aggregator

Market – “Huge Global Markets, Underserved Regions”

- Global reservation & booking software → hundreds of billions and growing
- Big verticals: travel/experiences, restaurants, car rentals, leisure
- Central Asia: fast-growing, fragmented, few serious booking players
- Karvon: start in Uzbekistan → expand across similar under-served markets

Market Size

\$1.2T

\$30B

\$90M
revenue

**TAM – Global Online
Booking & Reservations**

**SAM – Target Emerging
Markets (Central Asia +
similar under-digitized
markets)**

**SOM (~\$0.9B GMV / ~\$90M
revenue (10% take-rate))**

Sources: Grand View Research 2022; Mordor Intelligence 2025; MarketResearchFuture 2025; Travel & Tour World 2025; Wikipedia – Central Asia (UN/World Bank data)

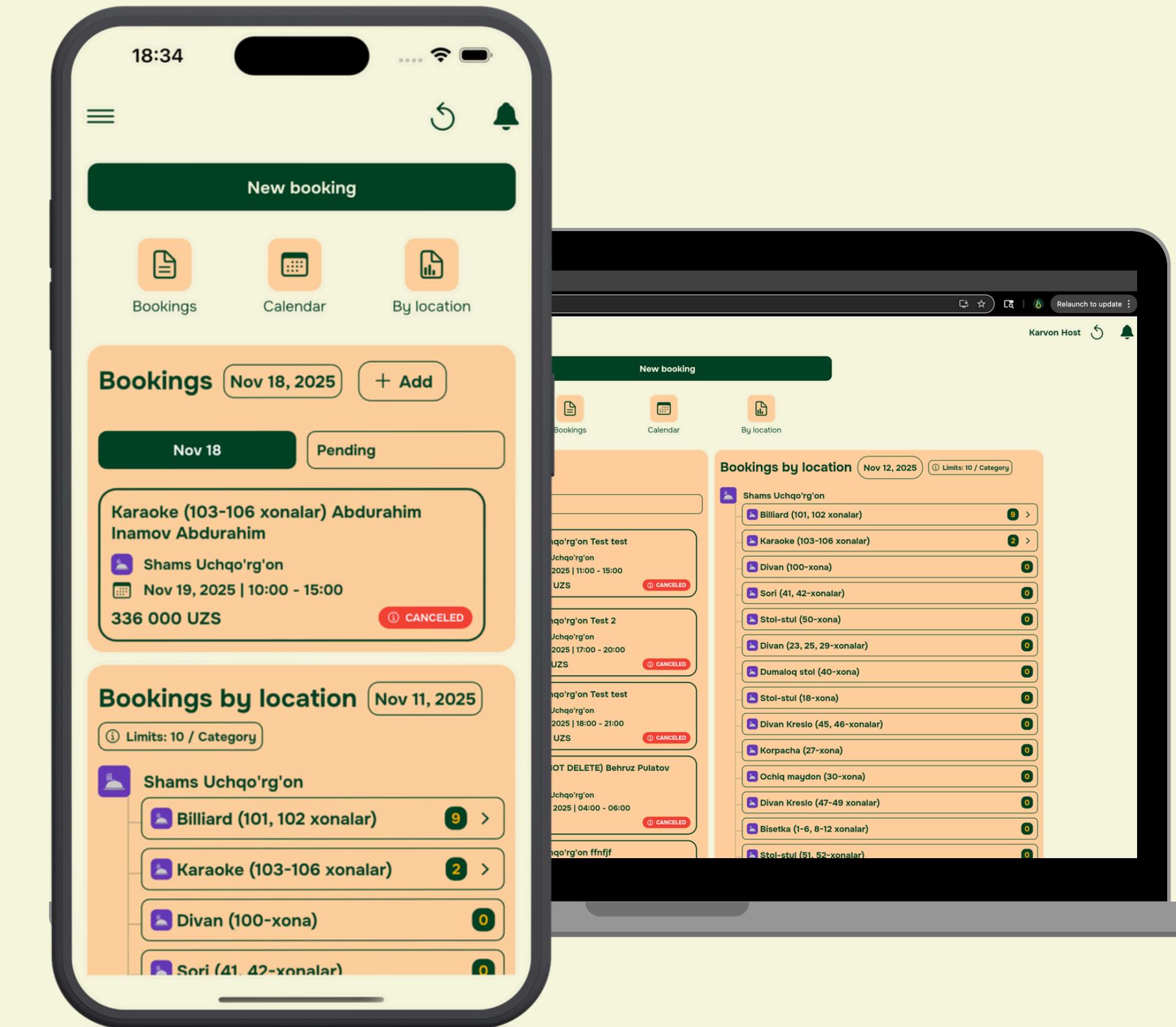
Karvon for clients

- Make bookings fast and easy
- Find various services and many locations



Karvon Host

- Platform for business management
- Automatically manage bookings, availability and conflicts

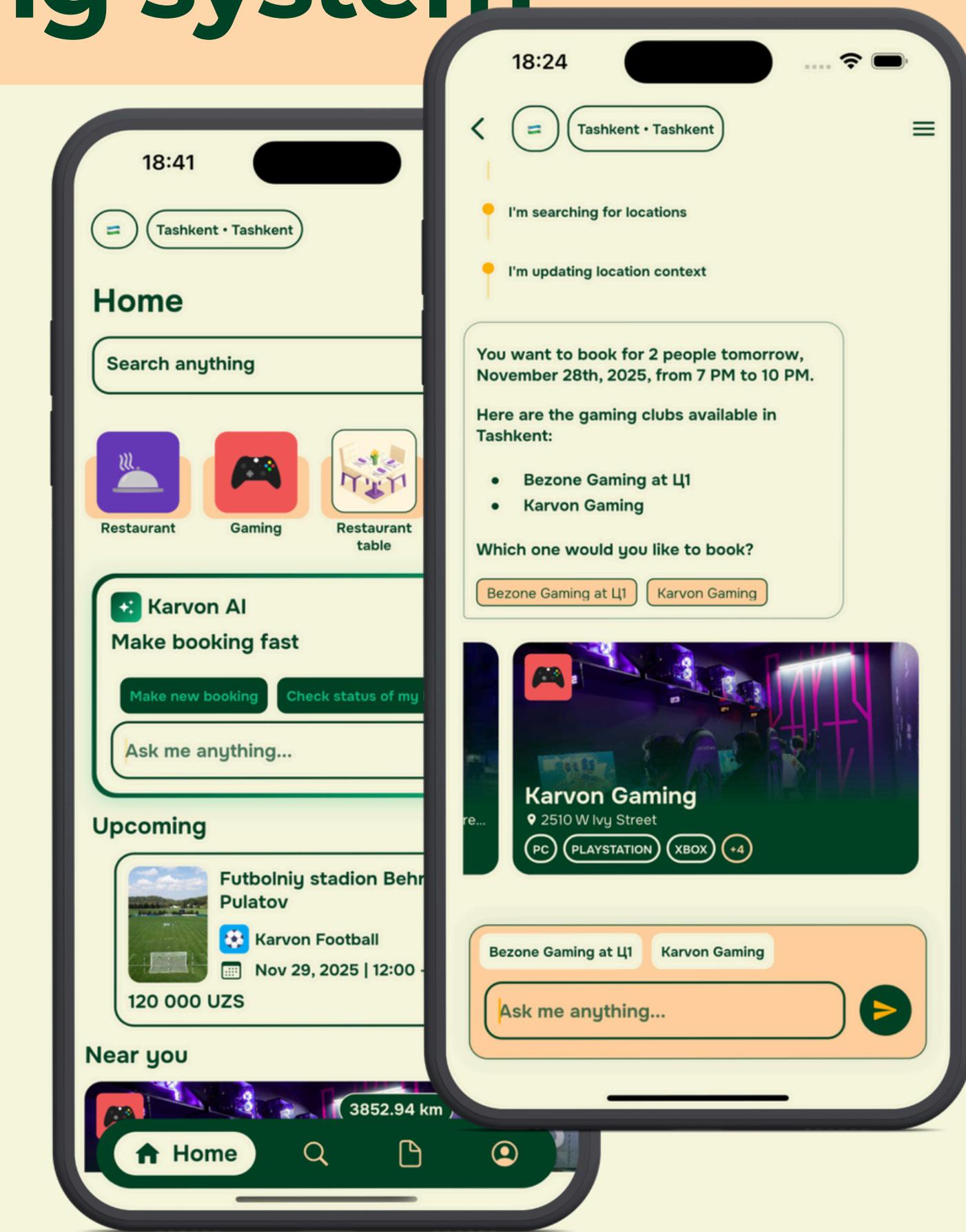




AI powered booking system

For clients

Find locations and make bookings through chat. **FAST** and **SIMPLE**





AI powered booking system

For partners

- Create **Karvon Sales**

AI Agent.



Automatically receive bookings from Telegram/Instagram

For partners

- AI Insights & Data analytics
- Cross-vertical patterns (“Football 8PM → restaurant 10PM”)

How it works

Clients

**Make bookings
Search locations**



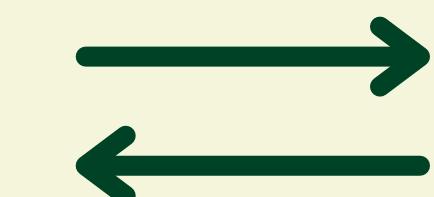
**All services in one
app. Fast and
easy bookings**



Karvon

**Business and
booking
management.**

**Analytics and
AI-insights**



**Receive clients
and provide
services**

Partners

**Karvon
Host**



Business Model

Revenue on Every Booking

Commission on each completed booking

Optional SaaS plans for advanced features

Paid promotion / featured listings inside Karvon search

Traction – “Early Proof from Our Home Market (Central asia)”

20+

Partners
connected

500+

MAU

3

Active cities

-70%

Less avg. time
spent on making
booking

4 hours

Saved per day
for business
operations

12

Service categories

Go-To-Market

Secure anchor partners in each city

- (top venues & fleets)

Onboard them to Karvon Host, migrate from manual workflows

Network effects:

more supply → more choice → more users → more supply

Competition – Our Position

- Status quo: phones, DMs, spreadsheets, piles of papers
- Point solutions: single-vertical tools (restaurant-only, salon-only, etc.).
Example: OpenTable
- Global players: focus mainly on hotels/flights, not everyday local services
- Karvon: multi-vertical, AI-powered, starting in Central Asia → global roll-out

Our team



**Bekhruzjon
Pulatov**

- Techy, CS background at University of South Florida
-  Amazon experience



**Javokhir
Ganiboev**

- Business and tech, CS background at USF
-  PoytaxtBank experience

Supported by Executives from Poytaxt
Bank, Octobank and others





Karvon

Thank you!

