ENTERPRISE & INNOVATION COURSE SUMMARIES

INTRODUCTORY

ENT1010: CHALLENGE & OPPORTUNITY

Students identify, compare and assess a variety of venture opportunities and ideas.

Prerequisite: None

ENT1020: ELEMENTS OF A VENTURE PLAN

Students learn the elements of a venture planning process.

Prerequisite: None

ENT1910: ENT PROJECT A

Students develop project design and management skills to extend and enhance competencies and skills in other CTS courses through contexts that are personally relevant.

courses through contexts that are personally relevant

Prerequisite: None

INTERMEDIATE

ENT2010: ANALYZING VENTURES

Students gather and analyze data to make informed decisions about the feasibility of ventures.

Prerequisite: None

ENT2020: FINANCING VENTURES

Students compare various sources of financing and choose the method that is best for financing the venture.

Prerequisite: None

ENT2030: MARKETING THE VENTURE

Students appraise various marketing strategies and formulate a marketing strategy for a venture.

Prerequisite: None

ENT2040: CREATE THE VENTURE

Students create and assess a venture plan.

Prerequisite: None

ENT2910: ENT PROJECT B

Students develop project design and management skills to extend and enhance competencies and skills in other CTS

courses through contexts that are personally relevant.

Prerequisite: None

ENT2920: ENT PROJECT C

Students develop project design and management skills to extend and enhance competencies and skills in other CTS

courses through contexts that are personally relevant.

Prerequisite: None

ENT2950: ENT INTERMEDIATE PRACTICUM

Students apply prior learning and demonstrate the attitudes, skills and knowledge required by an external organization to

achieve a credential/credentials or an articulation.

Prerequisite: None

ADVANCED

ENT3010: MANAGING THE VENTURE

Students develop management procedures for a venture

Prerequisite: None

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ENT3020: EXPANDING THE VENTURE

Students explore and assess the elements of success in expanding a venture.

Prerequisite: None

ENT3910: ENT PROJECT D

Students develop project design and management skills to extend and enhance competencies and skills in other CTS courses through contexts that are personally relevant.

Prerequisite: None

ENT3920: ENT PROJECT E

Students develop project design and management skills to extend and enhance competencies and skills in other CTS courses through contexts that are personally relevant.

Prerequisite: None

ENT3950: ENT ADVANCED PRACTICUM

Students apply prior learning and demonstrate the attitudes, skills and knowledge required by an external organization to achieve a credential/credentials or an articulation.

Prerequisite: None