

# Experimental Typography

## RANSOM NOTE

### OBJECTIVE

An exercise in free-form design to stretch the imagination. Also a fun exercise to prove that not all design solutions must come from the computer and to explore the design potential in found typography. Discover, create, and combine interesting letter forms to compose an interesting collage of type.

### ASSIGNMENT

Cut type specimens from newspapers, magazines, or other printed material. Create a dramatic typographic effect by composing a short, humorous ransom note stating your actions, demands, and ultimatums. It should be evident that the note has been created by a graphic designer. ***In other words, it has a design or aesthetic rationale and is not just a random selection of type.***

For the first and only time in this class, guess what? You may also incorporate images into the design.

Format. 8x8 inches, printed and trimmed to size. Do not turn in original document, instead it should be scanned and printed in color or black and white. You may digitally alter colors in photoshop.

Also turn in a digital file: ransomnote\_yourlastname.jpg

DUE BY THE END OF CLASS TODAY