Type Classification

PART ONE: RESEARCH

» Using multiple sources (including your notes from today!), research these terms in relation to typography:

Humanist
Transitional
Modern (or Didone)
Egyptian Slab Serif;
Humanist Sans Serif
Transitional Sans Serif
Geometric Sans Serif

» In your research, note the key characteristics of the type (i.e. high contrast between thick and thin strokes; vertical axis, etc).

PART TWO: FIND!

» Take about 30 minutes to find examples of as many of these classifications of type on campus as you can. You may work alone or in teams of two.

» Photograph these examples to bring back to class.

» You may find other classification types if you like.

PART THREE: DESIGN & PRESENT

» Design a document (size and layout are up to you; these will be presented digitally, not printed)

1. Shows your type example with the classification.
2. Explains how you identified this classification. (Key characteristics)

» Check with classmates and with me to make sure you are correct in your findings.

Save your file as classification_*yourlastname*.pdf.

We will look at these about 20 minutes before the end of class.