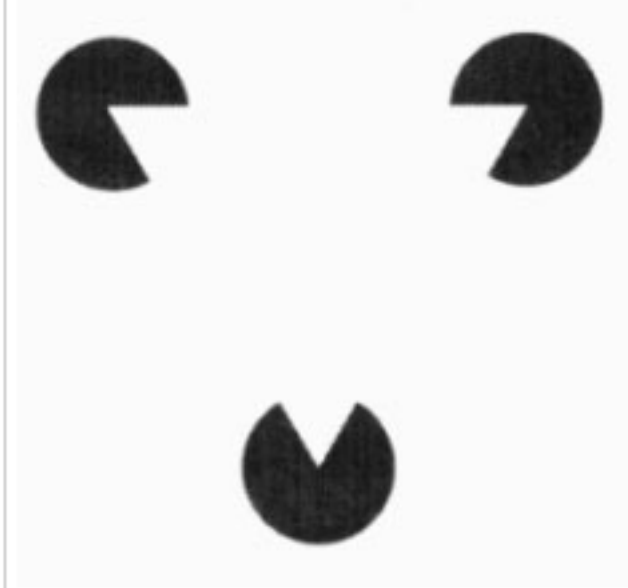


TODAY

1. Crit cohesive form monograms
2. Figure/ground
3. Monogram 2

GSIAIT





IBM

I love typography



I loye tvpoqrgphv,

(but)

this is much harder to read.

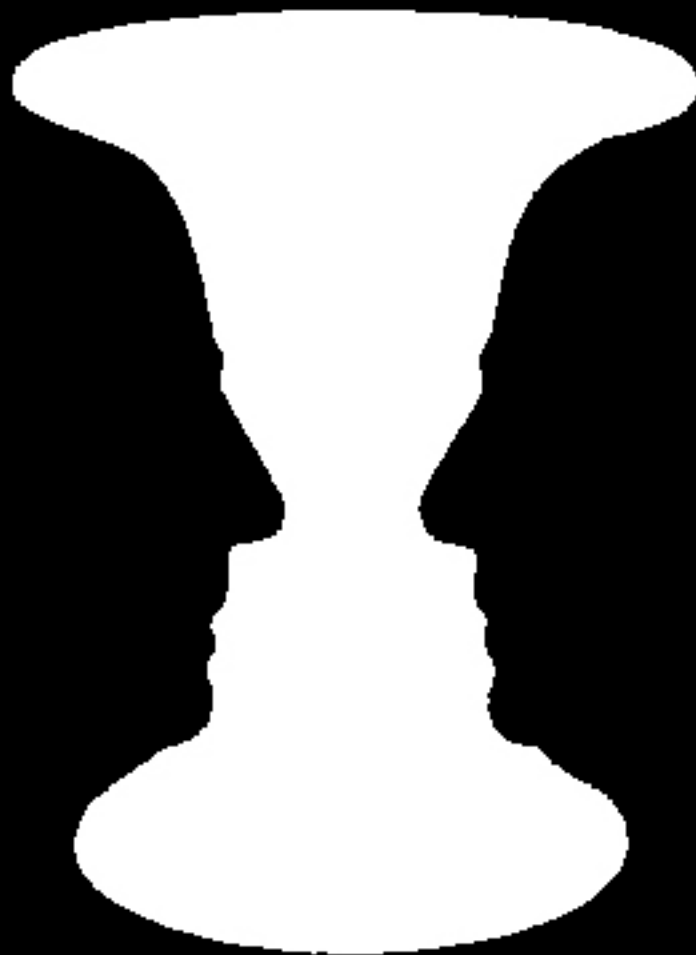
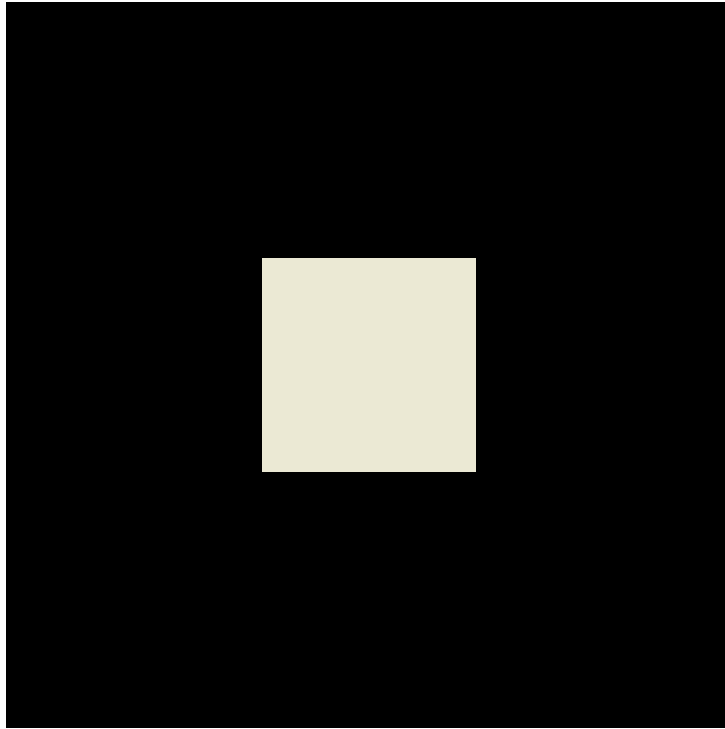
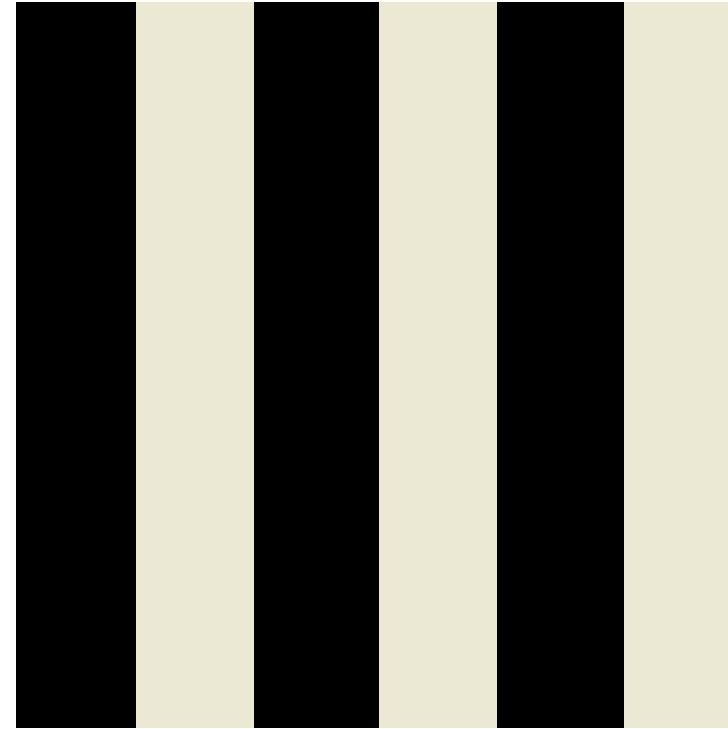


figure and ground

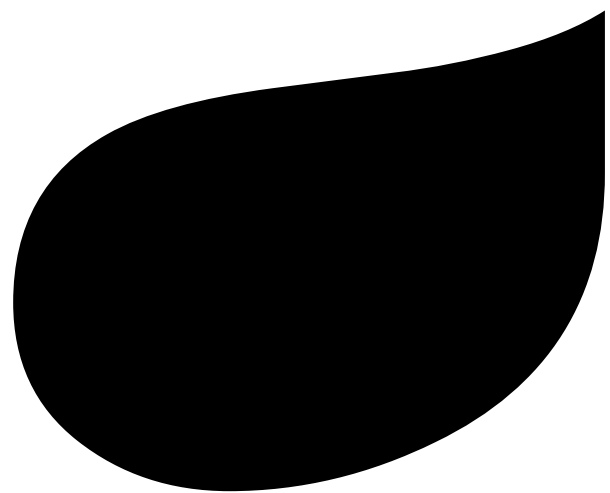


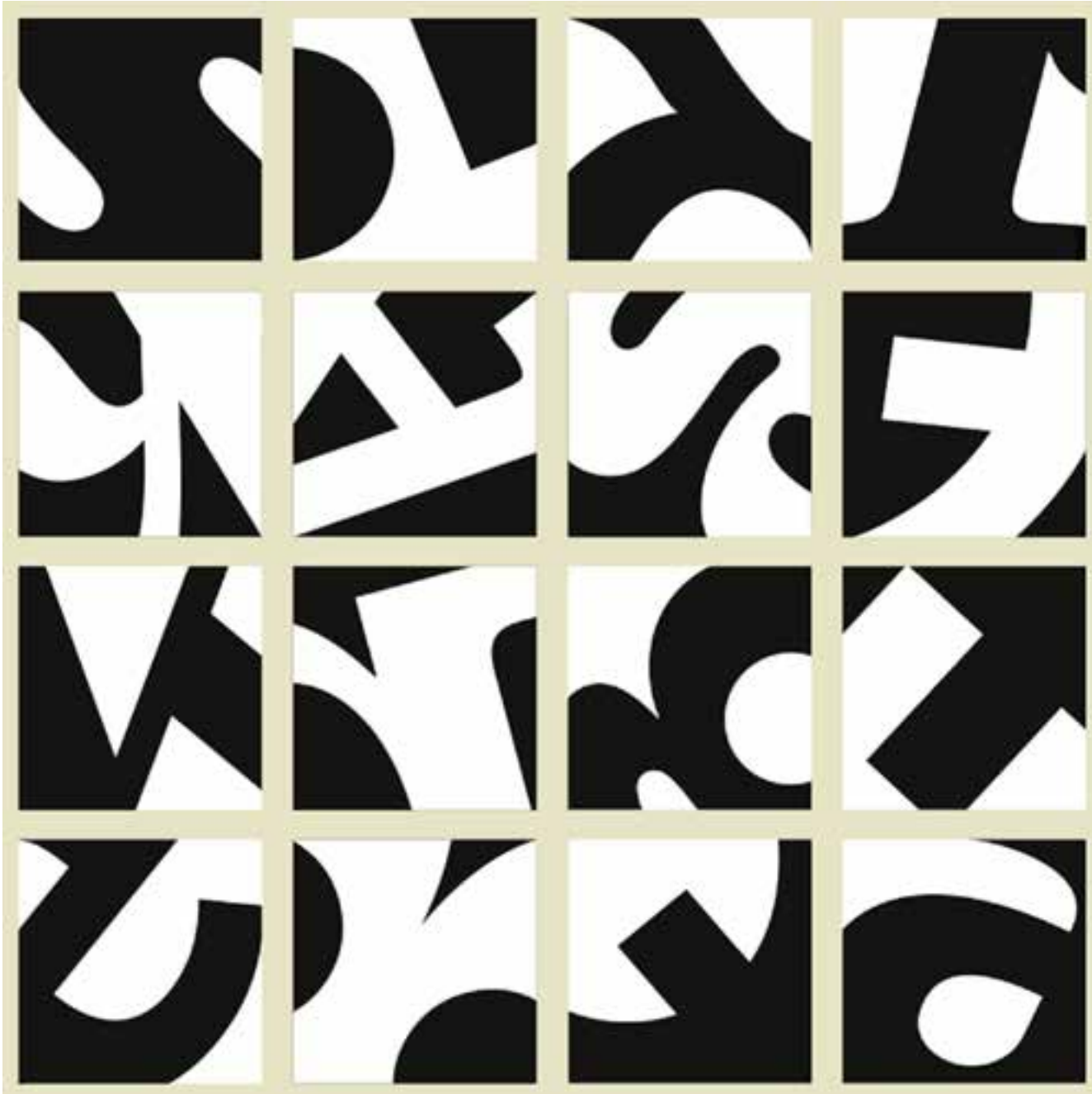
stable



reversible

a





IN CLASS, NOW

1. Working within a 3-x-3-inch square, create compositions using a single letterform. Examine the forms and counterforms of the letter.
2. Isolate just enough of each letter to hint at its identity. Strike a balance between positive and negative space.
3. Create six or more compositions.

HOMEWORK

1. Figure ground monogram
2. Figure/ground journal example

https://www.pinterest.com/design_wcc/figure-and-ground/