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ADOBE
ILLUSTRATOR
GRAPHICS

NOVEMBER

- » Turn In Ex. 5
- » Intro to Type and Text
- » Exploration 6: Text Image

I am sans. I am serif.

Serif (Minion Pro)

- Old Style (Adobe Jenson Pro)
- Transitional (ITC New Baskerville)
- Modern (Bodoni)

Slab Serif (Clarendon)
Sans serif (Myriad)

Script (Coronet)

Blackletter (Teutonic No. 1)
DISPLAY (LiquidCrystal)

Monospaced (Courier)



(ITC Zapf Dingbats)

(Dingbat)

Types of Serifs

Bracketed:

Soft or Rounded:

Spur, Flare or Wedge :

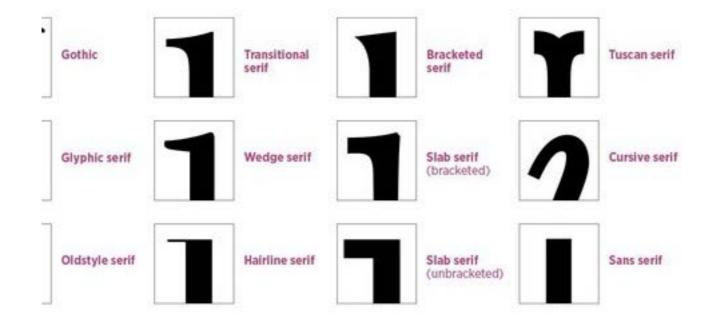
Ruled:

Stab :

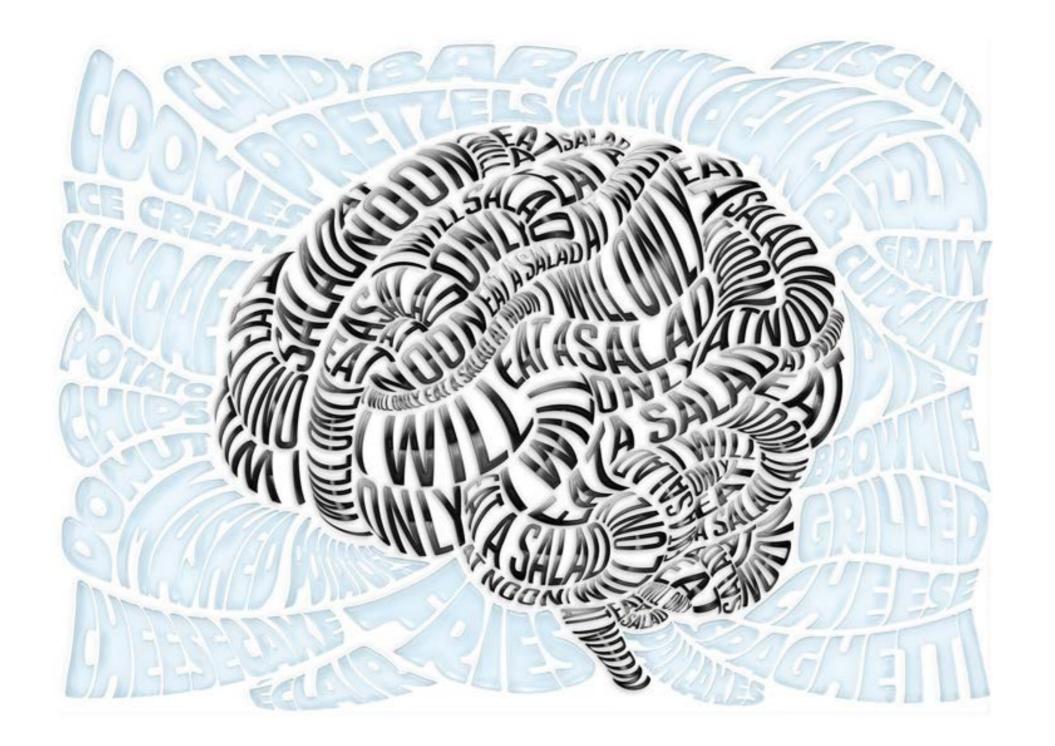
SERIF Adobe Garamond SERIF Souvenir SERIF Friz Quadrata

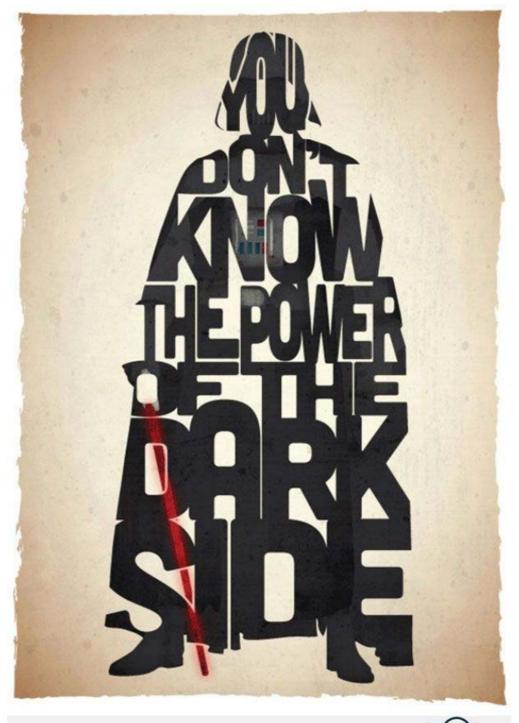
SERIF Bodoni

SERIF Officina Serif

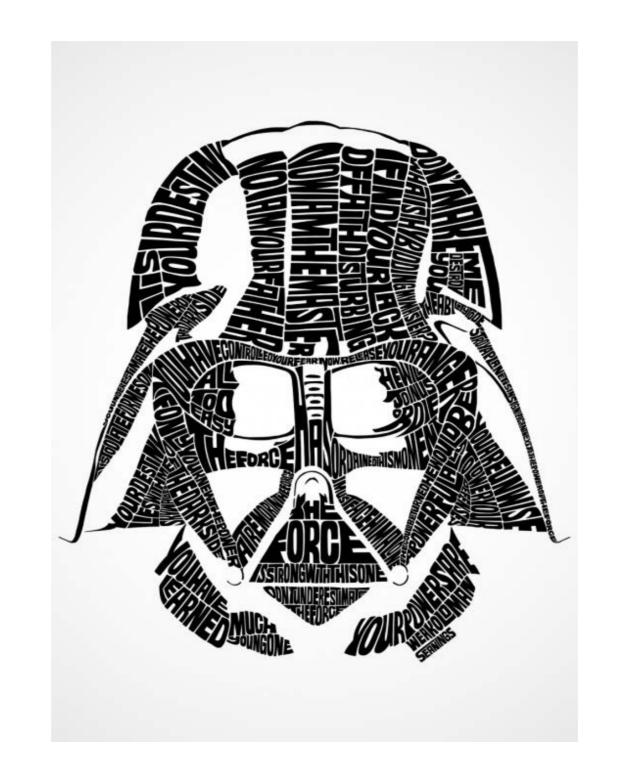


TYPOGRAPHIC ILLUSTRATIONS



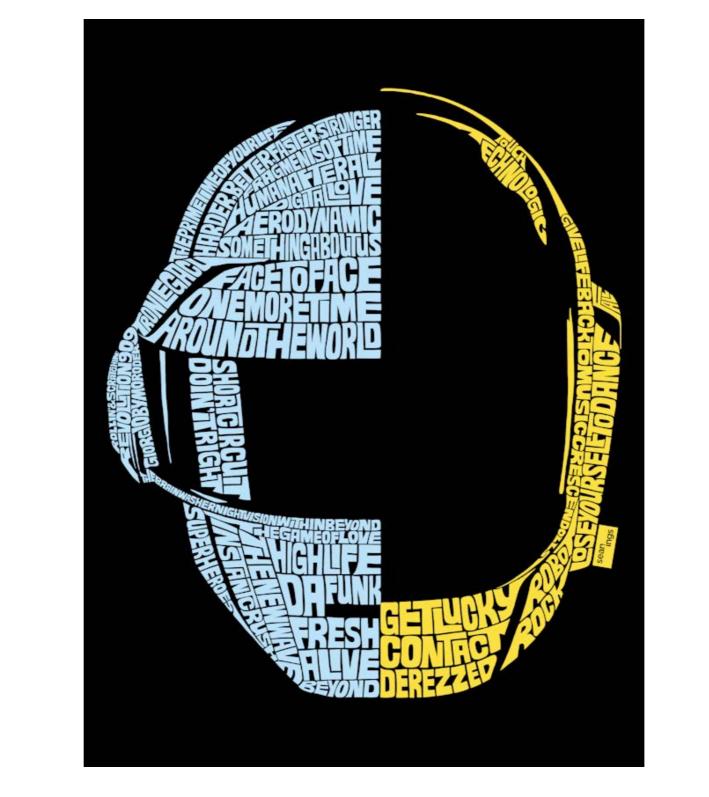












HELPFUL LINKS

TYPE IN ILLUSTRATOR

https://helpx.adobe.com/illustrator/using/creating-text.html

ENVELOPE WARP

https://helpx.adobe.com/illustrator/using/reshape-using-envelopes.html

TODAY IN CLASS

» Typography

HOMEWORK

- » Work on Ex. 6 (Due 11/15)
- » Read Chapter 19 & 20 in textbook