

Pamela Berry

Entry Level Data Analyst

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Data analyst with a background in sales and inventory forecasting. The self-starting, goal-oriented approach I've always taken makes me a valuable member of any team. My research-forward education and subsequent positions have sharpened my determination and critical-thinking mindset, which I leverage to master complex challenges. My passion for problem solving while utilizing available data drives me towards delivering actionable insights.

Skills:

Data Analytics, Data Cleaning, Qualitative Research, Data Visualization, Verbal and Written Communication, Inventory Management, AI Utilization, Employee Training **TECHNOLOGIES:** Microsoft Excel, PowerPoint, and Word, SQL, Python, Jupyter Notebooks, Power BI, Tableau, Amazon Workspaces

Experience:

Data Analytics Fellow | August 2024 – November 2024 General Assembly| Remote

- Completed 12-week full-time bootcamp educational program of hands-on professional training
- Participated in lessons and exercises to build core competencies in analyzing, predicting, and interpreting data
- Successfully conveyed data-driven information and stories during project based immersive program
- Completed Data Analytics independently and in collaboration with other analysts to analyze and interpret complex data, patterns, and processes and ultimately present reports, dashboards, and slide decks
- Strengthened Data Analytics skills including Python, SQL, data cleaning, data visualization (Tableau and Power BI), regression models, web-scraping, and APIs
- Completed 5 projects to solidify learning, including a client project and a capstone research project

Sales Merchandiser | Jan 2018 – Aug 2024 Pepsico, Nashville, TN

- Managed product displays and inventory to enhance sales performance and brand visibility
- Analyzed sales data to identify trends and adjust merchandising tactics, improving stock turnover
- Trained and mentored new team members on merchandising best practices, fostering a collaborative environment
- Anticipated problems and implemented effective solutions, focusing on accuracy and efficiency
- Coordinated with store managers to implement promotional campaigns, boosting brand awareness and sales
- Managed time efficiently to anticipate and address changing schedules and future promotional campaigns

Caretaker and Facility Supervisor | Sep 2017 - Nov 2018 Aunt Tara's Creative Canine Solutions, Traverse City, MI

- Supervised daily operations and ensured facility cleanliness on a rotating schedule
- Managed care schedules, maintaining well-being and customer retention
- Addressed customer concerns promptly, promoting overall service quality and trust
- Provided round-the-clock care and supervision ensuring that clients were safe and satisfied
- Monitored all clients during daily tasks to identify and address potential issues promptly and effectively

Housekeeping Supervisor | Mar 2017 - Sep 2017 The Homestead, Glen Arbor, MI

- Supervised housekeeping team, ensuring cleanliness and organization of 30+ rooms daily
- Trained with staff in safety protocols and aesthetic standards, enhancing team performance and compliance
- Addressed guest complaints promptly, improving customer satisfaction ratings
- Conducted thorough inspections of rooms and units quickly and diligently, consistently meeting deadlines while addressing issues effectively
- Coordinated with front desk and maintenance staff to ensure timely room readiness and guest satisfaction

Education:

General Assembly | Data Analytics Certification | November 2024

Cornerstone University, Grand Rapids, MI | *Bachelor's Degree in Psychology* | 2014