

EXPERIENCE

Sr. Product Designer

MAR 2022 - CURRENT

Taylor Morrison - Remote

- Organize, assign and review design tasks for the team based on business priorities.
- Create and iterate design solutions, interactive prototypes, flows & wireframes.
- Conduct and review usability tests through interactive prototypes in UserTesting.com

UX Designer

AUG 2021 - MAR 2022

FedEx - Contract

- Create screen designs, interactive prototypes, flows & wireframes that support features, using Sketch and InVision.
- Identify patterns, create plans and deliver interaction designs based on results from usability testing.

UX/UI Design Teaching Assistant and Mentor

AUG 2020 - DEC 2021

Thinkful - Remote Part-time

- Support design students on UX Research, UI visuals, and Front End Development concepts and implementation. As well as provide detailed feedback on their projects.
- Mentor design students on their coursework, industry best practices and guide them through the program and specialization.

Front End Developer/Designer

AUG 2019 - APR 2020

Westgate Resorts - Orlando, FL

- Observed UX design principles to produce visual prototypes using Figma for an average of 4 sites' components per bi-weekly sprint.
- Developed approved design prototypes, using HTML5, CSS3, and JQuery, on IntelliJ IDE and Git Source Control after approved code review on Crucible for Jira.

UX/UI Designer

JUN 2019 - AUG 2019

Marriott Vacations Worldwide - Contract

- Designed information architecture and user flow to reduce friction in the timeshare's purchase process.
- Used Adobe XD to design a digital sales application based on the new information structure and UX principles. This resulted in \pm 20% less information to fill and a friendlier interaction.

UX/UI Designer

JUL 2018 - JUN 2019

Market Traders Institute - Orlando, FL

- Provided user-centered experience feedback to third party Learning ManagementSystem (LMS) vendor leading to the implementation of a user-account-page and improved user interaction and retention.
- Led internal focus groups to understand each department's client interaction as an input to formalize company-wide implementation for personas.

Hola! This is Paulette! I'm a Product Designer.

I'm a Product Designer based in Denver, CO. I have a passion for creating efficient and user-centered solutions. I have a background in web development and hospitality, which shapes and defines my work, anticipating the needs of the users, and creating a friendly and functional environment.

EDUCATION

A.S. Graphic & Interactive Design

Valencia College, Orlando, FL, USA

- or bullet point
- another
- 2013 - 2016

Complete UX Fundamentals Certification

UC-SSCXPGD8

User Experience Course Certification

UC-ZZPTDJ05

SKILLS

Design

- Figma
- Prototyping
- Wire-framing
- Information Architecture
- Design Systems
- User Interviews
- User-centered Design

Development

- HTML5
- CSS3
- Sass
- Github
- JQuery
- Wordpress