UX/UI Designer & Front End Developer

paulette@besadesigns.com

(407) 288-9536

besadesigns.com

EDUCATION

A.S. Graphic & Interactive Design

Valencia College, Orlando FL

2013 – 2016

Complete UX Fundamentals Certification

UC-SSCXPGD8

User Experience Course Certification

UC-ZZPTDJ05

SKILLS

Design

Sketch

Photoshop

Illustrator

Invision

Adobe XD

Balsamiq

Figma

Development

HTML5

CSS3

Sass

Github

JQuery

Wordpress

PAULETTE BESA

I am a multilingual UX/UI designer and Front-End developer who enjoys creating new efficient and optimized user-centered solutions in a collaborative team and who wants to grow professionally and learn something new everyday.

EXPERIENCE

Front End Developer - Westgate Resorts
Orlando, FL
August 2019 - April 2020

- Design and code new solutions for the different company's websites
- Work within an agile development system using Jira and its version control system to ensure adequate code review
- Create layouts and User Interface elements using Figma
- Work closely with developers to ensure upholds UX best practices

UX/UI Designer - Marriott Vacation Worldwide Corporation
Orlando, FL
June 2019 - August 2019

- Optimize, design and digitalize sales procedures.
- Redesign and restructure of sales technology internal application.

UX/UI Designer - Market Traders Institute
Orlando, FL
July 2018 - June 2019

- Took ownership of the User Experience of the LMS Thought Industries.
- Update html templates and design when needed.
- Create and implement Personas after user research.
- Come up with new ideas to improve user experience on the LMS platform.
- Create logos and marketing brading for new products.
- Animate graphics with After Effects when necessary.
- Design and update funnel pages for marketing purposes

Front End Developer - Crystal Clear Digital Marketing
Orlando, FL
April 2017 - July 2018

- Update and maintaining current websites for clients in wordpress using HTML and CSS.
- Make sure functionality of websites were working properly through editing PHP and jQuery.
- Redesign new clients websites and import previous content when needed.