

## Slide 2

Objective: Provide a clear, non-technical definition of Agentic AI that business leaders can immediately understand and relate to their operations.

Layout Composition:

The slide is a flex-col with a header sized to content and a main area that grows to fill remaining space. The main area is a grid with two columns in a 1fr 1fr ratio. The left column contains the definition and key characteristics as a flex-col. The right column is a flex-col containing an evolution pathway showing the progression from LLMs to Agentic AI.

Content Breakdown:

- Block 1:
  - Block Type: Text
  - Placement: Header section
  - Component Schema: "Slide Header"
  - Content:
    - Title: "What is Agentic AI?"
    - Subtitle: "Beyond chatbots: AI that thinks, plans, and acts independently"
  - Creative Brief: Clear, prominent header with business-focused subtitle.
- Block 2:
  - Block Type: Text
  - Placement: Left column of main grid
  - Component Schema: "Definition Card"
  - Content:
    - Definition: "Agentic AI refers to autonomous systems that can plan, reason, and act independently toward defined business goals without constant human supervision."
    - Business\_Translation: "Think of it as having a digital employee that can:"
    - Capabilities: ["Understand complex business problems", "Create multi-step action plans", "Execute tasks using various tools", "Learn from outcomes and improve", "Make decisions within defined parameters"]
    - Key\_Differentiator: "Unlike chatbots that just respond, Agentic AI proactively solves problems"
  - Creative Brief: Clear definition with business-focused translation. Capabilities as easy-to-scan list with icons. Differentiator as standout callout.
- Block 3:
  - Block Type: Text
  - Placement: Right column of main grid
  - Component Schema: "Evolution Timeline"
  - Content:
    - Title: "The AI Evolution Path"
    - Timeline\_Stages: [
      - {
      - "Stage": "Large Language Models (LLMs)",
      - "Description": "Smart text generation",
      - "Business\_Example": "ChatGPT for content creation",
      - "Icon": "MessageSquare"

```

},
{
  "Stage": "RAG Systems",
  "Description": "AI with access to your data",
  "Business_Example": "AI that knows your company info",
  "Icon": "Database"
},
{
  "Stage": "Tool-Augmented AI",
  "Description": "AI that can use software tools",
  "Business_Example": "AI that updates your CRM",
  "Icon": "Tool"
},
{
  "Stage": "Agentic AI",
  "Description": "Fully autonomous digital workers",
  "Business_Example": "AI that manages entire workflows",
  "Icon": "Bot"
}
]
Current_Position: "We are here - transitioning to Agentic AI"

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- Creative Brief: Visual timeline with arrows between stages. Each stage as distinct card with icon. Highlight current position. Progressive complexity shown clearly.
- Block 4:
- Block Type: Text
- Placement: Footer section
- Component Schema: "Footer"
- Content:
 

Footer\_Text: "Key Takeaway: Agentic AI transforms AI from a tool you use to a colleague that works alongside you"
- Creative Brief: Prominent key takeaway in footer, highlighted with accent color.