

Slide 5

Objective: Showcase specific business applications where Agentic AI can immediately impact operations and drive ROI.

Layout Composition:

The slide is a flex-col with a header sized to content and a main area that grows to fill remaining space. The main area is a grid with two rows in a auto 1fr proportion. The top row contains four application category cards in a 1fr 1fr 1fr 1fr grid. The bottom row is a flex-row with a main applications detail panel (3:1 growth ratio) and a ROI summary sidebar.

Content Breakdown:

- Block 1:
- Block Type: Text
- Placement: Header section
- Component Schema: "Slide Header"
- Content:
 - Title: "Opportunities: Business Applications"
 - Subtitle: "Where Agentic AI delivers immediate value in your operations"
- Creative Brief: Opportunity-focused header emphasizing immediate practical value.
- Block 2:
- Block Type: Text
- Placement: Top row category cards (four equal cards)
- Component Schema: "Application Categories"
- Content:
 - Enterprise_Operations: {
 - "Title": "Enterprise Operations",
 - "Icon": "Building",
 - "Key_Areas": ["HR & Onboarding", "Compliance Management", "Document Processing"],
 - "Impact": "Streamlined workflows"
 - Customer_Experience: {
 - "Title": "Customer Experience",
 - "Icon": "Users",
 - "Key_Areas": ["24/7 Support", "Personalization", "Issue Resolution"],
 - "Impact": "Enhanced satisfaction"
 - Development_Operations: {
 - "Title": "Development & IT",
 - "Icon": "Code",
 - "Key_Areas": ["Code Generation", "Testing", "Deployment"],
 - "Impact": "Accelerated delivery"
 - Business_Intelligence: {
 - "Title": "Business Intelligence",
 - "Icon": "BarChart3",
 - "Key_Areas": ["Data Analysis", "Reporting", "Forecasting"],

“Impact”: “Smarter decisions”

}

- Creative Brief: Four distinct category cards with clear icons. Key areas as scannable lists. Impact statements prominent. Visual consistency across cards.

- Block 3:

- Block Type: Text

- Placement: Bottom left main panel

- Component Schema: “Detailed Applications Grid”

- Content:

Section_Title: “High-Impact Use Cases”

Use_Cases: [

{

“Application”: “Autonomous Customer Support”,

“Description”: “AI agents handle complex customer inquiries, escalating only when necessary”,

“Business_Value”: “80% reduction in support tickets, 24/7 availability, consistent quality”,

“Implementation”: “Medium complexity, high ROI”

},

{

“Application”: “Intelligent HR Workflows”,

“Description”: “End-to-end onboarding, compliance tracking, and employee support”,

“Business_Value”: “90% faster onboarding, reduced compliance risk, improved experience”,

“Implementation”: “Low complexity, immediate impact”

},

{

“Application”: “Smart Business Operations”,

“Description”: “Travel planning, scheduling, vendor management, process optimization”,

“Business_Value”: “50% time savings, reduced errors, streamlined operations”,

“Implementation”: “Low complexity, broad applicability”

}

]

- Creative Brief: Detailed use cases with clear value propositions. Implementation difficulty noted. Business value quantified where possible.

- Block 4:

- Block Type: Text

- Placement: Bottom right sidebar

- Component Schema: “ROI Summary Card”

- Content:

Card_Title: “Investment Returns”

ROI_Metrics: {

“Typical_Payback”: “3-6 months”,

“Cost_Savings”: “40-60% on routine processes”,

“Productivity_Gain”: “5-10x for targeted workflows”,

“Revenue_Impact”: “New service capabilities”

}

Implementation_Note: “Start small, scale fast - many applications require minimal technical investment”

Success_Factors: ["Clear process definition", "Quality data access", "Change management", "Gradual rollout"]

- Creative Brief: ROI-focused sidebar with key financial metrics. Implementation guidance practical. Success factors as actionable checklist.
- Block 5:
- Block Type: Text
- Placement: Footer section
- Component Schema: "Footer"
- Content:
Footer_Text: "Strategic Opportunity: These applications are available today—the question isn't if, but how quickly you can implement"
- Creative Brief: Urgency-driven footer emphasizing immediate availability and competitive timing.