

Parul Bhatti

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Education

2010 - 2012 <i>Mumbai, India</i>	IDC, IIT Bombay Master of Design
Aug - Sept'06 <i>London, UK</i>	Architectural Association Design Summer School
2004 - 2009 <i>Gurgaon, India</i>	Sushant School of Art & Architecture Bachelor of Architecture

Software Skills

Cursor, Unity, Rive, Figma,
Spline 3D, Principle

HTML5, CSS, JS (basics),
Three.js, P5.js, C# (basics)

Work Experience

Oct'21 - Mar'24 <i>Bangalore, India</i>	Unacademy - Design Manager Led design charters for Unacademy's Test-Prep, Graphy, and NextLevel/Relevel Industry guide for academic projects at MIT Design School, Pune Industry examiner at SPA, Bhopal
Jan'20 - Sept'21 <i>Bangalore, India (remote)</i>	ThoughtSpot - Product Design Lead Designed self-service data analytics tools for Business users and Analysts
Feb'19 - Dec'19 <i>Bangalore, India</i>	Embibe - Product Design Lead, B2B, PaaS Designed educational institute management apps for students, teachers and institute owners
Oct'18 - Jan'19 <i>Bangalore, India (remote + onsite)</i>	Decathlon - Product Design Consultant Designed 'All for Sports' app, wherein sports enthusiast could book sports grounds, join tournaments and discover coaching options
May'17 - Oct'18 <i>Bangalore, India</i>	numberz - Head of Design (Acquired by Chargebee in 2022) Built a 3 member multidisciplinary design team Led the design for Account Receivable web & mobile responsive app Designed Invoicing & Expense management ios app Built nu UI style guide and assisted in the development of react UI components
Oct'15 - Apr'17 <i>Bangalore, India</i>	Tablehero - Snr. Product Designer Designed restaurant management apps (Table Reservation, Sites & Orders) for 'mom & pop' restaurants in the US

Mar'14 - Sept'15 <i>Bangalore, India</i>	Flipkart - Interaction Designer II Designed post-purchase features: Return, Cancel, Reschedule Delivery, Edit Order, Request Call Back & Contact us for web & mobile Designed My Accounts, Orders, Addresses, Preferences & Settings UX for mobile Designed mobile number Login/SignUp UX for mobile
Sept'12 - Mar'14 <i>Bangalore, India</i>	Zynga - UX Designer Conceptualised & designed Hidden Shadows game (new IP) from grounds up Designed several in-game feature for Cafe World game Documented & upgraded UI style guide for Cafe World game Participated in Zynga India 2012 Pitch Night to design 'Jack with Friends' game
May - June'11 <i>Shey, Ladakh, India</i>	Druk White Lotus School - Design Intern Designed visitor experiences for Dragon Trail Heritage Center's exhibition gallery
Sept'09 - June'10 <i>New Delhi, India</i>	Abaxial Architects Pvt Ltd - Architectural Designer Co-lead a team of architects, designers and contractors in designing, planning & construction of Art & Craft shops and private residences
Feb - July'08 <i>Gurgaon, India</i>	DRONAH - Design Intern Worked with a team of conservation architects for designing visitor experiences at heritage sites in Jaipur & Udaipur

Achievements

2019 <i>Bangalore, India</i>	Embibe X - Performer of the Year 2019 For spearheading the B2B product team in delivering critical product P.O.Cs
2012 <i>Bangalore, India</i>	Zynga Emerging Star Award For designing & executing successful features for Cafe World Game
2009 <i>New Delhi, India</i>	Awarded full scholarship to attend Urban Habitats Forum Fellows Program

Interests & Hobbies

Currently into reading, stitching handmade toys, tinkering with AI, experimenting with 3D art, and playing badminton