

**trainity**

# **Data Analytics Process: Real World Application**

**Shopping & Use of 6 Step Data Analytics Process**



# Buying A Birthday Gift For My Sister

- By Pilli Bhavana





# PLAN

Deciding what to gift:-

- Which will be useful for her
- Something she wants to own
- Budget friendly



# PREPARE

## Collecting the information

- What she would want to have from mother and her friends.
- Rough estimate of money I want to spend.



# PROCESS

Sorting suggestions I got for the gift to best 5:

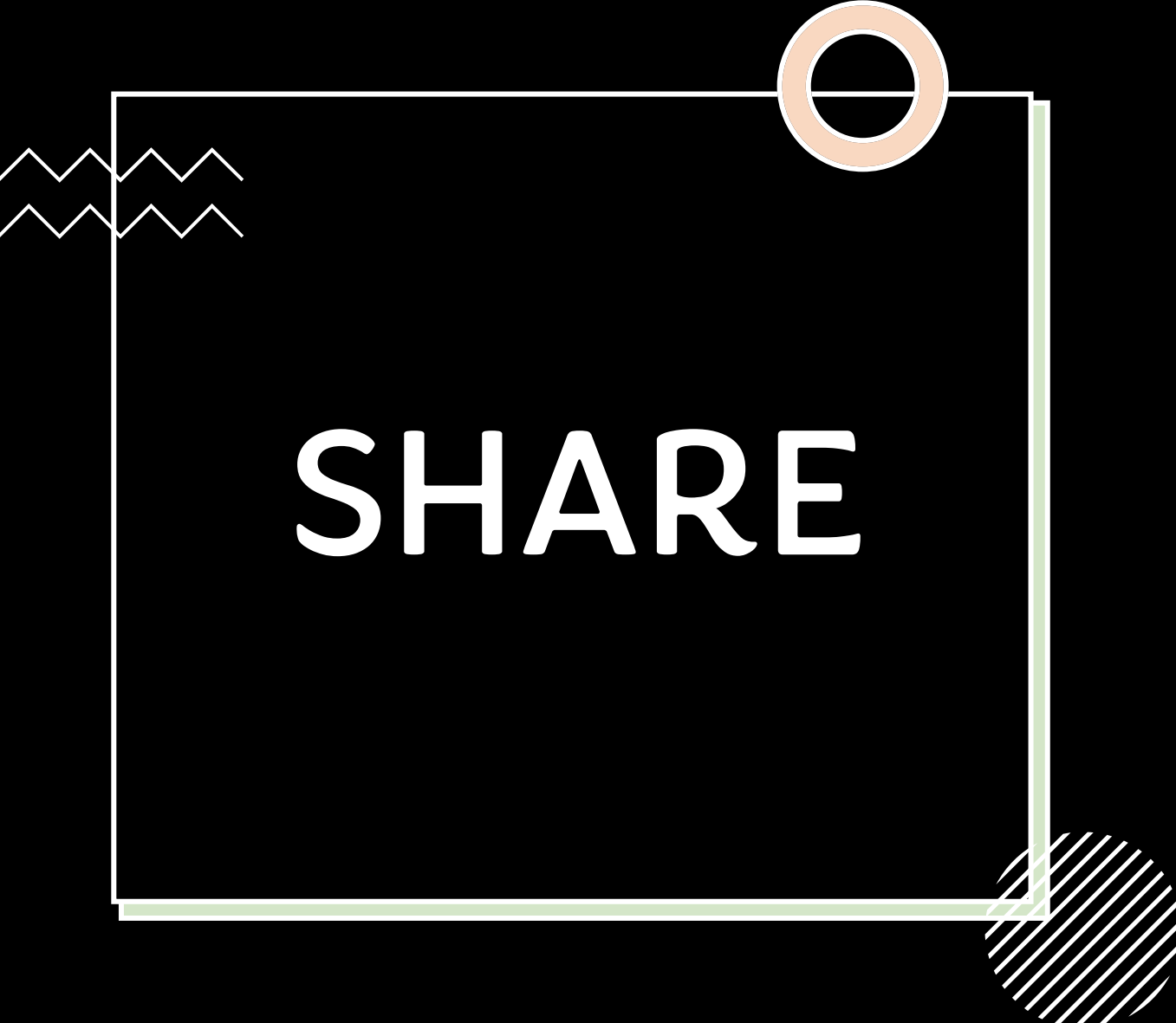
- Making gift suggestion list
- Removing the suggestions I didn't like
- Removing too costly suggestions



# ANALYZE

Getting information of the top 5 gift suggestions:

- Price
- Availability
- Online/Offline Shopping
- Expected delivery date
- Reviews of that product
- Gift wrapping available or not?



# SHARE

Select the best gift from the top 5:

- Discuss with mother which one will be best.



# ACT

Buying the gift that fulfilled  
all my requirements.





THANK YOU