MAVEN MARKET

Total Transactions, Profit & Return Rate By Product Brand

product_brand	Total Transaction	Total Profit	Profit Margin	Return Rate
Hermanos	5,305	$21,620	58.65%	0.94%
Ebony	5,212	$20,272	59.83%	0.96%
Tell Tale	5,076	$19,840	58.06%	1.00%
Tri-State	5,069	$19,874	58.91%	1.10%
High Top	4,902	$19,670	60.42%	1.01%
Nationeel	4,375	$18,478	60.45%	1.18%
Best Choice	4,185	$18,240	60.65%	0.80%
Horatio	4,153	$17,590	58.41%	1.24%
Fort West	4,082	$15,734	59.81%	0.98%
Fast	4,064	$16,338	61.05%	1.06%
Sunset	3,924	$13,936	60.45%	1.04%
Carrington	3,863	$14,774	59.53%	0.79%
Red Wing	3,840	$15,746	59.37%	1.06%
Big Time	3,789	$15,434	60.20%	1.06%
Cormorant	3,719	$15,642	61.61%	0.86%
Imagine	3,615	$15,040	61.41%	1.04%
Super	3,592	$13,762	60.59%	0.95%
Denny	3,559	$15,910	58.04%	1.00%
Total	**112,887**	**$446,642**	**59.94%**	**1.00%**

Current Month Transactions

18,325 ✓

Goal: 17339 (+5.69%)

Current Month Profit

$71.684K ✓

Goal: 67872 (+5.62%)

Current Month Returns

496 !

Goal: 482 (-2.9%)

Total Transactions By City
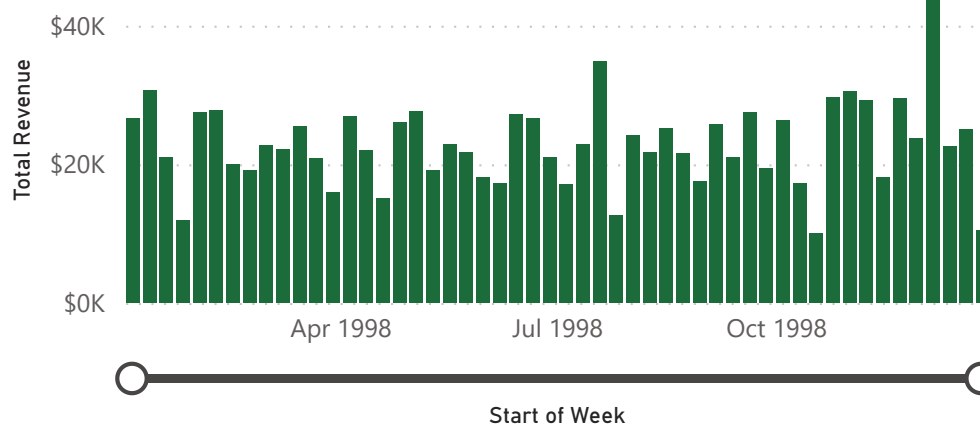
Select all

Canada

Mexico

USA

Earthstar Geographics SIO, © 2022 TomTom, © 2022 Microsoft Corporation, © OpenStreetMap
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Total Transactions By Geography

USA	Mexico
93K	72K
	Canada

Total Revenue By Week

Start of Week

Revenue vs Target

$119.48K

$120.16K
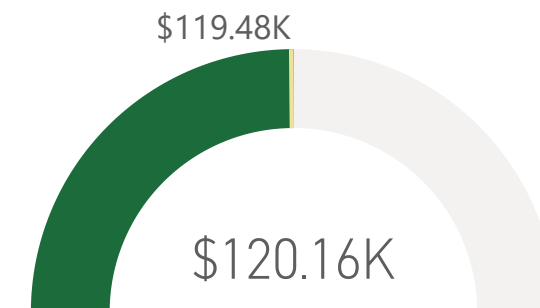
BOOKMARKS

- Portland hits **1,000 sales** in December

- **Mexico** in Profit for current month, crosses the target revenue

- **Hermanos** is the top selling brand in Mexico, with **high overall profit** and **less return rate**.

- In USA, **Tacoma** City hits the target of having less returns by 7