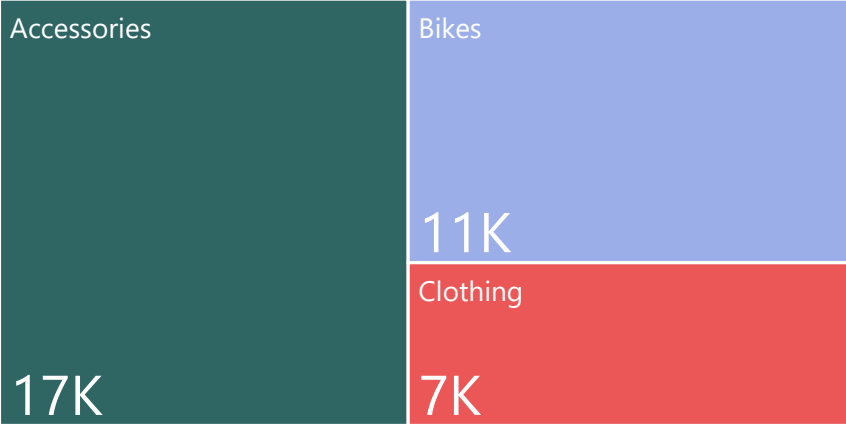


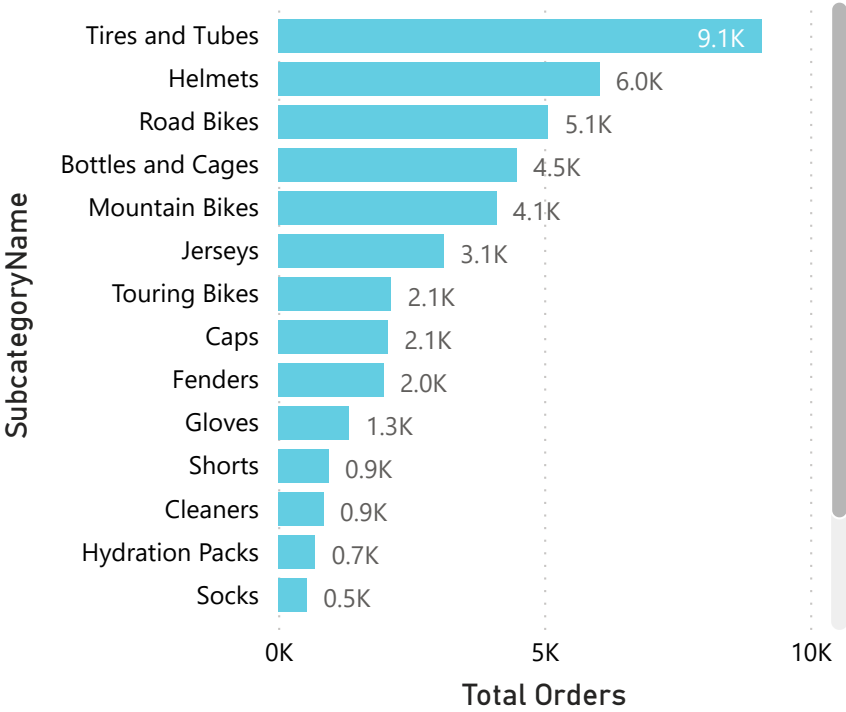


1/1/2016 6/30/2017

Total Orders By Category



Total Orders By Subcategory

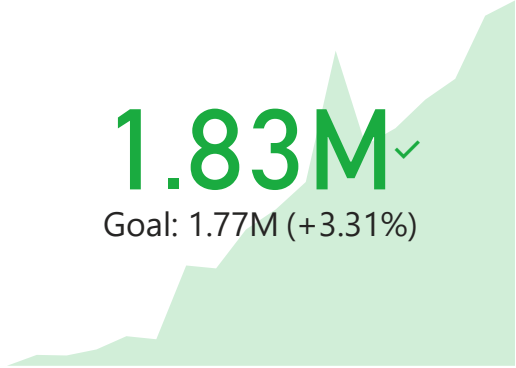


Total Orders & Return Rate By Product

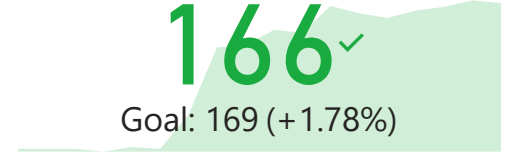
ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3,983	1.95%
Patch Kit/8 Patches	2,952	1.61%
Mountain Tire Tube	2,846	1.64%
Road Tire Tube	2,173	1.55%
Sport-100 Helmet, Red	2,099	3.33%
AWC Logo Cap	2,062	1.11%
Sport-100 Helmet, Blue	1,995	3.31%
Fender Set - Mountain	1,975	1.36%
Sport-100 Helmet, Black	1,940	2.68%
Mountain Bottle Cage	1,896	2.02%
Road Bottle Cage	1,668	1.68%
Touring Tire Tube	1,364	1.64%
HL Mountain Tire	1,305	3.75%
ML Mountain Tire	1,059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	528	3.22%
Mountain-200 Black, 42	524	3.63%
Mountain-200 Silver, 38	522	2.30%
Mountain-200 Silver 46	521	2.11%
Total	22,534	2.14%

View Product Detail

Monthly Revenue



Monthly Returns



Monthly Orders



Top Product (By Orders)

Water Bottle - 30 oz.

Top Product (By Profit)

Mountain-200 Black, 46

Select all

Europe

North America

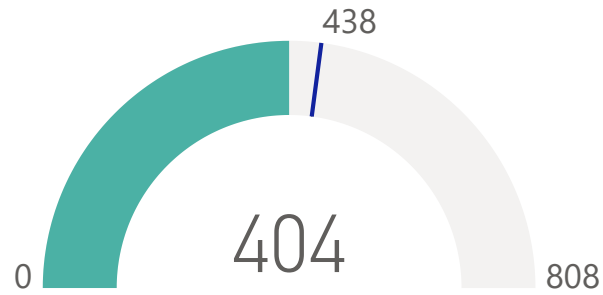
Pacific

Total Orders By Country

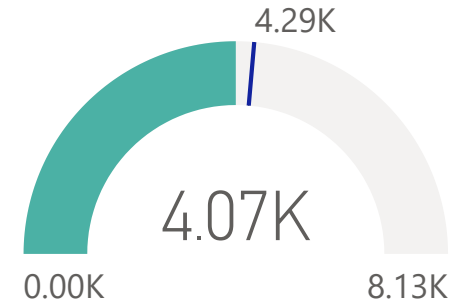




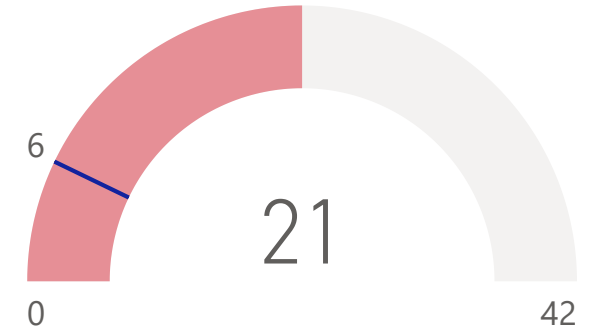
Current Month Orders vs Target



Current Month Revenue vs Target



Current Month Returns vs Prev Month



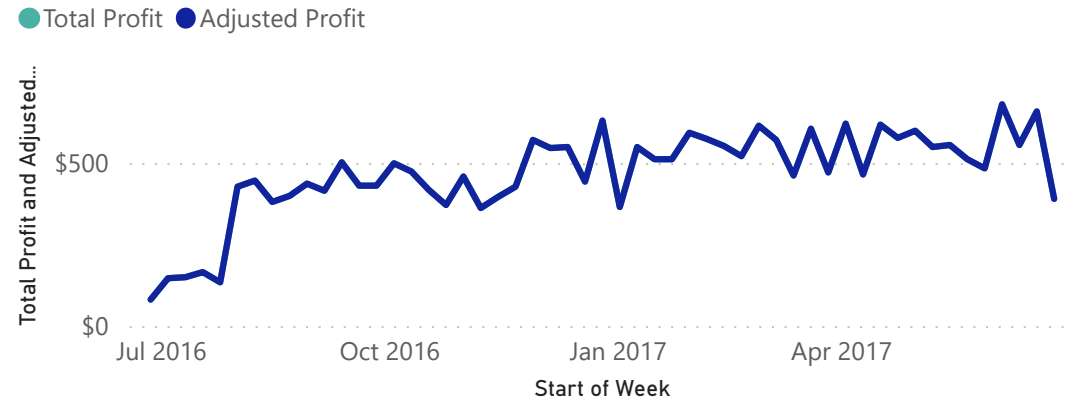
Product Name

Water Bottle - 30 oz.

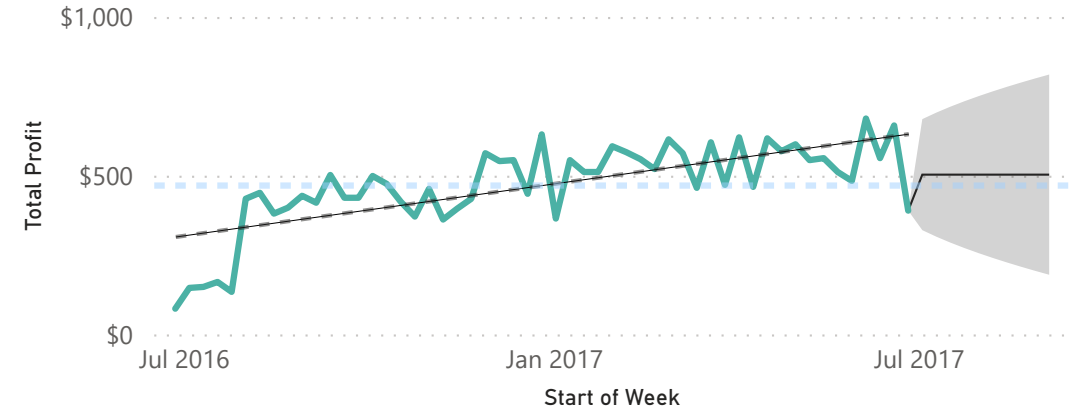
Price Adjustment %

\$4.99
Avg Retail Price
\$4.99
Adjusted Price

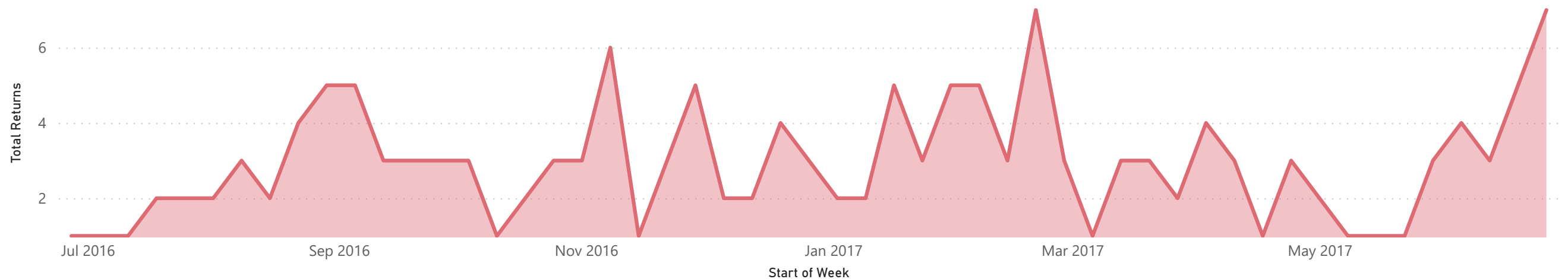
Weekly Profit vs Adjusted Profit



Weekly Profit



Weekly Returns





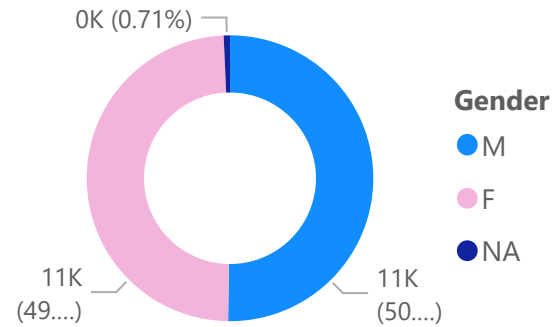
Total Orders & Revenue By Customers

FullName	Total Orders	Total Revenue
Mr. Maurice Shan	6	12407.95
Mrs. Janet Munoz	6	12015.39
Mrs. Lisa Cai	7	11330.44
Mrs. Lacey Zheng	7	11085.74
Mr. Jordan Turner	7	11022.38
Mr. Larry Munoz	7	10852.04
Mrs. Ariana Gray	6	10391.42
Mr. Marco Lopez	6	10289.68
Mr. Franklin Xu	5	10164.34
Mrs. Margaret He	4	9266.74
Mrs. Kaitlyn Henderson	4	9258.92
Mrs. Nichole Nara	4	9234.66
Mr. Randall Dominguez	4	9210.36
Mrs. Rosa Hu	4	9201.20
Adriana Gonzalez	4	9195.69
Mrs. Dominique Prasad	6	9180.93
Mrs. Brandi Gill	4	9166.18
Mr. Brad She	4	9161.01
Total	353	751130.39

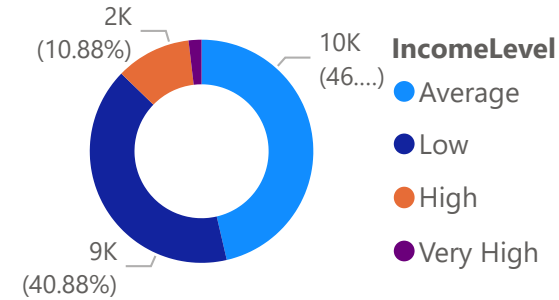
Orders by Age

54	57	50	48	64	47	63
53	58	62	67			
56	60	65	46			
55	51	49	68			
59	52	61				

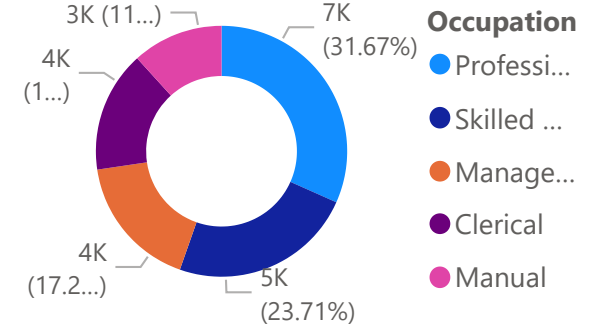
Orders by Gender



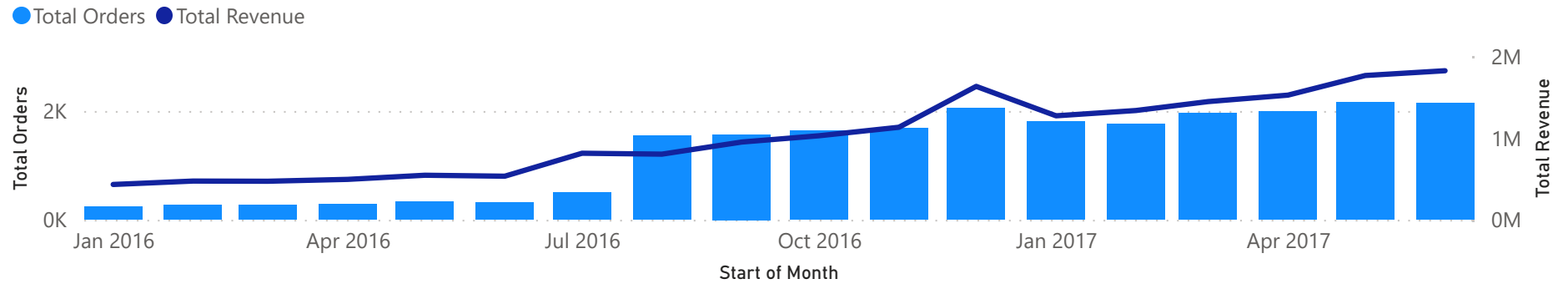
Orders by Income Level



Orders by Occupation



Orders & Revenue By Month



Top Customer

Mr. Maurice Shan

Customer Orders

6

Customer Revenue

12.41K

← Executive Summary