

FUEL UP BOOTCAMP 2025

ELEVATION STAGE CERTIFICATE OF COMPLETION

AIGC-POWERED CHINESE SHORT DRAMAS GOING GLOBAL PLATFORM

CLASS ELE 2

Business Model Validation

Refine your model to ensure scalability and investor appeal.

SPEAKERS

Wilson Tai
Founder
FundFluent

May 22

630-830 pm
Tencent WeStart

CLASS ELE 3

Value Proposition & GTM Strategy

Stand out with a strong value proposition and market strategy

SPEAKERS

Luke Chu
Chairman
HK Internet & E-
Commerce
Association

May 21

2-430 pm
Tencent WeStart

CLASS ELE 4

Financial Planning & Fundraising

Master finances essentials and secure funding for your growth

SPEAKERS

Wilson Tai
Founder
FundFluent
Gary Kong
Head of Partnership
FundFluent

May 29

630-830 pm
Tencent WeStart

CLASS ELE 5

Market Expansion & Global Strategy

Develop strategies for entering new markets and scaling internationally

SPEAKER

Vincent So
Founder
Inspect Element

May 28

10am-1230pm
Tencent WeStart

CLASS ELE 6 & Closing

Partnerships & Collaboration Strategy

Leverage strategic partnerships to accelerate growth, expand your reach

SPEAKER

Manson Chan
Head of Community
Tencent WeStart (HK)

May 30

1030am-1230pm
Tencent WeStart

