



Pizza Sales Dashboard

Jan/15 - Dec/15

Pizza Category

All

01/01/2015

31/12/2015



Home



Best / Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on **Friday, Thursday & Saturday.**

MONTHLY

There are **maximum** orders from month of **January May & July**

Sales Performance

CATEGORY

Classic Category Pizza Contributes to **maximum** sales & total orders

SIZE

Large size Pizza Contributes to **maximum** sales & total orders



817.86K

Total Revenue



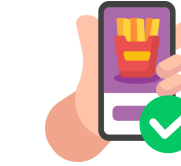
38.31

Avg Order Value



49574

Total Pizzas Sold



21350

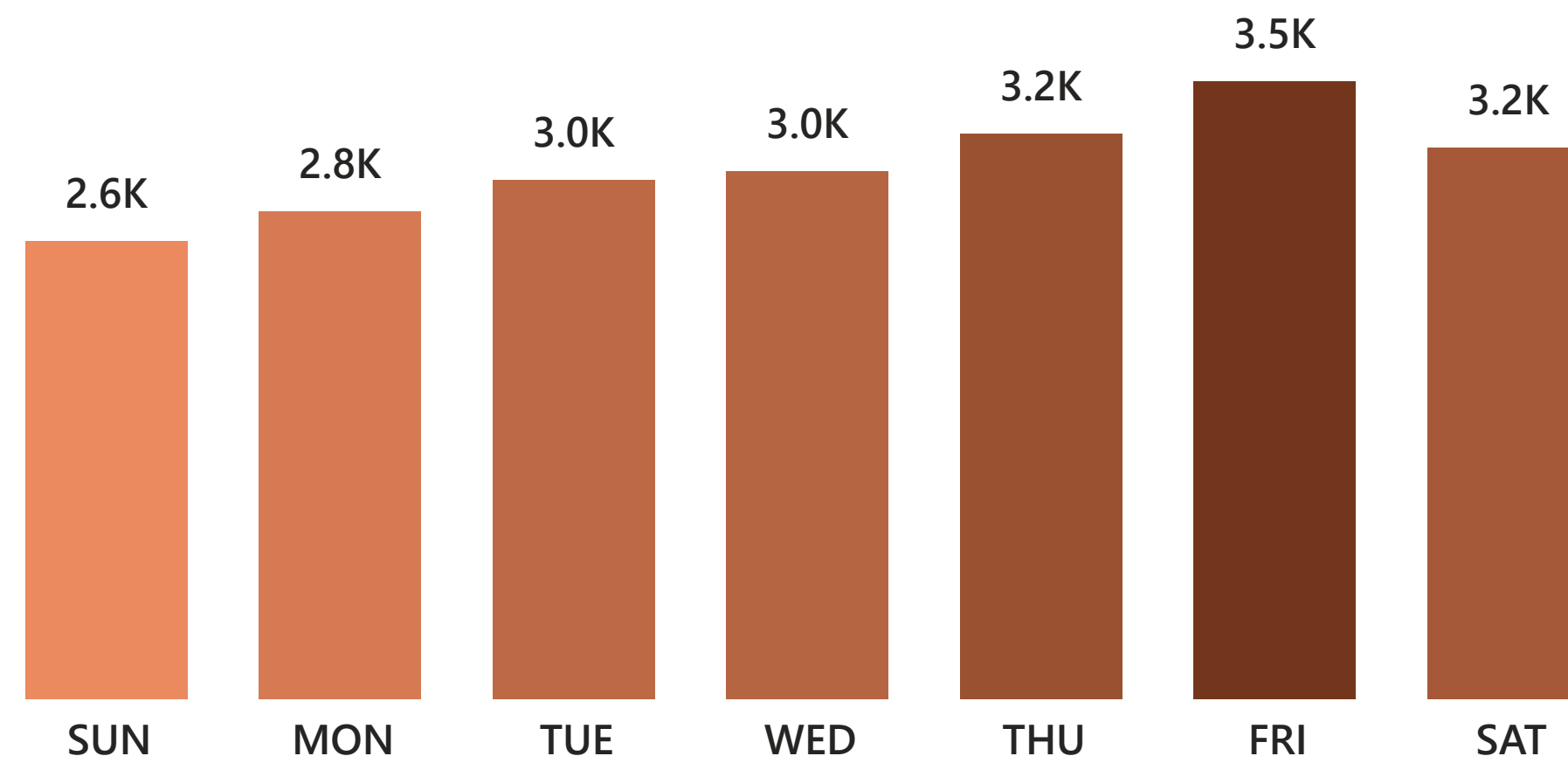
Total Orders



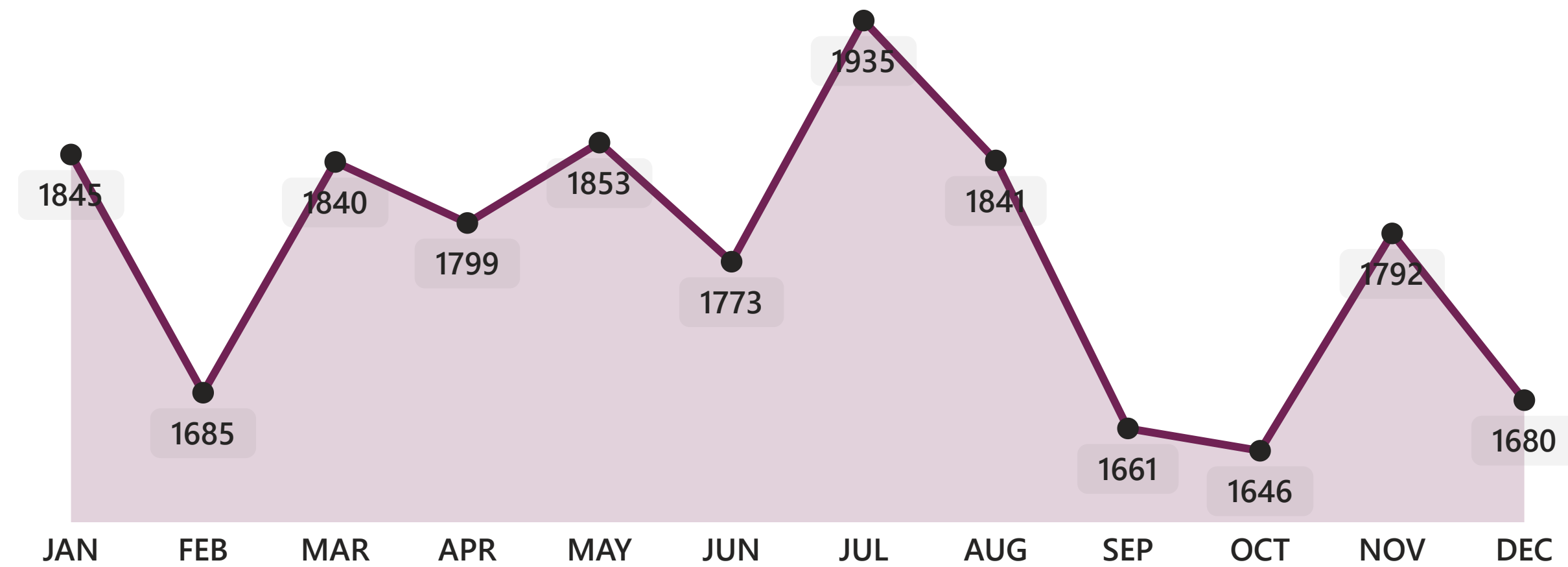
2.32

Avg Pizzas Per Order

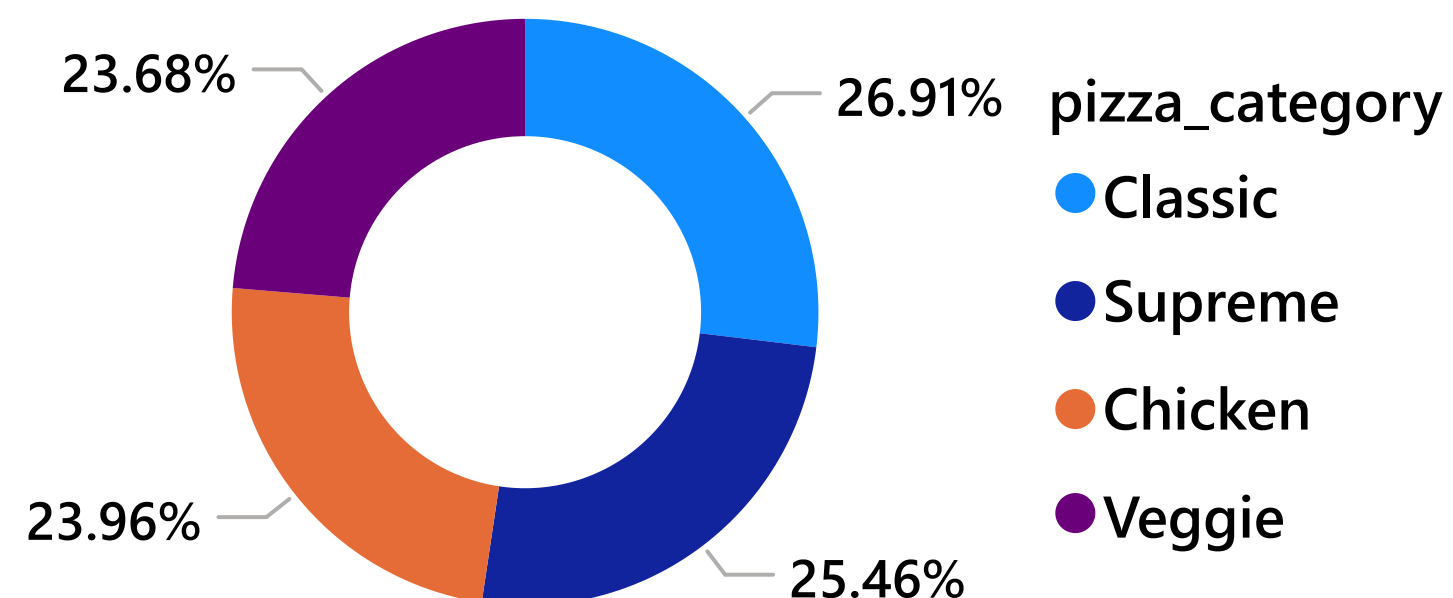
Daily Trend for Total Orders



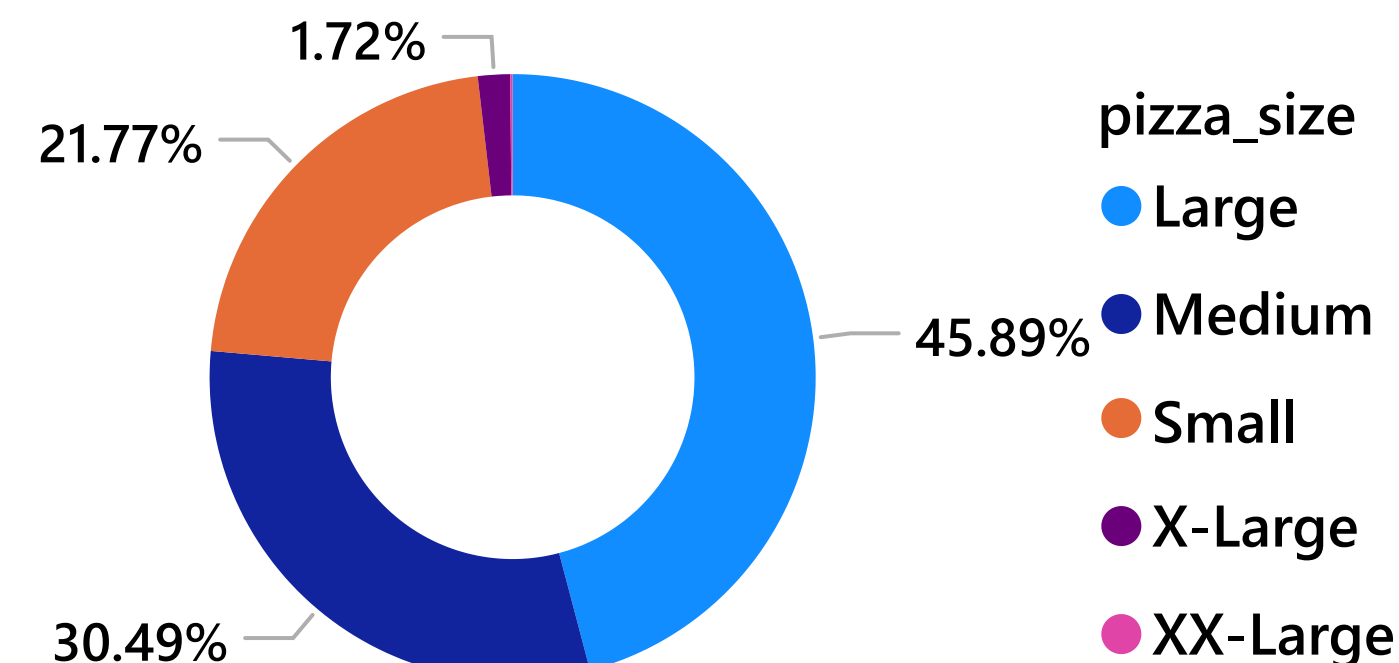
Monthly Trend for Total Orders



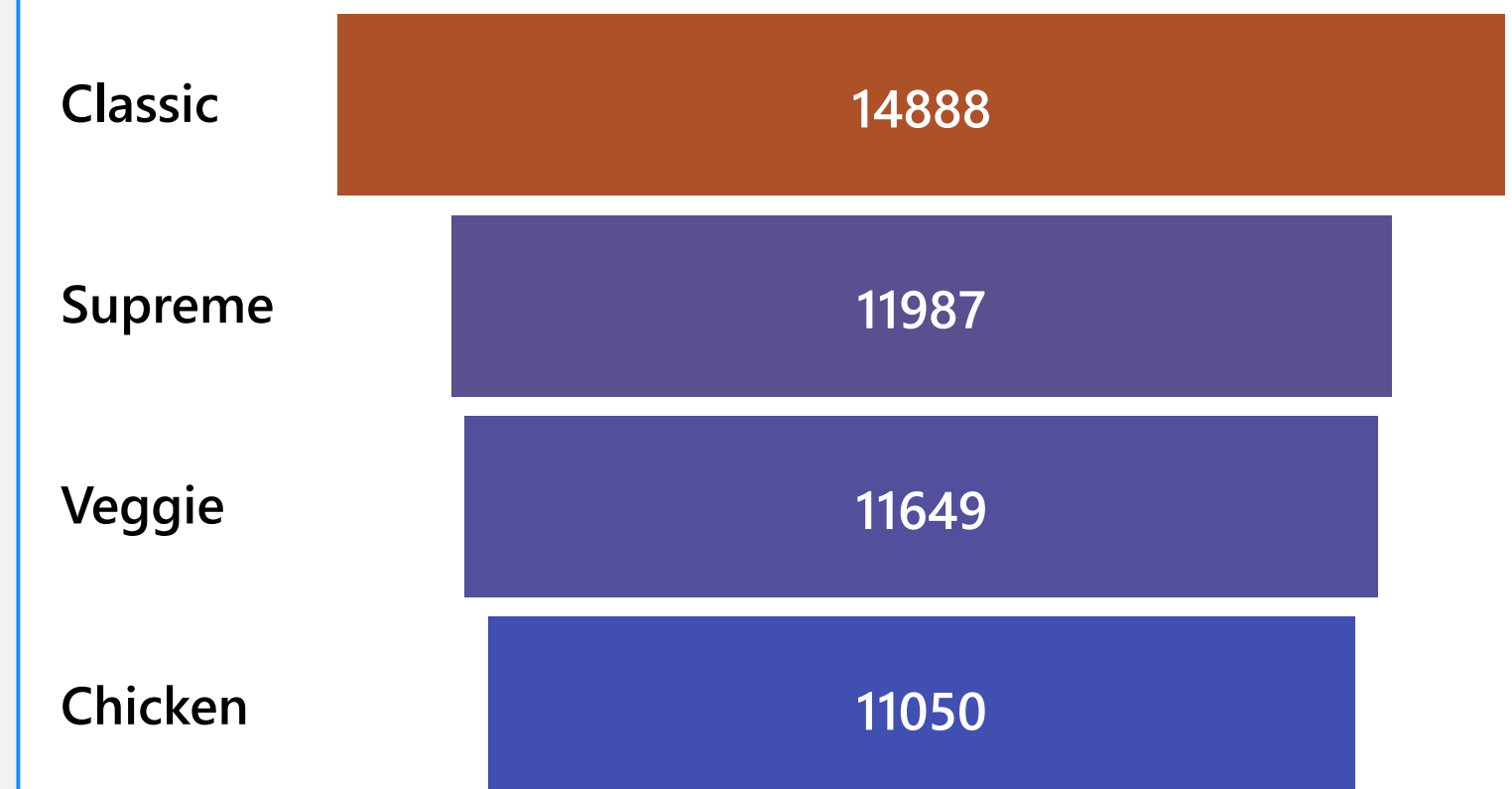
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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Best / Worst Sellers

BEST SELLERS

REVENUE

The Thai Chicken Pizza Revenue

QUANTITY

The Classic Deluxe Pizza Contributes to minimum Total Quantities

TOTAL ORDERS

The Classic Deluxe Pizza Contributes to minimum Total Orders

WORST SELLERS

REVENUE

The Brie Carre Pizza Revenue

QUANTITY

The Brie Carre Pizza Contributes to minimum Total Quantities

TOTAL ORDERS

The Brie Carre Pizza Contributes to minimum Total Orders



817.86K

Total Revenue



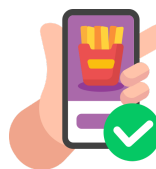
38.31

Avg Order Value



49574

Total Pizzas Sold



21350

Total Orders



2.32

Avg Pizzas Per Order

Total 5 Pizzas by Revenue

The Thai Chicken ...

43K

The Barbecue Chi...

43K

The California Ch...

41K

The Classic Delux...

38K

The Spicy Italian ...

35K

Total 5 Pizzas by Quantity

The Classic Delux...

2.5K

The Barbecue Chi...

2.4K

The Hawaiian Pizza

2.4K

The Pepperoni Pi...

2.4K

The Thai Chicken ...

2.4K

Top 5 Pizzas by Quantity

The Classic Delux...

2.3K

The Hawaiian Pizza

2.3K

The Pepperoni Pi...

2.3K

The Barbecue Chi...

2.3K

The Thai Chicken ...

2.2K

Bottom 5 Pizzas by Revenue

The Spinach Pest...

16K

The Mediterranea...

15K

The Spinach Supr...

15K

The Green Garde...

14K

The Brie Carre Piz...

12K

Botom 5 Pizzas by Quantity

The Soppressata ...

961

The Spinach Supr...

950

The Calabrese Pizza

937

The Mediterranea...

934

The Brie Carre Piz...

490

Botom 5 Pizzas by Quantity

The Chicken Pest...

938

The Calabrese Pizza

918

The Spinach Supr...

918

The Mediterranea...

912

The Brie Carre Piz...

480