

# Scalable-ETL-development for The café using AWS cloud



Team 2 Group Project

De-Lon 6



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## Meet The Team





Marshall Gitanjali Ahmed Bharat Serkan



## Problem Statement

#### Client: Pop-up café

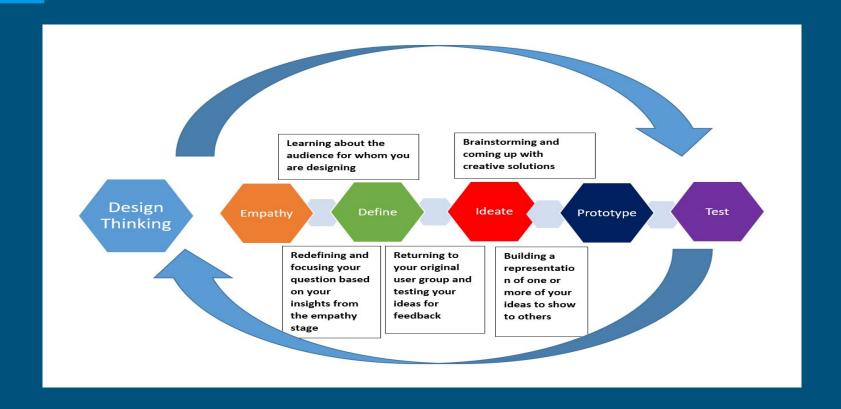
- Who want us to help them log and track orders
- To track transactions across all outlets for new and returning customers
- Identify the latest trends and make business decisions, to maximise revenue and profits
- Current software has limitations and is time consuming to gather reports from all branches

#### Our Approach

- Building a fully scalable ETL (Extract, Transform, Load) pipeline to handle large volumes of transaction data from multiple stores
- Use Grafana for data visualization by querying on the transformed data, enabling the client to identify company-wide trends and insights



# Planning





# Technologies



#### Python:

Developing our application



#### **RDBMS:**

Postgresql



#### **GitHub:**

Source control



#### **AWS Services:**

ETL from S3 to Redshift Data warehouse



#### **Grafana:**

Application monitoring & Visualisation

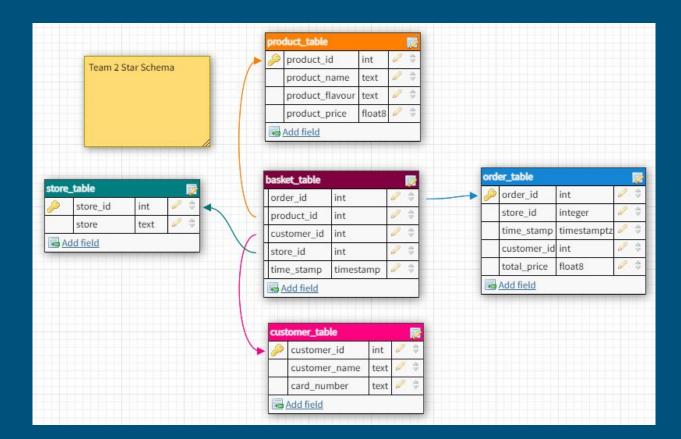


#### Trello:

Agile project management principles - SCRUM sprints

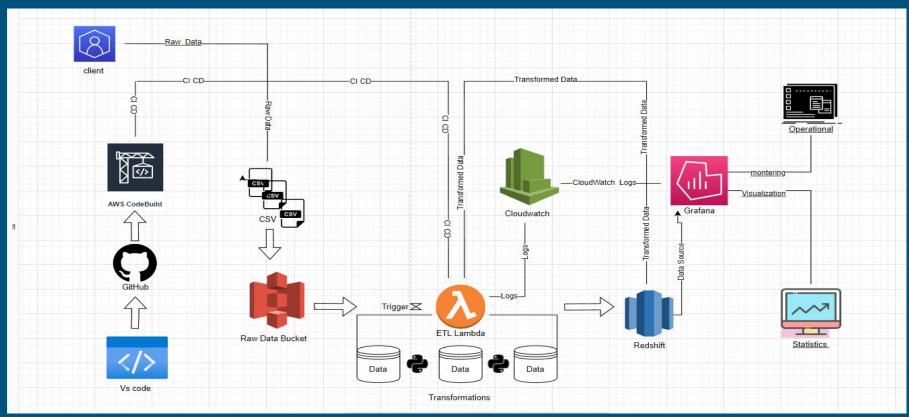


## Star schema





# ETL Pipeline Architecture





## Extract / Clean

Raw data extracted from CSV file & read as dataframe (Data Ingestion)

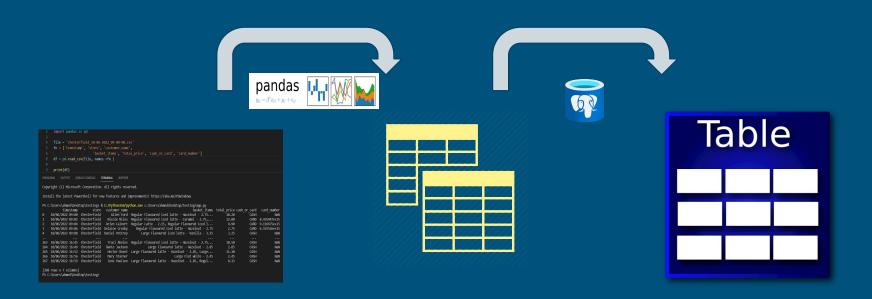


```
'basket_items', 'total_price', 'cash_or_card', 'card_number']
  7 df = pd.read csv(file, names =fn )
PROBLEMS OUTPUT DEBUG CONSOLE TERMINAL JUPYTER
Copyright (C) Microsoft Corporation. All rights reserved.
Install the latest PowerShell for new features and improvements! https://aka.ms/PSWindows
PS C:\Users\ahmed\Desktop\testing> & C:/Python310/python.exe c:/Users/ahmed/Desktop/testing/app.py
                            store customer name
                                                                                      basket items total price cash or card card number
                                      Allen Ford Regular Flavoured iced latte - Hazelnut - 2.75...
                                    Nicole Miles Regular Flavoured iced latte - Caramel - 2.75,...
     10/06/2022 09:04 Chesterfield Arlen Calvert Regular Latte - 2.15, Regular Flavoured iced l...
                                                                                                                      CARD
                                                                                                                            9.116675e+15
     10/06/2022 09:06 Chesterfield Delaine Crosby Regular Flavoured iced latte - Hazelnut - 2.75
                                                                                                                            6.555526e+15
     10/06/2022 09:08 Chesterfield Daniel Pettrey
                                                       Large Flavoured iced latte - Vanilla - 3.25
263 10/06/2022 16:45 Chesterfield
                                   Traci Abeles Regular Flavoured iced latte - Hazelnut - 2.75...
264 10/06/2022 16:49 Chesterfield Dante Jackson
                                                           Large Flavoured latte - Hazelnut - 2.85
                                    Hector Rosel Large Flavoured latte - Hazelnut - 2.85, Large...
                                                                                                                                    NaN
266 10/06/2022 16:56 Chesterfield Mary Starner
                                                                          Large Flat white - 2.45
267 10/06/2022 16:59 Chesterfield June Paulson Large Flavoured latte - Hazelnut - 2.85, Regul...
[268 rows x 7 columns]
PS C:\Users\ahmed\Desktop\testing>
```



## Transform

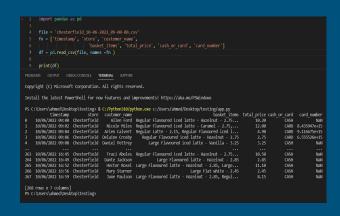
Dataframe transformed into enriched dataframe with desired schema and respective values





## Load

Loading transformed data tables into Redshift using database connection credentials







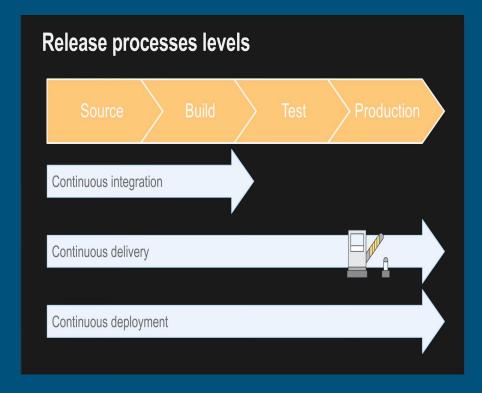
## CI/CD Using CodeBuild

#### Why CI/CD?

- To deliver a new version of software series of steps required
- CI/CD automate these steps to improve software delivery throughout the software development life cycle

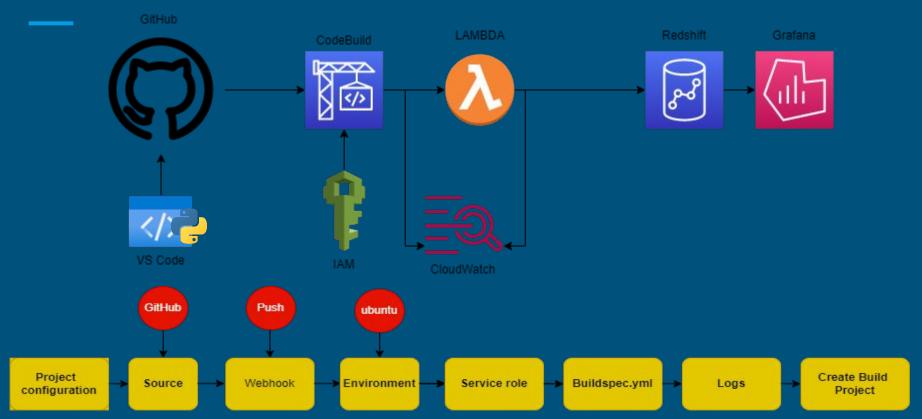
#### Why CodeBUILD?

- Fully managed continuous integration service
- Readily deployable software packages
- Continuous scaling and concurrent processing of multiple builds
- Quick start by using prepackaged build environments
- Charged by the minute for the compute





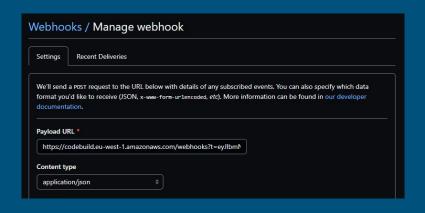
## CI/CD Architecture

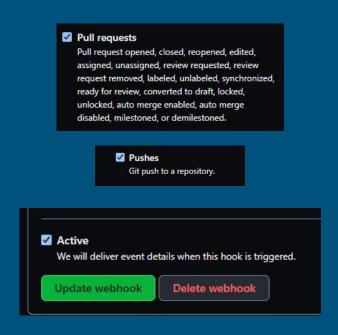




## CI/CD GitHub Integration - AWS Lambda

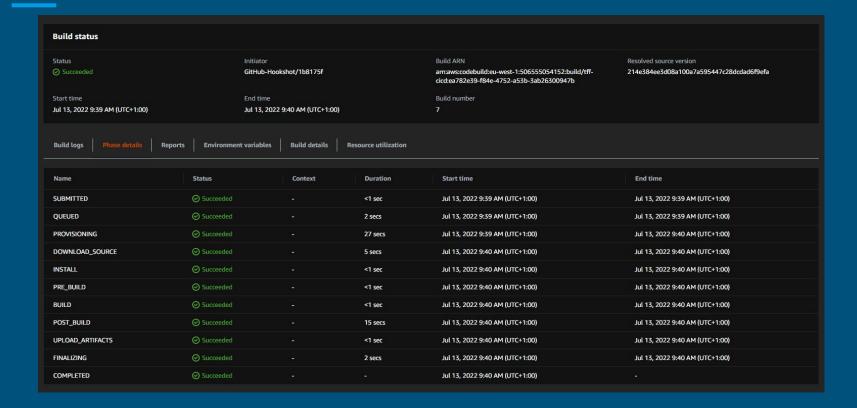
#### WEBHOOKS GitHub to CodeBuild







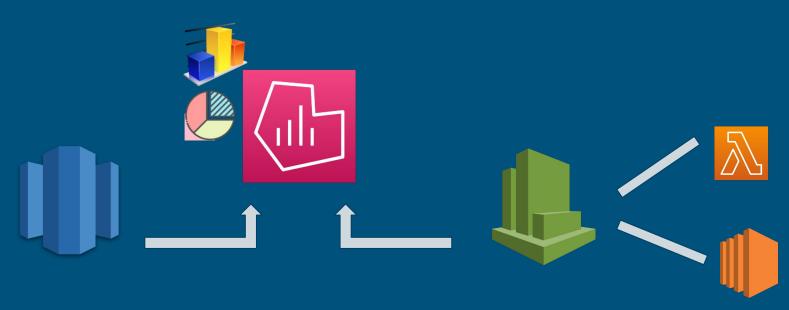
## Successful Implementation





# Analysis & Trends

Grafana configured with Redshift for database access & Cloudwatch for Lambda, EC2 monitoring



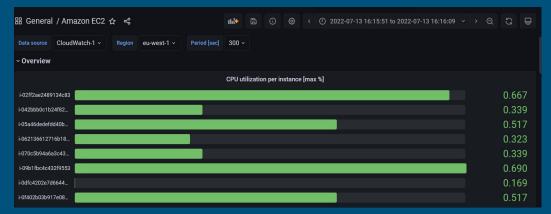


# Monitoring Infrastructure



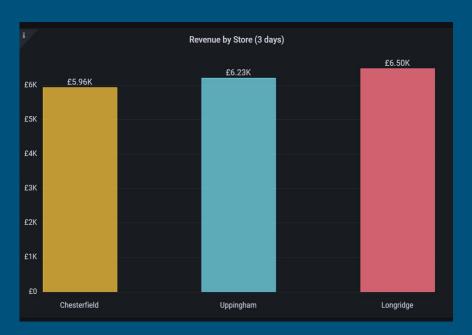


EC2 Metrics





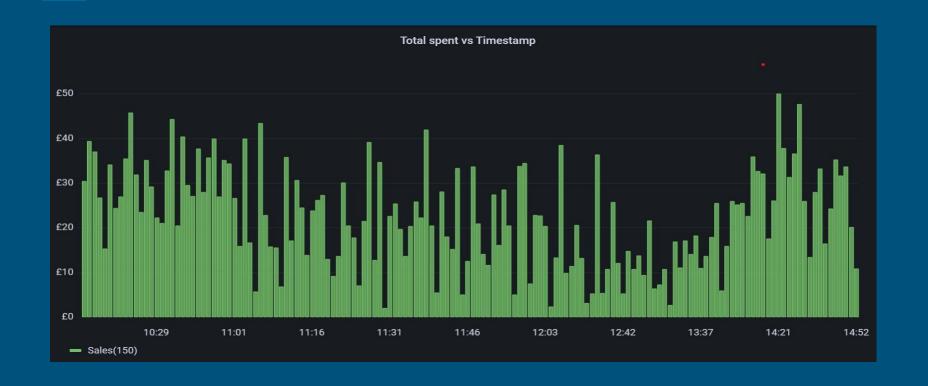
# Insights from multiple variables





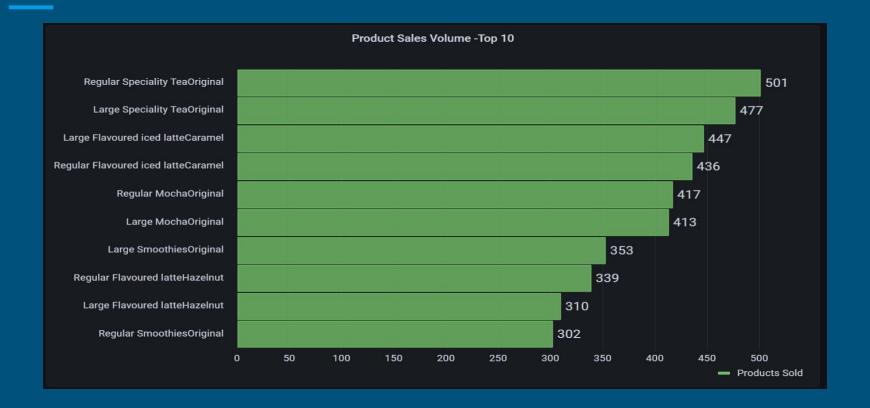


# Sales trend over a period of 5 hrs



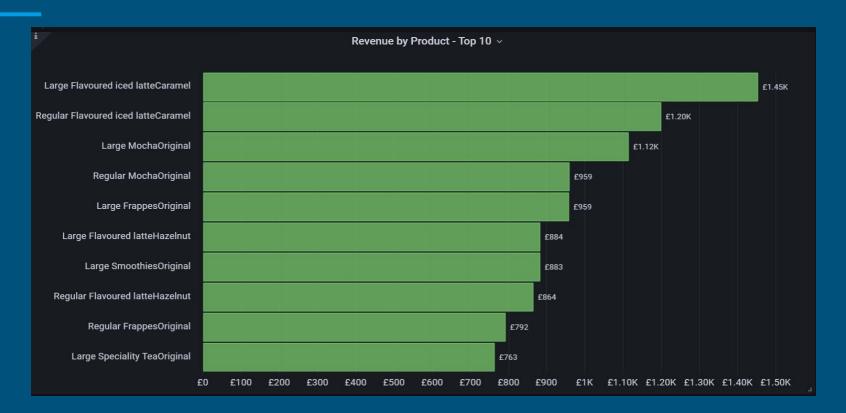


# Highest Selling Product by Volume





# Maximum Viable Product (MVP)





## What? Where? When?

What - what items were selling well



When - peak business hours









## Thanks...for listening

Applause to Generation team and Infinity Works from Team 2



#### Thanks to .....

Jakub and Rachel
 For all your support and motivation

#### Special thanks to ......

- Bala and Darren
   For being there for us & helping us through out
- Entire Generation team

  Working at backend to make this programme a smooth experience