

Front End Developer

12/11 – present

@mospherix » Lakewood, CO

Responsible for the creation and maintenance of several cloud-based websites. This includes creating custom HTML5 + CSS3 templates; custom <meta> tags and other Search Engine features; graphics support, Webmastering and content generation support; and CSS consultation for several e-Commerce websites. The following **Responsive** websites were developed for @mospherix.

Sen. Andy Kerr | **Bee Friendly Apiary** | **Berry Patch Farms** | **Highland Honey Bees** | **OrgAnnex** | **Sagewood Physical Therapy** | **Windsor Dairy**

Front End Developer

7/2004 - 11/2011

Meristem Design, Inc. » Lakewood, CO

Learned Wordpress, Joomla, and Drupal. Then learned how to **be** the CMS with **MODX** “always be thinking outside the box” for elegant, progressive solutions. Fun! Enjoyable! It’s awesome to say “Yes I can” to clients. Along the way I learned HTML5 and CSS3 tableless layouts. I also kept the print fires burning with a thick catalog, a brochure and several print+web combo PDFs.

Designer/Webmaster

1/2004 – 7/2004

Catalina Products, LLC, dba Mr. Beer, mrbeer.com » Tucson, AZ

Originally hired as a webmaster, I wound up designing a tradeshow booth and writing email campaigns. The latter was successful at many things: sales increased 11% over previous; spam counts dropped; customers responded by writing limericks and calling customer support to gush about the new voice of Mr. Beer.

Designer/Developer » Contract

11/2002 - 1/2004

Renewable Choice Energy » Boulder, CO

I was brought in to cover and assist for one of the founders of RCE as he became a father. Creating “LEEDing the Way” ad concept, wrote website news articles and headlines, and edited articles for web consumption.

Freelance Designer

6/2001 -12/2003

Tucson, AZ

- » Produced several private label product labels for Whole Foods Canadian markets. Converted Nutritional Supplement math into Canadian requirements.
- » Designed and produced 2 guided travel brochures for Nidever Mountain Guides. Result: 2 consecutive years of record bookings.

Sr. Designer

4/1999 - 6/2001

Amrion » Boulder & Thornton, CO

I started out as Production Artist for the wonderful people at Amrion (which became WholePeople, then NatureSmart). I was promoted Designer and Sr. Designer. My focus is and always has been about doing my work Pro²: professionally and productively. I designed several direct mail pieces, one of which garnered a high response rate of 10%. My fellow designers and their bosses loved my price box designed so much that they gave me an award for it. Competitors also copied it, which is the highest compliment a designer can receive. I designed and produced several direct mail catalogs.

Art/Creative Director

4/1997 - 8/1998

Crux Creative Services » Boulder, CO

- Working for MacTemps was fun and whetted my appetite for more diverse work. So I started up Crux to give myself a platform to expand my skills and challenges.
- » Developed marketing materials for start-up Tribal Fiber. Developed the original tagline “Naturally Sustainable Imports”
 - » Created Ruff Riders first product packaging, opening up a national market.
 - » Designed and produced award-winning Wild Oats 1997 Annual Report.

Designer/Production Artist

10/1995 - 4/1999

MacTemps, now known as Aquent » Denver, CO

- Walked into tight situations with tight deadlines and hit the ground running for a wide variety of established corporations along the Denver/Front Range area. Highlights:
- » A two week assignment with Group Publishing turned into 6 months of designing and producing 6 catalogs and assisting the Creative Director.
 - » Produced a 490 page design proposal in 3 days for RNL Design (architects).
 - » Reviewed final proofs of QuarkXPress 5 foreign language manuals for technical accuracy.
 - » Created technical drawings for scientists at NCAR for publication in various national and international formats.

Other Employment

1990 - 1995

- » Designed print publications, weather model illustrations, and tradeshow for NCAR.
- » Created a wide variety of ads and wholesale Order Catalogs for Patagonia.
- » Designed over 1,000 yellow page ads for Clarke Directories, Irwindale, CA.
- » Graphics Director for weekly newspaper in Seal Beach, CA.

Peter Bockenthien

bock-in-teen

2005 S. Cape Way, Lakewood, CO 80227
720.936.3479 (txt mssg only)
cloud@mospherix.com
<http://peter.bockenthien.com/>

EXPERIENCED PROFESSIONAL:

Professional Adobe Creative Suite skills:

Photoshop: 4/C image work and compositions.

Illustrator: complex diagrams, and hand drawn illustrations using a drawing tablet

InDesign: catalogs, brochures, postcards, posters, newsletters, and long documents.

Dreamweaver & Sublime Text 2: creating and editing HTML5/CSS3 for various CMS.

Among many others, I can create and produce any kind of printed materials, including but not limited to:

Shelf Tags, POS, Newsletters, Postcards, Direct Mail, DVD/CD artwork, Posters, Identity materials.

CAN DO

- Multi-task in demanding environments
- Keep organized to support goals
- Self-motivated team player
- Meet or exceed expectations

PROFICIENCIES

- Proficient with Adobe Creative Suite
- 15+ years professional design experience
- Can design and produce a wide variety of marketing materials
- Awareness of the latest visual marketing communication trends
- Develop visual strategy that incorporates trends that adhere to brand standards
- Create concurrent alternative strategies relevant to objectives, trends and standards

- » Print production knowledge for cost effective design
- » Meet budget and creative expectations; never misses deadlines
- » Proactive professional communication skills with internal and external clients
- » Excellent problem solving skills; able to prioritize and multi-task
- » Proficient on Apple and MS systems

EDUCATION

- U of Colorado: Bachelor of Science, Business Administration-Marketing
- The Book Shop: Introductory Advertising Concepts, Los Angeles 1995
- The Book Shop: Advanced Advertising Concepts, Los Angeles 1995