FIRST LAST
Full Graphic Designer and Fullstack
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PROFESSIONAL EXPERIENCE

RESUME WORDED - Rio de Janeiro, RJ
Freelance – Graphic Designer & Fullstack PHP Developer

OBJECTIVE
Creative and technically skilled Graphic Designer & Fullstack PHP Developer with over 10 years of experience delivering impactful design and web solutions. Seeking to join an innovative company where I can contribute to high-quality digital experiences by combining artistic vision with solid front-end and back-end development skills.

Sep. 2017 – Present
As a multidisciplinary creative professional, I work across design and development to create digital products that are both visually engaging and functionally robust. My hybrid role allows me to support clients from ideation to execution—designing interfaces, building responsive layouts, and implementing back-end logic in PHP and Laravel.

Key Responsibilities:

- Developed full websites using PHP (Laravel), HTML5, CSS3, and JavaScript
- Designed brand identities, promotional banners, and UI layouts
- Built interactive prototypes and design systems in Figma
- Created responsive front-end interfaces optimized for usability and SEO
- Managed freelance projects with agile workflows and continuous deployment
- Integrated APIs and implemented database solutions (MySQL)

B2W Digital – Rio de Janeiro, RJ

Graphic Designer & Front-End Developer
Nov. 2012 – Sep. 2017
At one of Latin America's largest e-commerce platforms, I worked within the creative team to design high-impact marketing materials and digital interfaces. I contributed to web development initiatives while focusing on user engagement through effective visuals and campaign assets.

Key Responsibilities:

- Designed marketing assets (emails, banners, infographics) for B2C promotions
- Developed responsive web pages and landing pages with HTML/CSS
- Participated in interface design for kiosks and in-store displays
- Collaborated with marketing and tech teams to align design and business goals
- Ensured branding consistency across multi-channel campaigns
- Improved user experience through A/B tested layouts and clear visual hierarchies

EDUCATION

UNIVERSITY ESTACIO DE SA   **Rio de Janeiro, RJ**

Master of Art & Design   **2007-2012**

ADDITIONAL INFORMATION

- Visual Composition -Proficient
- Marketing and Social Media
- Publishing
- Html, css3 and Javascript, Laravel
- Angular
- Photoshop, Illustrator Inkscape and Indesign

Skills & Strengths

- **Creative Design & Branding** – Expert in crafting visual systems that elevate brand presence and user engagement
- **UI/UX Design** – Strong foundation in user-centered design and interactive prototyping
- **Fullstack Development** – Proficient in building web apps with PHP/Laravel and modern front-end frameworks
- **Design Systems** – Comfortable creating scalable, consistent component libraries
- **Cross-Disciplinary Communication** – Able to collaborate with devs, marketers, and stakeholders alike
- **Performance & Usability** – Focus on clean code and intuitive design for optimal experiences

LANGUAGE

- English - Intermediaries
- Spanish - Basics