Competency Rubric

Core Competency Scoring Rubric

Communication-Speech - COMS2

COMS2 Use of Information: Communication – COMS2 Use of Information – Students will collect, assess, synthesize, and organize information or data and integrate that material into written, oral, or non-verbal communication that makes the appropriate contribution to a situation or discussion.

Table 1: Caption

Level	Description
4 - Advanced Advanced performances exceed the expectations for Ferris graduates. This work shows an effective and well-developed response to the learning outcome. These students represent the strongest fraction of our graduates.	Advanced: strategies applied to the most appropriate information sources and databases. Evaluation of information: Demonstrates critical selective discernment of seminal, precedential, or influential sources relevant to a specific purpose and audience. Integration of Material: Skillfully organizes, synthesizes, and contextualizes evidence. Consistently distinguishes between own ideas and ideas of others. Seamlessly knits together paraphrase, summary, or quotes that are appropriate to context and true to the intentions of the original discourses. Ethical and Legal Use of Information: Correct and contextual use of citations and references. Demonstrates a full understanding of the ethical and legal restrictions on the use of published, confidential, and/or proprietary information, including Fair Use Laws.
3 - Proficient Proficient performances meet the expectations for Ferris graduates. This work demonstrates a sufficient response to the learning outcome with regard to scope and accuracy. All students are expected to attain this level of ability by graduation.	Proficient: recognizing differences between primary, secondary and tertiary sources. Evaluation of information: Demonstrates critical selective discernment with choosing timely, credible sources relevant to a specific purpose and audience. Integration of Material: Organizes, synthesizes, and contextualizes evidence appropriately for communication goals. Distinguishes between own ideas and ideas of others. Chooses paraphrasing, summary, or quoting appropriate to context and true to the intentions of the original discourses. Ethical and Legal Use of Information: Correctly uses citations and references according to a format appropriate to the discipline. Demonstrates understanding of the ethical and legal restrictions on the use of published, confidential, and/or proprietary information, including Fair Use Laws. Distinguishes between common knowledge and ideas requiring attribution.
2 - Progressing Developing performances approach the expectations for Ferris graduates. Although this work is more accomplished than that of novices, the scope and accuracy of the response does not yet satisfactorily address the learning outcome. This should be true of most first and second year students.	Progressing: create a system for organizing the information Evaluation of information: Uses credible sources which demonstrate more than one viewpoint. Integration of Material: Employs evidence to support claim(s) and argument(s). Presents some evidence with context. Distinction between own ideas and ideas of others is usually clear. Chooses paraphrasing, summary, or quoting appropriate to the context. Ethical and Legal Use of Information: Avoids plagiarism through use of citations and documentation according to at least one format. Distinguishes between common knowledge and ideas requiring attribution.
1 - Beginning Beginning performances do not meet the expectations for Ferris graduates. This work exhibits a novice level of ability with regard to addressing the learning outcome. This is the expected skill level for our incoming first year	Beginning: information from limited and similar sources. Can select appropriate information technologies to gather information. Evaluation of information: Uses some appropriate sources, but chooses others which are not suitable for academic work. Integration of Material: Sporadically uses