

# 科學園精品店創業計劃

## 一站式生活解決方案



卓越，  
不只於工作，更在於生活  
品味，觸手可及。

匯報人：  
Raymond Lam, Christina Hau  
Angela C, Naomi Kwok

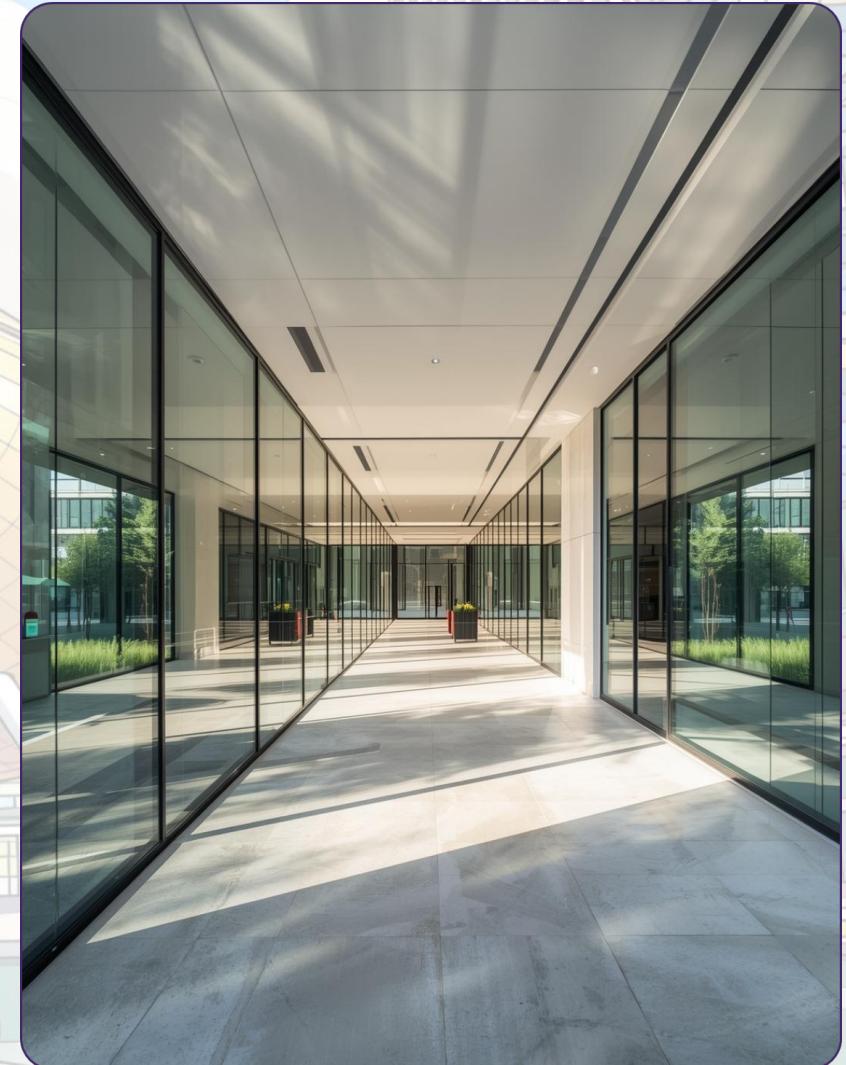


CT290DS007

# 開發的原因

我們是一群於科學園的工作者，  
親身經歷在園區內

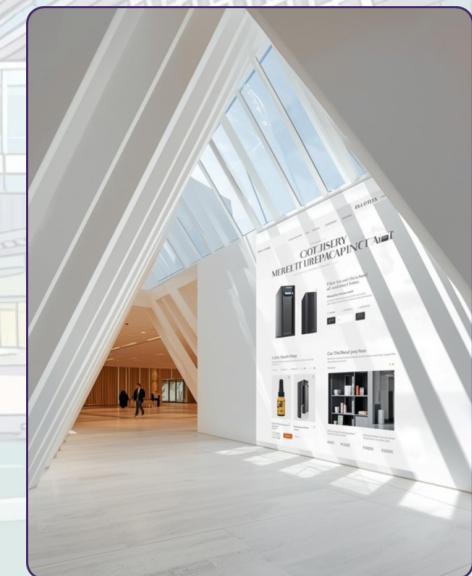
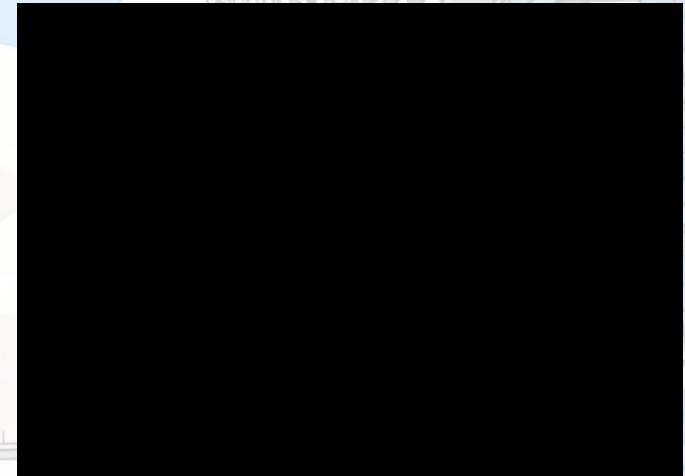
- ⻑期缺乏綜合零售，日常用品需跨區購買，浪費時間同交通費。想購買高品質、有設計感的生活必需用品，更加困難。
- 現有設施覆蓋極少，零星販賣機與小賣店無法滿足多元生活需求。



# 打破困局

面對這挑戰，針對現存需求缺口，我們決定在科學園創立一家高品質、有設計感必需用品的精品店，透過實體店面結合線上平台

- ✓ 縮短購物距離
- ✓ 滿足辦公室、旅遊者和居民的日常的各項需求
- ✓ 更提升園區的生活質素和品味。





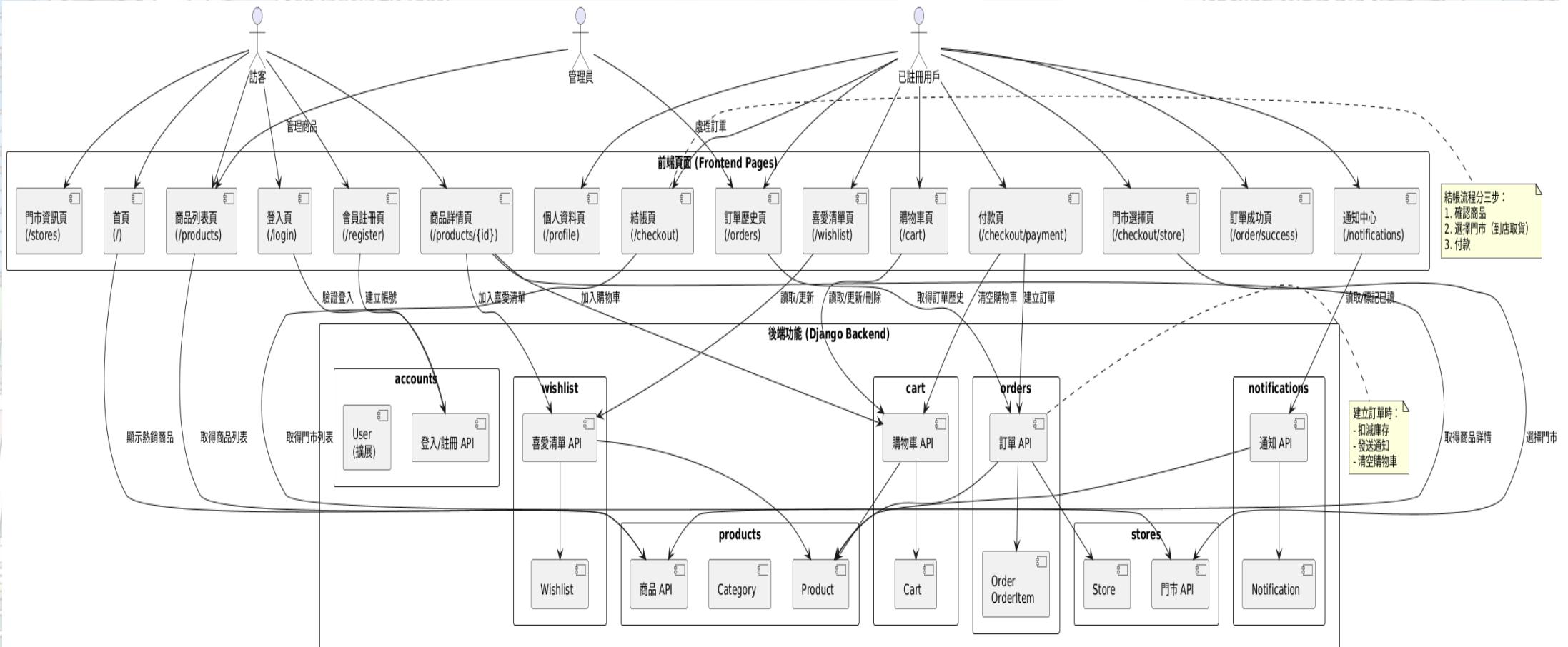
精品店名為「**CRANemon**」  
原於創立者，  
**Christina**  
**Raymond**  
**Angela**  
**Naomi**  
加上 **Doraemon**



並將設計結合成精品店的 Logo

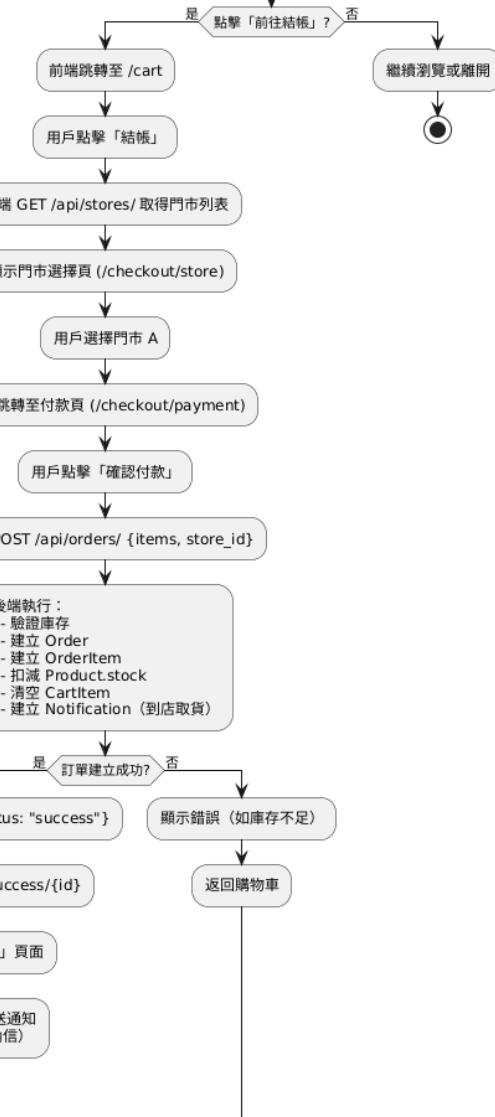
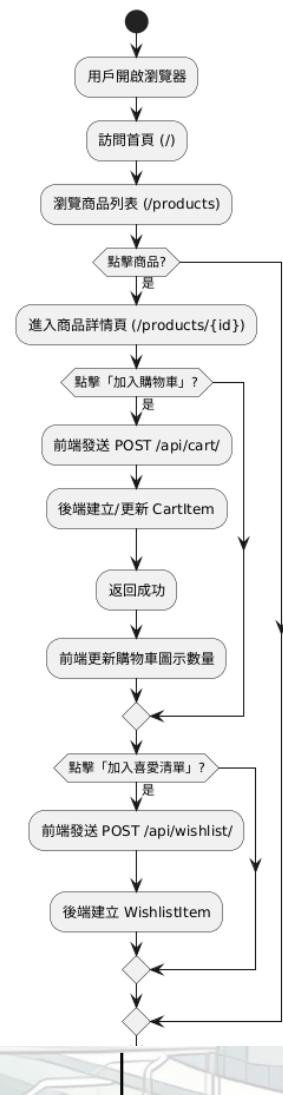
真心表達創立者的初心「百寶袋」  
包..... 羅..... 萬..... 有

# UML

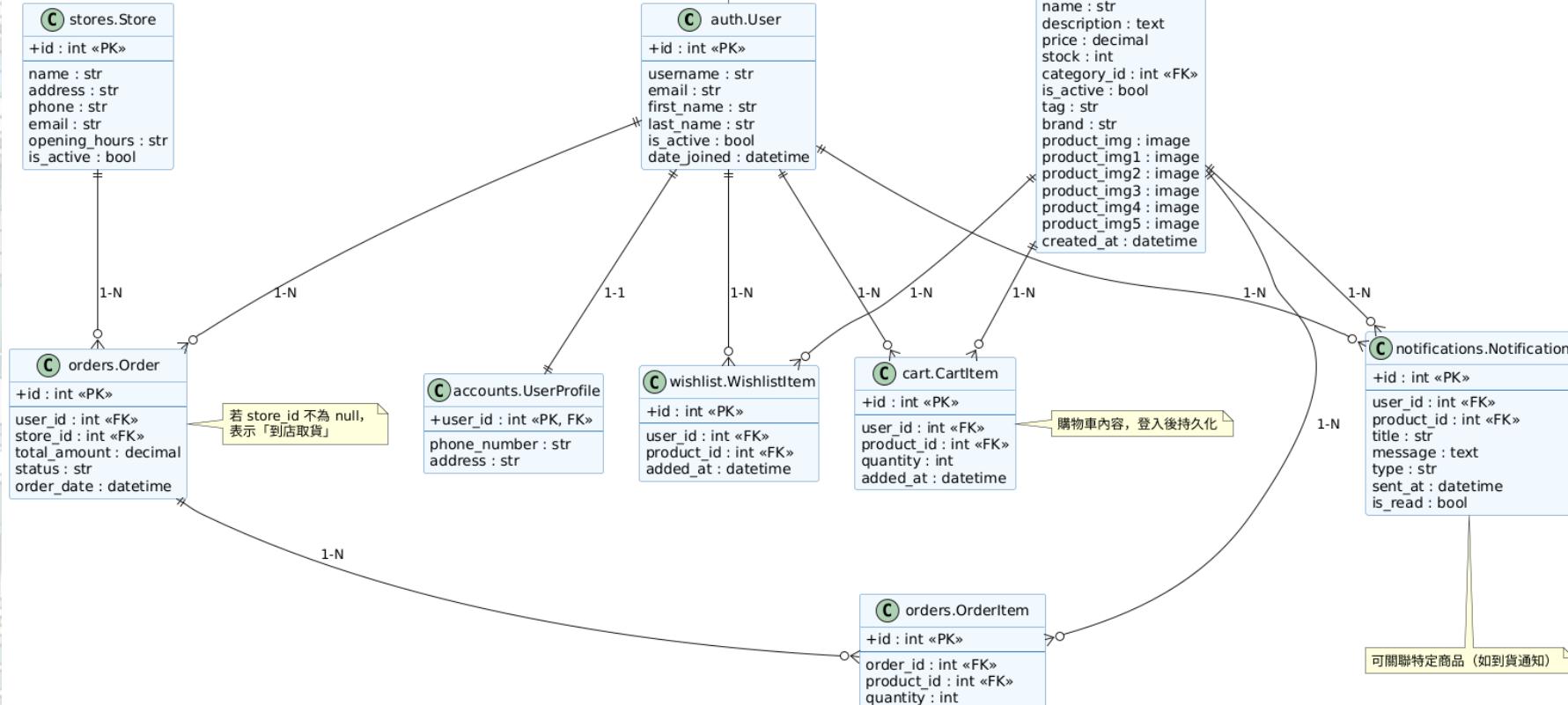


# Activity Diagram

全端活動架構圖：用戶購物流程（到店取貨）



# ER Diagram





0/home

Frontpage

# Home

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Home About Products

Search cranemon Logout Cart (0)

## CRANemon Products

Search

Keyword (Name, Brand, Description)

Category ▾ Brand ▾ Tag (-) ▾

Submit form

### Our Products

**CamClear Webcam - 1080p** \$ 399.99

Limited Like

Description : 1080p full HD webcam with built-in microphone. Auto low-light correction, 110° field of view.

More Info

**PadGlow RGB Mouse Pad - Extended** \$ 199.99

New Like

Description : Extended RGB mouse pad (800x300mm) with 14 lighting modes. Non-slip rubber base.

More Info

**DriveFast External SSD - 1TB** \$ 1039.99

Classic Like

Description : 1TB portable external SSD with USB 3.2. Read speeds up to 1050MB/s, shock-resistant.

More Info



### Our Products



**Sea Salt Dark Chocolate Squares**  
**\$ 68.00**

Snacks Featured Like

Description : 100g box of 70% cocoa dark chocolate squares with sea salt flakes. Artisanal craftsmanship.

[More Info](#)

**Sparkling Water Variety Pack**  
**\$ 68.00**

Beverages Limited Like

Description : 12-pack of 500ml sparkling water (3 lemon, 3 lime, 3 berry, 3 orange). No sugar.

[More Info](#)

**Fruit Infused Iced Tea**  
**\$ 63.99**

Beverages Sale Like

Description : 6-pack of 500ml peach-flavored iced tea. Made with real fruit extract.

[More Info](#)

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 >

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[Home / Products / Watercolor Paint Set - 24 Colors](#)[Back To Products](#)**Watercolor Paint Set - 24 Colors****Stationery****New****Like**

Description : 24-color watercolor paint set with 3 brushes and a mixing palette. Pigmented colors.

**Category****Stationery****Reviews**Rating : **5**

Comment :

**Submit****Make An Inquiry****Add to cart**[About Us](#)[Shopping](#)[Customer Service](#)

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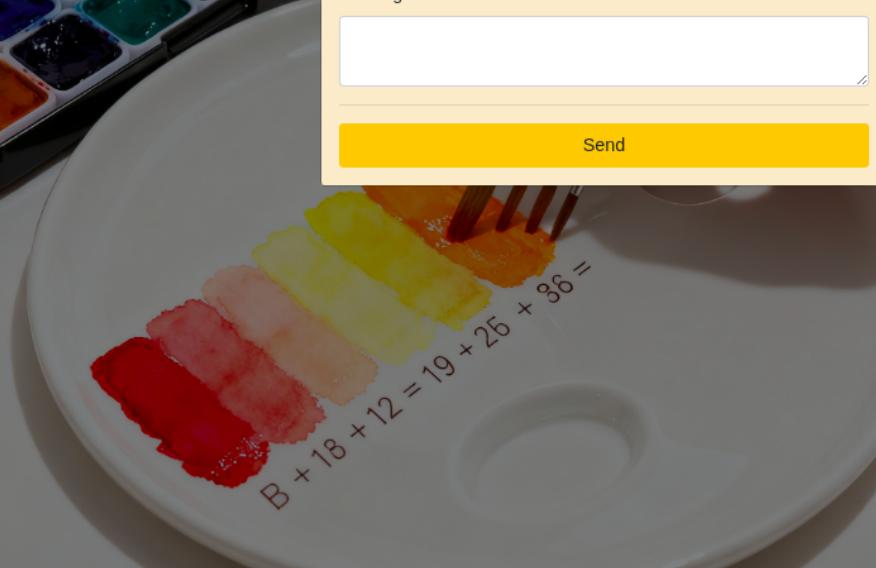
90%



Home About Prod

Home / Products / Watercolor Paint Set -

Back To Products



### Make An Inquiry

Shop:

Watercolor Paint Set - 24 Colors

Name:

cran emon

Email:

cranemon@hk

Phone:

Message:

Send



Category

stationary

Reviews

Rating : 5

Comment :

Submit

Make An Inquiry

Add to cart



## Your Order List



Product Name  
Bike Repair Kit

Total price  
HK\$ 199.99

Qty  
[-](#) [1](#) [+](#)

Summary

Total : HK\$ **\$419.97**

[Checkout](#)



Product Name  
Matcha Green Tea Cookies

Total price  
HK\$ 79.99

Qty  
[-](#) [1](#) [+](#)



Product Name  
Gel Pen Set - 12 Colors

Total price  
HK\$ 71.99

Qty  
[-](#) [1](#) [+](#)



Product Name  
Sea Salt Dark Chocolate Squares

Total price  
HK\$ 68.00

Qty  
[-](#) [1](#) [+](#)

我們實體精問店的位置



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# Checkout

## Collection information

First name :

Last name :

Email :

Contact No :

Other :

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Cart (4)

## Contact information

Email : cranemon@hk

## Payment information

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Cart (4)

Summary

Total : HK\$ 419.97

Confirm Checkout



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Shopping



Customer Service

Pay CRANEMON sandbox

**HK\$419.97**

Bike Repair Kit	HK\$199.99
Matcha Green Tea Cookies	HK\$79.99
Gel Pen Set - 12 Colors	HK\$71.99
Sea Salt Dark Chocolate Squares	HK\$68.00

Pay with  link

Or

Email

email@example.com

Payment method

Card information

1234 1234 1234 1234



MM / YY

CVC

123

Cardholder name

Full name on card

Country or region

Hong Kong SAR China



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**HK\$419.97**

Bike Repair Kit	HK\$199.99
Matcha Green Tea Cookies	HK\$79.99
Gel Pen Set - 12 Colors	HK\$71.99
Sea Salt Dark Chocolate Squares	HK\$68.00

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Or

Email

ryan@medical.com

Payment method

Card information

5427 5212 3652 4525



12 / 26

275



Cardholder name

CRAN EMON

Country or region

Hong Kong SAR China



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Pay CRANEMON sandbox

**HK\$299.98**

RGB Mouse Pad - Extended

HK\$199.99

Crunchy Almond Granola Bars

HK\$99.99

Pay with  link

Or

Email

ryan@medical.com

Payment method

Card information

4242 4242 4242 4242

VISA

12 / 26

245

123

Cardholder name

CRAN EMON

Country or region

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# Success

Thanks for making the purchase!



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Customer Service



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Cart (0)

Home / Dashboard

## Your Wishlist

Product	Unit price	
Dried Mango Slices - snacks	HK\$42.00	<button>Add to Cart</button> <button>Delete</button>
Sticky Notes Variety Pack - stationary	HK\$42.00	<button>Add to Cart</button> <button>Delete</button>
Honey Roasted Peanuts - snacks	HK\$32.00	<button>Add to Cart</button> <button>Delete</button>

## Your History

Order Date	Items	QTY	Amount	Status	
Nov. 3, 2025, 10:37 p.m.	Bike Repair Kit - cycling gear	1	HK\$419.97	ORDERED	<button>Reorder</button>
	Matcha Green Tea Cookies - snacks	1			
	Gel Pen Set - 12 Colors - stationary	1			
	Sea Salt Dark Chocolate Squares - snacks	1			



Home &gt; Orders &gt; Order items

Start typing to filter...

## AUTHENTICATION AND AUTHORIZATION

Groups [+ Add](#)Users [+ Add](#)

## NOTIFICATIONS

Notifications [+ Add](#)

## ORDERS

Order items [+ Add](#)Orders [+ Add](#)

## PRODUCTS

Categorys [+ Add](#)Products [+ Add](#)

## Select order item to change

[ADD ORDER ITEM](#) + Search

Search

Action:



Go

0 of 12 selected

<input type="checkbox"/>	ORDER	PRODUCT	QUANTITY	PRICE
<input type="checkbox"/>	ORDERED	Crunchy Almond Granola Bars - snacks	<input type="text" value="1"/>	99.99
<input type="checkbox"/>	ORDERED	RGB Mouse Pad - Extended - computer accessories	<input type="text" value="1"/>	199.99
<input type="checkbox"/>	ORDERED	Sea Salt Dark Chocolate Squares - snacks	<input type="text" value="1"/>	68.00
<input type="checkbox"/>	ORDERED	Crunchy Almond Granola Bars - snacks	<input type="text" value="1"/>	99.99
<input type="checkbox"/>	ORDERED	Vegan Protein Bites - snacks	<input type="text" value="1"/>	58.00
<input type="checkbox"/>	ORDERED	Dried Mango Slices - snacks	<input type="text" value="1"/>	42.00
<input type="checkbox"/>	ORDERED	Sticky Notes Variety Pack - stationary	<input type="text" value="1"/>	42.00
<input type="checkbox"/>	ORDERED	Honey Roasted Peanuts - snacks	<input type="text" value="1"/>	32.00
<input type="checkbox"/>	ORDERED	Sea Salt Dark Chocolate Squares - snacks	<input type="text" value="1"/>	68.00
<input type="checkbox"/>	ORDERED	Gel Pen Set - 12 Colors - stationary	<input type="text" value="1"/>	71.99
<input type="checkbox"/>	ORDERED	Matcha Green Tea Cookies - snacks	<input type="text" value="1"/>	79.99



Home &gt; Orders &gt; Orders

Start typing to filter...	
AUTHENTICATION AND AUTHORIZATION	
Groups	+ Add
Users	+ Add
NOTIFICATIONS	
Notifications	+ Add
ORDERS	
Order items	+ Add
Orders	+ Add
PRODUCTS	
Categorys	+ Add
Products	+ Add

## Select order to change

[ADD ORDER +](#) Action: -----  0 of 6 selected

<input type="checkbox"/>	USER	STORE	TOTAL AMOUNT	STATUS	ORDER DATE
<input type="checkbox"/>	cranemon	-	299.98	Ordered ▾	Nov. 3, 2025, 11:04 p.m.
<input type="checkbox"/>	cranemon	-	225.99	Ordered ▾	Nov. 3, 2025, 11:02 p.m.
<input type="checkbox"/>	cranemon	-	116.00	Ordered ▾	Nov. 3, 2025, 10:47 p.m.
<input type="checkbox"/>	cranemon	-	419.97	Ordered ▾	Nov. 3, 2025, 10:37 p.m.
<input type="checkbox"/>	cranemon	-	11999.00	Ordered ▾	Nov. 3, 2025, 5 p.m.
<input type="checkbox"/>	cranemon	-	519.36	Ordered ▾	Nov. 3, 2025, 4:57 p.m.

6 orders

[Save](#)



Home &gt; Products &gt; Categories

Start typing to filter...

## AUTHENTICATION AND AUTHORIZATION

Groups [+ Add](#)Users [+ Add](#)

## NOTIFICATIONS

Notifications [+ Add](#)

## ORDERS

Order items [+ Add](#)Orders [+ Add](#)

&lt;&lt;

## PRODUCTS

Categorys [+ Add](#)Products [+ Add](#)

## Select category to change

[ADD CATEGORY +](#)Action:  Go 0 of 16 selected CATEGORY cat food motorcycle tv watch computer fashion groceries furniture fragrances beauty computer accessories cycling gear fishing gear stationary beverages



Start typing to filter...	
<b>AUTHENTICATION AND AUTHORIZATION</b>	
Groups	<a href="#">+ Add</a>
Users	<a href="#">+ Add</a>
<b>NOTIFICATIONS</b>	
Notifications	<a href="#">+ Add</a>
<b>ORDERS</b>	
Order items	<a href="#">+ Add</a>
Orders	<a href="#">+ Add</a>
<b>PRODUCTS</b>	
Categorys	<a href="#">+ Add</a>
Products	<a href="#">+ Add</a>

## Select product to change

[ADD PRODUCT +](#) Search

Action: -----



Go

0 of 25 selected

<input type="checkbox"/>	ID	NAME	PRICE	STOCK	CATEGORY	BRAND	TAG	IS ACTIVE
<input type="checkbox"/>	1	Crunchy Almond Granola Bars	99.99	45	snacks	Nature's Bite	Classic	<input checked="" type="checkbox"/>
<input type="checkbox"/>	2	Sea Salt Dark Chocolate Squares	68.00	30	snacks	ChocoLuxe	Featured	<input checked="" type="checkbox"/>
<input type="checkbox"/>	3	Chilli Lime Potato Chips	38.00	60	snacks	CrunchCraft	New	<input checked="" type="checkbox"/>
<input type="checkbox"/>	4	Greek Yogurt Berry Cups	48.00	25	snacks	Yogurty's	Featured	<input checked="" type="checkbox"/>
<input type="checkbox"/>	5	Honey Roasted Peanuts	32.00	50	snacks	Nutty Guys	Sale	<input checked="" type="checkbox"/>
<input type="checkbox"/>	6	Vegan Protein Bites	58.00	15	snacks	PlantPower	Featured	<input checked="" type="checkbox"/>
<input type="checkbox"/>	7	Cheddar Cheese Crisps	52.00	35	snacks	CheeseLovers	Featured	<input checked="" type="checkbox"/>
<input type="checkbox"/>	8	Matcha Green Tea Cookies	79.99	20	snacks	TeaTime Bakes	Classic	<input checked="" type="checkbox"/>
<input type="checkbox"/>	9	Dried Mango Slices	42.00	40	snacks	FruitHarvest	Limited	<input checked="" type="checkbox"/>
<input type="checkbox"/>	10	Bacon Sticks with Cheese Dip			snacks			<input checked="" type="checkbox"/>



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🛒 Cart (0)

➡ Login

Username

cranemon

Password

\*\*\*\*\*

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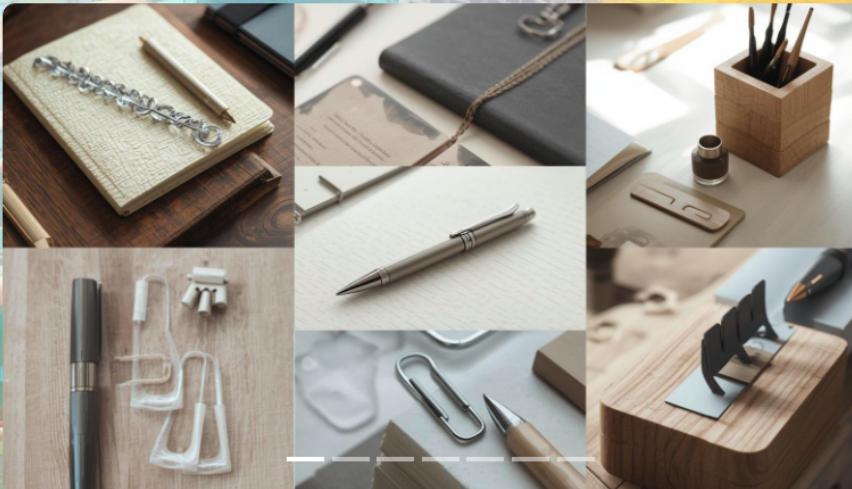
cranemon

Logout

Cart (0)

Success You are now logged in

## CRA Nemon Products



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Login success



### Register

First Name

Last Name

Username

Email

Password

Confirm Password

[Register](#)

# Register



# 卓越，不只於工作，更在於生活

## 品味，觸手可及。

我們實體精問店的位置

### 公司簡介

CRANemon 成立於2025年盛夏，我們是一群扎根於科學園的同行者。在日常工作中，我們親身經歷了在園區內難以便捷購買到高品質、有設計感的生活必需用品與禮品的困境。從一杯能喚醒靈感的咖啡，到一份送給合作夥伴的精緻禮物，這種「選擇的匱乏」激發了我們的初心。我們立志打破這種現狀，在科學園這片充滿創新與智慧的土地上，創立一家高格調的精品生活店。



### 我們的使命與願景

我們的使命，是為科學園社群——包括在這裡辛勤工作的科研人才、創業家、居住在附近的居民，乃至專程前來消閒體驗的訪客——打造一個觸手可及的優質生活驛站。

我們相信，卓越的創造力不僅存在於實驗室和代碼中，也應體現在日常生活的每一個細節裡。我們精選兼具實用功能與美學設計的用品，從辦公文具、科技配件、家居擺設、個人護理到精緻食品，致力於讓每位顧客都能在我們的店舖中，發現驚喜，獲得滿足，提升日常生活的質感。

### 我們的價值

- 精選嚴選：我們拒絕平庸、全數搜羅具有獨特設計、優良品質和實用功能的商品。
- 社群核心：我們深深植根於科學園社群，理解並回應這個獨特群體的需求與品味。
- 生活美學：我們不僅是售賣商品，更是推廣一種講究、從容、充滿格調的生活方式。
- 便捷體驗：我們提供無縫的線上瀏覽與線下選購體驗，成為科學園區內最可靠、最貼心的生活夥伴。

# About

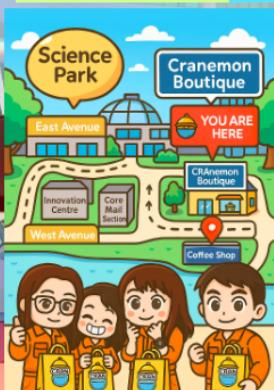


## 取件指南及程序

1. 辦公時間：星期一至六日(上午9.00至晚上9.00) 親臨本店有職員為你服務



2. 或辦公室時間以外、亦可到本店內的自提櫃取件、使用程序如下：



### 我們的位置

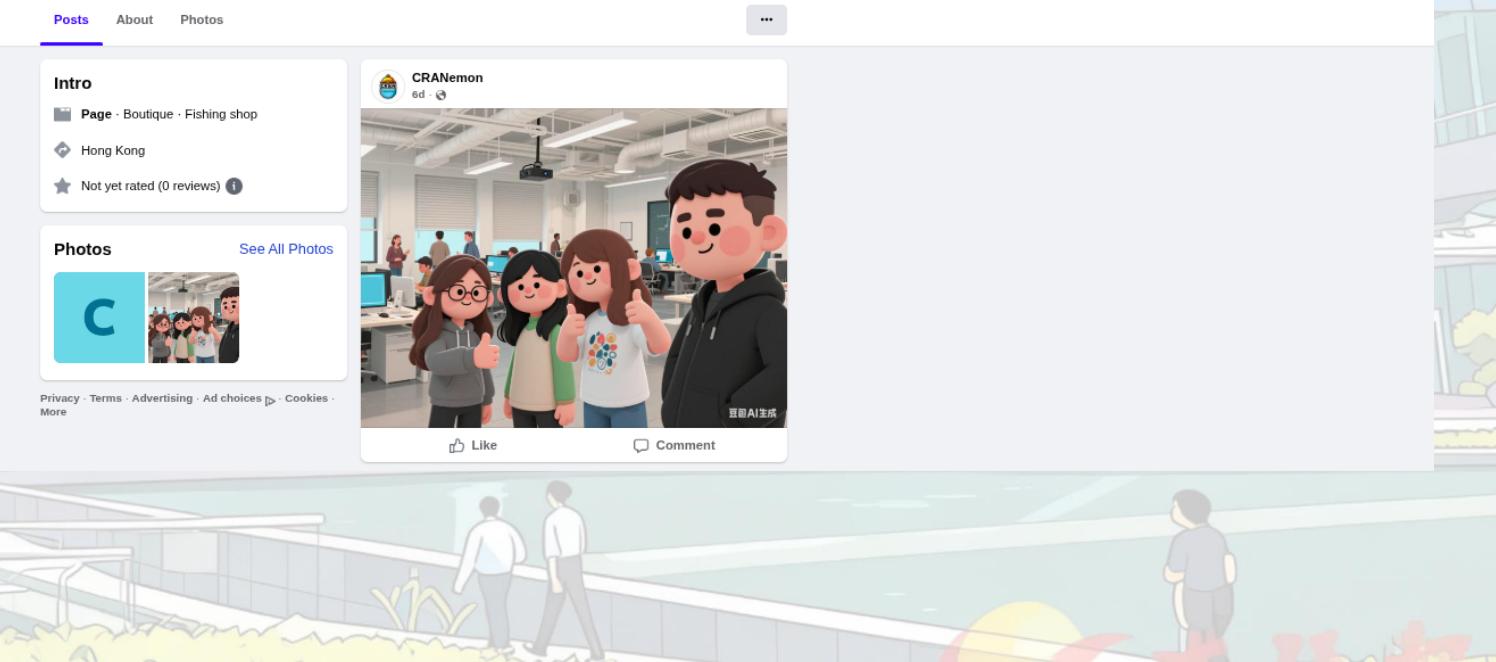
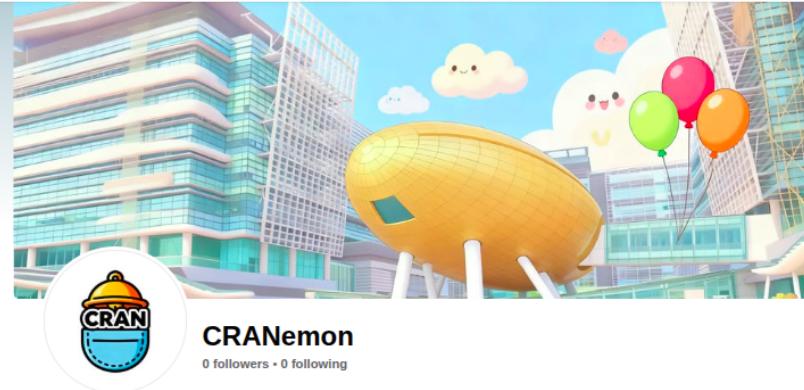
地址:沙田白石角香港科學園2期科技大道西10號10W地下S041B號舖

營業時間 : 星期一至日 辦公時間 09:00 - 18:00 並設24小時自提櫃

電話號碼 : 24652318 辦公時間

公共交通 來往香港科學園，可於大學站乘搭九巴272A·272K線或城巴582線，或於沙田站（排頭街）總站乘搭專綫小巴27或27A線，亦可在大埔墟站乘搭專綫小巴806C線

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# Message

# 真實示範



# Lesson Learned

學習後感

