



**KukSoolWon**  
OF HALF MOON BAY

Bringing out the best in ourselves and others.

President Sarah Bumkin  
Faralone View Elementary School  
1100 Le Conte Ave,  
Montara, CA 94037

Dear President Bumkin,

It's easy to see why many of Parent Teacher organizations on the Coastsides are participating in our fundraising program – it generates substantial funds and there's almost no work for you to do.

Here's how it works:

We offer a 5 - week program entitled “Skills for School” in which children develop focus, perseverance, and learn how to set and attain goals. We also cover child safety and teach basic non-aggressive self defense skills. Groups meet twice a week in one hour sessions at our nearby facility . The total price of the program is \$75 including a martial arts uniform. And ***100% of funds raised go directly to your organization.***

We provide you with as many fliers as you'd like to promote the program. Your fliers are customized to make it clear that all funds go to support your organization. I've enclosed a sample flier so you can see exactly what they will look like.

All you need to do is distribute the fliers through send-home packets and/or at events. We take care of everything else.

***When parents enroll their children, they make their checks payable to your organization.*** We collect the checks and forward them to you. That's it. No

money for you to collect, no orders for you to fill out. Just cash the checks when they come in.

Local PTAs and PTOs have raised thousands of dollars through this program. We have been helping children improve their lives since 1997. Parents and teachers frequently speak of the beneficial effects that Kuk Sool Won has had on school performance, self-esteem, and general attitude.

Please contact me at 650-274-2844 and I'll be happy to answer any questions you have and arrange for you to get as many fliers as you need.

Sincerely,

Master Paul Carmody  
Kuk Sool Won of Half Moon Bay