

# Patricia Carr

Mobile France : +33 6 51 82 03 56  
E-mail: pcarr.hi@gmail.com



My personal website: <https://pcarrhi.github.io>



## OVERVIEW

With a background in Communications, I applied my interest in media to work in the French tech startup, UWINLOC. Working in a startup improved my ability to manage multiple projects while monitoring trends in the tech industry.

Thanks to a wonderful experience surrounded by creativity and innovation, I decided to pursue a path in Web Development. I'm hoping to gain more experience with an internship in order to be capable of responding to user needs and using the right tools to fulfill this objective.

## EXPERIENCE

### COMMUNICATIONS MANAGER

#### UWINLOC (Toulouse, France, June 2016 - May 2019)

- Lead Generation via videos, newsletters, blogs, posters, website content.
- Press relations & Press Releases
- Internal Communication Management
- Social media content (+ KPIs)
- Website Management:
- Pitching/Presenting for new business partnerships
- External International Events Management

- 53% increase in social media following 2017-18
- 22% increase in website traffic 2017-18

### PROJECT COORDINATOR

#### Alliance Foundation (Boston, Massachusetts, May 2014 - October 2015)

- Document management for clinical online portal
- Event Logistics Support - Bi-annual Pharma trade show
- Employee on-boarding
- Meeting Minutes for Executive Board
- Feasibility study tracking for CRMs

### OFFICE ASSOCIATE

#### John Pedersen Executive Office (Honolulu, USA, Sept 2012 - April 2014)

- Client support
- Internal Communication/HR
- Billing/Invoicing

## SKILLS

- C
- HTML5/CSS3
- PHP
- JavaScript / jQuery
- MVC (Symfony)
- Python
- Google Analytics
- Copywriting
- PR / Presenting
- Wordpress
- MS Office

## EDUCATION

### CODING ACADEMY

**Epitech (Computer Science School)**  
(Oct 2019-Feb 2020)  
Toulouse, France

### B.A. COMMUNICATIONS & FRENCH

University of Hawaii (2009 - 2013)  
UMass Amherst (2011)