

Data Management

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Introduction

The idea behind the project was to create a database of all the Simpsons' characters and episodes.

The goal is to answer the following questions:

- WHICH CHARACTERS MAKES THE EPISODES **MORE** ENJOYABLE?
- WHICH CHARACTERS MAKES THE EPISODES LESS ENJOYABLE?

Data Acqusition

Fandom Characters Scraping

Characters

Category page

This is the main category page for all of the characters that have appeared in *The Simpsons* and its related stories (both current and former).

All items (5570)

F



F17



Faberge Egg Seller

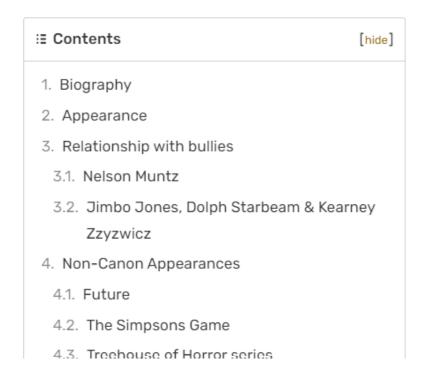


Faceless Man

Martin Prince, Jr.

- "Pick me, teacher, I'm ever so smart!"
- —Martin Prince^[src]
- "Dickety! Highly dubious."
- -Martin questioning Abe's story

Martin Prince is a recurring character in *The Simpsons*. He is a friend and classmate of Bart Simpson, and rivals Lisa's intelligence. He is Nelson Muntz's favorite target for bullying and is an academically brilliant teacher's pet and is portrayed as a stereotypical nerd. Martin is a fourth-grade student at Springfield Elementary School. He is usually shown on friendly terms with Bart due to the fact that he is occasionally seen with him, along with Nelson, Milhouse, and other kids.







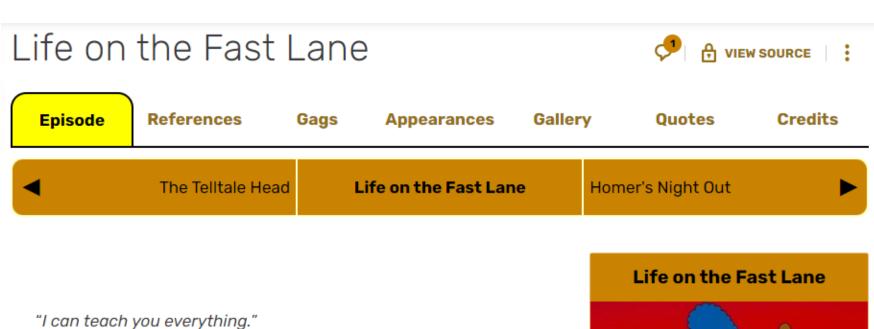
Fandom Episodes Scraping

List of Episodes

This is a **list of** *The Simpsons* **episodes** by broadcast order. The series has so far broadcasted 740 episodes.

For a list of episodes in production order, see *List of episodes by production order*.





"Life on the Fast Lane" is the ninth episode of Season 1. It was planned to be the eleventh episode of the season. The episode marks the debuts of Lenny Leonard, Jacques and Helen Lovejoy. This also marks the first episode to win a Primetime Emmy Award for Outstanding Animated Program.



—Jacques



IMDb Episodes Scraping





Season 34



Habeas Tortoise

25 Sep. 2022

★ 6.5 (494) ☆ Rate

After humiliating himself at a town meeting, Homer looks for acceptance in an internet group on the hunt for a missing tortoise and finds something much more sinister.

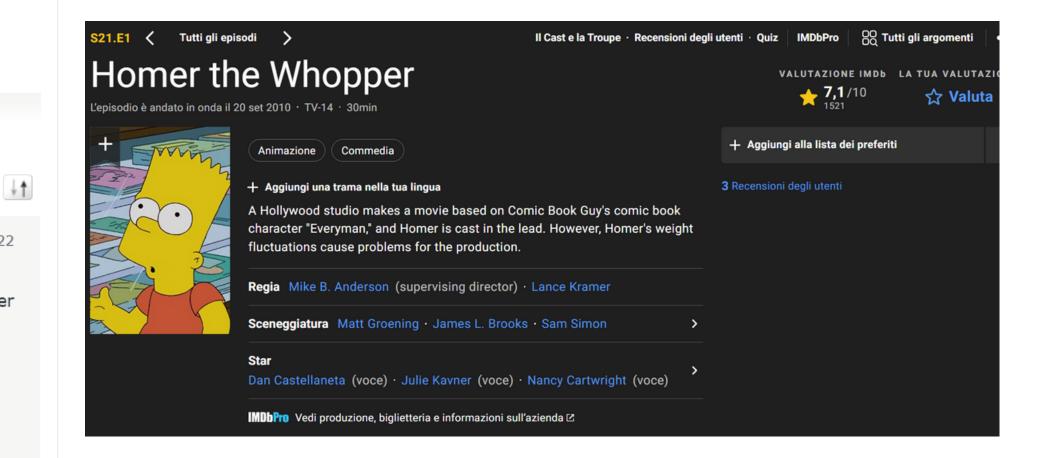


One Angry Lisa

2 Oct. 2022

★ 6.3 (395) ☆ Rate

Lisa gets called for jury duty, while Marge becomes obsessed with her exercise bike.



Data Cleaning, Data Enrichment & Data Integration

• We normalized some attributes, such as the characters name

• Conversion from text format to numeric format

• Cancellation of future episodes as these have missing values

We guaranteed consistency



Fandom Episode

url

title

episode_number_absolute

airdate

main_characters

season

production_code

written_by

directed_by

IMDb Episode

url

title

episode_number_absolute

episode_number_relative

airdate

season

rating

reviews_amount

Episode

episode_number_absolute

episode_number_relative

season

title

rating

reviews_amount

fandom_url

imdb_url

Data Quality

Accuracy

In our case, it is currently impossible to establish a source of truth for the collected data. We do not have reference values or validated sources where we can get extra data for comparison.

Fandom and IMDb are not a hundred percent guarantor of the information presented on the site.

Completeness

- Fandom Characters: the percentage of completeness of this dataset is 56.2%
- Fandom Episodes: the percentage of completeness of this dataset is 93.7%
- IMDb Episodes: the percentage of completeness of this dataset is 100%

Currency

Currency measures how quickly data is updated, so, in our case the series "The Simpsons" is in continuous production and that's why the currency of our database will decrease every week.

• To try to ensure currancy data should be collected at least weekly from the first scraping.

Consistency

We check the consistency of the data formats that we integrate into one dataset.

| Fandom Columns | Fandom DType | IMDb DType IMDb Columns | | |
|-------------------------|--------------|-------------------------|-------------------------|--|
| url | string | string | imdb_url | |
| title | string | string | title | |
| season | float64 | int64 | season | |
| episode_number_absolute | int64 | int64 | episode_number_absolute | |
| airedate | date | date | airdate | |
| main_characters | string | i | - | |
| image_url | string | - | - | |
| production_code | string | - | - | |
| - | _ | int64 | rating | |
| - | - | int64 | episode_number_relative | |
| - | _ | int64 | reviews_amount | |
| written_by | string | - | - | |
| directed_by | string | - | - | |

Data Model

Why use a Relational Database?

• It is the best option for managing many-to-many relations

It is easy to execute complex queries using SQL

• Helps in maintaining data integrity and data accuracy

• Reduces data **redundancy** to minimum or zero

• It is very well known

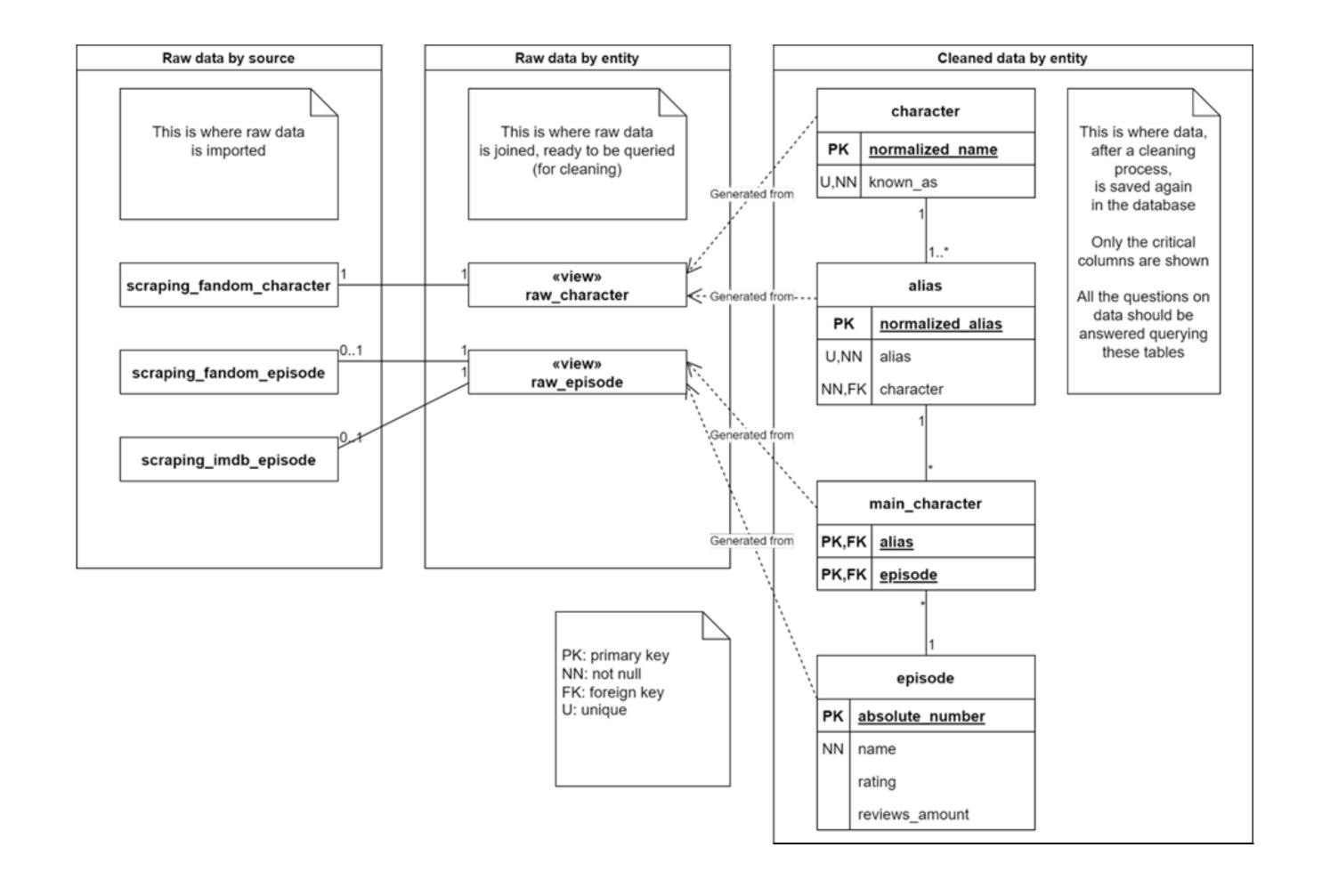
Why use a Relational Database?

- Key-Value Stores: not suitable for relations
- Column Family Stores: not suitable for relations
- Graph databases: we don't need rich relations
- RDF databases: we don't need such expressive power



We chose PostgreSQL because it's a **powerful**, **open source** object-relational database system with a strong reputation for **reliability**, feature **robustness**, and **performance**

Data Storage



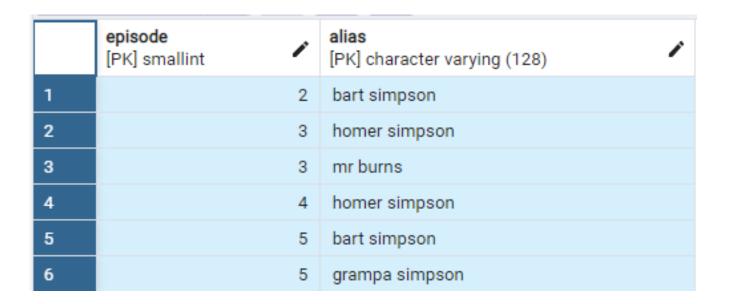
CharacterTable

| | normalized_name [PK] character varying (128) | known_as character varying (128) | fandom_url character varying (256) | i |
|----|---|-------------------------------------|--|---|
| 50 | agnes skinner | Agnes Skinner | https://simpsons.fandom.com/wiki/Agnes_Skinner | |
| 51 | a hole in the ground gang | A Hole in the Ground Gang | https://simpsons.fandom.com/wiki/A_Hole_in_the_Ground_Gang | |
| 52 | ahura mazda | Ahura Mazda | https://simpsons.fandom.com/wiki/Ahura_Mazda | |
| 53 | aiden freemont | Aiden Freemont | https://simpsons.fandom.com/wiki/Aiden_Freemont | |
| 54 | aileen | Aileen | https://simpsons.fandom.com/wiki/Aileen | |
| 55 | air force guard | Air Force Guard | https://simpsons.fandom.com/wiki/Air_Force_Guard | |

Alias Table

| | normalized_alias [PK] character varying (128) | alias character varying (128) | character character varying (128) | |
|---|---|----------------------------------|-----------------------------------|--|
| 1 | 10 year old voiced man | 10 Year Old Voiced Man | 10 year old voiced man | |
| 2 | 3 little pigs | 3 Little Pigs | 3 little pigs | |
| 3 | 4h leader | 4-H leader | 4h leader | |
| 4 | 50 cent character | 50 Cent (character) | 50 cent character | |
| 5 | 98th airborne veteran | 98th Airborne veteran | 98th airborne veteran | |
| 6 | a27 | A27 | a27 | |

Main Character Table



Episode Table

| | episode_number_absolute [PK] smallint | episode_number_relative smallint | season smallint | title character varying (128) | rating smallint | reviews_amount integer | fandom_url character varying (| imdb_url character varying (256) |
|-----|--|----------------------------------|--------------------|--------------------------------|-----------------|------------------------|-----------------------------------|-------------------------------------|
| 127 | 127 | 24 | 6 | Lemon of Troy | 87 | 3300 | https://simpso | https://www.imdb.com/titl |
| 128 | 128 | 25 | 6 | Who Shot Mr. Burns? (Part One) | 92 | 4200 | https://simpso | https://www.imdb.com/titl |
| 129 | 129 | 1 | 7 | Who Shot Mr. Burns? (Part Two) | 90 | 3800 | https://simpso | https://www.imdb.com/titl |
| 130 | 130 | 2 | 7 | Radioactive Man | 83 | 2900 | https://simpso | https://www.imdb.com/titl |
| 131 | 131 | 3 | 7 | Home Sweet Homediddly-Dum-Doo | 84 | 2800 | https://simpso | https://www.imdb.com/titl |
| 132 | 132 | 4 | 7 | Bart Sells His Soul | 88 | 3800 | https://simpso | https://www.imdb.com/titl |

Data Exploration

First Query

```
SELECT c.normalized_name, c.know_as, c.fandom_url
COUNT (e.episode_number_absolute) AS number_of_episodes,
AVG (e.rating) AS average_episode_rating,
COUNT (e.episode_number_absolute)/2 + AVG(e.rating) AS popularity_score
FROM "character" AS c
    INNER JOIN "alias" AS a ON c.normalized_name = a."character"
    INNER JOIN main_character AS m ON a.normalized_alias = m."alias"
    INNER JOIN episode AS e ON m.episode = e.episode_number_absolute
GROUP BY c.normalized_name
HAVING COUNT (e.episode_number_absolute)>1
ORDER BY COUNT COUNT(e.episode_number_absolute)/2 * AVG(e.rating) DESC
LIMIT 10;
```

Which character makes the episodes more enjoyable?







Second Query

```
SELECT c.normalized_name, c.know_as, c.fandom_url
COUNT (e.episode_number_absolute) AS number_of_episodes,
AVG (e.rating) AS average_episode_rating,
COUNT (e.episode_number_absolute)/2 * AVG(e.rating) AS popularity_score
FROM "character" AS c
    INNER JOIN "alias" AS a ON c.normalized_name = a."character"
    INNER JOIN main_character AS m ON a.normalized_alias = m."alias"
    INNER JOIN episode AS e ON m.episode = e.episode_number_absolute
GROUP BY c.normalized_name
HAVING COUNT (e.episode_number_absolute)>10
ORDER BY COUNT (e.episode_number_absolute)/2 * AVG(e.rating) ASC
LIMIT 5
```

Which character makes the episodes less enjoyable?



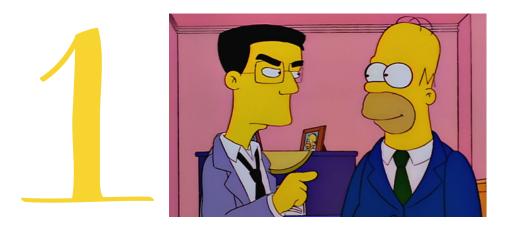




Third Query

```
SELECT e.episode_number_absolute,e.season, e.title, e.rating
FROM episode AS e
ORDER BY e.rating DESC
LIMIT 10
```

What are the best episodes?



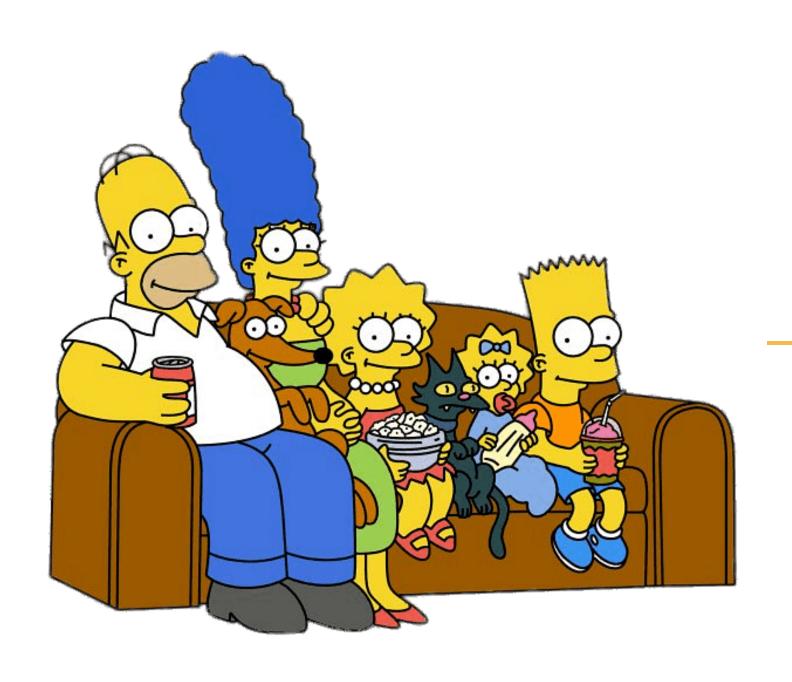
"Homer's Enemy" **\$8.E23**



"Who Shot Mr. Burns?"
(Part One) **\$6.E25**



"Treehouse of Horror V" **\$6.E6**



The End.

Thanks for your attention!