

# Data Management

Julia Tsymbal, Paola Cavana, Edoardo Fava





### Introduction

The idea behind the project was to create a database of all the Simpsons' characters and episodes.

The goal is to answer the following questions:

- WHICH CHARACTERS MAKES THE EPISODES **MORE** ENJOYABLE?
- WHICH CHARACTERS MAKES THE EPISODES LESS ENJOYABLE?

# Data Acqusition

## Fandom Characters Scraping

#### Characters

Category page

This is the main category page for all of the characters that have appeared in *The Simpsons* and its related stories (both current and former).

#### All items (5570)

F



F17



Faberge Egg Seller

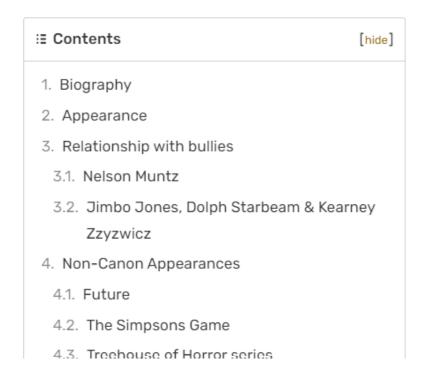


Faceless Man

#### Martin Prince, Jr.

- "Pick me, teacher, I'm ever so smart!"
- —Martin Prince<sup>[src]</sup>
- "Dickety! Highly dubious."
- -Martin questioning Abe's story

Martin Prince is a recurring character in *The Simpsons*. He is a friend and classmate of Bart Simpson, and rivals Lisa's intelligence. He is Nelson Muntz's favorite target for bullying and is an academically brilliant teacher's pet and is portrayed as a stereotypical nerd. Martin is a fourth-grade student at Springfield Elementary School. He is usually shown on friendly terms with Bart due to the fact that he is occasionally seen with him, along with Nelson, Milhouse, and other kids.







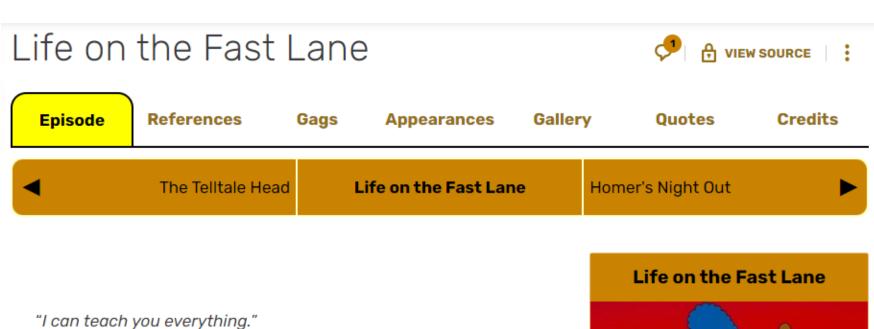
## Fandom Episodes Scraping

#### List of Episodes

This is a **list of** *The Simpsons* **episodes** by broadcast order. The series has so far broadcasted 740 episodes.

For a list of episodes in production order, see *List of episodes by production order*.





"Life on the Fast Lane" is the ninth episode of Season 1. It was planned to be the eleventh episode of the season. The episode marks the debuts of Lenny Leonard, Jacques and Helen Lovejoy. This also marks the first episode to win a Primetime Emmy Award for Outstanding Animated Program.



—Jacques



## IMDb Episodes Scraping





#### Season 34



#### **Habeas Tortoise**

25 Sep. 2022

★ 6.5 (494) ☆ Rate

After humiliating himself at a town meeting, Homer looks for acceptance in an internet group on the hunt for a missing tortoise and finds something much more sinister.

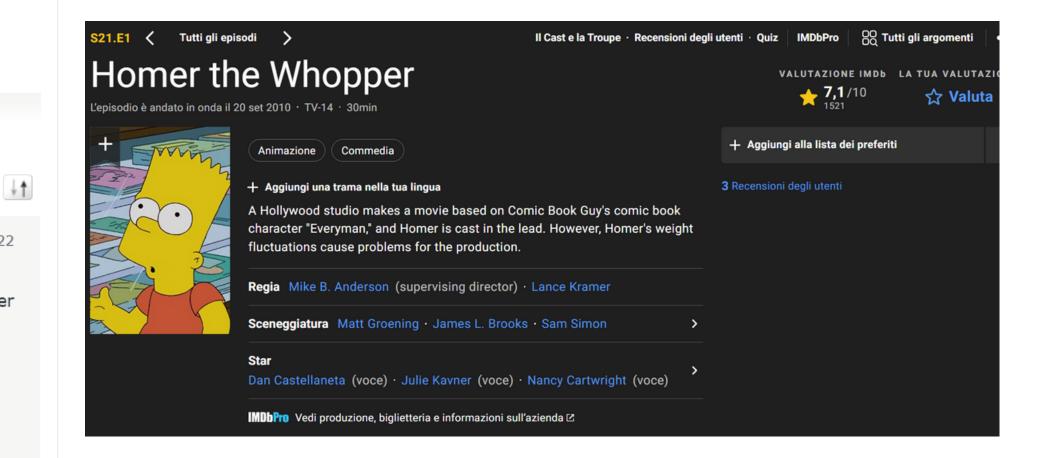


#### One Angry Lisa

2 Oct. 2022

★ 6.3 (395) ☆ Rate

Lisa gets called for jury duty, while Marge becomes obsessed with her exercise bike.



# Data Cleaning, Data Enrichment & Data Integration

• We normalized some attributes, such as the characters name

• Conversion from text format to numeric format

• Cancellation of future episodes as these have missing values

We guaranteed consistency



#### **Fandom Episode**

url

title

episode\_number\_absolute

airdate

main\_characters

season

production\_code

written\_by

directed\_by

#### **IMDb Episode**

url

title

episode\_number\_absolute

episode\_number\_relative

airdate

season

rating

reviews\_amount

#### **Episode**

episode\_number\_absolute

episode\_number\_relative

season

title

rating

reviews\_amount

fandom\_url

imdb\_url

# Data Quality

### Accuracy

In our case, it is currently impossible to establish a source of truth for the collected data. We do not have reference values or validated sources where we can get extra data for comparison.

Fandom and IMDb are not a hundred percent guarantor of the information presented on the site.

### Completeness

- Fandom Characters: the percentage of completeness of this dataset is 56.2%
- Fandom Episodes: the percentage of completeness of this dataset is 93.7%
- IMDb Episodes: the percentage of completeness of this dataset is 100%

### Currency

Currency measures how quickly data is updated, so, in our case the series "The Simpsons" is in continuous production and that's why the currency of our database will decrease every week.

• To try to ensure currancy data should be collected at least weekly from the first scraping.

### Consistency

We check the consistency of the data formats that we integrate into one dataset.

Fandom Columns	Fandom DType	IMDb DType IMDb Columns		
url	string	string	imdb_url	
title	string	string	title	
season	float64	int64	season	
episode_number_absolute	int64	int64	episode_number_absolute	
airedate	date	date	airdate	
main_characters	string	i	-	
image_url	string	-	-	
production_code	string	-	-	
-	_	int64	rating	
-	-	int64	episode_number_relative	
-	_	int64	reviews_amount	
written_by	string	-	-	
directed_by	string	-	-	

# Data Model

## Why use a Relational Database?

• It is the best option for managing many-to-many relations

It is easy to execute complex queries using SQL

• Helps in maintaining data integrity and data accuracy

• Reduces data **redundancy** to minimum or zero

• It is very well known

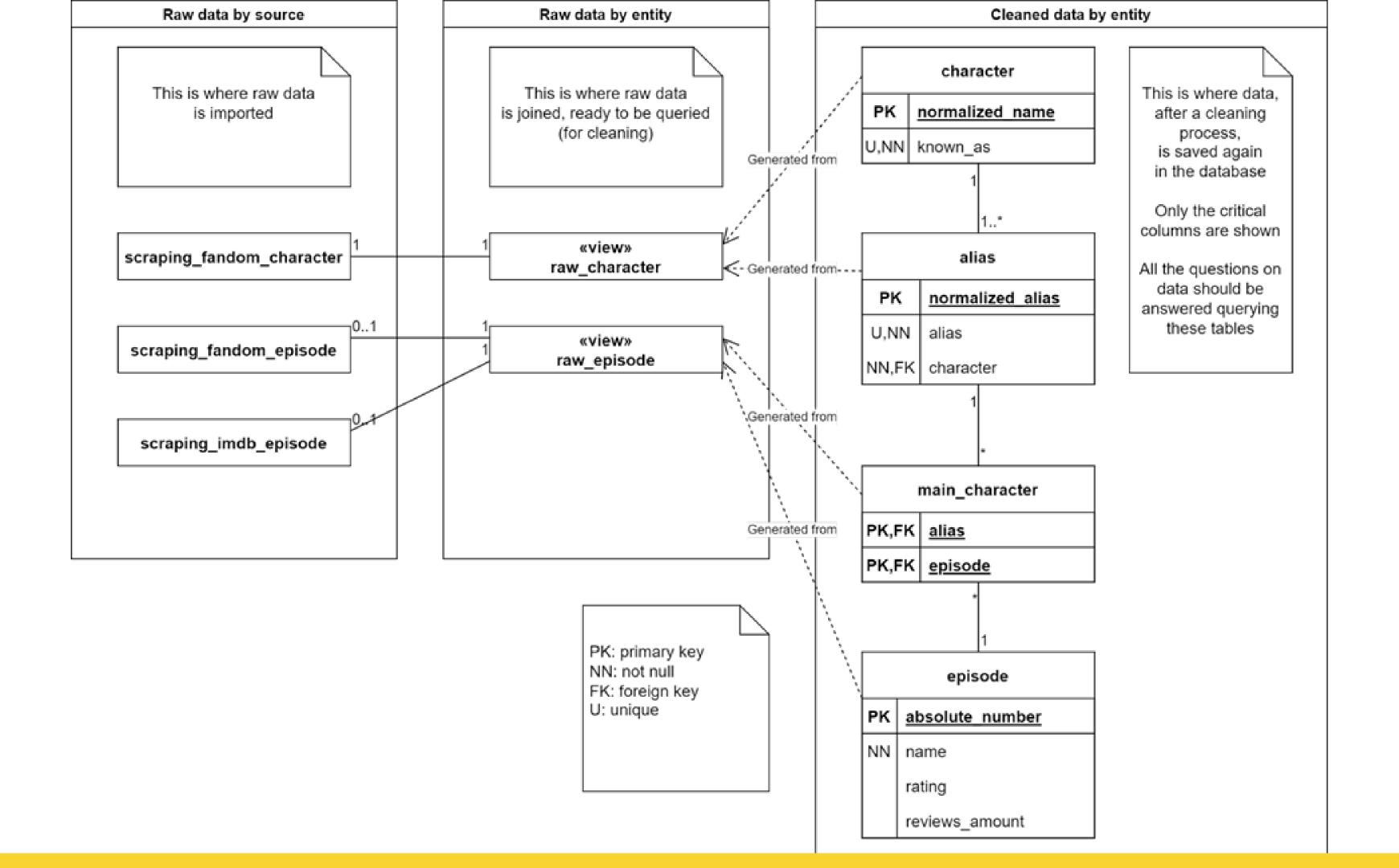
## Why use a Relational Database?

- Key-Value Stores: not suitable for relations
- Column Family Stores: not suitable for relations
- Graph databases: we don't need rich relations
- RDF databases: we don't need such expressive power



We chose PostgreSQL because it's a **powerful**, **open source** object-relational database system with a strong reputation for **reliability**, feature **robustness**, and **performance** 

# Data Storage



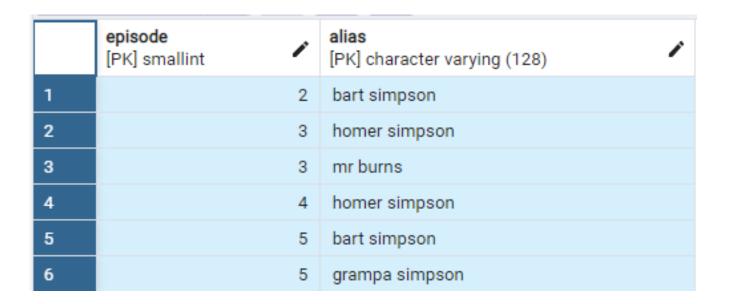
### CharacterTable

	normalized_name [PK] character varying (128)	known_as character varying (128)	fandom_url character varying (256)	i
50	agnes skinner	Agnes Skinner	https://simpsons.fandom.com/wiki/Agnes_Skinner	
51	a hole in the ground gang	A Hole in the Ground Gang	https://simpsons.fandom.com/wiki/A_Hole_in_the_Ground_Gang	
52	ahura mazda	Ahura Mazda	https://simpsons.fandom.com/wiki/Ahura_Mazda	
53	aiden freemont	Aiden Freemont	https://simpsons.fandom.com/wiki/Aiden_Freemont	
54	aileen	Aileen	https://simpsons.fandom.com/wiki/Aileen	
55	air force guard	Air Force Guard	https://simpsons.fandom.com/wiki/Air_Force_Guard	

#### Alias Table

	normalized_alias [PK] character varying (128)	alias character varying (128)	character character varying (128)	
1	10 year old voiced man	10 Year Old Voiced Man	10 year old voiced man	
2	3 little pigs	3 Little Pigs	3 little pigs	
3	4h leader	4-H leader	4h leader	
4	50 cent character	50 Cent (character)	50 cent character	
5	98th airborne veteran	98th Airborne veteran	98th airborne veteran	
6	a27	A27	a27	

#### Main Character Table



### Episode Table

	episode_number_absolute [PK] smallint	episode_number_relative smallint	season smallint	title character varying (128)	rating smallint	reviews_amount integer	fandom_url character varying (	imdb_url character varying (256)
127	127	24	6	Lemon of Troy	87	3300	https://simpso	https://www.imdb.com/titl
128	128	25	6	Who Shot Mr. Burns? (Part One)	92	4200	https://simpso	https://www.imdb.com/titl
129	129	1	7	Who Shot Mr. Burns? (Part Two)	90	3800	https://simpso	https://www.imdb.com/titl
130	130	2	7	Radioactive Man	83	2900	https://simpso	https://www.imdb.com/titl
131	131	3	7	Home Sweet Homediddly-Dum-Doo	84	2800	https://simpso	https://www.imdb.com/titl
132	132	4	7	Bart Sells His Soul	88	3800	https://simpso	https://www.imdb.com/titl

# Data Exploration

### First Query

```
SELECT c.normalized_name, c.know_as, c.fandom_url
COUNT (e.episode_number_absolute) AS number_of_episodes,
AVG (e.rating) AS average_episode_rating,
COUNT (e.episode_number_absolute)/2 + AVG(e.rating) AS popularity_score
FROM "character" AS c
    INNER JOIN "alias" AS a ON c.normalized_name = a."character"
    INNER JOIN main_character AS m ON a.normalized_alias = m."alias"
    INNER JOIN episode AS e ON m.episode = e.episode_number_absolute
GROUP BY c.normalized_name
HAVING COUNT (e.episode_number_absolute)>1
ORDER BY COUNT COUNT(e.episode_number_absolute)/2 + AVG(e.rating) DESC
LIMIT 10;
```

Which character makes the episodes more enjoyable?







### **Second Query**

```
SELECT c.normalized_name, c.know_as, c.fandom_url
COUNT (e.episode_number_absolute) AS number_of_episodes,
AVG (e.rating) AS average_episode_rating,
COUNT (e.episode_number_absolute)/2 + AVG(e.rating) AS popularity_score
FROM "character" AS c
    INNER JOIN "alias" AS a ON c.normalized_name = a."character"
    INNER JOIN main_character AS m ON a.normalized_alias = m."alias"
    INNER JOIN episode AS e ON m.episode = e.episode_number_absolute
GROUP BY c.normalized_name
HAVING COUNT (e.episode_number_absolute)>10
ORDER BY COUNT COUNT(e.episode_number_absolute)/2 + AVG(e.rating) ASC
LIMIT 5
```

# Which character makes the episodes less enjoyable?



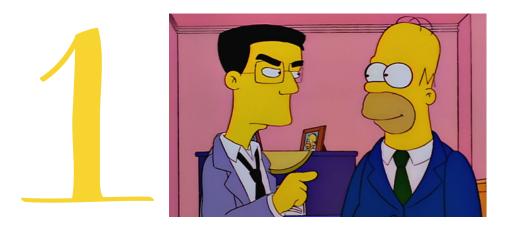




## **Third Query**

```
SELECT e.episode_number_absolute,e.season, e.title, e.rating
FROM episode AS e
ORDER BY e.rating DESC
LIMIT 10
```

### What are the best episodes?



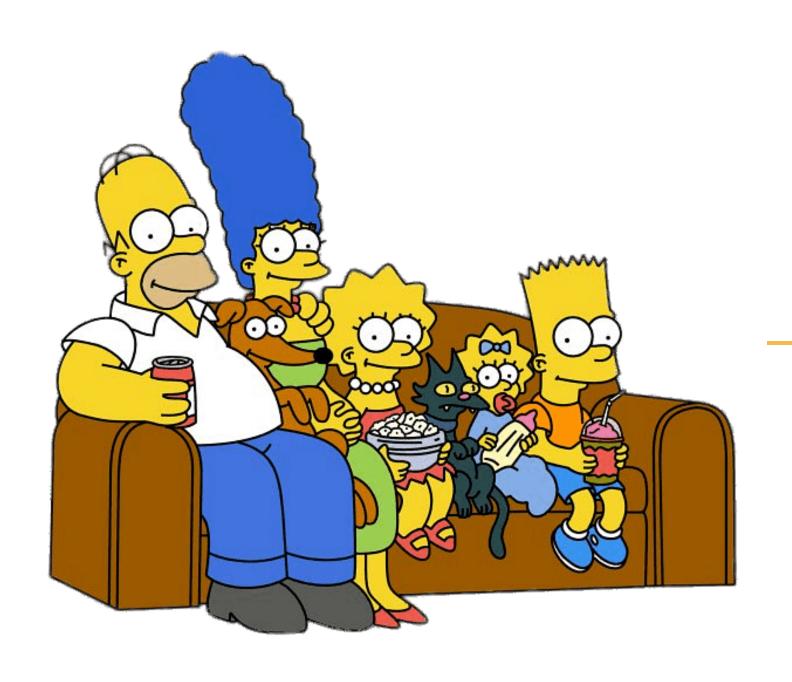
"Homer's Enemy" **\$8.E23** 



"Who Shot Mr. Burns?"
(Part One) **\$6.E25** 



"Treehouse of Horror V" **\$6.E6** 



# The End.

# Thanks for your attention!