

Patrick Clarke - Interaction Designer

## Skills

Experienced in

Data Visualization User Interface Design User Testing Prototyping Technical Writing

Familiar with

Web Development Android Development Design Methodologies

Languages used

**JavaScript** 

Java

C

C++

Python

Software

Adobe Design Suite Balsamiq

Axure

Oxygen XML Writer

# **Objective**

My goal as a designer is to make sense of the complexities in our world and to render them understandable. I am uniquely capable, owing to my skills combining economics,

technology, and creativity. I seek positions dealing with challenging concepts and interfaces, where I can use my skillset to create designs for communicating them.

# Work Experience

# Research Assistant, SFU CZLab May 2014 – May 2015

#### Context

- · Spearheaded research towards using fitness trackers to alleivate arthritis
- · Aimed to design a UI that supported physiotherapists and their patients

## Responsibilities

- · Built click-through UI prototypes in Axure
- · Performed data analysis using the Pandas Python library
- · Wrote functional data visualization prototypes in Processing and d3.js
- · Gathered requirements from physiotherapists in research group

# Results

- · Identified critical patient data through prototyping
- · Prototypes used to successfully receive grant funding

# Technical Writer, FINCAD May 2013 – May 2015

#### Context

- · Contract position to document and design financial software
- · Flexible role that changed depending on the sprint and release date

### Responsibilities

- · Wrote guide and code samples for SDK product in Java, C#, and C++
- · Redesigned documentation, written in HTML, CSS, and Python
- · Designed and implemented CMS in Bootstrap for a Django-based app
- · Authored documentation in XML for Excel and web API products

#### Results

- · Increased readership of user guides
- · Reduced support calls regarding SDK

### **Work History**

Technical Writer, 2013-15 FINCAD

Research Assistant, 2014-15 SFU CZLab

UX Designer, 2012 BCcampus

Content Intern, 2011 BroadbandTV

Shipping Clerk, 2008

Grocery Assistant, 2004-07 Real Canadian Superstore

# UX Designer, BCcampus May – December 2012

#### Context

- · Assisted with upgrade to ApplyBC, a university application form site
- · Waterfall development went through design, development, and testing

#### Responsibilities

- · Created click-through wireframe prototypes in Balsamiq mockups
- · Implemented HTML and JavaScript front-end of site with GWT
- · Researched, designed, and conducted ApplyBC upgrade user test
- · Wrote report summarizing user test findings in Adobe InDesign

### Results

- · ApplyBC upgrade launched smoothly
- · User test report guided next iteration of ApplyBC

#### Education

BSc School of Interactive Arts & Technology, 2015 Simon Fraser University

BA Economics, 2010 Simon Fraser University

# **Course Projects**

# Benefit Mobile Fitness App Mobile App Design, Fall 2013

#### Context

- · Project to make a functional prototype of an Android app
- · Team chose to make a fitness app, focusing on data visualization

### Responsibilities

- · Researched approaches to fitness app design
- · Designed interface through iterating wireframes and prototypes
- · Implemented design in Java, and tested to support Android 2.3 and up
- · Accessed Fitbit API and stored user data in MySQL on user's device

## Results

- · Functional prototype worked perfectly in demonstration
- · App design called "highly intuitive"

# **English Farm Prices Visualization** Visual Analytics, Spring 2013

#### Context

- · Project to make a polished interactive data visualization
- · Used historical time series of English farm prices from 1500-1914

# Responsibilities

- · Sketched designs and created mockups in Adobe Illustrator
- · Researched appropriate techniques for long time series data
- · Developed visualization in Java with the Processing library

#### Results

- · Received top grades on project
- · Used interaction to facilitate exploration and minimize space

# Lynda.com Mobile Redesign

UI Design, Fall 2014

#### Contex

- · Project to design Lynda.com, an online course site, for mobile devices
- · Redesigned site would sync with university students' enrolled courses

#### Responsibilities

- · Performed heuristic evaluations and guerrilla user tests to guide design
- · Sketched designs and created wireframes collaboratively in Balsamiq
- · Conducted user tests with paper prototypes based on wireframes

#### Results

- · Users quickly found relevant videos
- · Report noted for being thorough

# Volunteer History

Toastmasters, 2008–2012 Rona MS Bike Tour, 2011 Canadian Liver Foundation, 2011

SFU Leadership Summit, 2011 SFU Residence Training, 2010 Economics Student Society, 2008–10

# Leadership

# Club President, Burnaby Mountain Toastmasters

Spring 2009 - Summer 2010

#### Context

- · Toastmasters teaches public speaking with practice and peer education
- · Few students knew about club, despite being on campus for decades

## Responsibilities

- · Organized and motivated executive team to facilitate club meetings
- · Mentored and assisted members' growth as public speakers
- · Created events to challenge members' skills and promote club

#### Results

- · Grew membership from 10 to 30 people
- · Members achieved certificates at a much faster rate