# Patrick Clarke

Patrick Clarke • Interaction Designer

#### Skills

#### Design

Data Visualization User Interface Design User Testing Prototyping Design Methodologies

#### Development

Web Development
Android Development
JavaScript
Java
C
C++
C#
Python

# Communication

Public speaking Technical Writing

#### Software

Adobe Design Suite Balsamiq Axure Oxygen XML Writer

# **Work History**

Technical Writer/Developer, 2013<sup>–15</sup> FINCAD

Visual Analytics Research Assistant, 2014–15 SFU CZLab

UX Designer, 2012 BCcampus

Content Intern, 2011 BroadbandTV

Shipping Clerk, 2008 Aviall

Grocery Assistant, 2004–07 Real Canadian Superstore My goal as a designer is to make sense of the many complexities in our world and to render them understandable. I have a unique combination of communication skills, with knowledge built on economics, technology, and design. I am seeking positions dealing with challenging concepts and interfaces, where I can use my skillset to create the best designs for communicating them.



# **Data Visualization Design**

Visual Analytics Research Assistant, SFU CZLab ≥ May 2014 - May 2015

#### Context

- \*Spearheaded research towards using fitness trackers to alleivate arthritis
- \*Aimed to design a UI that supported physiotherapists and their patients

# Responsibilities

- \*Built click-through UI prototypes in Axure
- \*Performed data analysis using the Pandas Python library
- \*Wrote functional data visualization prototypes in Processing and d3.js
- \*Gathered requirements from physiotherapists in research group

#### Results

- \*Identified critical patient data through prototyping
- \*Prototypes used to successfully receive grant funding

# Web Design

UX Designer, BCcampus 🖦 May — December 2012

#### Context

- \*Assisted with upgrade to ApplyBC, a university application form site
- \*Waterfall development went through design, development, and testing

#### Responsibilities

- \*Created click-through wireframe prototypes in Balsamiq mockups
- \*Implemented HTML and JavaScript front-end of site with GWT
- \*Researched, designed, and conducted ApplyBC upgrade user test
- \*Wrote report summarizing user test findings in Adobe InDesign

# Results

- \*ApplyBC upgrade launched smoothly
- \*User test report guided next iteration of ApplyBC

# Lynda.com mobile redesign, UI design course 🖦 Fall 2014

#### Contex

- \*Project to design Lynda.com, an online course site, for mobile devices
- \*Redesigned site would sync with university students' enrolled courses

# Responsibilities

- \*Performed heuristic evaluations and guerrilla user tests to guide design
- \*Sketched designs and created wireframes collaboratively in Balsamiq
- Conducted user tests with paper prototypes based on wireframes

#### Results

- \*Users quickly found relevant videos
- \*Report noted for being thorough

# Front-end Development

Technical Writer/Developer, FINCAD ≥ May 2013 - May 2015

#### Context

- \*Contract position to document and design financial software
- \*Flexible role that changed depending on the sprint and release date

#### Responsibilities

- \*Wrote guide and code samples for SDK product in Java, C#, and C++
- \*Redesigned documentation, written in HTML, CSS, and Python
- \*Designed and implemented CMS in Bootstrap for a Django-based app

# Results

- \*Increased readership of user guides
- \*Reduced support calls regarding SDK

#### Education

BSc School of Interactive Arts & Technology, 2015 Simon Fraser University

BA Economics, 2010 Simon Fraser University

# Data Visualization Design

English farm prices, Visual analytics course ≥ Spring 2013

#### Context

- \*Project to make a polished interactive data visualization
- \*Used historical time series of English farm prices from 1500-1914

# Responsibilities

- \*Sketched designs and created mockups in Adobe Illustrator
- \*Researched appropriate techniques for long time series data
- \*Developed visualization in Java with the Processing library

# Results

- \*Received top grades on project
- \*Used interaction to facilitate exploration and minimize space

# **Android Development**

Benefit, Mobile app design course ≥ Fall 2013

# Context

- \*Project to make a functional prototype of an Android app
- \*Team chose to make a fitness app, focusing on data visualization

# Responsibilities

- \*Designed interface through iterating wireframes and prototypes
- \*Implemented design in Java, and tested to support Android 2.3 and up
- \*Accessed Fitbit API and stored user data in MySQL on user's device

#### Results

- \*Functional prototype worked perfectly in demonstration
- \*App design called "highly intuitive"

# Interactive Object Design

Sunset Sails, Speculative design course 🌬 Spring 2014

#### Context

- \*Visualize natural gas consumption at Vancouver public buildings
- \*Present to city engineers & use their feedback to iterate designs

# Responsibilities

- \*Sketched designs and designed slides for presentations
- \*Accessed natural gas API and connected data to Arduino board
- \*Constructed physical prototypes

#### Results

- \*Presentation skills impressed city staff
- Physical prototype connected to live building data in API

#### Hexboards, Interaction design methods course ≥ Spring 2012

#### Context

- \*Team project to design a product for a local community group
- \*Design was guided by using research, ideation, and evaluation methods

# Responsibilities

- \*Learned about group needs by performing cultural probes & interviews
- \*Designed posters to communicate research findings with group & class
- \*Organized workshops to refine design using group's input on prototypes

# Results

- \*Group found design useful for their needs
- \*Lecturer described design as highly creative, appropriate

# **Volunteer History**

Toastmasters, 2008–12 Rona MS Bike Tour, 2011 Canadian Liver Foundation, 2011

SFU Leadership Summit, 2011 SFU Residence Training, 2010 Economics Student Society, 2008–10

#### Public Speaking & Leadership

Club President, Burnaby Mountain Toastmasters 2 April 2009 — June 2010

#### Context

- \*Toastmasters teaches public speaking with practice and peer education
- \*Few students knew about club, despite being on campus for decades

# Responsibilities

- \*Organized and motivated executive team to facilitate club meetings
- \*Mentored and assisted members' growth as public speakers
- \*Created events to challenge members' skills and promote club

# Results

- \*Grew membership from 10 to 30 people
- \* Members achieved certificates at a much faster rate