

# PHILIP C. C. PORTER



## CONTACT

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Copenhagen, Denmark

## IT SKILLS

- R
- MySQL
- GitHub
- SAS
- Web scraping
- APIs
- Data visualisation
- Microsoft Office (Word, Excel, PowerPoint)
- Facebook Ads Manager

## STATISTICAL METHODS

- Linear & logistic regression
- Text mining
- Principal component analysis
- Factor analysis
- Item-response theory
- Structural equation modelling
- Basic machine learning

## OTHER

- Native languages: English and Danish
- Hobbies include playing and watching football, going on hiking trips, reading sci-fi and geeking out about movies.

## EDUCATION

- 2020 - Jan 2022
- MSc Social Science Research Methods**  
London School of Economics & Political Science (LSE)
  - Courses in data science, statistics and study designs;
  - Graduating 'with distinction' (highest grade classification).
- 2018 - 2019
- Graduate Diploma in Economics**  
Birkbeck, University of London
  - Covered the main technical aspects of a BSc Economics curriculum in Maths, Statistics, Econometrics, Micro- & Macroeconomics in a single intense year.
- 2012 - 2015
- BSc Business Administration & Philosophy**  
Copenhagen Business School (CBS)
  - Thesis analysed a methodology for quantifying the social impact of charities;
  - Exchange semester at University of Exeter, UK.

## WORK EXPERIENCE

- 2019
- Department for Work and Pensions, UK Civil Service**  
*Analyst Intern*  
London, UK
  - Aided in the development of the UK's new poverty metrics;
  - Identified important improvements needed in government survey data after performing statistical analysis on large datasets in SAS;
  - Presented solutions to senior officers, and wrote official briefing documents, using the training I received in best-practice data visualisation.
- 2015 - 2017
- Foodalyzer**  
*Co-founder, Research & Business Intelligence Analyst*  
Copenhagen, Denmark
  - Designed an algorithm for rating and communicating the nutritional pros/cons of meals by synthesising high-quality scientific evidence into a model;
  - Developed tailored BI-dashboard after identifying our specific KPIs;
  - Helped design an iOS app, using interviews, UX tests, surveys and usage data to drive improvements.

## VOLUNTEER WORK

- 2018
- Aktion Børnehjælp**  
Copenhagen, Denmark
  - Developed a baseline survey in cooperation with multiple stakeholders for impact evaluation on AB's largest project ever, which aimed to improve nutritional status for at least 8000 people in rural India.