California Solar Applications Data

R Shiny Application

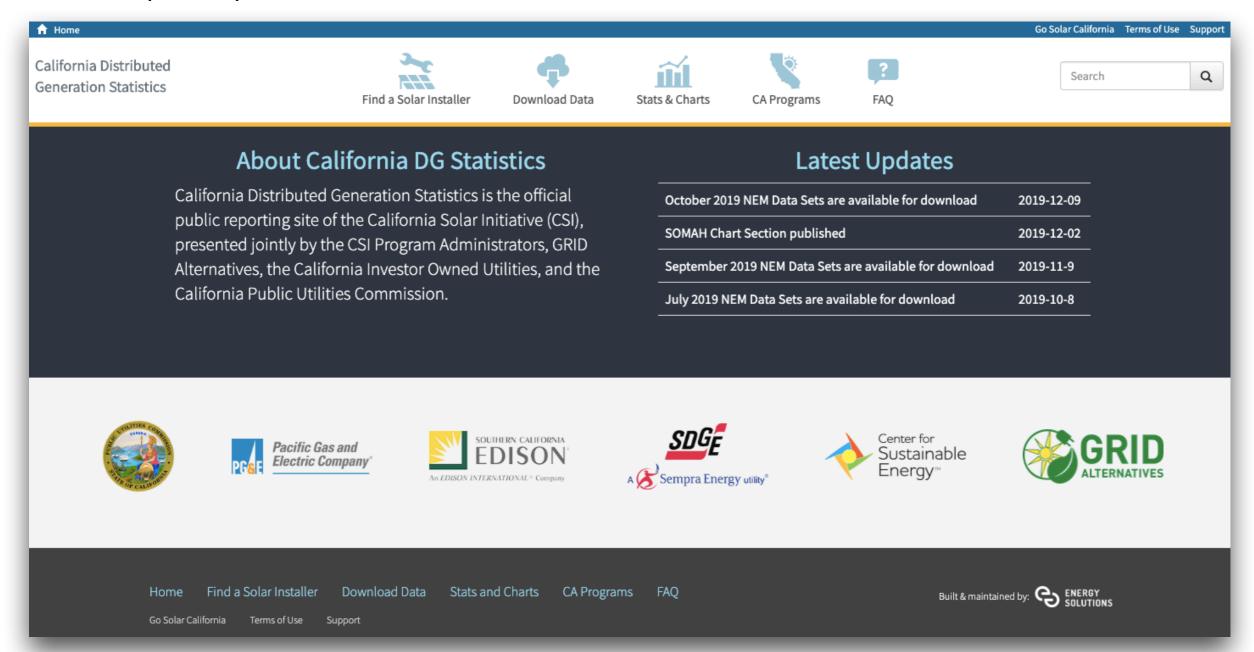


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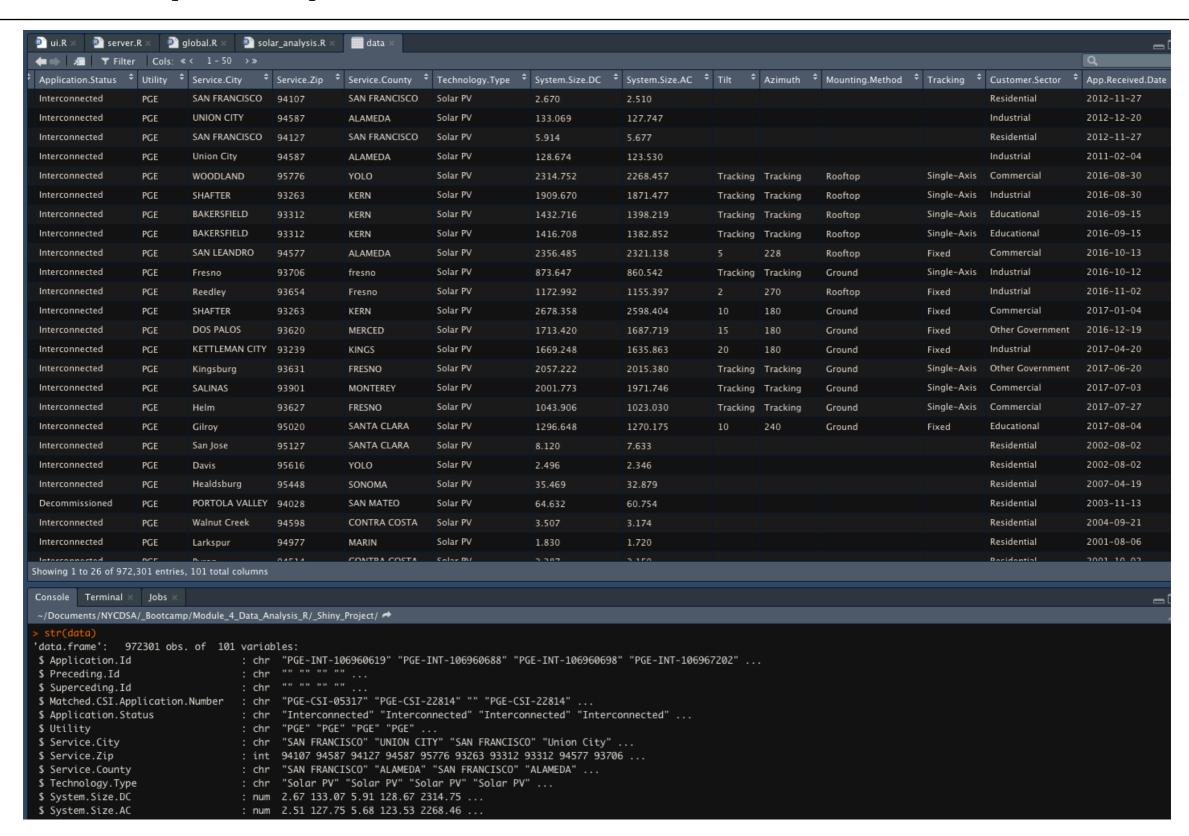


What's the dataset?

 We decided to analyze the <u>California Distributed Generation Statistics.gov</u> solar applications data to gain insights into which companies stand to benefit from the rise of solar power production from the state of California



View(data)



Why?

- Solar power is a growing subsector within "New Energy" and is the cleanest and most abundant renewable energy source available
- The US has some of the richest solar resources in the world
- California easily leads all 50 states in solar electricity production (enough to power 5.4 million homes), nearly 5x larger than the second largest state
- Therefore, California provides the best opportunity to gain insight into the overall US solar market
- Certain investors care about a handful of publicly traded companies tied to any changes to the secular rise in solar power production
- Applications are required before actual installations (e.g. forward looking)

Sources:

- https://www.seia.org/initiatives/about-solar-energy
- https://www.vivintsolar.com/learning-center/top-states-for-solar

Which companies?

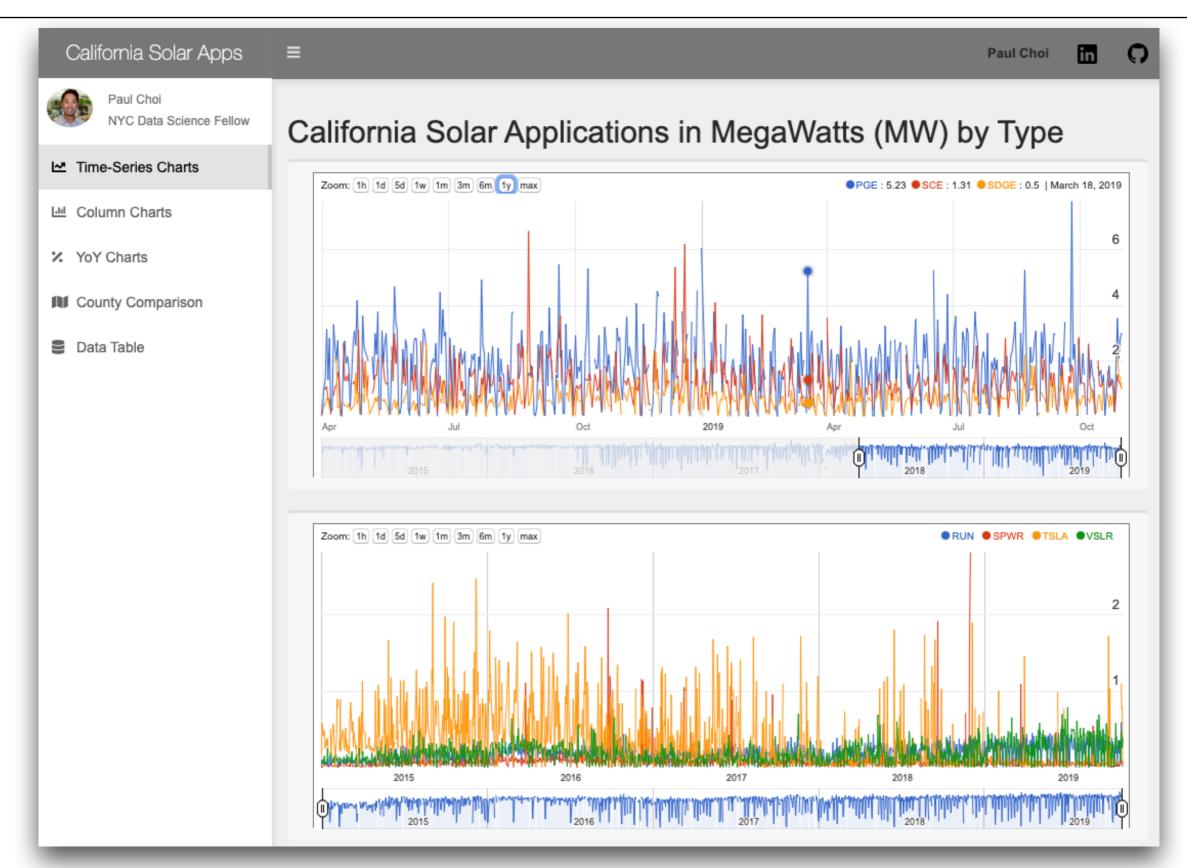
California Investor Owned Utilities:

- Pacific Gas & Electric Company (NYSE: PGE) \$7.5 bil market cap
- Southern California Edison (OTC: SCE) \$110 mil market cap
- San Diego Gas & Electric (SDG&E, owned by NYSE: SRE) \$46 bil market cap

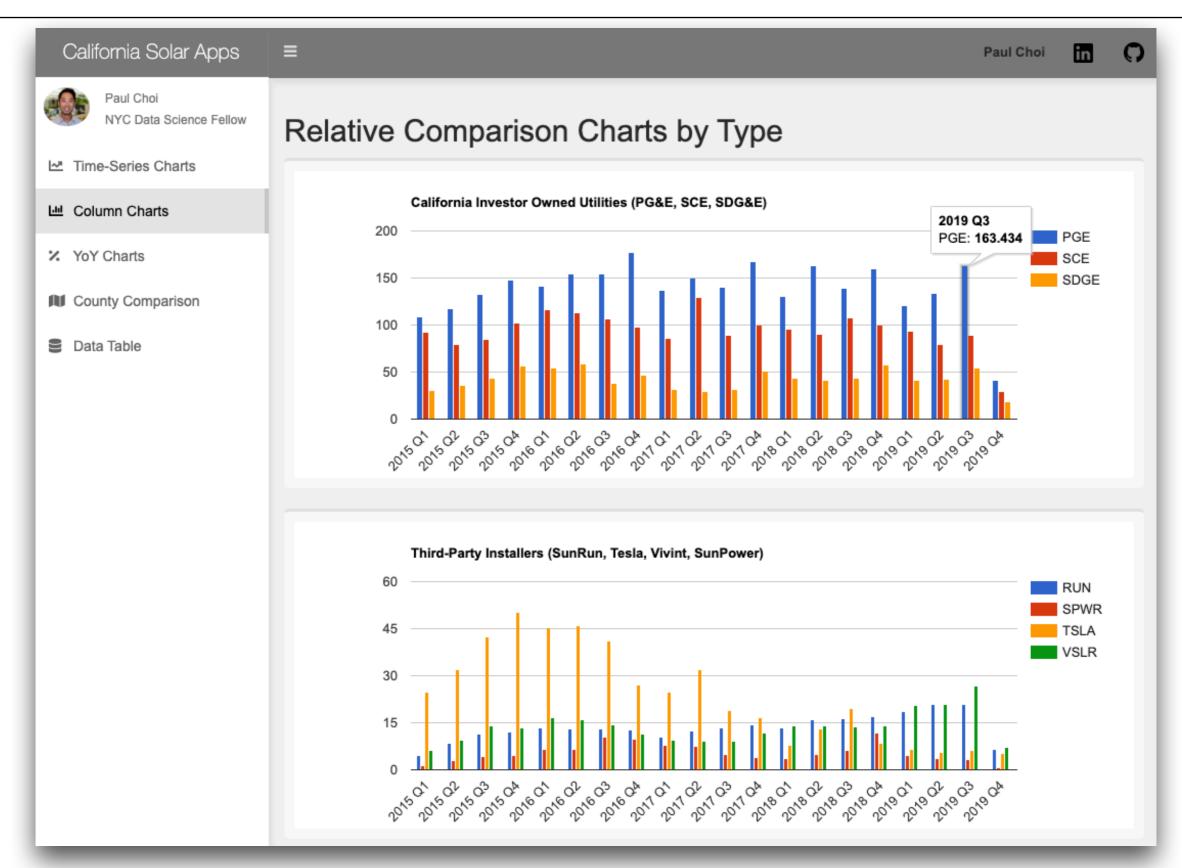
Third Party Installers:

- Solar City (SCTY, now owned by NASDAQ: TSLA) \$102 bil market cap
- Vivint Solar (NYSE: VSLR) \$1.0 bil market cap
- SunRun (NASDAQ: RUN) \$2.0 bil market cap
- SunPower (NASDAQ: SPWR) \$1.5 bil market cap

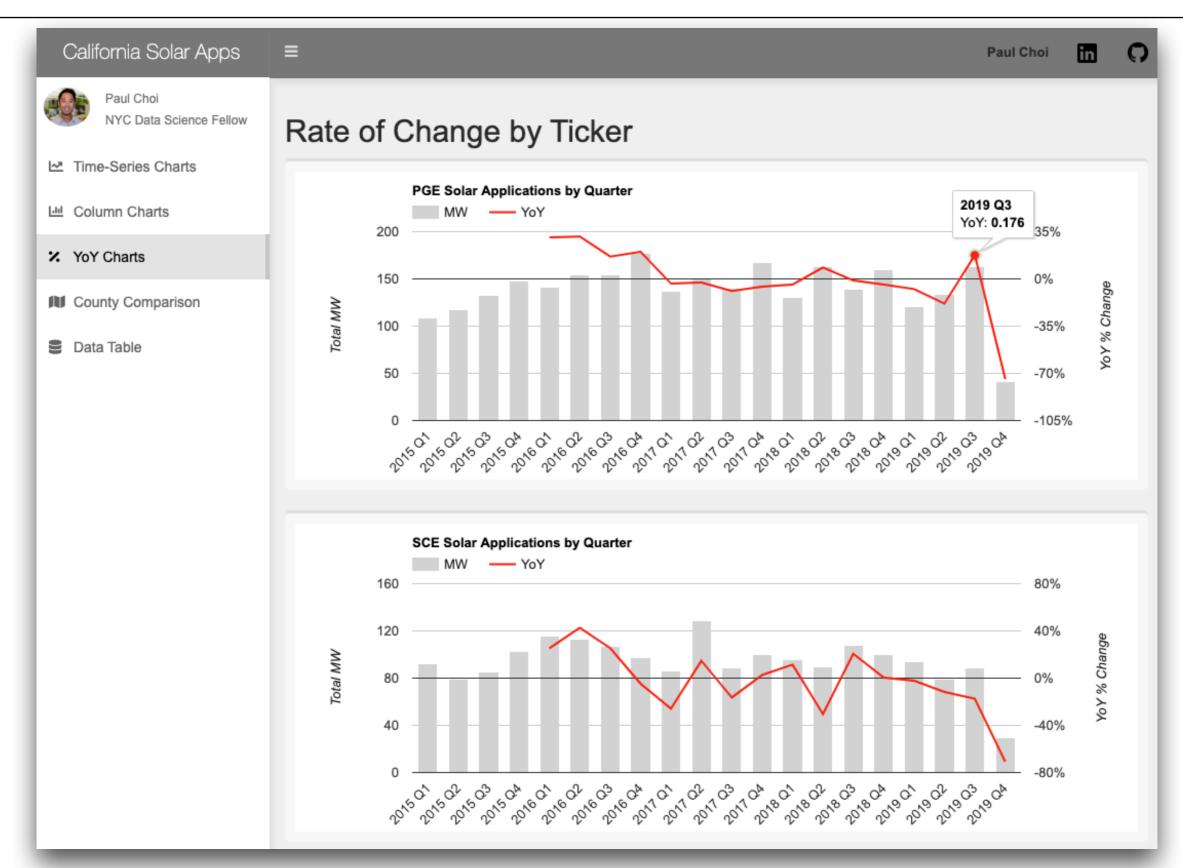
Shiny App (1 of 5)



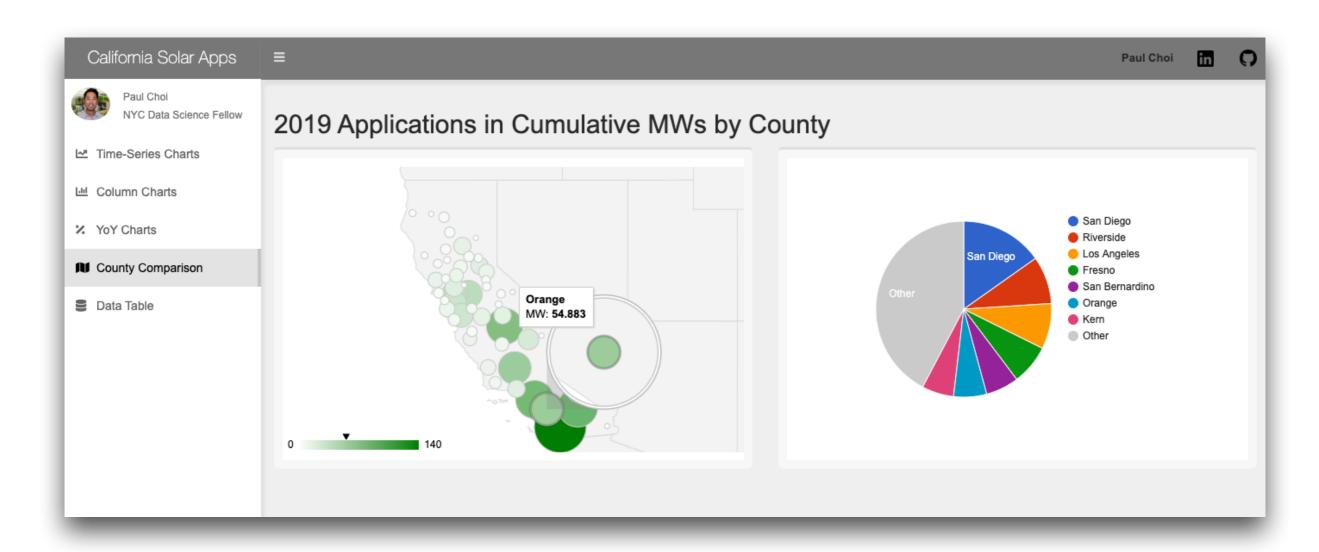
Shiny App (2 of 5)



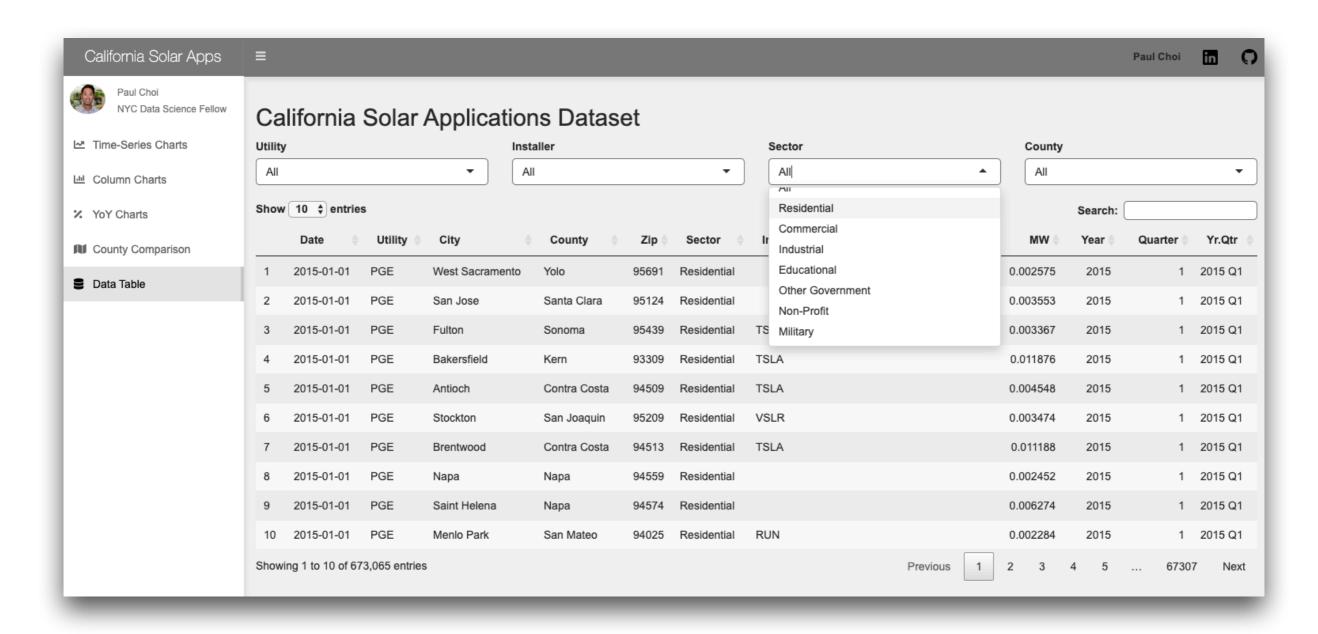
Shiny App (3 of 5)



Shiny App (4 of 5)



Shiny App (5 of 5)



Takeaways

- As of 3Q19 and October data, solar application growth for VSLR and SCE continued to accelerate from prior quarters. Growth increased 97% and 26% Y/Y, respectively. These were the two key winners among the IOUs and third-party installers.
- SCTY (TSLA) continued to show meaningful Y/Y declines in 2Q19 and 3Q19, largely in-line with market expectations. However, early reads into 4Q19 from October data shows growth is likely to accelerate from prior quarters.
- Overall solar application growth continues to be driven from Residential customers in Southern California, which appears unlikely to change in the near-term.