Pedro Civita

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EDUCATION

STANFORD UNIVERSITY   **GPA: 4.04**
BS: Symbolic Systems   **June 2024**

PROFESSIONAL EXPERIENCE

AQUAMEC/HAILER   **São Paulo, Brazil**
Product and Software Intern   **June - July 2022**
- Standardized client's workflow by re-designing inventory system used to log over $24m in sales
- Created weekly 1 on 1 meetings between sales and HR to attend individual needs within software
- Implemented SQLite into system to expose management issues lied within the sales pipeline
- Programmed Javascript functions that automated 75% of the work of logging a sale, reducing error within the pipeline

FRACTAL ASSET   **São Paulo, Brazil**
Business Analyst Intern   **July - September 2022**
- Developed comprehensive valuation models, enabling the fund to make data-driven investment decisions with greater agility and accuracy
- Analyzed equity research reports to create/monitor company profiles within the software industry
- Presented investment thesis on a SaaS company (DDOG) for fund managers

VIRTUAL HUMAN INTERACTION LAB   **Stanford, CA**
Lab Research Assistant   **September 2022 - June 2023**
- Encoded data for 50+ interviews in studies that analyze creativity within VR
- Conducted comprehensive literature reviews on cyber-sickness and identity, identifying critical gaps in current research and informing future studies
- Developed Python scripts to optimize 10,000+ audios for data collection for all other research aides

PROJECTS & INVOLVEMENT

- **Develop For Good**
  - Worked with ANPPCAN to develop a mobile application that helps prevent child abuse in Nigeria
  - Designed and coded Frontend screens and app workflow prioritizing client's specifications
  - Started the implementation of Google Maps and React Native Maps API to aid victims in getting help

- **Turno** (**Fitness Motivational App**)
  - Designed, tested, and refined iterations of the app's interface through Figma
  - Spearheaded the implementation of React Native to create seamless interfaces
  - Conducted Needfinding and Prototyping interviews to test assumptions and improve UX

ADDITIONAL INFORMATION

- Technical Skills: React, Unity, Javascript, Python, C#
- Relevant Coursework: Cognition in Interaction Design, Product Management, OOP, Cross Platform Dev