

SKILLS:

JavaScript • Ruby on Rails • React/Redux • CSS3 • SQL • HTML5 • ¡Query • Git • RSpec • Jbuilder

EDUCATION:

Graduate Scholar Goldman Sachs 10KSB Business Administration Program, NYC (2018)

App Academy Full Stack Software Development Program, Acceptance rate < 3%, NYC (2018 - 2019)

Master of Performance Royal Conservatoire of Scotland, Glasgow, UK (2005 - 2006)

Bachelor of Arts in Psychology Concordia University, Nebraska (2001 - 2005)

PROJECTS:

Meet.Sup? -- A Meetup-inspired application built with React and Ruby on Rails

Live: https://meetsup.herokuapp.com • Repo: github.com/pcloeter/meetsup.

- Leveraged complex Active Record relationships with Jbuilder to minimize database queries, yielding faster application performance
- Extensively utilized CSS3 Flexboxes and the z-index property to enhance user's visual experience
- Employed use of BCrypt gem and constructed full authentication pattern, providing secure account sign up and login

SequentialSounds -- An 80's-themed audio sequencer built with JavaScript

Live: https://pcloeter.github.io/SequentialSounds • Repo: github.com/pcloeter/SequentialSounds • Repo: github.com/pcloeter/SequentialSounds • Repo: github.com/pcloeter/Sequentia

- Utilized vanilla JavaScript and object-oriented programming to create an engaging audio application
- Researched and implemented use of the Tone.js library to interface with the Web Audio API
- Designed using CSS3 animations and effects for a fun, interactive user experience

WORK EXPERIENCE:

What's The Benefit? inc. 501(c)(3), New York, NY

Jan 2010 – Aug 2018

Co-Executive Director

- Managed teams and contracted artists (30+ people) to execute large-scale **Broadway** benefit planning: celebrity speakers, entertainment, insurance, rentals (1000+ attendees)
- Designed & developed organization's web presence, logos and literature using GoDaddy, YouTube, Twitter & Photoshop
- Created operational, event & production budgets (\$1 Million+)
- Acquired federally recognized 501(c)(3) charitable status and secured ongoing financial compliance
- Maximized website SEO to deliver high-level traffic and notoriety, ensuring continued financial donations, corporate sponsorships and high-profile media coverage on ABC, FOX, NY1 and WPIX

Boyer Communications Group, New York, NY

Feb 2008 – Jan 2011

Director of Logistics & Production

- Coordinated with companies like **Intel**, **Pepsico**, **Progressive** & **Kraft** to produce communications workshops throughout the world
- Oversaw the processing of all domestic and international shipping operations
- Curated product design, development, review and production.
- Drafted client invoices and expense documentation

Hobbies:

Volunteer Singing in Nursing Homes • Playing Piano • Financial Analyst Newsletter Junkie • Swimming • Baking Tiered Cakes • Writing Music • Swimming