

# Paul D. Cloeter

NYC • (917) 597-6550 • [pdcloeter@gmail.com](mailto:pdcloeter@gmail.com)

GitHub: [github.com/pcloeter](https://github.com/pcloeter) • LinkedIn: [www.linkedin.com/in/pdcloeter](https://www.linkedin.com/in/pdcloeter) • Portfolio: [pdcloeter.com](https://pdcloeter.com)

---

## SKILLS:

JavaScript • Ruby on Rails • React/Redux • CSS3 • SQL • HTML5 • jQuery • Git • RSpec • Jbuilder • Photoshop • DOM Manipulation • Vanilla Javascript • Team Leadership • Research Methods

## EDUCATION:

**Graduate Scholar** Goldman Sachs 10KSB Business Administration Program, NYC (2018)

**App Academy** Full Stack Software Development Program, **Acceptance rate < 3%**, NYC (2018 - 2019)

**Master of Performance** Royal Conservatoire of Scotland (RSAMD), Glasgow, UK (2005 - 2006)

**Bachelor of Arts in Psychology** Concordia University, Nebraska (2001 - 2005)

## PROJECTS:

**Meet.Sup?** --A Meetup-inspired application built with React and Ruby on Rails

Live: <https://meetsup.herokuapp.com> • Repo: [github.com/pcloeter/meetsup](https://github.com/pcloeter/meetsup)

- Leveraged complex Active Record relationships with Jbuilder to minimize database queries, yielding faster application performance
- Extensively utilized CSS3 Flexboxes & the z-index property to enhance user's visual experience
- Employed use of BCrypt gem & constructed full authentication pattern, providing secure account sign up & login

**SequentialSounds** --An 80's-themed audio sequencer built with JavaScript

Live: <https://pcloeter.github.io/SequentialSounds> • Repo: [github.com/pcloeter/SequentialSounds](https://github.com/pcloeter/SequentialSounds)

- Utilized vanilla JavaScript & object-oriented programming to create an engaging audio application
- Researched & implemented use of the Tone.js library to interface with the Web Audio API
- Designed using CSS3 animations & effects for a fun, interactive user experience

## WORK EXPERIENCE:

**What's The Benefit? inc. 501(c)(3)**, New York, NY Jan 2010 – Aug 2018

Co-Executive Director

- Managed teams & contracted artists (30+ people) to execute large-scale **Broadway** benefit planning: celebrity speakers, contract law, corporate sponsorships, media relations (1000+ attendees)
- Designed & developed organization's web presence, logos and literature using GoDaddy, YouTube, Twitter & Photoshop
- Created operational, event & production budgets (\$1 Million+)
- Acquired federally recognized 501(c)(3) charitable status & secured ongoing financial compliance
- Maximized website SEO to deliver high-level traffic & notoriety, ensuring continued financial donations, corporate sponsorships & high-profile media coverage on **ABC, FOX, NY1** and **WPIX**

**Boyer Communications Group**, New York, NY

Feb 2008 – Jan 2011

Director of Logistics & Production

- Coordinated with companies like **Intel, Pepsico, Progressive & Kraft** to produce communications workshops throughout the world
- Oversaw the processing of all domestic & international shipping operations
- Project management of curriculum development, review and production
- Drafted client invoices & expense documentation

## Hobbies:

Volunteer Singing in Nursing Homes • Playing Piano • Financial Analyst Newsletter Junkie • Swimming • Baking Tiered Cakes • Writing Music • Space Documentaries • Futurism