Payton Molen

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Summary

Marketing and Business Analytics graduate searching for Data Analyst or Business Analyst roles. Skills include using Excel, SQL, Tableau, and SPSS to gain actionable insights from data.

Education.

Florida State University, Tallahassee, FL, May 2023
Bachelor of Science with a Major in Business Marketing, Minor in Business Analytics

Experience

Katch Entertainment Data, Summer 2022
Data Analyst Intern

- Learned to transform abstract and complex ideas into tangible, quality data.
- Maintained high quality databases through quality assurance, reducing errors and improving consistency across the board.
- Leveraged data analysis to solve issues and make business decision-making more efficient.

Madison Social, Tallahassee, FL, January 2022-January 2023
Server

- Further refined communication skills through learning to maintain excellent customer service under stressful situations.
- Learned to adapt to a fast-paced work environment and multitask in various different roles.
- Continued to expand experience and knowledge of the food service industry.

FSU Campus Recreation, Tallahassee, FL, June 2021-Dec 2021
Fit Coach/Trainer

- Gained selling experience through marketing a specific training service to potential clients.
- Created and maintained tangible relationships with clients through individualized training sessions, while going above and beyond to surpass weekly client quotas.
- Learned how to convey technical knowledge (anatomy, the complexities of exercise and training) into real and engaging experiences with clients.

Further Skills and Development

Google Data Analytics Professional Certification, July 2023

Mathematics for Machine Learning Specialization, July 2023

Leadership and Involvement

FSU Across the Aisle, Tallahassee, FL, Jan 2021-Aug 2021
Secretary