

# BAYESIAN TIME-SERIES FORECASTING: PROPHET



GB Non-domestic Power Demand

# Time-Series Forecasting

Models	Details	Examples
ARIMA-based	Autoregressive (AR) terms {values}, differencing to achieve stationarity (I), and moving average (MA) terms {residuals}.	SARIMA, SARIMAX, GARCH, etc.
Decomposition-based	Deconstruction of time series into components: Trend, Seasonalities, Regressors, Residuals.	Prophet
Neural Networks	Use of Transformers, Recurrent Neural Networks (RNN), Convolutional Neural Networks (CNN)	Long Short-Term Memory (LSTM), Temporal Convolutional Networks (TCN)
Ensemble methods	Combines forecasts from multiple models to improve accuracy.	Mix

*\*Very new: Foundation Models*

# Why Prophet? *in Power Demand Forecasting*

1. **Open-box:** Clear input components, parameters, outputs, and optimization algorithms. Not a neural network-based model (i.e., less explainable).
  - *Trend, Daily/Weekly/Yearly Seasonality, Holidays, External regressors...*
  - *Weights, values of components are part of the output.*
2. Uses “non-linear” algorithms for seasonality– although it is optimized as a linear model (Fourier Series).
3. Bayesian statistics to harness prior-knowledge: residuals  $\sim$  normal distribution.
4. Robustness to missing data and outliers:
  - *Data missing handling + Fitting downweighs outliers + L1 loss function > minimizes absolute deviations, not squared + Bayesian inference by sampling.*

# When Prophet?

- ARIMA: ~ short-term forecasting.
  - *Evolves in time: “x” past values and errors to predict “y”*
  - *Future values depend on past values in a sequential time-dependent manner.*
  - *Relationship between lags of past observation & their errors.*
  - *So future predictions errors are assumed to be 0 >> **increased uncertainty as forecasts extend out.***
- Prophet (Decomposition): ~ long-term forecasting.
  - *Curve-fitting problem: regression data.*
  - *Combination of components (trend, seasonality, holidays, regressors...) by fitting curves to data.*
  - *Weights, values of components are part of the output.*

Prophet's components' coefficients are helpful inputs to short-term forecasts.

PROPHET

# PROPHET FORECASTING

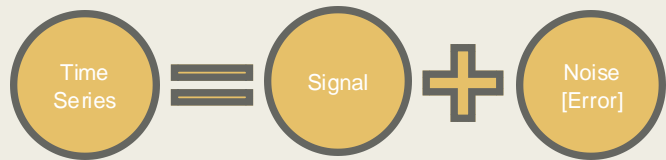
Underlying components and logic.  
Using Hyperopt to optimize hyperparameter selection

*\*Bayesian time-series modeling*



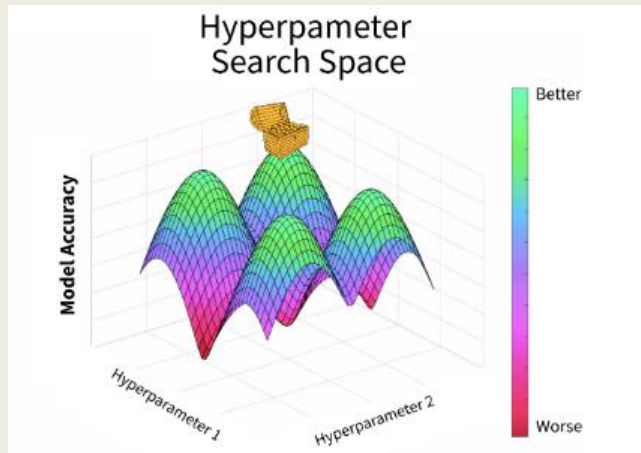
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## Non-Domestic Daily Model

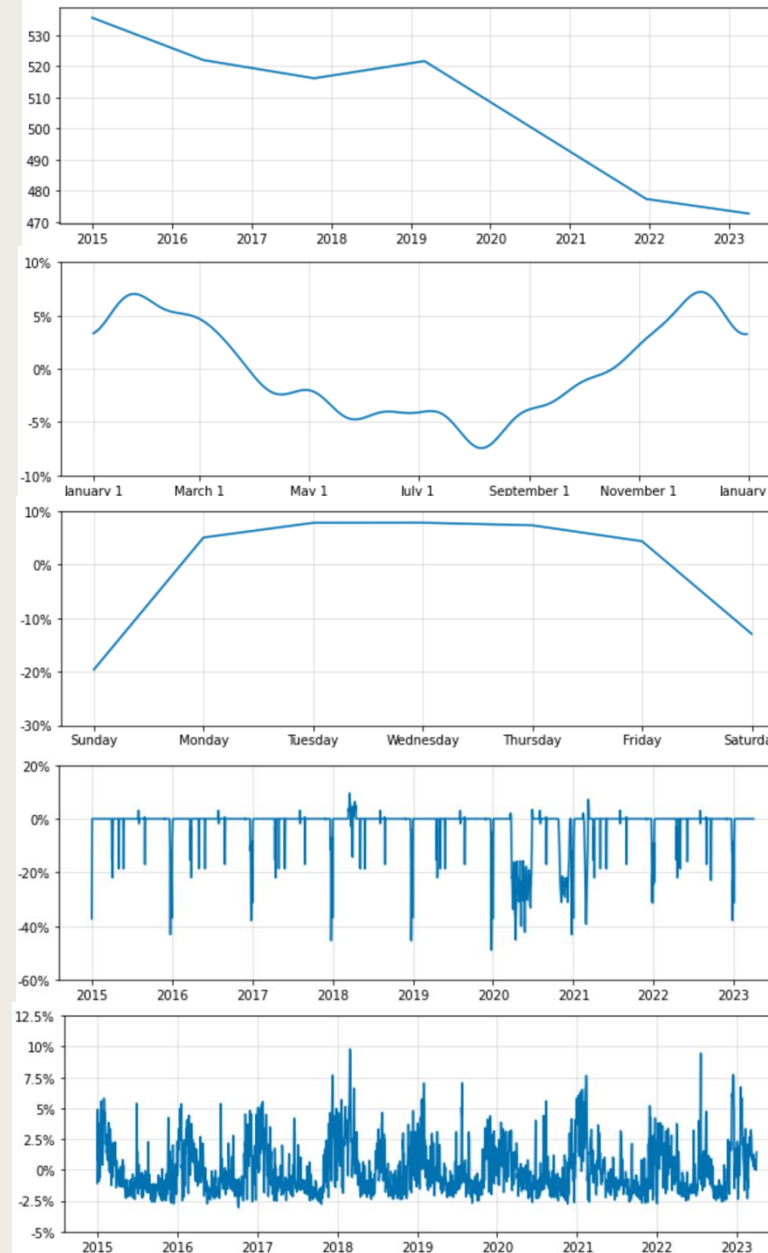


## Hyper-parameter tuning

Hyperparameters: regularization of Objective Function's coefficients.



## Signal Breakdown



Trend

Yearly  
Seasonality

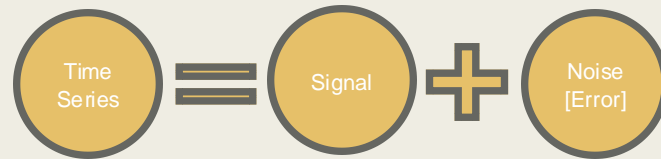
Weekly  
Seasonality

Holidays

Weather  
Regressors

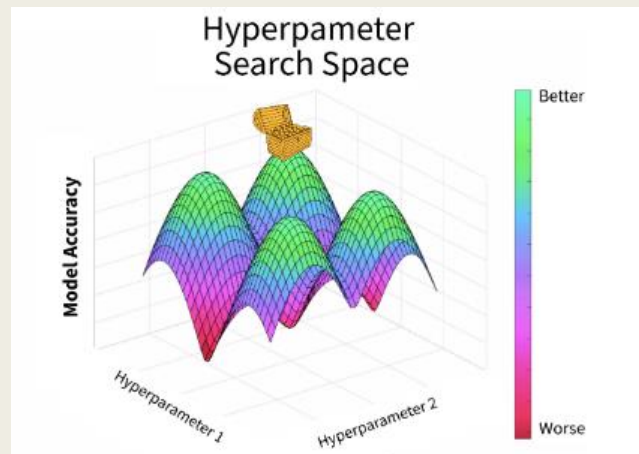
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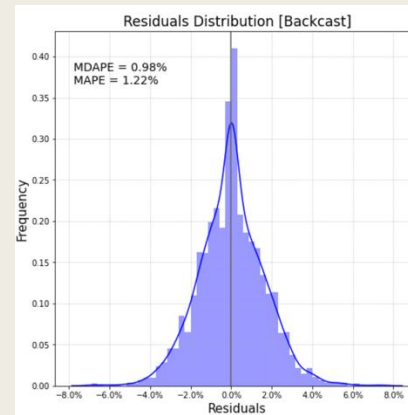


## Hyper-parameter tuning

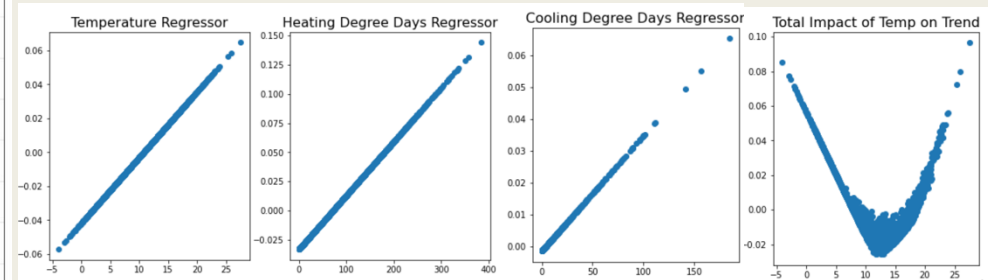
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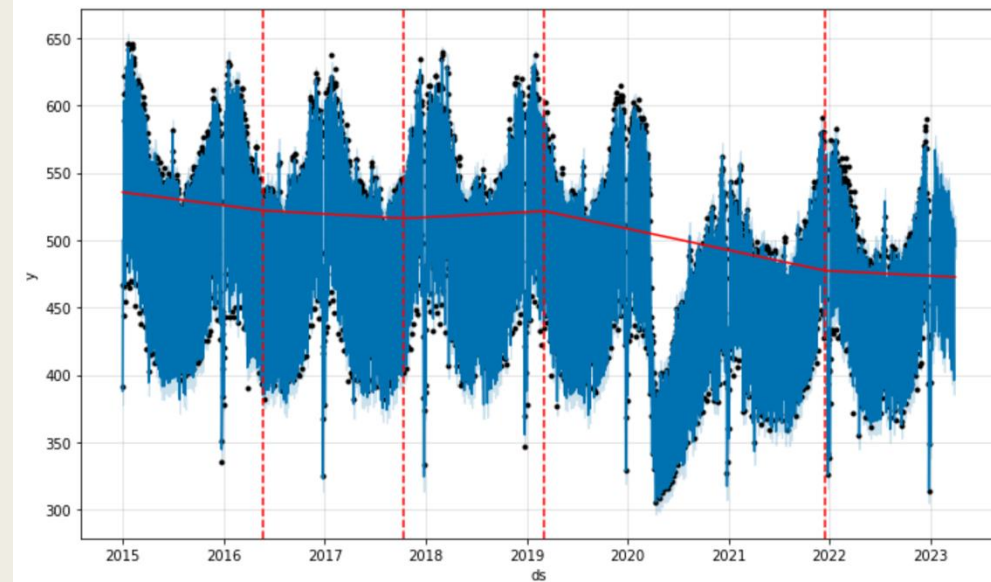
## Noise [Error]



## Temperature Regressors Overcoming linear constraints



## Forecast + Trend Changepoints



# Prophet Objective Function

Run `fourier_series_graphical.py`  
<http://127.0.0.1:8050/>

Forecasting – Decomposable time-series model

**PROPHET**

$$y(t) = g(t) * s(t) * h(t) + \epsilon_t$$

$g(t)$  : trend function [models non – periodic changes in the value of the timeseries]

$s(t)$  : periodic changes [e.g., weekly and yearly seasonality]

$h(t)$  : effects of holidays which occur on potentially irregular schedules

$\epsilon_t$  : error term → any idiosyncratic changes which are not accommodated by the model

## Trend Function

$$g(t) = (k + \mathbf{a}(t)^T \boldsymbol{\delta})t + (m + \mathbf{a}(t)^T \boldsymbol{\gamma})$$

$k$ : initial growth rate [Scalar]

$\delta$ : rate adjustments at changepoints [Vector]

$\mathbf{a}(t)$ : indicator vector for changepoints [Vector]

$m$ : offset parameter [Scalar]

$\gamma_j$ : offset adjustment at checkpoints:  $s_j \delta_j$  [Vector]

## Adjustments at changepoints $j$

$$\gamma_j = \left( s_j - m - \sum_{l < j} \gamma_l \right) \left( 1 - \frac{k + \sum_{l < j} \delta_l}{k + \sum_{l \leq j} \delta_l} \right)$$

## Seasonality Function

$$s(t) = \sum_{n=1}^k \left( a_n \cos\left(\frac{2\pi n t}{P}\right) + b_n \sin\left(\frac{2\pi n t}{P}\right) \right)$$

$k$ : number of Fourier terms

$P$ : period (e.g., 365.25 for yearly seas.) [Scalar for each  $n$ ]

$a_n$ : fourier coefficients for cosine term [Scalars for each  $n$ ]

$b_n$ : fourier coefficients for sine terms [Scalars for each  $n$ ]

## Example: Yearly

$$X(t) = \left[ \cos\left(\frac{2\pi(1)t}{365.25}\right), \dots, \sin\left(\frac{2\pi(10)t}{365.25}\right) \right]$$

$$\boldsymbol{\beta} = [a_1, b_1, \dots, a_N, b_N]^k$$

$$s(t) = X(t) \boldsymbol{\beta}$$

## Holidays

$$Z(t) = [1(t \in D_1), \dots, 1(t \in D_L)]$$

$$h(t) = \sum_{i=1}^L \kappa_i Z_i(t)$$

$$h(t) = z(t) \boldsymbol{\kappa}$$

$L$ : number of holidays

$\kappa_i$ : holiday effect coefficients [Scalars for each  $i$ ]

$Z_i(t)$ : indicator function for holiday  $i$  at time  $t$   
 [Scalars for each  $i$ ]

Same concept for the included regressors.



# Prophet Objective Function

Forecasting – Decomposable time-series model

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## Regularization + Objective Function in classic ML...

- The objective is to minimize the sum of the errors (residuals) plus the regularization penalties:

$$\text{Objective} = \sum_{t=1}^T |y_t - \hat{y}_t| + \lambda_\delta ||\delta||_2^2 + \lambda_a ||a||_2^2 + \lambda_b ||b||_2^2 + \lambda_\kappa ||\kappa||_2^2$$

where:

$\hat{y}(t) = g(t) * s(t) * h(t)$  is the fitted value at time  $t$ .

The penalties on  $\delta$ ,  $a$ ,  $b$ , and  $\kappa$  discourage large coefficients, resulting in a smoother trend and seasonal components that better generalize to new data.

### Equivalent:

- L1 loss function for more robustness to outliers because it penalizes them linearly.
- L2 (Ridge Regression) penalizes the hyperparameters quadratically.

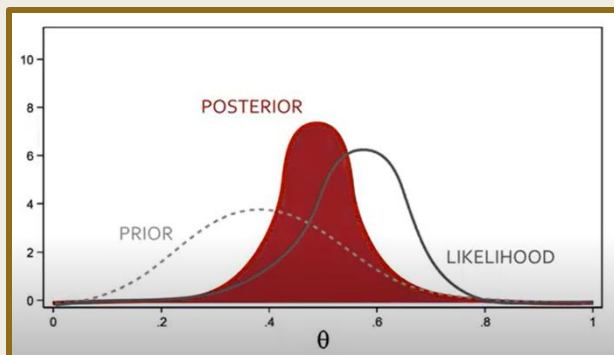
# Bayesian probabilities Refreshing memory

- Represents a degree of belief or uncertainty about an event, **updated as new evidence becomes available**.
  - *“Probabilities” (beliefs) change as you learn more.*
- You need to input “prior” beliefs and data (residuals/errors follow a normal distribution).
- Make sense in time-series forecasting because:
  - *They allow for updating predictions as new data arrives.*
  - *Bayesian models provide uncertainty estimates for future values.*
  - *Handle non-stationarity.*
  - *Incorporate prior knowledge (such as past patterns or domain expertise).*

$$P(\theta|D) = \frac{P(D|\theta) \cdot P(\theta)}{P(D)}$$

# Model Fitting, Posterior Distribution

- Most calculations use Bayesian inference.
  - *Note: We clearly want the residuals to follow a normal distribution → We might as well input and use that information.*
- Posterior Log-likelihood is used in:
  - *Optimization for MAP Estimation.*
  - *MCMC Sampling for Posterior Distribution.*
- The errors/residuals of  $y$  are normally distributed. That's our first assumption ("prior distribution").



## Posterior log-likelihood

$$\log P(\theta|D) = \log P(D|\theta) + \log P(\theta) - \log P(D)$$

- $\theta$ : Model parameters (e.g., trend coefficients, seasonal effects).
- $D$ : Observed data.
- $P(D|\theta)$ : **Likelihood** of the data given the parameters.
- $P(\theta)$ : **Prior** probability of the parameters.
- $P(D)$ : **Marginal likelihood** of the data (a normalizing constant).

## Formulating a linear regression for Bayesian Inference

$$y_n = \alpha + \beta x_n + \epsilon_n \quad \text{where} \quad \epsilon_n \sim \text{normal}(0, \sigma).$$

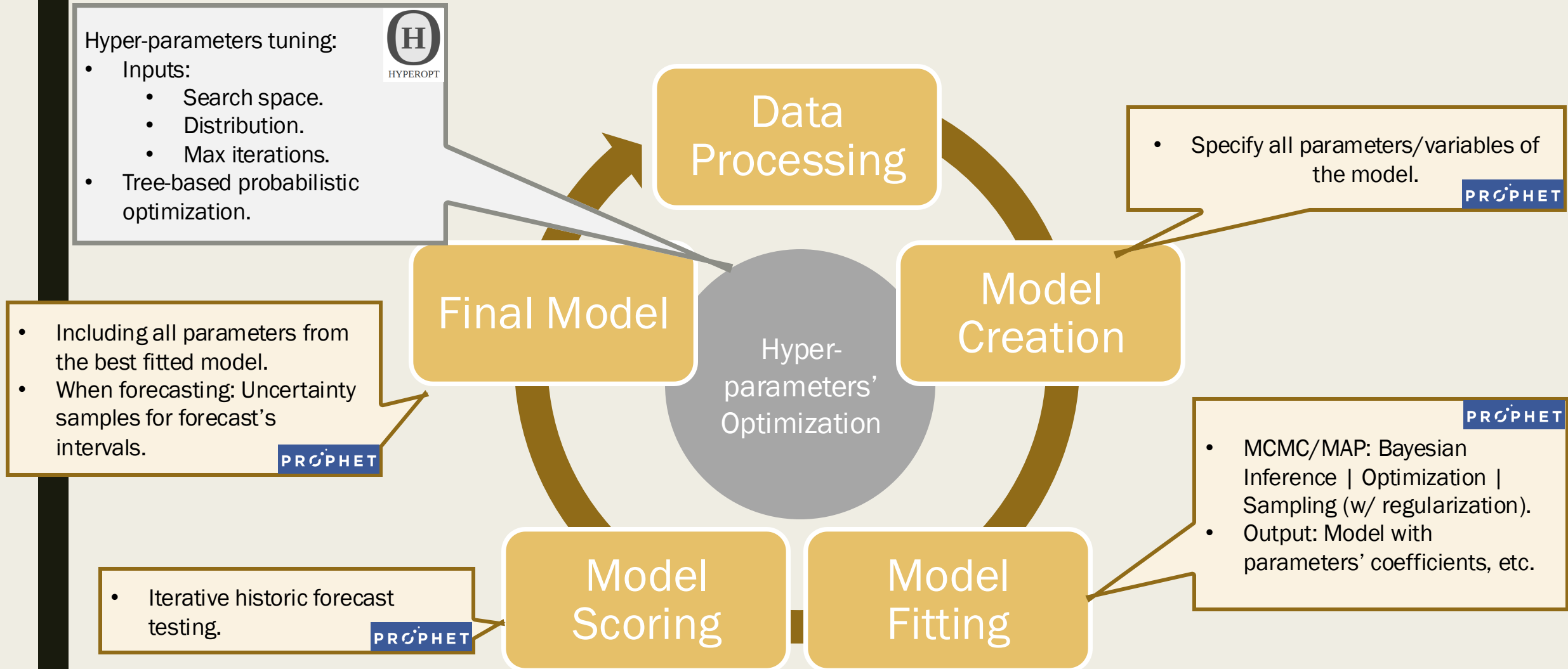
This is equivalent to the following sampling involving the residual,

$$y_n - (\alpha + \beta X_n) \sim \text{normal}(0, \sigma),$$

and reducing still further, to

$$y_n \sim \text{normal}(\alpha + \beta X_n, \sigma).$$

# Graph of the steps taken by Prophet + HP...



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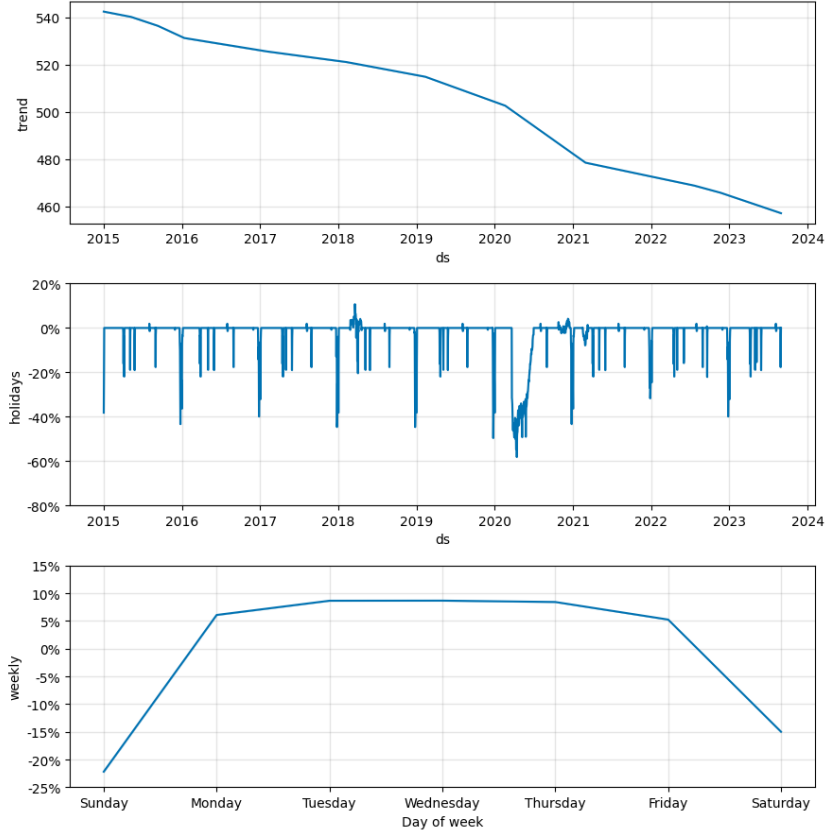
# GB DAILY MODEL

*Example*



# Main Components

## Trend, Holidays, Weekly Seasonality



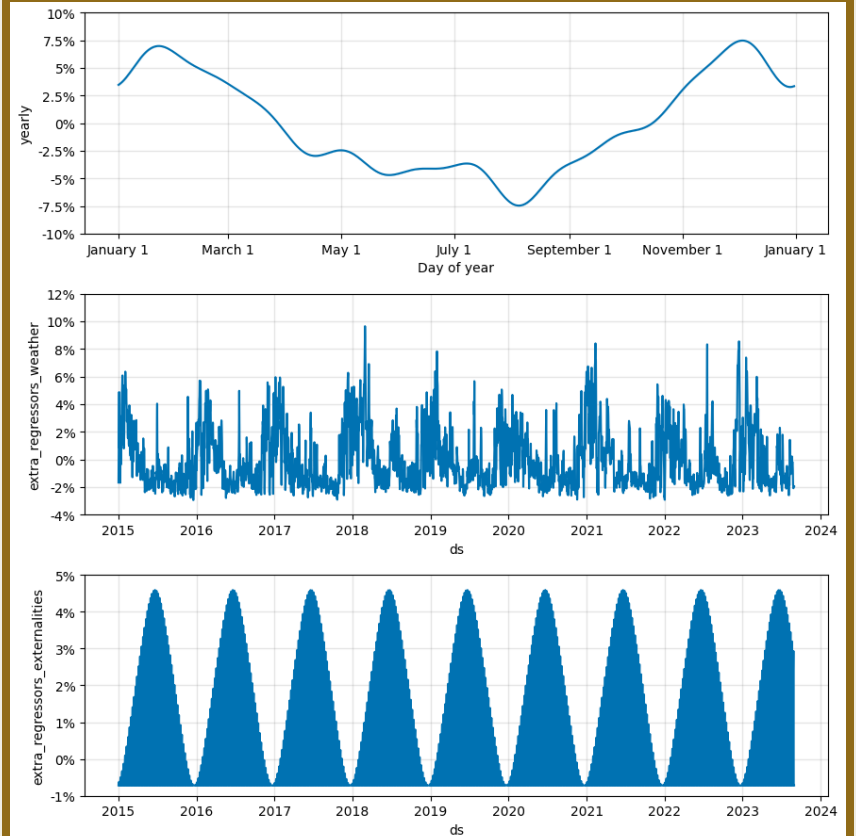
## Ad-hoc implementations:

- Holidays including day-of-week sensitivity.
- Weekdays yearly-changes (by daylight seconds).
- Lockdowns' impact using "holidays".

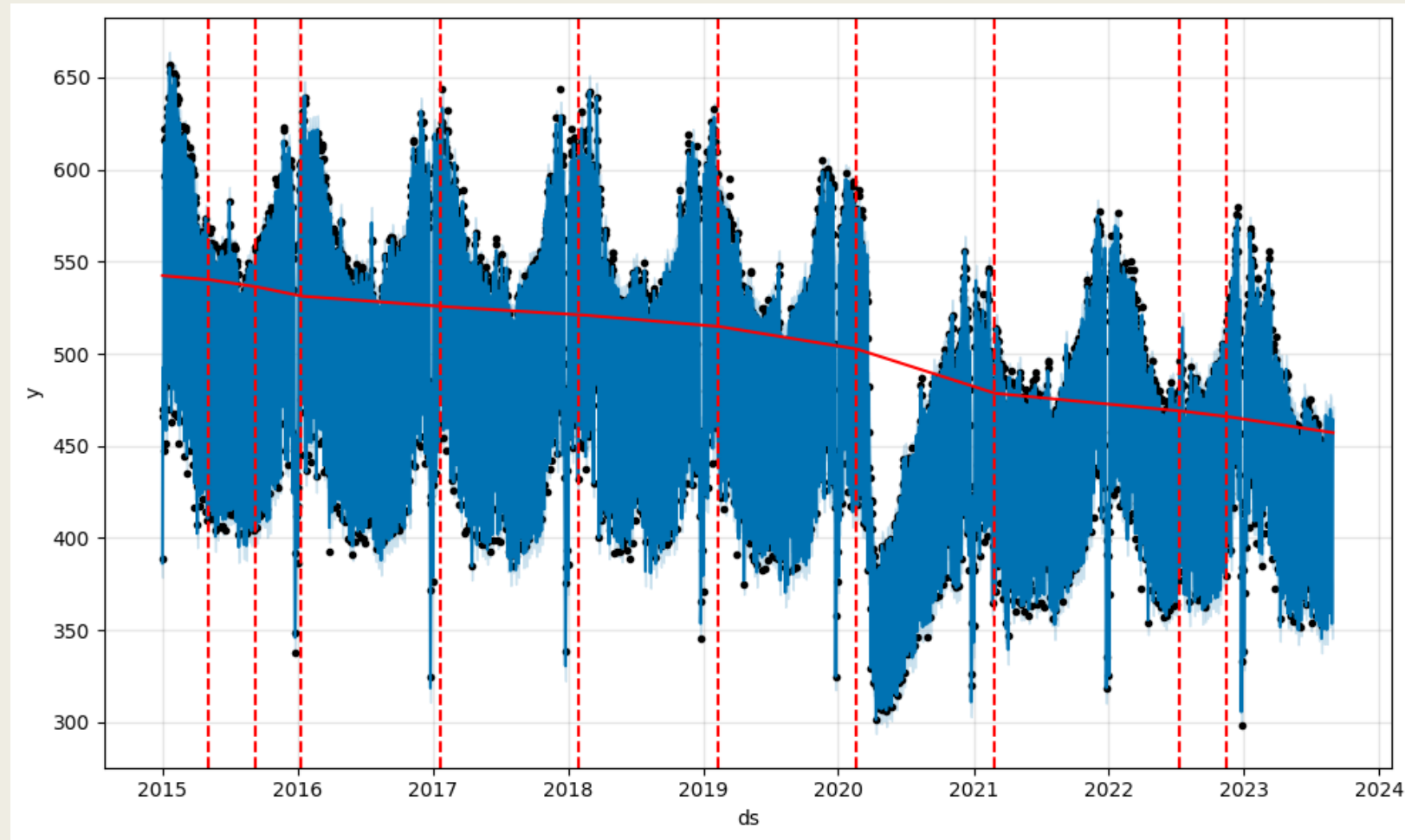
## Notes:

The lag-dependencies from an ARIMA model are "captured" by components: trend, yearly Fourier series.

## Yearly Seasonality, Weather reg., Weekends reg.

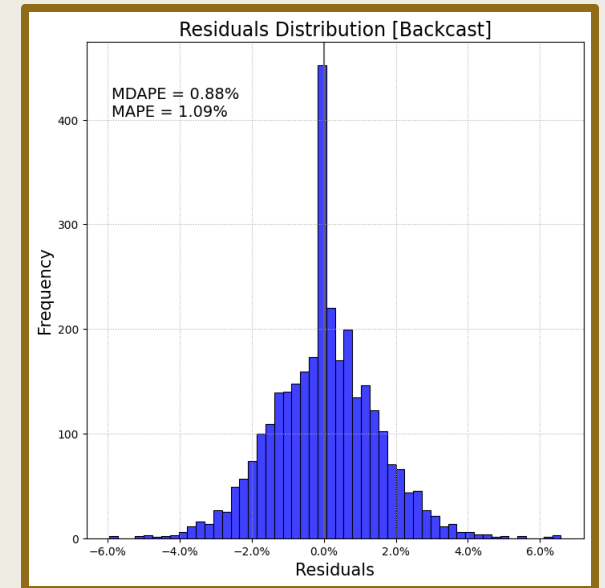
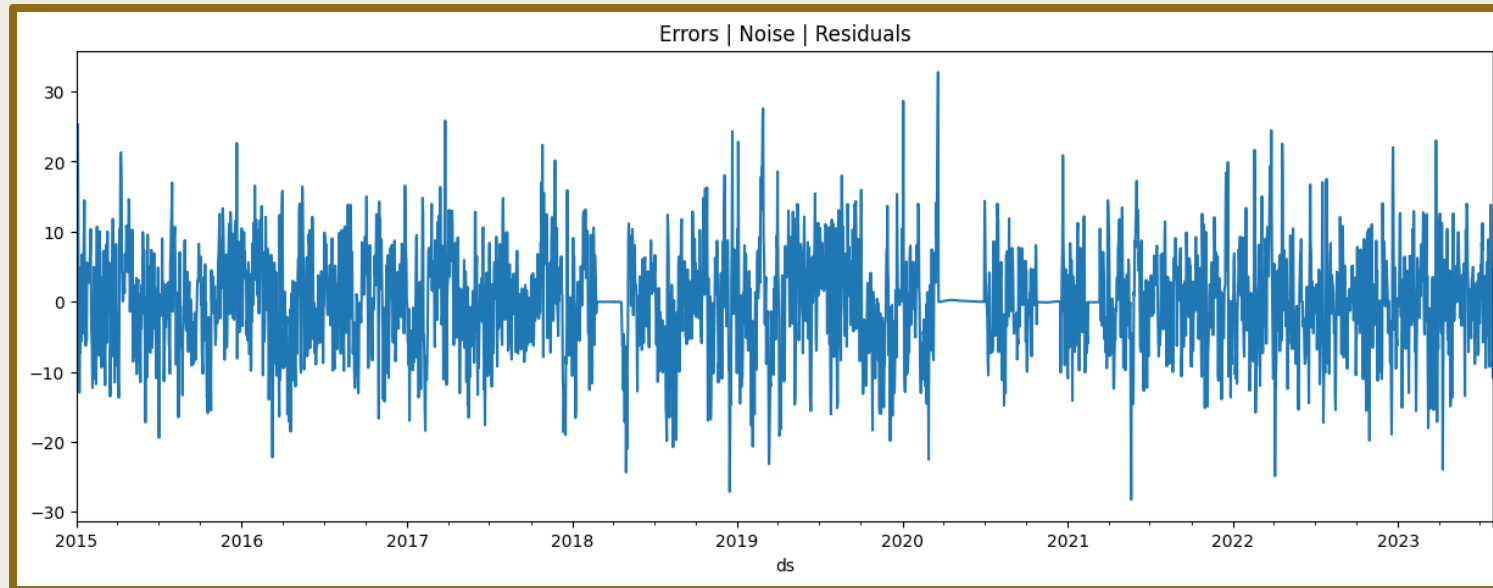


# Back-cast and Forecast



# Noise, Error, Residuals from back-casting

- By looking at the overall model's residuals it seems quite stationary → What about by component?
- Optimization starts by setting the residual as a normally distributed around 0.

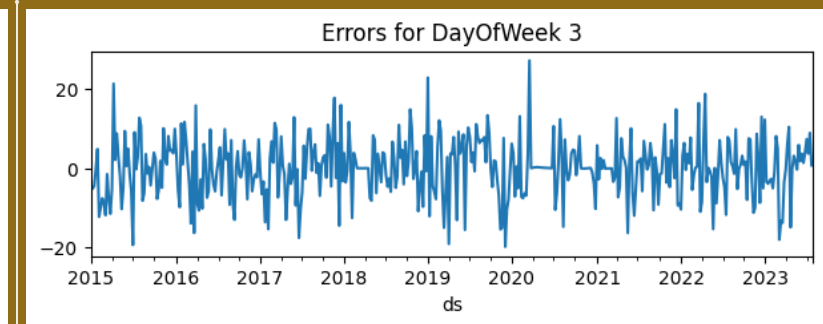
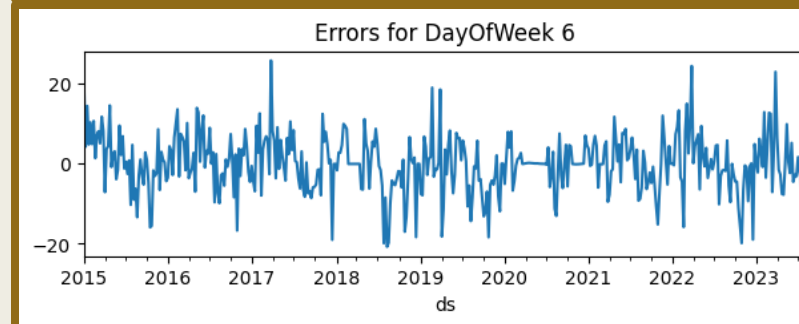
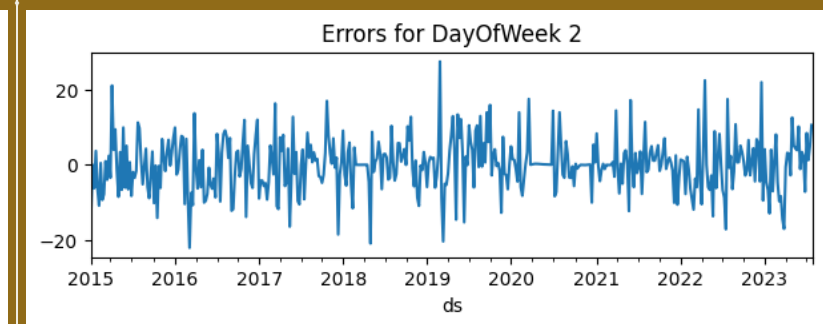
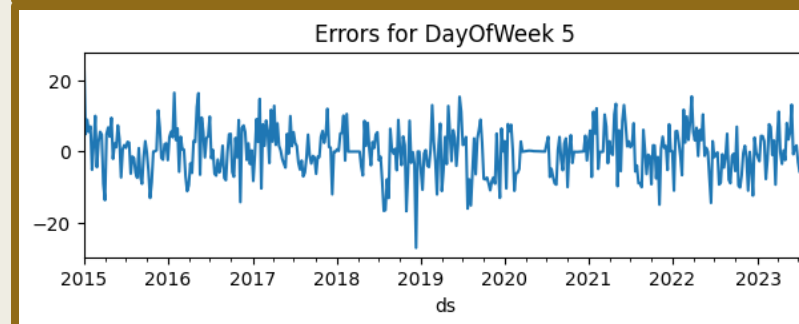
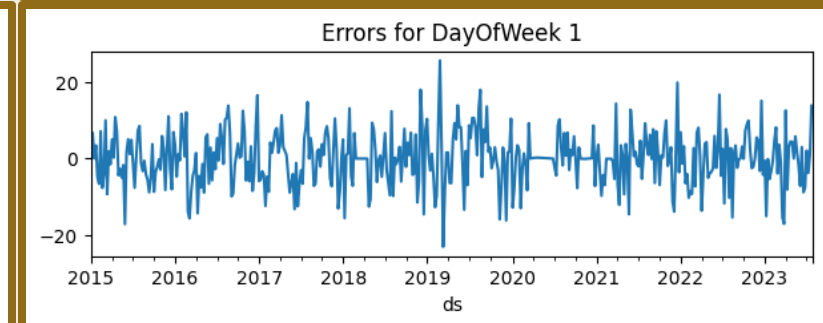
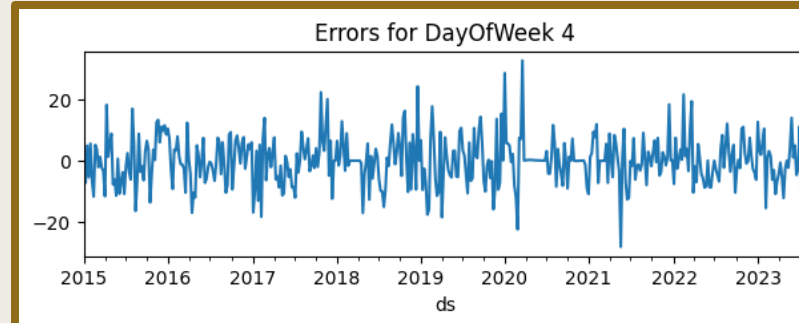
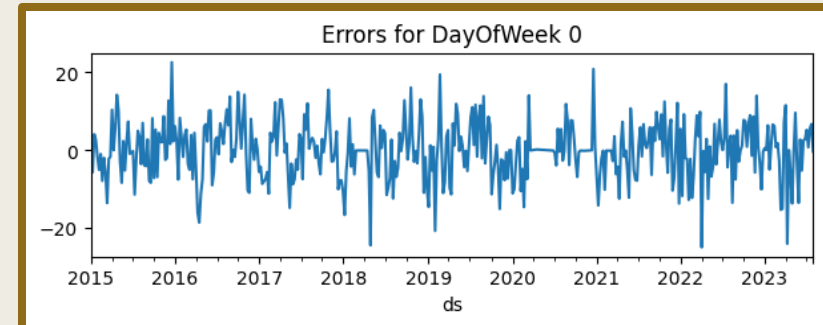




# Noise by Day of Week

Example by graphs of how explainable signals not captured by the model can be mathematically captured by refining the model:

- We can see some days of the week are less stationary.
- Before adding the “daylight\_hours” regressor for the weekends → noise was even more seasonal.



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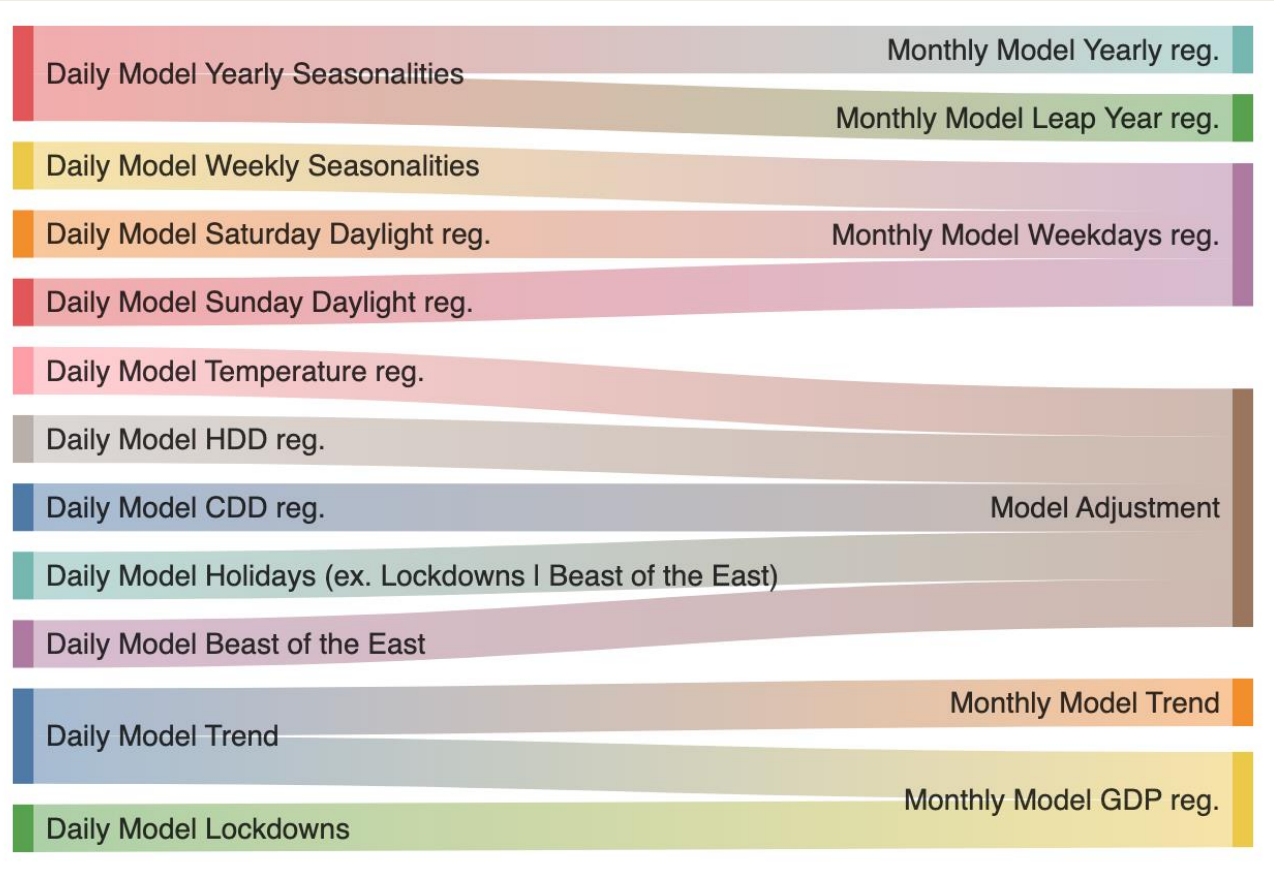
# GB MONTHLY MODEL

*Example*



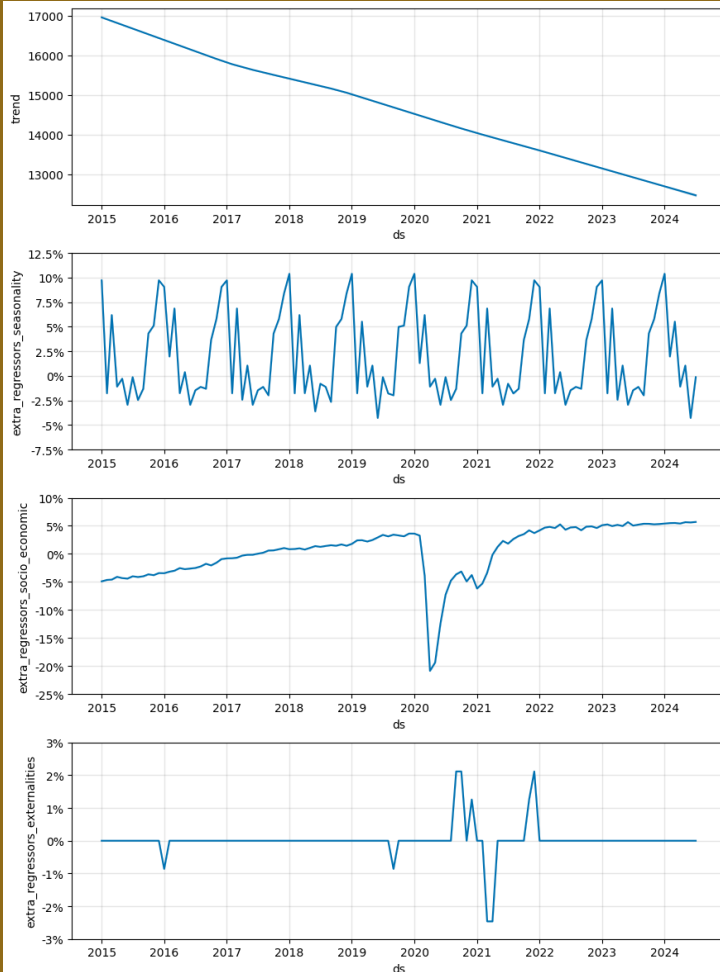
# Into Monthly Modelling

- What we are taking out (adjusting) from the Daily Model are all the variables that are not being caught by the Monthly Model.



# Main Components using weather/holidays-corrected demand...

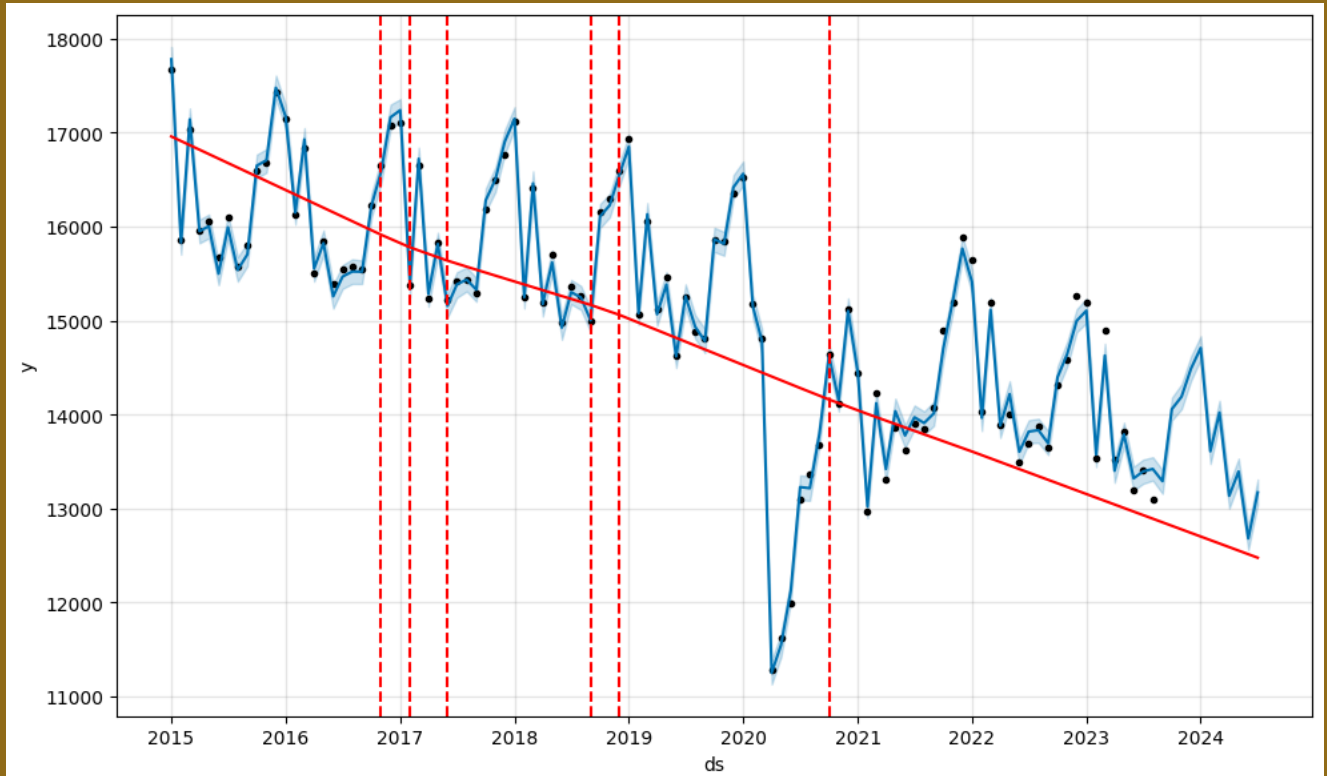
Trend, Seasonality+, GDP, anomalies



Left graph:

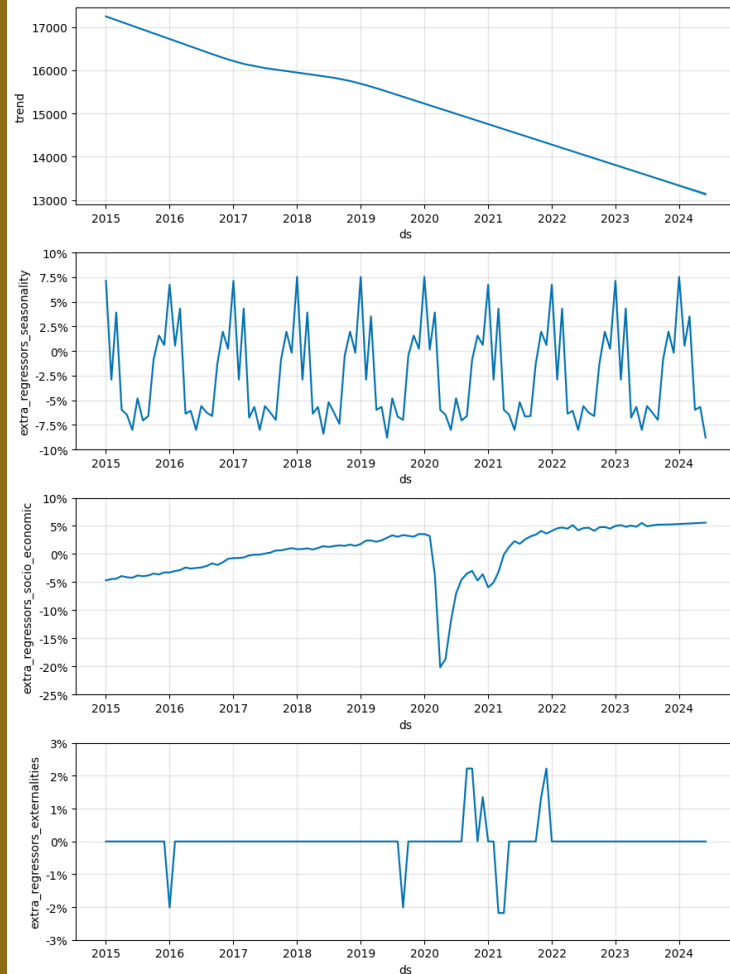
- Seasonality accounts for: leap years, number of weekdays.

Forecast, changepoints, uncertainty-intervals



# Some thoughts

## Trend, Seasonality+, GDP, anomalies



### Interpreting:

- **Trend:** Without GDP as a regressor, the trend would require more changepoints and show a less pronounced downward slope, as time would be absorbing the signals typically explained by GDP.
- **Trend:** Therefore, in this model, the trend represents everything not captured by the other model variables, such as:
  - Efficiency improvements across GB,
  - The decarbonization of the GB economy,
  - Increased adoption of electric vehicles (EVs) and heat pumps,
  - Behind-the-meter generation, and more.
- **Thoughts:** This model makes creating different GDP scenarios straightforward, allowing for easy decomposition into granular model timesteps under various weather conditions.

PROPHET

# SCENARIOS

*Example*

