

# WESTERN SYDNEY UNIVERSITY



## Real Estate Lead Generation System

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### Prototype Documentation

INFO6002 Postgraduate Capstone Project

Project ID: PS2507

Project Title: Capture Sellers Online

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## 1. Introduction

This document presents the prototypes developed for the system using Figma. For the purpose of demonstration, two separate prototypes have been created—one tailored for mobile devices and another for desktop screens. However, it is important to note that the final system will not be two distinct applications. Instead, it will be designed as a single responsive website, capable of adapting seamlessly across both mobile and desktop platforms.

Due to the limitations of Figma's free version, certain advanced interactions and validation features could not be implemented in the prototypes. As a result, the current prototypes primarily focus on showcasing the layout, navigation flow, and overall user interface design, rather than simulating complete system functionality.

This document presents screenshots of the working prototype developed for the Real Estate Lead Generation System. For the purpose of demonstration, two separate prototypes have been created using the design and prototyping software Figma. One prototype demonstrates the system on mobile devices, while the other demonstrates the system for desktop screens. However, it is important to note that the final system will not be two distinct applications. Rather, it will be developed as a single responsive website, capable of adapting seamlessly across both mobile and desktop devices.

Due to limitations of Figma's free version, advanced interactions and validations could not be implemented in the prototypes. As a result, the current prototypes primarily focus on showcasing the layout, navigation flow, and overall user interface design, instead of conveying complete system functionality.

The working prototypes can be accessed from the following links.

Mobile Prototype: <https://shorturl.at/JE9E3>

Desktop Prototype: <https://shorturl.at/p2jso>

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Stone Real Estate.

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we will get in touch with you soon.

First Name

John

Last Name

Doe

Email Address

john@doe.com

Phone Number

+61485337564

Suburb

Liverpool

Are you interested in selling a property?

☐ Yes

☐ No

What is your expected timeframe  
for selling?

example: 1 Month

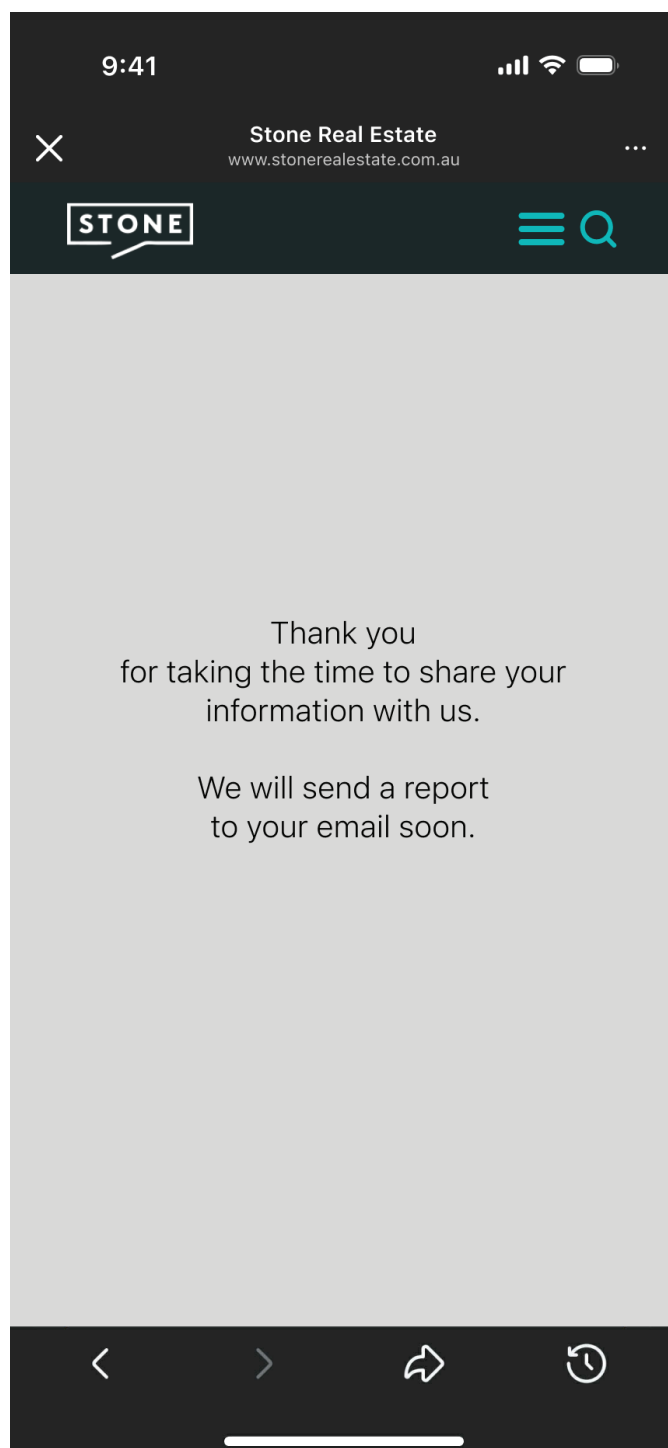
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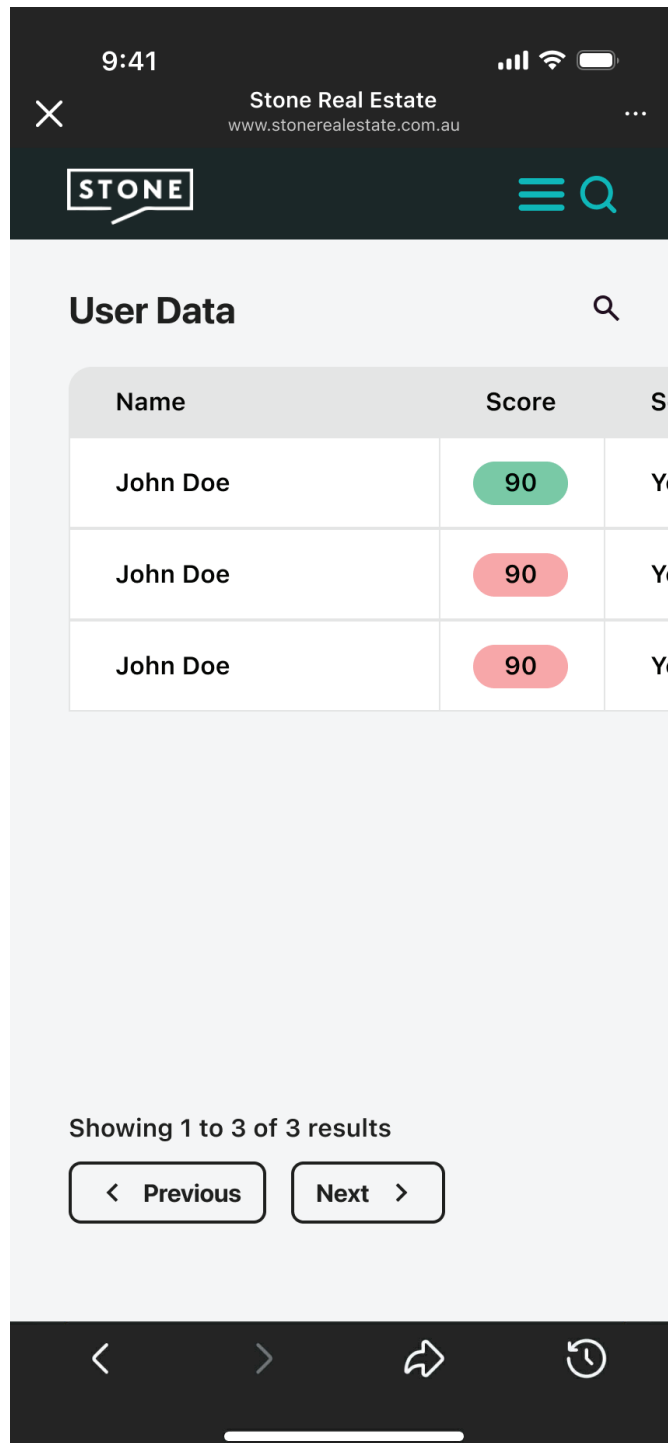
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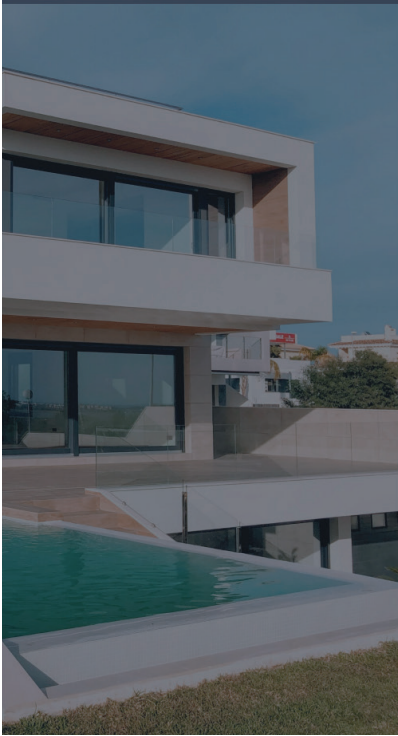
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Thank you for your interest in Stone Real Estate.

Please fill out the form, we will get in touch with you soon.

First Name

John

Last Name

Doe

Email Address

john@doe.com

Phone Number

+61485337564

Suburb

Liverpool

Are you interested in selling a property?

Yes

No

What is your expected timeframe for selling?

example: 1 Month

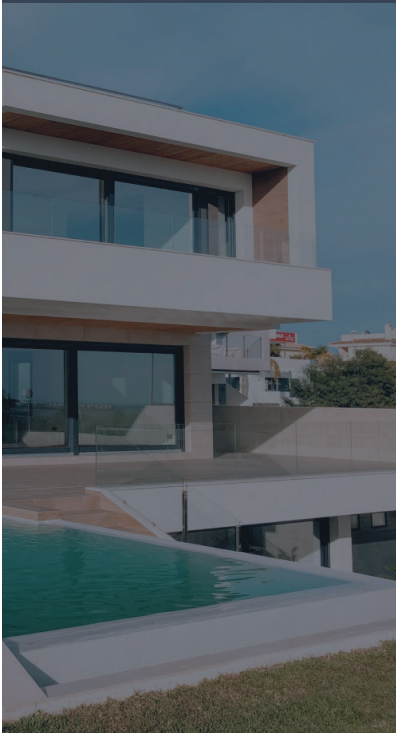
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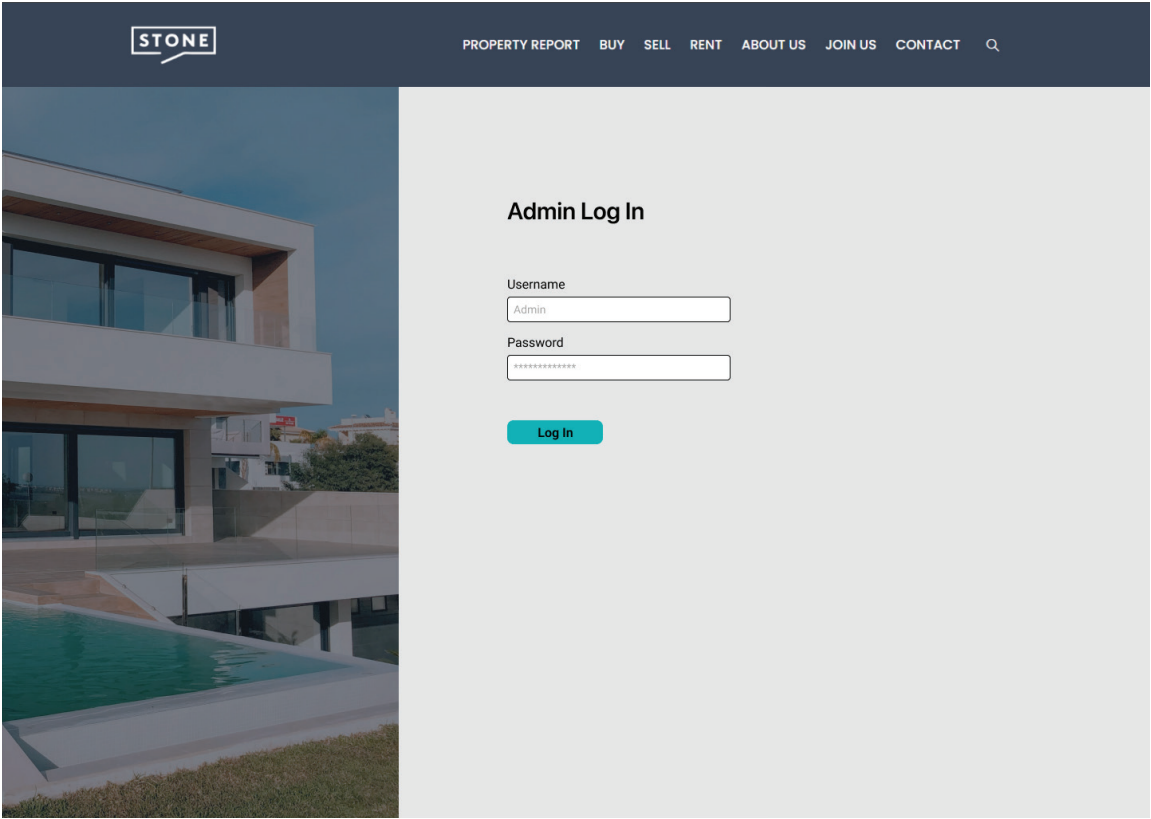


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Filters

Name	Score	Selling	Suburb	Time Frame	Buying	Phone	Email
John Doe	90	Yes	Liverpool	2 Months	Yes	+614578623457	john@doe.com
John Doe	90	Yes	Liverpool	2 Months	Yes	+614578623457	john@doe.com
John Doe	90	Yes	Liverpool	2 Months	Yes	+614578623457	john@doe.com

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## 4. Conclusion

In conclusion, we can say that the prototype fulfils its purpose of showcasing the layout, navigation flow, and overall user interface design well. Using the prototype, users can get a vivid idea how the system works and what are the primary functions of the system.

As it is a prototype, the actual system that will be released for users is expected to be better in every aspect including design, interaction, validation, security and usability. Furthermore, the final system will incorporate responsive design principles, ensuring a seamless experience across both mobile and desktop devices in a single unified platform.

While the prototype serves as a visual and structural representation, it does not capture the full scope of performance optimizations that will be released to the users. The development phase will refine these elements, ensuring that the system not only looks and feels intuitive but also meets the standards of scalability, reliability, and long-term maintainability.