

# Pablo Roig

Ai Product Manager

## CONTACT

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## EXPERIENCE

### Co-founder & Product Manger | Oct 2023 – Present

Clous – AI-native HR system

- **Architected AI workflows** to build the complete agentic system, designing end-to-end integration of HR processes.
- Created and optimized 70+ AI models for our agentic system optimizing **context and prompts** through continuous **evaluations** (Evals) to create a reliable system and unified the architecture with variables, making it scalable.
- **Designed the Agentic experience through a liquid interface** that addresses AI challenges: autonomy, transparency and external integrations.
- **Built end-to-end B2B SaaS product** for adjacent product, shipping a complete solution from ideation to production.
- **Prototyped and automated with AI** (n8n, Agent Builder) to validate assumptions and build internal tools (bug review, sales enrichment),.
- Acted as **forward-deployed PM: secured 75+ meetings** with HR professionals, broke down HR workflows into user stories and detailed specs, ran demos, and moved fast from insight to shipped features—aligning product, marketing, and GTM
- Owned the roadmap, wrote technical specs for dev, and coordinated sprints.

### Digital Marketing Specialist Intership | Jan 2023 – jul 2023

Asesoria AM (Alicia Miranda)

- Managed social media strategy and content, growing brand presence and engagement across platforms.

## EDUCATION

### EAE Business School – Master in Business administration

- GPA: 9.3

### Universidad Jaume I (UJI) – Business Administration Degree

- Summa Cum Laude honors in 7 subjects
- English: C1 – Cambridge Advanced (CAE)

## CERTIFICATES

### Data science by IBM

Coursera

### UX/UI design in Figma

Udemy

### Certified Full Stack Developer

FreeCodeCamp

### Project Management| 2021

Coursera