



Attracting investment has a positive bearing on promoting local prosperity, job creation, and social stability. Tuning into industries' characteristics and needs, the city government gathers resources from industry, government, academia and research bodies, and provides SMEs and new industries with all kinds of guidance and assistance, to keep on creating a prime investment environment. This not only gives manufacturers ease of mind about investing and going into mass production, but also makes overseas Taiwanese businesses happy to come home to set up factories in Taiwan, with Tainan as the first-choice city for their return to their land of birth.

