

ARTWORK SPECIFICATIONS

At **UR Imprint**, you can order a custom design by one of our in-house designers, OR choose to print your own artwork, photos/images.

Before sending your images/design, either via a **file share program** (eg. www.wetransfer.com) or direct **upload via our website**, please ensure the following guidelines for a good quality print:

- Save your file in one of the following file types: .png .tif .jpg .gif .eps .cdr
- If copying an image from the web, please ensure it is at least 300dpi.

Most images sourced from the web are 72dpi - this resolution is extremely poor for print, as upon enlarging, the image will become very pixelated and blurry. Not all images can be used if they do not already exist as a high quality file, however, when saving images from the web you can retain quality by clicking 'Search Tools - Size - Large'

- Ensure your file is in RGB format
- If you are scanning a photograph, we recommend to scan at the highest resolution possible.
- Our maximum print area size is 300 x 400mm therefore if you are designing your own artwork, selecting an A4 image size is appropriate.
- Ensure your file size is **under 15mb**
- If you have a question about copyright, you can find information on the Australian Copyright Council website.

We wish to ensure your print is of high quality and that you will be happy with your order, therefore if anything looks odd or we have any problem with your supplied artwork we will notify you immediately.

If you are unsure or require assistance, please don't hesitate to contact us!

UR Imprint Design Studios

Design Team