# ARTWORK SPECIFICATIONS

At **UR Imprint**, you can order a custom design by one of our in-house designers, OR choose to print your own artwork, photos/images.

Before sending you images/design, either via a **file share program** (eg. wetransfer.com) or direct **upload via our website**, please ensure the following guidelines for a good quality print:

- Save your file in one of the following file types: **.png  .tif  .jpg  .eps  .cdr**
- If copying and image from the web, please ensure it is **at least 300dpi**

  Most images sourced from the web are 72dpi - this resolution is extremely poor for print, as upon enlarging, the image will become very pixelated and blurry. Not all images can be used if they do not already exist as a high quality file, however, when saving images from the web you can retain quality by clicking 'Search Tools - Size - Large'

- Ensure your file is in **RGB format**
- If you are scanning a photograph, we recommend to **scan at the highest resolution possible**
- Our maximum print area size is 300 x 400mm therefore, if you are designing your own artwork, selecting an A4 image size is appropriate
- Ensure your file size is **under 15mb**
- If you have a question about copyright, you can find information on the [Australian Copyright Council](#) website

Whilst our Direct to Garment service is able to print millions upon millions of colours, please be advised that some colours on screen might not match exactly to printed colours on fabric (but close to it) due to some colours being outside of the printable colour spectrum. In this case, unless a **Pantone** (a standardized color matching system, a unique number to identify a specific color) is provided, we will choose the next closest colour available.

We wish to ensure your print is of high quality and that you will be happy with your order, therefore if anything looks odd or we have any problem with your supplied artwork we will notify you immediately.

If you are unsure or require assistance, please don't hesitate to contact us!

**UR Imprint Design Studios**
Design Team