



HILTON HHONORS—EXPERIENCES WORTH SHARING

Hilton HHonors™ is the award-winning guest loyalty program that enables the 10 distinct brands of Hilton Worldwide to form direct relationships with our best guests. It is a powerful tool to demonstrate our commitment to those that consistently choose hotels within the Hilton Worldwide portfolio by recognizing and rewarding them for their business.

This guest-focused program offers four ways to earn points. HHonors members have the ability to transform points earned on business trips into anything from free nights to car rentals to memorable travel experiences worth sharing.

[HHONORS.COM](https://www.hilton.com/HHONORS.COM)





HILTON HHONORS BENEFITS

- HHonors makes the check-in experience fast and smooth.
- Members earn points with 10 different brands: Waldorf Astoria™ Hotels & Resorts, Conrad™ Hotels & Resorts, Hilton Hotels & Resorts, DoubleTree by Hilton™, Embassy Suites Hotels by Hilton™, Hilton Garden Inn™, Hampton® Hotels, Homewood Suites by Hilton™, Home2 Suites by Hilton™ and Hilton Grand Vacations™.
- HHonors offers more ways to become an elite member through nights, stays or points.
- Hotels can view the guest's status and personal preferences so that every time a Hilton HHonors member stays at any hotel or resort within the Hilton Worldwide portfolio, they receive a warm welcome and personalized service.
- With more than 3,750 hotels in 85 countries, HHonors members can find a hotel that meets every budget, occasion and travel style.
- With the new HHonors redemption options, members now have more ways to redeem their points—Any Room, Anywhere, Anytime.
 - **Points & Money Rewards™:** Members can combine points with money to book a standard room. This is a great option for HHonors members who have not yet accumulated enough points for a free stay or prefer to save points for future free stays.*
 - **Standard Room Rewards:** Members can redeem points to enjoy standard rooms at over 3,750 hotels worldwide. Standard rooms are available for as few as 7,500 points per night at category 1 hotels and up to 80,000 points per night at select Waldorf Astoria Hotels & Resorts.
 - **Premium Room Rewards:** For the first time, HHonors members can use their points to book premium rooms and suites at hotels within the Hilton Worldwide portfolio with no blackout dates. This reward option increases the availability of rooms to HHonors members and provides a guaranteed free stay in the portfolio's most spacious and luxurious rooms and suites.*†

- **Room Upgrade Rewards:** HHonors points can also be used to guarantee an upgrade on an existing reservation to a premium room or suite at a hotel within the Hilton Worldwide portfolio with no blackout dates.‡

- In addition to hotel rooms, HHonors points can be used for hundreds of other experiences and purchases including airline miles, car rentals, shopping and dining, experience rewards and even charitable donations.

*Availability of Points & Money Rewards and points required varies by participating hotels and stay dates at time of booking.

†As long as a premium room or suite is available at the time of booking, it can be booked using points. The number of points required to redeem Premium Room Rewards varies by room, hotel and booking date.

‡If there is a premium room or suite available when booking an upgrade, you can use your points to guarantee your upgrade to the premium room or suite with no blackout dates. The number of points required to redeem Room Upgrade Rewards varies by room, hotel and booking date.

HILTON HHONORS FACTS

- Hilton HHonors offers members one-of-a-kind experiences to share, including some of the best golf, spa, skiing and diving destinations in the world
- HHonors is the only loyalty program to award its members both points and miles for the same stay with no blackout dates†
- In just the first quarter of 2011 alone, the program added more than a million new members, surpassing a record 30 million members
- Hilton HHonors Awards
 - Top Hotel Chain for Frequent Guest Program—Executive Travel Magazine's Leading Edge Awards 2011
 - Best Redemption Availability—Frequent Traveler Awards 2010

HILTON HHONORS TIERS



Blue: Expedited check-in, late check-out (where available), express check-out, dedicated HHonors reservation service, spouse stays free in member's room (excluding Hampton or Hampton Inn & Suites™ and all-inclusive resort hotels), HHonors Guest Manager at each hotel, Points & Miles® and No Blackout Dates.



Silver: All Blue membership benefits PLUS a 15% bonus on all HHonors base points earned, complimentary health club access at hotel-owned-and-operated facilities and discounts on the points required for redemption stays of four nights or more.



Gold: All Silver membership benefits PLUS a 25% bonus on all HHonors base points earned and complimentary benefits such as upgrades, preferred rooms when available, complimentary breakfast and complimentary high-speed Internet access at participating properties.



Diamond: All Gold membership benefits PLUS a 50% bonus on all HHonors base points earned, dedicated Diamond Elite phone number for customer service and a 48-hour reservations guarantee.

