Peter Deano
UI/UX Designer

Contacts

pdeano@ualr.edu
github.com/pd-ualr
(501) 914-0029

Experience

Creative Media Specialist

Children International • Sept 2023 - Present

- Developed multimedia assets and content, including videos, graphics, that align with the organization's branding and messaging guidelines
- Captured and edited high-quality photos and videos during program events, workshops, and activities.
- Maintained and organized records of media assets, usage permissions, and program-related materials.
- Managed social media platforms, tracked engagement metrics, and optimized content for increased reach and engagement.

UX Researcher

University of Arkansas • January 2024 - May 2024

- Conducted comprehensive usability studies to identify and address issues within University of Arkansas for Medical Science College of Pharmacy's Pharmaceutical Evaluation and Policy's website.
- Collaborated with three other team members to research solutions to improve user flow in accordance to UAMS and WordPress brand guidelines.

Web Development Project Manager

University of Arkansas • January 2024 - December 2024

- Spearheaded the development of the De' Medici Foundation website, ensuring that it adheres to their brand guidelines and 501(c)(3) regulations.
- Developed the project charter and the work breakdown structure for a better team coordination and to be clear with the project objectives.
- Facilitated client communication to ensure that the website is in line with the budget, while ensuring quality deliverables.

Localizer

Firefox • August 2022 - December 2022

- Localized Mozilla's website and Firefox software (Windows and mobile versions) into Tagalog, ensuring accurate translation, cultural adaptation, and high-quality standards in accordance to the Mozilla l10n rules.

Education

University of Arkansas

Little Rock • 2022 - 2025

- GPA: 3.97
- Currently pursuing a degree in Web Design and Development with a minor in Information Technology and Digital Arts.
- Earned a place on the Dean's List and Chancellor's List since admission.

Skills

Design

- UX Research
- UI/Interaction Design
- Web Design
- Branding
- Typography
- Print Design
- Wireframing
- Prototyping

Tools

- HTML
- CSS
- JavaScript
- Python
- CMS Web Design
- Figma
- Miro
- Adobe CC (After Effects, Illustrator, InDesign, Lightroom, Photoshop, Premiere Pro, XD)

Language

- English
- Tagalog
- Pangasinense