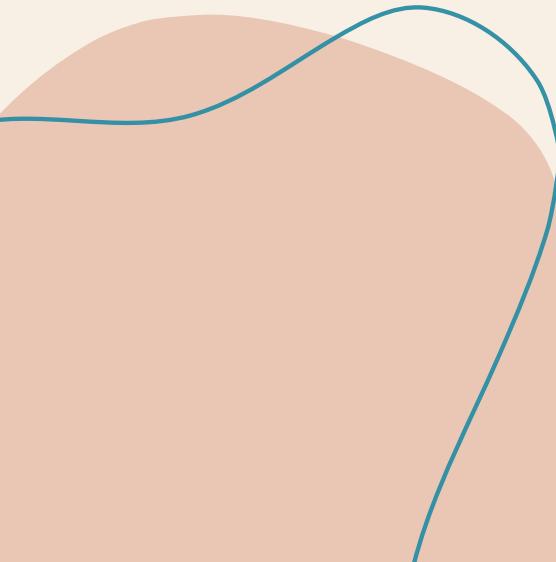


SocialWAVE



List Content Presentation

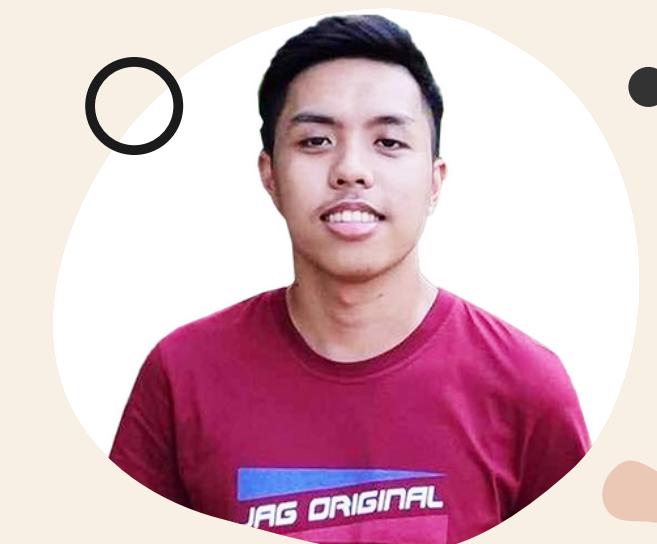
- 
- 01 Meet the team**
 - 02 Introduction**
 - 03 What is SMMA**
 - 04 Our services**
 - 05 Pricing Details**

Meet our team



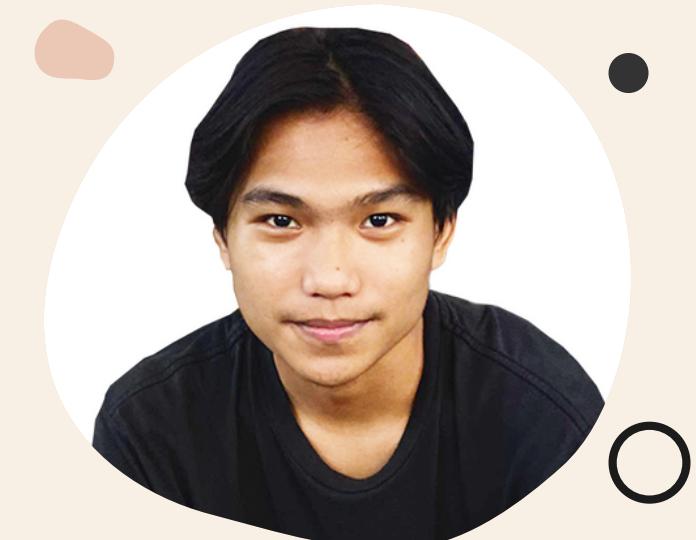
Evan Danielle Garcia

Senior Back-end Developer



Lester Louie Cardinez

Senior Database Administrator



Brien Lenver Mapanao

Front-end Developer

Meet our team



Michael Alessandro Eugenio

Web Developer

Data Analyst



INTRODUCTION



Social Media Marketing

In today's digital age, social media is the heartbeat of your brand's success. It's where connections are formed, trends are born, and data is the key to unlocking your potential.

60%

Social Media
Users

71%

Sales Made on
Social Media

93%

Increase on
MARKETING



The Traditional Agency Model





- 01

"Marketing"

Most 'marketing' agencies offer myriad services like SEO, graphic design, videography, branding, social media management, blog writing, paid traffic, photography, chat bot creation, community management and public relations.



- 02

Traditional Team

Accounts are serviced by account-teams including Account Directors, Account Managers and Account Executives, along with creative teams, which need to be managed by a Creative Director, a senior management team, and various other departments.



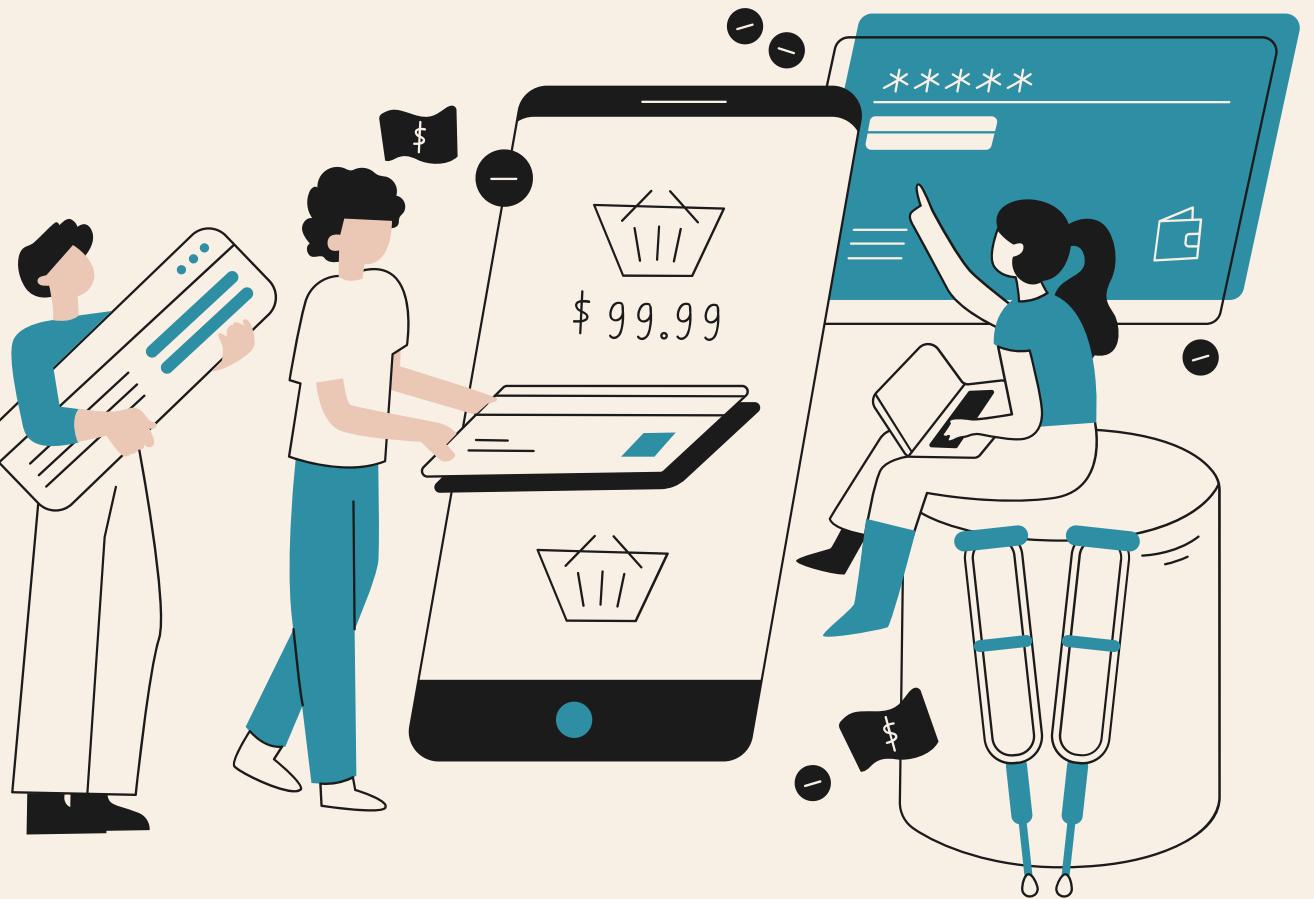
- 03

"Requirements"

They often require large offices to house their staff, and impress clients.

SMMA

A Social Media Marketing Agency (SMMA) is a company that helps businesses and individuals to leverage social media platforms to achieve their marketing and business goals.



SMMA Have No Offices: No Overheads



BENEFITS

SMMAS Have No Offices: No Overheads

01

SMMAS differ drastically from their traditional agency counterparts.

02

SMMA-type agencies typically offer one service.

03

SMMAS can optimize their approach by understanding their industry, streamlining their services, and reducing onboarding time for better client results.

04

And finally, they are often remote. With either no members of staff, or remote contractors.

05

This means SMMAS tend to be wildly-more profitable than traditional agencies.

Our services



SEO

SEO (Search Engine Optimization) is the practice of optimizing online content and websites to improve their visibility in search engine results and attract organic traffic.



Analytics

Analytics involves the collection, analysis, and interpretation of data to gain insights and make data-driven decisions, helping businesses and organizations understand their performance and make improvements.



Content Marketing

Content marketing is a strategic approach that involves creating and distributing valuable, relevant, and consistent content to attract and engage a target audience, ultimately driving profitable customer action.

SOCIAL WAVE

Your All-in-One Social Media Analytics Powerhouse

Book a Meeting

Watch a video

About Solutions Services Pricing Partners Contact Log In Get Started

Your All-in-One Social Media Analytics Powerhouse

✓ SEO ✓ Content Marketing ✓ Analytics

All-in-Hourly All-in-Monthly

Starter Plan
User-driven essentials
\$399
per user, per month

Start My 14-day Trial

Competitive Analysis
SEO Audit
Content Strategy
Monthly Analytics Report
Google Webinar

Pro Plan
Advanced Data Optimization
\$599
per user, per month

Subscribe

Everything in the Starter Plan
Advanced Social Media Management
SEO Optimization
Content Creation
Bi-weekly Analytics and Strategy Calls

Premium Plan
Full-Scale Data Optimization
\$999
per user, per month

Subscribe

Everything in the Pro Plan
Comprehensive Social Media Management
Advanced SEO Strategy
Dedicated Account Manager

Your All-in-One Social Media Analytics Powerhouse



SEO



Content Marketing



Analytics

Billed Yearly



Billed Monthly

Starter Plan
Data-Driven Essentials

\$399

per user, per month

[Start My 7-day Trial](#)

Social Media Audit
SEO Audit
Content Strategy
Monthly Analytics Report
Simple Website

Pro Plan
Advanced Data Optimization

\$599

per user, per month

[SUBSCRIBE](#)

Everything in the Starter Plan
Enhanced Social Media Management
SEO Optimization
Content Creation
Bi-weekly Analytics and Strategy Calls

Premium Plan
Full-Scale Data Domination

\$999

per user, per month

[SUBSCRIBE](#)

Everything in the Pro Plan
Comprehensive Social Media Management
Advanced SEO Strategy
Dedicated Account Manager

[Dashboard](#)[Campaign](#)[Audience](#)[Performance](#)[Promote](#)[Profile](#)[Setting](#)

Total Sales this month ↑ 10.0%

\$1,567.99

Friday, September 22

Today Revenue ↓ 3.0%

\$360.70

143 Orders

Today Sessions ↑ 3.2%

1k

15k Visitors

Viewers ↑ 8.3%

3,422

Sales Funnel

This Month ▾



Device Category

	Mobile	96.42%
	Desktop	2.76%
	Tablet	0.82%

Campaign Performance

See All

Campaign	Impressions	Clicks
Google Ads	2k	9k
Tik Tok	100k	80k
Instagram	10k	8k

Top Countries

	Philippines	48%
	Singapore	12%
	Thailand	9%



COST STRUCTURE

Development – **FREE**

Design – **FREE**

Hosting & Infrastructure – **₱1958**

Quality Assurance – **FREE**

Maintenance & Updates - **₱25,000**

Software & Resources - **₱30,000**

TOTAL - ₱56,958